

Environment and Climate Change Canada Omnibus Public Opinion Research Survey 2025

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Methodology Report

Prepared for Environment and Climate Change Canada

Supplier: Angus Reid Group

Contract number: CW2372902

Contract value: \$40,000.00 (including HST)

Contract award date: August 29, 2024

Delivery date: March 28, 2025

Registration number: POR 030-24

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Ce rapport est aussi disponible en français.



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Cette publication est aussi disponible en français sous le titre :

Enquête omnibus de recherche sur l'opinion publique d'Environnement et Changement climatique Canada 2025
– Rapport sur la méthodologie

Catalogue Number: En4-739/2025E-PDF

International Standard Book Number (ISBN): 978-0-660-77700-9

EC25107

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Executive Summary

1.1 Introduction

ECCC commissioned the Angus Reid Group to conduct quantitative research through an omnibus POR service offering (“Omnibus”), a multi-client shared research vehicle targeted to the general Canadian public. These weekly occurring surveys cater to a wide range of government, non-government and private sector organizations. They can provide data on any subject of interest and analyze socio-economic factors.

ECCC’s questions were fielded in what is known as Omnibus surveys – multiple topics in one survey designed for organizations that don’t have the budget or need for a comprehensive study, with a fast turnaround on results. Some of the issues that can be explored via the omnibus contract include attitudes, opinions, beliefs, and behaviors around environmental issues, particularly ECCC’s current/potential programs/initiatives. Omnibus research can also be undertaken in a tracking format establishing baseline results to track possible changes in opinion for specific research questions.

A contracted Omnibus research contract is a viable needs-based solution to address ECCC’s research requirement when full, stand-alone quantitative studies for a specific topic or theme are not warranted. These requirements will be on an “as and when requested” basis only.

The following sections outline the methodology used to conduct the study, including the research objectives, sample design and data collection procedures.

1.2 Background

ECCC conducts dozens of contracted POR surveys each year. The POR team within the Public Affairs and Communications Branch is the focal point of facilitating all contracted POR requirements within the department. In this capacity, the POR team seeks a cost-effective and efficient solution for research needs to be limited to 1-5 questions per topic on an “as-needed” basis. Such studies do not warrant dedicated and comprehensive POR and may be constrained by budgetary considerations and the need for a quick turnaround.

The Angus Reid Group manages and conducts surveys on its proprietary online panel of nearly 100,000 Canadians, the Angus Reid Forum. The Angus Reid Forum is a well-known and trusted online public opinion community in Canada consisting of engaged residents providing thoughtful answers to important questions.

1.3 Research Purpose and Objectives

The Omnibus research deployment was a new initiative within the ECCC.

ECCC’s POR unit set up a contract to allow departmental clients with smaller budgets, a limited amount of questions (1-3), or little time to add their questions to the Angus Reid Group’s omnibus surveys. Participation is on a cost-recovery approach, providing a cost-efficient and timely approach for any ECCC group wishing to conduct POR on any topic targeting the general public.

Through the use of these surveys, ECCC wanted to measure the public opinion of Canadians on a wide variety of issues. The surveys are a quick mechanism to understand stated behaviour (or future behaviour), perceptions and attitudes of the Canadians public. Departmental teams are able to use this information to shape communications, policies and strategies.

1.4 Methodology

The methodology used consisted of online surveys using Angus Reid Group's omnibus surveys on an "as needed" basis. Each had a nationally representative sample of approximately 1,500 Canadian adults (18+), balanced and weighted on age, gender, region and education. All respondents were members of the online Angus Reid Forum, and each survey was offered in both English and French. Because the survey uses a non-probability sample, no margin of sampling error can be calculated. A similar probability sample size would yield a margin of error of +/- 2.5 percentage points at a 95% confidence level for each omnibus sample.

1.5 Contract Value

The total contract value of this research is \$35,398.23 exclusive of taxes (service is provided on an "as needed" basis and only billed upon use).

1.6 Political Neutrality Statement

I hereby certify as the Senior Vice President, Research Services at the Angus Reid Group that that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Communications Policy of the Government of Canada and Procedures for Planning and Contracting Public Opinion Research. Specifically, the deliverables do not contain any reference to electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leader.



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March 28, 2025

Methodological Summary

2.1 Survey Methodology

The research consisted of ten separate omnibus surveys, each among a nationally representative sample of approximately 1,500 Canadian adults (18+), balanced and weighted on age, gender, region and education. All respondents were members of the online Angus Reid Forum, and each survey was offered in both English and French. Questions were submitted by ECCC to the Angus Reid Group. For comparison purposes with a probability sample, each omnibus sample would yield a margin of error of +/- 2.5 percentage points at a 95% confidence level. Further details regarding the sample design and fielding process are outlined below.

All research was conducted in accordance with the Government of Canada POR Standards.

2.2 National Omnibus: Oil & Gas

2.2a Research Purpose and Sample Frame

From September 4-6, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians' opinions of regulations to the oil & gas sector. The sample consisted of n=1,515 Canadian adults (18+), balanced and weighted on age, gender, region and education. A probability sample size of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	104	+/- 9.6
Québec	351	+/- 5.2
Ontario	577	+/- 4.1
Prairies (SK/MB)	102	+/- 9.7
Alberta	171	+/- 7.5
British Columbia	210	+/- 6.8
Canada	1,515	+/- 2.5

2.3 National Omnibus: Fossil Fuel Act

2.3a Research Purpose and Sample Frame

From September 5-9, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians' support or opposition to the Fossil Fuel Act. The sample consisted of n=1,511 Canadian adults (18+), balanced and weighted on age, gender, region and education. A probability sample size of this size would provide results that can be considered accurate to within +/- 2.5 percentage points

at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	104	+/- 9.6
Québec	349	+/- 5.2
Ontario	591	+/- 4.0
Prairies (SK/MB)	89	+/- 10.4
Alberta	170	+/- 7.5
British Columbia	208	+/- 6.8
Canada	1,511	+/- 2.5

2.4 National Omnibus: Triple Planetary Crisis

2.4a Research Purpose and Sample Frame

From November 13-15, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians’ knowledge of the environmental term “triple planetary crisis”. The sample consisted of n=1,524 Canadian adults (18+), balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	97	+/- 9.9
Québec	361	+/- 5.2
Ontario	601	+/- 4.0
Prairies (SK/MB)	97	+/- 9.9
Alberta	162	+/- 7.7
British Columbia	206	+/- 6.8
Canada	1,524	+/- 2.5

2.5 National Omnibus: Ad Test Omni

2.5a Research Purpose and Sample Frame

From November 25 – November 28, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand English Canadians’ reactions to a new advertisement from ECCC. The sample consisted of n = 1509 English Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the English Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	127	+/- 8.7
Québec	62	+/- 12.4
Ontario	736	+/- 3.6
Prairies (SK/MB)	118	+/- 9.0
Alberta	205	+/- 6.8
British Columbia	261	+/- 6.1
Canada	1509	+/- 2.5

2.6 National Omnibus: Conservation Exchange

2.6a Research Purpose and Sample Frame

From December 10 – 12, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadian’s attitudes towards corporate environmental responsibility and its influence on their purchasing behaviour. The sample consisted of n = 1525 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	110	+/- 9.3
Québec	351	+/- 5.2
Ontario	582	+/- 4.1
Prairies (SK/MB)	101	+/- 9.8
Alberta	168	+/- 7.6
British Columbia	213	+/- 6.7
Canada	1525	+/- 2.5

2.7 National Omnibus: Reusable Bag

2.7a Research Purpose and Sample Frame

From December 17 – 19, 2024, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians’ habits on using reusable bags while shopping. The sample consisted of n = 1515 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	102	+/- 9.7

Québec	349	+/- 5.2
Ontario	591	+/- 4.0
Prairies (SK/MB)	96	+/- 10.0
Alberta	162	+/- 7.7
British Columbia	215	+/- 6.7
Canada	1515	+/- 2.5

2.8 National Omnibus: PFAS

2.8a Research Purpose and Sample Frame

From January 30 – February 3, 2025, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians’ knowledge and perceptions of PFAS. The sample consisted of n = 1500 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	103	+/- 9.7
Québec	343	+/- 5.3
Ontario	583	+/- 4.1
Prairies (SK/MB)	96	+/- 10.0
Alberta	167	+/- 7.6
British Columbia	208	+/- 6.8
Canada	1500	+/- 2.5

2.9 National Omnibus: Sustainable Development

2.9a Research Purpose and Sample Frame

From February 18 – 20, 2025, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadians’ knowledge and familiarity with sustainable development, as well as their consideration towards Canada’s sustainable development policies. The sample consisted of n = 1507 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	98	+/- 9.9

Québec	352	+/- 5.2
Ontario	582	+/- 4.1
Prairies (SK/MB)	103	+/- 9.7
Alberta	170	+/- 7.5
British Columbia	202	+/- 6.9
Canada	1507	+/- 2.5

2.10 National Omnibus: Adaptation

2.10a Research Purpose and Sample Frame

From March 5 – 7, 2025, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand what actions Canadians have taken to prepare their property for weather-related hazards. The sample consisted of n = 1500 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	101	+/- 9.8
Québec	345	+/- 5.3
Ontario	583	+/- 4.1
Prairies (SK/MB)	90	+/- 10.3
Alberta	171	+/- 7.5
British Columbia	210	+/- 6.8
Canada	1500	+/- 2.5

2.11 National Omnibus: Environmental Damage Fund

2.11a Research Purpose and Sample Frame

From March 11 – 13, 2025, ECCC conducted a national Omnibus survey on the Angus Reid Forum to understand Canadian's familiarity with the Government of Canada's Environmental Damages Fund. The sample consisted of n = 1510 Canadian adults (18+) balanced and weighted on age, gender, region and education. A probability sample of this size would provide results that can be considered accurate to within +/- 2.5 percentage points at a 95% confidence level. The sample frame was geographically representative of the Canadian population:

Region	Completed Interviews	Margin of Error (Percentage Points)
Atlantic Canada	94	+/- 10.1

Québec	341	+/- 5.3
Ontario	600	+/- 4.0
Prairies (SK/MB)	95	+/- 10.1
Alberta	173	+/- 7.5
British Columbia	207	+/- 6.8
Canada	1510	+/- 2.5

Data Collection Procedures

When the Angus Reid Group conducts a survey on the Angus Reid Forum, the first step is to create a balanced sample matrix of the Canadian population. A randomized sample of Angus Reid Forum members are then selected to match this matrix. The selected community members later receive an e-mail invitation and are asked to complete the survey by clicking on a link to our secure online survey platform.

To participate in the survey, these members must log in with their username and password. It is important to note that our panelists do not receive survey invitations too often or repeatedly on the same subject.

All Omnibus respondents are surveyed online and members of the Angus Reid Forum. Invitations to participate are sent via email to the address through which members have consented to receive survey invitations and other communications from the Angus Reid Forum.

Respondents who complete each Omnibus survey receive incentives in the form of points redeemable for a range of e-gift cards (e.g. Amazon, Tim Hortons, Virtual VISA, etc.) Each point has a CAD equivalent of \$0.01 – i.e. 100 points is equivalent to one dollar, 500 points is equivalent to five dollars, etc. The number of points awarded for completing a survey is typically correlated with the length of the survey, although it may also vary depending on the target population in question, with harder-to-reach demographic groups often incentivized with more points. In this case, each national Omnibus is a representative sample of the general Canadian adult population, so respondents who completed each survey were awarded points based on Angus Reid Forum’s standard allocation system.

Data collected from all Angus Reid Group surveys is quality-checked to screen out any bots or respondents who did not complete the survey in good faith, e.g. “straight-lining” through questions. The research manager leading each project thoroughly vets the data collected before tabulating and sharing with clients. This process includes setting a minimum threshold for the length of interview, in order to flag and remove respondents who speed through surveys.

Upholding the privacy of Angus Reid Forum members and ensuring a positive survey experience are core values in the Angus Reid Group’s research approach. All personally identifiable information (PII) is removed from data files before sending to clients, and all surveys conducted on the Angus Reid Forum are accessible through a range of digital devices, including a computer (desktop or laptop), tablet or smartphone.

Non-Response Bias:

Non-responsiveness is less of a factor with Angus Reid Forum surveys as our response rates are 33% on average (an industry leader in this measure). Response rates are calculated as # of completes/# of email invitations sent to panelists. We take several measures to ensure the minimization of survey biases including:

- We employ a rigorous sample frame comprised of 63 demographic profile cells and balanced on age, gender, region, and education.
- We implement nested quotas on our demographic variables to ensure that the respondents are representative of the Canadian population (63 quotas in total to account for age, gender, region and education). These quotas ensure that the final output precisely matched the census profile of Canadian adults (18+ years)
- Ensuring that there is a balanced mix of “more engaged” vs. “less engaged” panelists to account for engagement variability.

The raw data and data tables with results from each survey are available under separate cover.

Appendix - Questions

Questions Part 1 – Oil and Gas

QOG1

Base = Total

[SINGLE CHOICE]

How effective, if at all, do you think the oil and gas sector has been in reducing its greenhouse gas emissions in the past 10 years?

Highly effective – the sector is taking strong and effective action

Somewhat effective – the sector is taking some action but could do more

Not very effective – the sector is taking very little action

Ineffective – the sector is not taking meaningful action

I don't know

[PLEASE SPLIT SAMPLE FOR QOG2a/b, with half of the sample seeing either question]

QOG2a

Base = Split sample

[SINGLE CHOICE]

Do you feel that the oil and gas sector should reduce their greenhouse gas emissions?

Strongly agree

Somewhat agree

Neutral

Somewhat disagree

Strongly disagree

QOG2b

Base = Split sample

[SINGLE CHOICE]

Do you feel that the oil and gas sector should reduce their pollution?

Strongly agree

Somewhat agree

Neutral

Somewhat disagree

Strongly disagree

[PLEASE SPLIT SAMPLE FOR QOG3a/b, with half of the sample seeing either question]

QOG3a

Base = Split sample

[SINGLE CHOICE]

How do you think Canada should balance producing oil and gas with reducing emissions from the oil and gas sector?

We should prioritize oil and gas production over reducing emissions

We should find a balance between reducing emissions and producing oil and gas

We should prioritize emissions reductions over production of oil and gas

No opinion

QOG3b

Base = Split sample

[SINGLE CHOICE]

How do you think Canada should balance producing oil and gas with reducing pollution from the oil and gas sector?

We should prioritize oil and gas production over reducing pollution

We should find a balance between reducing pollution and producing oil and gas

We should prioritize reducing pollution over production of oil and gas

No opinion

Questions Part 2 – Fossil Fuel Act

Q1

Base: Total

[SINGLE CHOICE]

To what extent do you support or oppose the Fossil Fuel Advertising Act that was tabled last February in the House of Commons? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”

1 – Strongly opposed

2

3

4

5

6

7

8

9

10 – Strongly support

I’ve never heard of this Act/Don’t know enough about it **[EXCLUSIVE CHECKBOX]**

Q2

Base: Total

[SINGLE CHOICE]

The Fossil Fuel Advertising Act would prohibit the fossil fuels industry from using false advertising.

Knowing this, to what extent do you support or oppose the Fossil Fuel Advertising Act? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

1 – Strongly opposed

2

3

4

5

6

7

8

9

10 – Strongly support

Don't know enough about it/Not familiar with it **[EXCLUSIVE CHECKBOX]**

Questions Part 3 – Triple Planetary Crisis

QTPC1

Base = Total

[SINGLE CHOICE]

Before this survey, had you heard of the **environmental** term “triple planetary crisis”?

Yes

No

Not sure/Can't remember

QTPC2

Base = Total

[OPEN END]

Based on what you may have seen, read or heard, which three crises do you think the **environmental** term “triple planetary crisis” refers to?

[INSERT TEXT BOX]

[INSERT TEXT BOX]

[INSERT TEXT BOX]

Don't know/Not sure [CHECKBOX][EXCLUSIVE]

QTPC3

Base = Total

[SINGLE CHOICE]

Before this survey, had you heard of the environmental term *biodiversity loss*?

Yes

No

Not sure/Can't remember

QTPC3_Definition

Base = Total

[TEXT]

Please take a few moments to read the following definition of biodiversity loss. Once you have read through, please select "next" to continue.

Biodiversity loss refers to the decline or disappearance of species, habitats, and ecosystems on Earth. It can occur through a variety of factors (including habitat destruction, pollution, changes to climate, over-exploitation of resources, invasive species, and disease), reducing ecosystems' ability to provide essential natural processes such as clean air and water, food production, and climate regulation

QTPC4

Base = Total

[SINGLE CHOICE GRID]

Using a scale of 1 to 5 where 1 means "Strongly disagree" and 5 means "Strongly agree", to what extent do you agree or disagree the world is experiencing the following:

[ROWS][RANDOMIZE]

Increasing biodiversity loss

Increasing pollution levels

Increasing changes in climate

[COLUMNS]

1 – Strongly Disagree

2

3

4

5 – Strongly Agree

Don't know/Not sure

QTPC5

Base = Total

[SINGLE CHOICE]

In your opinion, which of the following statements, if any, best describes the relationship between changes in climate, biodiversity loss, and pollution?

RANDOMIZE

The changes in climate, biodiversity loss, and pollution are deeply interconnected, with each worsening at least one of the others.

The changes in climate harms ecosystems, biodiversity loss in ecosystems weakens nature’s ability to absorb some types of pollution, and pollution accelerates both environmental degradation and changes in climate.

Pollution, the changes in climate, and the health of nature are closely linked, as changes in the climate and pollution disrupt ecosystems, while the loss of biodiversity and natural habitats weakens the Earth’s ability to regulate and mitigate climate impacts.

None of the above **[ANCHOR]**

Don’t know **[ANCHOR]**

Questions Part 4 – Ad Test

QECCC1

Base = Total

[VIDEO]

We would like to get your reaction to an advertisement that could be shown in cinemas, on television or on the internet.

This is a rough version of the ad, rather than a finished ad, so please focus on the content and message rather than the overall quality of the ad.

Please ensure you’re in a place where you can properly see and hear the video.

When you are ready to continue, please click or tap on the video to play it.

[INSERT VIDEO]

QECCC2

Base = Total

[OPEN END]

What are your thoughts or impressions about this ad? Please share anything that you liked, disliked or that caught your attention.

[INSERT TEXT BOX]

Questions Part 5 – Conservation Exchange

QECCC1

Base = Total

[SINGLE CHOICE GRID]

How important or unimportant is it to you that:

[ROWS][RANDOMIZE]

Companies you buy from are environmentally friendly.

Companies you buy from financially support efforts to protect the diversity of animals and plants (i.e. biodiversity conservation)

[COLUMNS]

Very important

Important

Neutral

Unimportant

Very unimportant

Don't know

[PROGRAMMER NOTE: PLEASE RANDOMIZE THE ORDER RESPONDENTS SEE QECCC2 AND QECCC3]

QECCC2

Base = Total

[SINGLE CHOICE]

How likely would you be to buy non-essential services or products (e.g. laptop, books, etc.) you need from a company if it financially supports nature conservation efforts in Canada, compared to a company offering the same services or products without such support?

Much more likely

Somewhat more likely

It wouldn't make a difference

Somewhat less likely

Very unlikely

Don't know

QECCC3

Base = Total

[SINGLE CHOICE]

How likely would you be to buy essential services or products (e.g. groceries, clothing, etc.) you need from a company if it financially supports nature conservation efforts in Canada, compared to a company offering the same services or products without such support?

Much more likely

Somewhat more likely

It wouldn't make a difference

Somewhat less likely

Very unlikely

Don't know

QECCC4

Base = Total

[SINGLE CHOICE]

To what extent do you agree or disagree with the following: Canadian businesses should financially support nature conservation projects in Canada, in addition to current governments' and not-for-profit organizations' efforts to protect nature.

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Questions Part 6 – Reusable Bags

RB1

Base = Total

[SINGLE CHOICE]

Think of the last time you went **[SPLIT SAMPLE: grocery shopping/shopping at an indoor or outdoor mall]** in the past month.

Did you take bag(s) **[INSERT "or bin(s)" if shown grocery shopping above]** with you to carry your purchases?

Yes

No

Don't know/Don't remember

I have not shopped **[INSERT "at a grocery store" if shown grocery shopping above; ELSE INSERT "at a mall"]** in the last month

RB2

Base = RB1 is "No"

[MULTI CHOICE]

What are the main reasons you did not take bag(s) **[INSERT "or bin(s)" if shown grocery shopping at RB1]** with you?

I forgot to bring it/them

I didn't think of it **[only show if saw shopping at an indoor or outdoor mall at RB1]**

I didn't have any at the time (e.g., on vacation)

I don't like to bring my own bag

I didn't think it was necessary (e.g., bags are provided or sold at stores)

I didn't expect to need bag(s) to carry my purchase(s).

Other – please specify: **[ANCHOR]**

RB3**Base = RB1 is "Yes" or "No"****[MULTI CHOICE]**Did you get a reusable bag(s) (not made out of paper) from the store(s) you purchased items from?

By reusable bags, we mean bags made of fabric that can be reused numerous times for groceries or other shopping.

Yes, I purchased at least one bag

Yes, reusable bag(s) was/were provided to me free of charge

No **[EXCLUSIVE]**I don't remember **[EXCLUSIVE]****RB4****Base = RB3 = codes 1-2****[NUMERIC]**

How many reusable bags did you purchase or receive free of charge?

_____ **[Numeric range 1-10]**Don't know / Don't remember **[EXCLUSIVE]**

Questions Part 7 - PFAS

E1**Base = All****[MULTI CHOICE]**

Have you ever seen, read or heard anything about synthetic chemicals called "PFAS", also known as "Forever chemicals"?

Yes, I've heard of PFAS

Yes, I've heard of Forever chemicals

No, I haven't heard of PFAS or Forever chemicals **[EXCLUSIVE]**Don't know **[EXCLUSIVE]****E2****Base = E1 = "Yes"****[SINGLE CHOICE]**

How much do you know about PFAS/Forever chemicals and their impacts to humans and the environment?

Please use a scale from 1 to 5, where 1 means "I have heard about this, but don't know much about it", and 5 means "I am very familiar with this, and could explain their impacts to others".

1 – Have heard about the name, but don't know much about it

- 2
- 3
- 4

5 – Very familiar, could explain their impacts to others

E3

Base = E2 = 3,4,5

[OPEN END]

Based on what you know, please describe in a few words 1) what PFAS/Forever chemicals are and 2) in which consumer products they could be found?

[OPEN TEXT]

E4

Base = Total

[SINGLE CHOICE GRID]

Please take a few moments to read the following text about PFAS/Forever chemicals:

People are exposed to PFAS/Forever chemicals in products available to consumers. They could be found in food, drinking water, outdoor and indoor air. PFAS do not break down easily, for this reason, they stay in the environment for long periods of time. Because PFAS are widely used and stay in the environment, we're often exposed to multiple PFAS, which may affect our health.

To what extent do you think the following organizations should be doing more or less to regulate the manufacturing, use, sale, offer for sale, or import of PFAS/Forever chemicals and their exposure to people in Canada and the environment?

	Much less	Somewhat less	No changes are needed	Somewhat more	Much more
The Government of Canada					
Private companies/ industry in Canada					
International organizations					

[ANCHOR]

E5

Base = Total

[SINGLE CHOICE GRID]

To what extent do you agree or disagree with the following statements:

- a) Companies/industry in Canada should invest in innovation to replace PFAS/Forever chemicals used in their products
- b) Product labels should indicate if PFAS/Forever chemicals are in the product

Strongly disagree
Somewhat disagree
Neither agree nor disagree
Somewhat agree
Strongly agree
Don't know

Questions Part 8 - FSDS

Q1

Base: Total

[MULTI CHOICE]

Before this survey, had you ever heard of the term sustainable development and the three pillars of sustainable development (environmental, economic, and social)? *Select all that apply*

- Yes, have heard of sustainable development
- Yes, have heard of the environment as a pillar of sustainable development
- Yes, have heard of the economy as a pillar of sustainable development
- Yes, have heard of social aspects as a pillar of sustainable development
- No, have not heard of any of these **[EXCLUSIVE]**
- Don't know **[EXCLUSOVE]**

Q2

Base: Total

[SINGLE CHOICE GRID]

Sustainable development is about using different types of resources approaches today in a way that doesn't harm or compromise the ability of future generations to use them too.

Knowing this, please indicate how important it should be to consider the following approaches in the development of Canada's sustainable development policies

[ROWS][RANDOMIZE]

Social inclusion, for example, considering the inclusion of cultural diversity in society or ensuring citizens have a safe place to live

International relations, for example, working with other countries to reduce inequalities, promoting peaceful societies, and international cooperation

Social cohesion, for example, supporting cultural heritage and cultural identity

[COLUMNS]

Very important

Somewhat important

Not important

Not important at all

Unsure

Q3

Base: “Social inclusion” does NOT = “Not important at all” at Q2

[SINGLE CHOICE GRID]

Please indicate to what extent the following social aspects should be considered when developing Canada’s sustainable development policies

[ROWS][RANDOMIZE]

Inclusion of cultural diversity in society

Support of newcomers to find jobs so they contribute to the economy

Providing citizens a safe place to live

Ensuring Canadians’ freedom of speech

Ensuring Canadians’ access to information

[COLUMNS]

To a great extent

To some extent

Not much

Not at all

Unsure

Q4

Base: “International relations” does NOT = “Not important at all” at Q2

[SINGLE CHOICE GRID]

Please indicate to what extent the following international aspects should be considered when developing Canada’s sustainable development policies:

[ROWS][RANDOMIZE]

Working with other countries to address conflicts/improve peacekeeping efforts

Working with other countries to end poverty, improve their healthcare, improve their education systems

Working with other countries to protect and conserve nature, fight climate change, and reduce pollution

[COLUMNS]

To a great extent

To some extent

Not much

Not at all

Unsure

Q5

Base: “Social cohesion” does NOT = “Not important at all” at Q2

[SINGLE CHOICE GRID]

Please indicate to what extent the following social cohesion aspects should be considered when developing Canada’s sustainable development policies:

[ROWS][RANDOMIZE]

Culture and creativity

Access to cultural heritage and outdoor spaces

Federal government investments in the culture sector

Support to language rights for cultural identity

Federal government in revitalizing Indigenous languages

[COLUMNS]

To a great extent

To some extent

Not much

Not at all

Unsure

Questions Part 9 – Adaptation

Q1

Base: All

[MULTI CHOICE]

Which of the following weather-related hazards in your area are a concern for you, if any? Select all that apply.

RANDOMIZE

- Heavy rain and/or flooding
- Hailstorms
- Wildfires
- Wildfire smoke
- Drought
- High winds and/or tornadoes
- Coastal flooding and/or erosion
- Extreme heat
- Extreme cold
- Thawing permafrost
- Other
- None of the above **[ANCHOR]**

Q2

Base: All

[MULTI CHOICE]

What have you done, if anything, to prepare for weather-related hazards in the last 12 months? Select all that apply.

RANDOMIZE

- Created an emergency kit or list
- Developed an emergency plan (e.g., evacuation routes, where to stay, what to pack)
- Improved access to information (e.g., downloading alert apps, registering with emergency management organizations, joining social media groups)
- Stocked up on non-perishable goods and essential products (e.g., canned food, water, medicines)
- Moved to a lower risk area
- Other - Specify **[ANCHOR]**
- I have not done anything to prepare for these events **[ANCHOR]**

Q3

Base: All

[MULTI CHOICE]

Have you done any of the following to your property to prepare for weather-related hazards in the last 12 months? Select all that apply.

RANDOMIZE

- Home upgrades for changing weather (e.g., installing air conditioning, sealing windows and doors, installing air filtration)

Home preparations for extreme weather events (e.g., buying a generator, installing a sump pump, reinforcing your foundation)

None of the above. **[ANCHOR]**

I am not a homeowner. **[ANCHOR]**

Q4

Base: All

[SINGLE CHOICE]

Have you been paid out for an insurance claim for weather-related damage in the past 12 months?

Yes, I was paid out for a claim by my insurance company.

No, I don't have insurance coverage.

No, the damage wasn't covered by my policy.

No, I didn't submit a claim.

No, I haven't suffered any weather-related damages

Q5

Base: All

[MULTI CHOICE]

What sources of information do you rely on during weather-related emergencies? Check all that apply.

RANDOMIZE

Live radio or TV

Web pages of local news outlets

Weather apps such as Environment Canada or The Weather Network

Government alert system (municipal or provincial)

Municipal information sources

Government of Canada resources (e.g., Public Safety webpages, Environment and Climate Change Canada webpages)

Community social media groups

Other – Specify **[ANCHOR]**

I have not experienced weather-related emergencies **[ANCHOR]**

Questions Part 10 – Environmental Damages Fund

Q1

Base: All

[SELECT UP TO THREE]

Which of the following environmental topics are you most interested in learning more about? Please select up to 3.

[RANDOMIZE]

Severe weather alerts and forecasting

National Wildlife Areas (protected areas with the purposes of wildlife conservation and research)
Migratory birds
Funding opportunities for environmental initiatives
Species at risk public registry (wildlife, plant and species)
Greenhouse gas emissions and plans to reduce emissions
Pollution prevention and waste management as an individual
Other – please specify: _____ [ANCHOR]
None of the above [ANCHOR] [EXCLUSIVE]

Q2

Base: All

[OPEN END]

Please describe in a few words what the term "Environmental Damages Fund" means to you?

[INSERT TEXT BOX]

Don't know enough to say [EXCLUSIVE][CHECKBOX]

Q3

Base: All

[SINGLE CHOICE]

How familiar are you with the Government of Canada's Environmental Damages Fund?

- Very familiar
- Somewhat familiar
- I've heard the name
- Not familiar at all

Q4

Base: All

[SINGLE CHOICE]

To what extent do you agree or disagree with the following statement:

When environmental protection laws are violated, money from the fines and penalties should be invested in restoring the natural environment.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree