National Electors Study
for the 45th Canadian Federal Election

Methodology Report

Prepared for Elections Canada

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This report presents the methodology of the public opinion research conducted with Canadian electors to help evaluate the April 28, 2025 federal election.

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Introduction

Elections Canada (EC) is the independent, non-partisan agency responsible for conducting Canadian federal elections. In the context of the 45th federal general election (GE) held on April 28, 2025, Elections Canada conducted the National Electors Study (NES) to measure electors' attitudes and experiences of the GE and to inform evaluation and development of EC's programs and services.

This report describes the methodology used to conduct the research and produce the data. The research instruments are included in the appendix.

The findings from the NES for the 45th GE are presented under separate covers:

1. The Report on Voter Experience presents findings related to electors' experience of the voting process during the GE.
2. The Report on the Voter Information Campaign and Elector Awareness presents findings related to electors' recall and evaluation of EC's voter information campaign and their awareness of when, where and the ways to register and vote.

Surveys

The NES consisted of a national longitudinal survey conducted in two waves during the election period (W1) and after the election (W2a), as well as a discrete post-election survey (W2b). The target population of the surveys was eligible electors (i.e. Canadian citizens who were at least 18 years of age on election day).

Table 1 presents technical information about each wave of surveying.

Table 1: Technical Information

Wave	Sample	Method	Field period	Sample size
W1	Longitudinal	Online	Election period: March 25 to April 27	38,247
W2a	Longitudinal	Online	Post-election: April 29 to May 22	19,256
W2b	Discrete, top-up	Online	Post-election: April 30 to June 5	11,102

Sampling

The NES included longitudinal, top-up and discrete samples. The sample sources used are described in Table 2.

Table 2: Sample Sources

Sample	Wave	Sample Source	Audience
S1 Longitudinal	W1 W2a	Leger Opinion (non-probability)	General population
S2 Top-up	W2b	Rep Data (non-probability) Social Media (non-probability) GPRS[1] (oversample)	First Nations living on reserve Youth 18–24
S3 Discrete	W2b	GPRS (probability)	General population

1. Longitudinal Sample

Electors for the longitudinal sample were recruited in proportion to the population by province, age and gender. To ensure sufficient final sample sizes, the recruitment targets took into consideration expected attrition and subgroup targets for Indigenous electors, new Canadians, electors with disabilities and youth. A description of each population is provided below (see Subpopulations).

For the W1 survey, a non-probability sample was drawn from Leger's convenience web panel, Leger Online (LEO). Panellists are recruited using traditional and mobile telephone methodologies, as well as referrals from current panellists, social media promotions, offline recruitment and partner programs. Though a number of different sources are used for recruitment, the majority of panellists (more than 70%) have been recruited through Leger's call centre. The fieldwork protocols are outlined below.

In all, 38,247 respondents completed W1.[2] An invitation to complete W2a was sent to 32,871 of the W1 respondents. W1 was overrecruited to ensure all subpopulation targets would be met in W2a. Due to a strong retention rate, not all W1 respondents were invited to complete W2a because the subpopulation targets were met. The W2a survey was completed by 19,256 W1 respondents.

2. Top-Up Sample

The research design included an optional top-up sample to meet specific subgroup targets for W2. During the W2 fieldwork, patterns of attrition and response rates across subgroups were analyzed. Based on this assessment, a top-up sample from several sources was used to increase the number of respondents among First Nations (FN) electors living on reserve and youth aged 18–24. The youth top-up sample was completed as a precautionary measure only to ensure the total W2 sample for this population exceeded the minimum target set out in the research design. In the end, the youth sampling targets were met without the assistance of the top-up sample.

The following sample sources were used to obtain 333 additional completions: Rep Data, LEO and GPRS. Table 3 outlines the number of completions by sample source for each of the two targeted subpopulations.

[1] Advanis' proprietary General Population Random Sample (GPRS).
[2] For more detailed information on W1 targets, please see the section titled, "Election Period Rolling Cross-Section."

Table 3: Top-Up Sample Sources

Sample Source	Type of Sample	Subpopulation Targeted	Outcome
Rep Data	Convenience web panel	18–24-year-olds	n=174 youth 18–24 years of age Included n=8 FN youth living on reserve
Rep Data	Convenience web panel	FN electors living on reserve	n=49 FN electors living on reserve Included n=9 youth 18–24 years of age
Leger	Social media ads	FN electors living on reserve	n=48 FN electors living on reserve Included n=3 youth 18–24 years of age
GPRS	Probabilistic oversample recruited via CATI-to-Web	FN electors living on reserve	n=62 FN electors living on reserve Included n=2 youth 18–24 years of age

FN electors living on reserve and youth 18–24 recruited through the web panel received an email invitation to complete the survey via a Computer-Assisted Web Interviewing (CAWI) system. Those recruited through social media ads accessed the survey through a link in the post, with eligibility confirmed before the survey questions were presented. Computer-Assisted Telephone Interviewing (CATI)-to-Web was used to recruit FN electors living on reserve from GPRS. The fieldwork protocols are outlined below.

3. Discrete Sample

A random sample was drawn from GPRS to yield a representative cross-sectional sample of 10,769 electors who responded to the W2b web survey. GPRS was compiled using random digit dialing (RDD) with a dual wireless and landline overlapping frame.

4. Subpopulations

The sampling strategy took into consideration the need to obtain sufficient final sample sizes of selected subpopulations. Demographic subpopulations were selected based on groups that historically are more difficult to reach using surveys and have lower voter turnout rates than the population at large; or represent new, or newer, electors eligible to vote for the first or second time in a federal general election.

Representatives of these subpopulations were identified through a screening process in the W1 and W2b questionnaires based on the following definitions:

1. Electors with a disability: These respondents were identified using a functional disability approach based on reported difficulty with various activities, combined into a single measure of overall level of disability on a scale ranging from no disability to mild to very severe disability. The survey questions were the following:
    a. *Q. How much difficulty, if any, do you have with …* Hearing, even when using a hearing aid? Seeing, even when wearing glasses or contacts? Going up and down a flight of stairs without resting? Using your fingers to grasp a small object like a pencil?
    b. Q*. Thinking about your daily activities, how much difficulty, if any, do you have with …* Chronic or recurring pain? Learning, concentrating or memory? A mental health, psychological or emotional health condition? A developmental disability or disorder, for example, Down syndrome or autism?

2. Indigenous electors: Electors who self-identified as First Nations, Inuit or Métis. First Nations were further divided into those living on and off reserve.
3. New Canadians: Immigrants to Canada who became citizens after the 44th GE held in 2021.
4. Students: Youth between the ages of 18 and 34 years who were attending school during the fieldwork (i.e. they described their current employment status as "A student attending school").
5. NEET youth: Those between the ages of 18 and 34 years who were "Not Employed, in Education or in Training" during the fieldwork (i.e. "Unemployed," "Retired," "A caregiver or homemaker," or "Not working due to illness or disability."

Table 4 presents the number of completed surveys for each wave by sample type and subpopulation.

Table 4: Subpopulations

	Wave 1	Wave 2			
Subpopulations	**Total**	**W2a**	**W2b Discrete**	**W2b Top-Up**	**Total**
Electors with a disability	**16,853**	**8,242**	**4,228**	**216**	**12,686**
Mild/moderate	12,367	6,032	3,232	124	9,387
Severe/very severe	4,486	2,210	996	92	3,298
Indigenous electors	**1,323**	**739**	**501**	**180**	**1,420**
First Nations	708	392	229	174	795
On reserve	*139*	*81*	*15*	*167*	*263*
Off reserve	*569*	*311*	*214*	*7*	*532*
Métis	575	323	265	5	593
Inuit	40	24	7	1	32
New Canadians	**764**	**545**	**210**	**6**	**761**
Youth aged 18–24	**2,217**	**1,334**	**495**	**188**	**2,017**
Students aged 18–34	**1,267**	**845**	**287**	**46**	**1,178**
NEET youth aged 18–34	**685**	**373**	**282**	**33**	**688**
Total sample	**38,247**	**19,256**	**10,769**	**333**	**30,358**

All subpopulation samples exceeded the targets. However, as was the case for the 2021 NES, First Nations who live on a reserve and youth aged 18–24 were more challenging to reach throughout the duration of the study. Retention rates were lower among electors with a disability (49%), NEET youth (54%) and Indigenous electors (56%) than among other subpopulations.

Table 5: Subpopulation Targets

	Wave 1	Wave 2						
Subpopulations	**Total**	**W2a**	**Retention Rate**	**W2b Dis-crete**	**W2b Top-Up**	**Total**	*Minimum Required*	**% Target**
Electors with a disability	**16,853**	**8,242**	**49%**	**4,228**	**216**	**12,686**	**4,800**	**264%**
Indigenous electors	**1,323**	**739**	**56%**	**501**	**180**	**1,420**	**960**	**148%**
First Nations	708	392	*55%*	229	174	795	*480*	*166%*
On reserve	*139*	*81*	*58%*	*15*	*167*	*263*	*240*	*110%*
New Canadians	**764**	**545**	**71%**	**210**	**6**	**761**	**360**	**211%**
Youth aged 18–24	**2,217**	**1,334**	**60%**	**495**	**188**	**2,017**	**1,800**	**112%**
Students aged 18–34	**1,267**	**845**	**67%**	**287**	**46**	**1,178**	**960**	**123%**
NEET youth aged 18–34	**685**	**373**	**54%**	**282**	**33**	**688**	**360**	**191%**

Incentives

The use of incentives varied by sample source and subpopulation.

Table 6: Incentives

Sample	Wave	Incentive
S1 Longitudinal	W1 W2a	Panellists were rewarded for taking part in the surveys as per LEO's incentive programs, which are structured to reflect the length of the survey and the nature of the sample.
S2 Top-up	W2b	A monetary incentive was used to increase the representation of First Nations electors living on a reserve among W2 respondents. In total, 110 FN electors living on a reserve received a $20 incentive to complete the survey.
S3 Discrete	W2b	No incentives were used with this sample.

Questionnaires

The 2025 NES questionnaires were based on those administered as part of the 2021 NES to facilitate the tracking of the agency's core measures over time. There were three questionnaires in total: one questionnaire for each wave of the longitudinal sample (W1, W2a) and one questionnaire for the post-election survey of the discrete and top-up samples (W2b). All questionnaires were developed to be administered online, which is a departure from the 2021 NES when the post-election web survey was complemented by a phone survey as a secondary method of data collection.

The questionnaires administered to the longitudinal sample (W1, W2a) were designed to minimize respondent burden (demographic questions, for example, were only asked during W1), allow for tracking of electors' activities, such as registering to vote, and knowledge and attitudes toward voting, as well as enable comparisons of electors' expectations of voting versus voters' actual experience. To achieve this, skip logic in the W2a survey depended on certain responses being imported from the W1 survey. For

example, only respondents who identified as having a disability in the W1 survey were asked if they found voting to be accessible in the W2a survey.

The W1 and W2a surveys included questions from the Government of Canada's Advertising Campaign Evaluation Tool to measure recall of Elections Canada's Voter Information Campaign. The W1 questionnaire consisted of five phases that were timed to coincide with election period milestones and with the phases of the Voter Information Campaign. They are as follows:

- March 25[3] to March 31: Early election phase (W1a)
- April 1 to April 7: Registration phase (W1b)
- April 8 to April 14: Voter information card phase (W1c)
- April 15 to April 21: Early voting phase (W1d)
- April 22 to April 27: Election day phase (W1e)

Questions specific to a particular phase were programmed to appear based on the date that respondents accessed the survey invitation.

Aided measures of recall were limited to the W1 survey, where web respondents were presented with a selection of image, audio or video ads that varied based on the date of survey completion. Table 7 presents an overview of the advertising materials tested in each phase of the W1 survey.

Table 7: Advertising Materials

Sample	Campaign/phase	Ad option 1	Ad option 2	Ad option 3
Youth 18–24	W1b-e: Youth campaign	15s-audio	10s-animated GIF (web banner)	15s-video (social media video)
1 in 5	W1b-e: Recruitment campaign	Image (print)	15s-audio	15s-video (social media video)
4 in 5 per phase	W1b: Registration	Image (social media post)	10s-animated GIF (web banner)	15s-video (social media video)
	W1c: VIC	Image (social media post)	30s-audio	30s-video (TV)
	W1d: Early voting options	Image (print)	10s-animated GIF (web banner)	30s-video (TV)
	W1e: Election day	Image (print)	10s-animated GIF (web banner)	30s-video (TV)

The W2b questionnaire included a set of questions that was considered core to the W2a questionnaire, while others were excluded to allow space to collect socio-demographics from the discrete sample that had already been collected for the longitudinal sample at W1.

Questionnaires varied in length from 10 to 16 minutes: the W1 survey averaged 10 minutes, W2a averaged 10 minutes and W2b averaged 16 minutes. The online surveys were mobile-friendly and

[3] The election writs were issued on Sunday, March 23, 2025. The first day of surveying was March 25, 2025. On this day, the W1 survey was pretested, with full field starting the next day, March 26, 2025.

generally compliant with the World Wide Web Consortium's Web Content Accessibility Guidelines 2.0 level AA.

Pretest

The questionnaires were thoroughly tested by team members and Elections Canada officials in advance of the fieldwork. Following this internal testing, the surveys were deployed in the form of a soft launch. Invitations to complete the surveys were sent to a small number of respondents in each of the sample frames. After approximately 20 surveys in each language were completed, the results were reviewed to assess data quality and general functioning of the questionnaire. Once the reviews were completed for each wave, the online questionnaires were launched in full.

Overall, the questionnaires worked well. This was anticipated, given that the questionnaires performed well when administered for the NES following the 44th GE. Table 8 provides an overview of the three pretests.

Table 8: Pretest Details

Survey	Date	Number of Surveys	Outcome
W1	March 25, 2025	n=60	No changes to the survey. Two minor skip issues that resulted in extra data were corrected in the CAWI.
W2a	April 29, 2025	n=45	No changes to the survey.
W2b	April 30, 2025	n=56	No changes to the survey.

Fieldwork

1. Fielding Procedures

The fieldwork was conducted by Advanis. All respondents were informed that their participation was voluntary and that the information collected is protected under the authority of the *Privacy Act*. The following specifications applied:

- Respondents were invited to participate through a unique link with an embedded code shared via SMS or email.
- The invitation messages and the survey introduction page identified Elections Canada as the sponsor of the study.
- The survey was available for completion in the respondent's official language of choice.
- The platform automatically identified respondents' device type and presented the survey in a format appropriate to that device.
- Respondents were able to stop at any point in the questionnaire and return at a later time (or times) to the last question they had completed.
- Up to three reminders were sent to respondents to help maximize the response rate.

The fieldwork was conducted in accordance with the Government of Canada's *Standards for the Conduct of Government of Canada Public Opinion Research* for telephone surveys and online surveys, the standards set out by the Canadian Research Insights Council and applicable federal legislation, including the *Personal Information Protection and Electronic Documents Act*, Canada's private sector privacy law.

2. Election Period Rolling Cross-Section

The W1 election period survey was fielded as a rolling cross-section designed to collect a continual stream of daily responses for the duration of the election period. The survey instrument was implemented in five distinct phases, with question content varying according to the timing of administration.

A controlled number of invitations were sent each day. This allowed the data collected each day to be analyzed independently as a representative snapshot of views on that day and collectively as a time series to measure trends over the course of the election period. Given the time-sensitive nature of the research, the survey questions and choices presented to respondents were determined based on the date they accessed the survey rather than the invitation date.

The rate of daily invitations was designed to adjust over the course of the election period to ensure that the individual survey phases obtained sufficient sample sizes despite their different durations: W1a, W1d, and W1e each had six days of active fieldwork, while W1b and W1c each had seven days.

The election writs were issued on Sunday, March 23, 2025. The W1 survey was pretested on March 25 and launched in full on March 26. Invitations and reminders were paused for Good Friday on April 18. The survey closed on April 27 just prior to election day, resulting in 32 full days of data collection in total out of the 37 days in the election period.

Table 9 includes the target and actual number of completes per phase, as well as the field days and the average number of completes per day per phase.

Table 9: W1 Field Details

Phase	Target Completes	Total Completes	Field Days	Daily Average
W1a	7,600	7,613	6[4]	1,260
W1b	7,600	7,588	7	1,084
W1c	7,600	7,560	7	1,080
W1d	7,600	7,704	6[5]	1,284
W1e	7,600	7,782	6	1,297

[4] There were six full days of field. The first day, March 25, was used for pretesting and resulted in n=55 completed surveys, which have been excluded from the daily average for W1a.

[5] No invitations or reminders were sent on Good Friday, April 18.

Outcome Rates

1. Longitudinal Sample

The response rate for W1 is presented in Table 10.

Table 10: W1 Response Rate

W1	Total (n)
Total survey invitations sent (T)	**279,172**
Responding units (R)	**41,414**
Completed the W1 survey	38,247
Terminated (did not qualify)	3,167
Response rate = R / T	**14.8%**

The response rate for those invited to complete W2a was 58.6% based on the data available. The final retention rate for the longitudinal sample across survey waves was 50.3%.

Table 11: W2a Response Rate

W2a	Total (n)
Completed the W1 survey (S)	**38,247**
Not invited to the W2a survey	5,376
Total survey invitations sent (T)	**32,871**[6]
Responding units (R)	**19,256**
Completed the W2a survey	19,256
Terminated (did not qualify)	0
Response rate = R / T	**58.6%**
Retention rate = R / S	**50.3%**

2. Top-Up Sample

The response rate for the portions of the W2b top-up sample sourced from the convenience panels and social media cannot be calculated because the number of people who saw the survey invitation is unknown. Table 12 provides the information that is available.

[6] W1 was overrecruited to ensure all subpopulation targets would be met in W2a. Due to a strong retention rate, not all W1 respondents were invited to complete W2a.

Table 12: Top-Up Response Rate (convenience panels and social media)

W2b	Total (n)
Total survey invitations sent (T)	**N/A**
Responding units (R)	**617**
Completed the W2b survey	271
Terminated (did not qualify)	346
Retention rate = R / T	**N/A**

The response rate for the portion of the W2b top-up sample invited using a CATI-to-Web approach was 39.1%.

Table 13: Top-Up Response Rate (CATI-to-Web)

W2b	Total (n)
Total phone numbers attempted = I + U + IS + R	**1,073**
Out-of-scope–Invalid (I)	**120**
Unresolved (U)	**335**
No answer, answering machine, busy	335
In-scope–Non-responding (IS)	**245**
Language problem, illness, incapable	1
Household refusal	165
Respondent refusal	79
Qualified respondent break-off/partial complete	0
In-scope–Responding units (R)	**373**
Completed the W2b survey	62
Terminate, does not qualify (determined at introduction)	265
Terminate, not a Canadian citizen 18+ years of age	46
Response rate = R / (U + IS + R)	**39.1%**

*Average number of call attempts: 1.7

3. Discrete Sample

The response rate for the W2b discrete web probability sample was 22.8%.

Table 14: Discrete Sample Response Rate

W2b	Total (n)
Total phone numbers attempted = I + U + IS + R	**53,993**
Out-of-scope–Invalid (I)	**3,513**
Unresolved (U)	**7,325**
No answer, answering machine, busy	7,325
In-scope–Non-responding (IS)	**31,666**
Language problem, illness, incapable	43
Household refusal	4,659
Respondent refusal	26,576
Qualified respondent break-off/partial complete	388
In-scope–Responding units (R)	**11,489**
Completed the W2b survey	10,769
Terminate, does not qualify (determined at introduction)	265
Terminate, not a Canadian citizen 18+ years of age	455
Response rate = R / (U + IS + R)	**22.8%**

*Average number of call attempts: 1.3

4. Potential for Non-Response Bias

The final survey sample overrepresented voters in the 45th GE. Among post-election survey respondents, the self-reported turnout rate was 89%, while the turnout rate among registered voters was 69%. Two factors may be responsible for the overrepresentation of voters: 1) people who vote may be more likely than non-voters to participate in a study about voting, particularly across multiple survey waves (response bias); and 2) people who did not vote may report that they voted in order to present themselves in a more positive light (social desirability bias). Readers should be aware of this potential for bias resulting from non-response (including from attrition) when interpreting the results.

Margin of Error

Since the NES survey sample included samples generated through probability and non-probability sampling techniques, no estimate of sampling error can be calculated for the entire survey sample and the overall survey results are not statistically projectable to the entire population of eligible electors. However, a margin of sampling error can be obtained for the probability sample at W2b, when the non-probability cases are excluded. A probability sample of 10,831 electors yields a maximum margin of sampling error of less than 1%.

Table 15: Margin of Error

W2b Top-Up Non-Probability	W2b Top-Up Oversample	W2b Discrete Probability	Total Probability Sample	Maximum Margin of Sampling Error at 50%
271	62	10,769	10,831	±0.94%

Data Production

1. Quality Control

Following the fieldwork, the data were cleaned using SPSS syntax. The review assessed response ranges to identify any respondents who "straight-lined" (provided the same answer for all tabular questions) and the length of time taken to complete the surveys to flag any "speeders" (respondents who took an unreasonably short time answering the survey). Any cases flagged for data quality were replaced prior to the weighting and tabulation of the data. Quality control measures were performed after both waves of data collection.

2. Coding

Verbatim responses provided in "other, please specify" categories were reviewed for possible coding where these represented more than 10% of responses to a question. Priority was given to minimizing the size of the "other" category first by cleaning miscategorized responses. This occurred when respondents entered a response in the "other, please specify" category when a category already existed for that specific response. Following cleaning of the "other" category, new categories were created where warranted by the number of responses.

Fully open-ended questions were coded through machine and human manual coding. Specifically, text responses collected for W1_ECInfoSource and W2_ECInfoSource were coded into categories by an algorithm developed by Elections Canada as part of the 2019 NES, using a coding dictionary that has been regularly updated, including for the 2025 NES. The objective of the question was to measure the top-of-mind organization that is a source of information on the voting process, so the algorithm only needed to code a single response for each unique string. Where strings contained multiple possible responses, the algorithm prioritized certain categories over others and gave Elections Canada the highest priority. Where no priority category was identified, the category that was first mentioned took precedence over those that were identified later in the string response.

Other key open-ended questions were coded manually as the responses were more complex in nature, and a coding dictionary approach would not have been feasible. Given the large number of open-ended responses for certain questions, in some cases only random samples of text responses were selected and coded for reporting purposes. The size of the random samples was determined based on the desired maximum margins of error of coding only a sample of responses for a given survey wave or phase versus coding all responses. Other open-ended questions received fewer responses and were manually coded in full. All manual coding was done using existing coding frames, except for one question that was coded using a new frame; the new frame was developed based on a review of a random sample that exceeded 10% of the verbatim responses.

Derived variables were created and used in lieu of raw question variables where applicable to produce the final survey results. For example, W1 respondents were asked a selection of questions about their voting experience if they indicated that they had already voted early in the election period, rather than being asked the same questions post-election at W2. To produce a final, integrated measure of all those who voted in the election, any W2 respondents who already answered the question at W1 were merged with those who only answered the question at W2.

3. Weighting

Survey samples were weighted to enable analysis on a per-wave basis both in aggregate and with probabilistic and non-probabilistic samples used separately. The design took into consideration sample source, attrition between W1 and W2 and oversampling of Indigenous electors. This resulted in the construction of four weights, summarized in Table 16.

Table 16: Summary of Weights

Weight	Purpose	Samples
weight_w1	W1 final weight	S1 at W1
weight_w2a	An intermediate weight calculated for the longitudinal sample prior to its integration with the cross-sectional sample.	S1 at W2a S2 top-up recruited via convenience panels and social media
weight_w2b	An intermediate weight calculated for the cross-sectional sample prior to its integration into the entire sample.	S3 at W2b S2 oversample of FN living on reserve recruited via CATI-to-Web
weight_w2_all	W2 final weight	S1 at W2a S2, S3 at W2b

A detailed description of the steps taken to construct each weight follows:

- **weight_w1:** This weight was used to analyze responses from W1 respondents (the election period longitudinal non-probability sample). The sample of W1 respondents was post-stratified to the characteristics of the elector population as per Elections Canada's April 2025 estimates of the population of eligible electors in Canada that were derived from the National Register of Electors. The following categories were used for weighting: region (British Columbia, Alberta, Prairies and the Territories, Ontario, Quebec, Atlantic Canada), gender (women/men) and age (18–24, 25–34, 35–44, 45–54, 55–64, 65+). The sample was then further adjusted to reflect that the Indigenous population represents 4.8% of the total population, according to estimates derived from Statistics Canada's 2021 Census.

- **weight_w2a:** This was an intermediate weight calculated for the post-election longitudinal sample prior to its integration into the full sample. It included all W2a respondents and any S2 top-up sample recruited from the convenience web panels or from social media. This included FN living on a reserve and youth aged 18–24. The assumption underlying this step was that top-up respondents could replace similar respondents from W1 that were lost to attrition at W2a at least as well as the panelists who answered both surveys could represent the respondents lost to attrition. W1 and the W2a top-up respondents were segmented based on region (British Columbia, Alberta, Prairies and the Territories, Ontario, Quebec, Atlantic Canada), gender

(women/men), age (18–24, 25–34, 35–44, 45–54, 55–64, 65+) and Indigenous status (where possible). For each segment, the inverse retention rate of W1/W2a was calculated and multiplied by the retention rate for the total sample W2a/W1 to produce a segment attrition adjustment factor that accounted for uneven attrition across segments. The attrition-adjusted sample was then post-stratified to the characteristics of the elector population similar to weight_w1.

- **weight_w2b**: This was an intermediate weight calculated for the cross-sectional sample prior to its integration into the full sample. The adjustments were made to the general population and FN on-reserve oversample frames separately.
    - General population frames: The initial adjustment ratios were calculated using case disposition records for any mutually exclusive stratified frames within the sample to adjust for unequal chances of selection, incidence rates and response rates across frames. Non-responding units were estimated as being in-scope or not-in-scope to calculate an in-scope adjustment.[7]
    - FN on-reserve oversample frame: FN on-reserve panelists from the GPRS oversample frame also had a probability of selection through the general population frame. Accordingly, an additional selection probability adjustment was applied to account for the combined likelihood of selection from both the oversample and general population frames.

  The factor-adjusted cases from all frames were post-stratified to match the characteristics of the elector population similar to weight_w1.

- **weight_w2_all:** This weight integrates weight_w2a and weight_w2b and was used to analyze responses from W2 respondents from all samples.

[7] The ratio of in-scope to out-of-scope cases observed in the responding units was assumed to hold for the non-responding units.

Appendix

1. W1 Questionnaire

Introduction

Thank you for agreeing to take part in the first of two surveys being conducted on behalf of Elections Canada by Advanis. Click here (opens in a new window) if you wish to go to the Elections Canada website to verify the authenticity of this survey. The survey should take no more than 15 minutes to complete and is voluntary and completely confidential.

By taking part in this survey, you consent to the use of your answers for research and statistical purposes. Any personal information collected is subject to the federal *Privacy Act* and will be held in strict confidence. Elections Canada will not use your responses to identify you, and none of your opinions will be attributed to you personally in any way. The anonymous database of all responses may be shared with external researchers under the strict condition that no personal information is ever distributed or made public.

Section 1: Survey eligibility

The first questions ask a bit about you so we know which questions to ask you later in the survey.

Citizen

Are you a Canadian citizen?

01. Yes
02. No [TERMINATE]

YOB

In what year were you born?

Record year: [4- digit number; min. 1905, max. 2025]
99. Prefer not to say

[For YOB is not 99, compute Age=2025-YOB]
[If Age<18, TERMINATE]
[If Age=19-24, Youth=01 “18 to 24”]
[If Age=25-34, Youth=02 “25 to 34”]

[Show if Age=18]

Eighteen

Will you be 18 years of age on or before April 28, 2025?

01. Yes [Youth=01]
02. No [TERMINATE]

[Show if YOB=99]

AgeGroup

Would you be willing to indicate in which of the following age categories you belong?

00. Under 18 [TERMINATE]
01. 18 to 24 [Youth=01]
02. 25 to 34 [Youth=02]
03. 35 to 44
04. 45 to 54
05. 55 to 64
06. 65 or older
99. Prefer not to say [TERMINATE]

ProvTerr

In which province or territory do you live?

01. British Columbia
02. Alberta
03. Saskatchewan
04. Manitoba
05. Ontario
06. Quebec
07. New Brunswick
08. Nova Scotia
09. Prince Edward Island
10. Newfoundland and Labrador
11. Yukon
12. Northwest Territories
13. Nunavut
14. I live outside Canada [TERMINATE]

Employment

What best describes your current employment status?

01. Working full-time (35 or more hours per week)
02. Working part-time (less than 35 hours per week)
03. Self-employed
04. Unemployed, and looking for work
05. A student attending school
06. Training for a trade (e.g. apprenticeship)
07. Retired
08. A caregiver or homemaker
09. Not working due to illness or disability, or not looking for work
10. Temporarily not working (e.g. parental leave, seasonal worker, in the process of changing jobs)
96. Other, please specify: [TEXT]
99. Prefer not to answer

[If Youth=01,02 and Employment=04,07,08,09, NEET=01 “NEET youth”]
[If Youth=01,02 and (Employment=05), Student=01 “Student youth”]

Marketing

Do you or does anyone in your household work for any of the following employers? Select any that apply.

[Allow multiple responses except 97,99]

01. A marketing research firm
02. A magazine or newspaper
03. An advertising agency or graphic design firm
04. A radio or television station
05. A public relations company
06. Elections Canada [TERMINATE]
97. None of the above
99. Prefer not to say

Indigenous

Are you First Nations, Métis or Inuk (Inuit)?

01. No, not First Nations, Métis or Inuk (Inuit)
02. Yes, First Nations
03. Yes, Métis
04. Yes, Inuit
99. Prefer not to say

[Show if Indigenous=02]

FNonReserve

Do you live on a reserve?

01. Yes
02. No

[If Indigenous=02-04, go to DisabilityPreamble]

CanBorn

Were you born in Canada?

01. Yes
02. No

[If CanBorn=01, go to DisabilityPreamble]

CountryBorn

In what country were you born?

[DROPDOWN]

99. Prefer not to say

CanYear

In what year did you first come to Canada to live?

Record year: [4- digit number; validate that (CanYear >= YOB and CanYear<=2025) or CanYear=98]

98. Don't know / don't remember

CitizenYear

In what year did you become a citizen of Canada?

Record year: [4- digit number; validate that (CitizenYear >= YOB and CitizenYear<=2025) or CitizenYear=97,98]

97. I was born a Canadian Citizen
98. Don't know / don't remember

[If CitizenYear>2021, NewCanadian=01 "New Canadian"]
[Show if CitizenYear=2021]

Citizen2021

Did you become a Canadian citizen before or after September 20, 2021? [Hyperlink note on date: A federal election was held on September 20, 2021.]

01. Before
02. After [NewCanadian=01]

DisabilityPreamble

Elections Canada wants to ensure that its services are accessible to all Canadians who have the right to vote, including people who have difficulty doing some tasks or doing some daily activities.

The next questions will ask if you have any difficulty doing various activities, and if you do, we may ask you a few questions later in the survey about how accessible Elections Canada's services are for you.

TaskDifficulty

How much difficulty, if any, do you have with …

[GRID] [ROWS; ROTATE]

_Hearing	Hearing, even when using a hearing aid?
_Seeing	Seeing, even when wearing glasses or contacts?
_Mobility	Going up and down a flight of stairs without resting?
_Dexterity	Using your fingers to grasp a small object like a pencil?

[COLUMNS]

00. No difficulty
01. Some difficulty
04. A lot of difficulty
07. I cannot do this at all
98. Don't know
99. Prefer not to say

DailyDifficulty

Thinking about your daily activities, how much difficulty, if any, do you have with …

[GRID] [ROWS; ROTATE]
_Pain Chronic or recurring pain?
_Cognitive Learning, concentrating or memory?
_Mentalhealth A mental health, psychological or emotional health condition?
_Development A developmental disability or disorder, for example Down syndrome or autism?

[COLUMNS]

00. No difficulty
01. Some difficulty
04. A lot of difficulty
07. I cannot do most activities because of this
98. Don't know
99. Prefer not to say

OtherCondition

Do you have any other health problem or long-term condition that causes you difficulty in your daily activities?

01. Yes – please specify: [TEXT]
02. No
99. Prefer not to say

[Show if OtherCondition=01]

OtherDifficulty

How much difficulty do you have with this condition in your daily activities?

01. Some difficulty
04. A lot of difficulty
07. I cannot do most activities because of this
98. Don't know
99. Prefer not to say

[Sum the valid levels (i.e. values of 0,1,4,7) of all TaskDifficulty and DailyDifficulty variables to compute a total DisabilityScore with a range of 0 to 56.]

[98 and 99 responses count as missing but should not exclude other row responses from being counted toward the DisabilityScore. If all TaskDifficulty and DailyDifficulty responses are 98 or 99, then DisabilityScore would be missing.]

[If DisabilityScore based on TaskDifficulty and DailyDifficulty would be 0 or missing, but OtherDifficulty=01,04,07, then use the value of OtherDifficulty for the DisabilityScore. Otherwise OtherDifficulty is not included in the score.]

[If DisabilityScore=0-1, DisabilityLevel=00 “No disability”]
[If DisabilityScore=2-3, DisabilityLevel=01 “Mild disability”]
[If DisabilityScore=4-6, DisabilityLevel=02 “Moderate disability”]
[If DisabilityScore=7-13, DisabilityLevel=03 “Severe disability”]
[If DisabilityScore>=14, DisabilityLevel=04 “Very severe disability”]

Section 2: Likelihood of voting

W1_AwareGE

Are you aware that a federal election will take place on April 28, 2025?

01. Yes
02. No
98. Don’t know

W1_VoteIntention

How likely or unlikely is it that you will vote in the federal election? [Show if ProvTerr=ON: The Canadian federal election will take place on April 28. We are not asking about the Ontario provincial election that recently took place on February 27.]

01. Certain to vote
02. Likely to vote
03. Unlikely to vote
04. Certain not to vote
05. [Show if W1_AwareGE=01] I already voted
98. Don’t know

[Hide if CitizenYear>2021 or YOB>2003]

VotedLastGE

Did you vote in the previous federal election held on September 20, 2021?

01. Yes
02. No
97. I was not eligible to vote in 2021
98. Don’t remember

Polinterest

In general, how interested are you in politics?

01. Very interested
02. Somewhat interested
03. Not very interested
04. Not at all interested
98. Don't know

[Split sample Duty and Choice]

Duty

For some people, voting is a duty. They feel that they should vote in every election. For others, voting is a choice. They only vote when they feel strongly about that election. For you personally, is voting first and foremost a duty or a choice?

01. Duty
02. Choice
98. Don't know

Choice

For some people, voting is a choice. They only vote when they feel strongly about that election. For others, voting is a duty. They feel that they should vote in every election. For you personally, is voting first and foremost a choice or a duty?

02. Choice
01. Duty
98. Don't know

W1_FeelInformed_Voting

Overall, how well informed do you feel you are about when, where and the ways to vote in the federal election?

01. Very informed
02. Somewhat informed
03. Not very informed
04. Not at all informed
98. Don't know

W1_ECInfoSource

When you think about getting information about when and where to vote, or any other information you need on the voting process, who or which <u>organization</u> first comes to mind?

[OPEN-ENDED]
98. Don't know

W1_Confidence

How much confidence, if any, do you have in the following institutions in Canada?

[GRID; ROWS; RANDOMIZE]

_Fed	The federal government
_Police	The police
_Business	Business and corporations
_EC	Elections Canada
_Media	Mainstream media
_SocMed	Social media platforms

[COLUMNS]

01. A great deal of confidence
02. A fair amount of confidence
03. Not much confidence
04. No confidence
98. Don’t know

W1_ECInfoTrust

How strongly do you agree or disagree that Elections Canada is the most trusted source of information about the electoral process?

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don’t know

Section 3: Recall of Elections Canada advertising

[If Marketing<>97, skip to Section: Knowledge of the Electoral Process]

W1_AdRecall

Over the past few weeks or so, have you seen, heard or read any advertising or communications from Elections Canada about where, when and the ways to register and vote in the Canadian federal election?

01. Yes
02. No
98. Don't know

[Show if W1_AdRecall=01]

W1_AdChannel

Where did you see or hear this advertising or communication? Select all that apply.

[Allow multiple selections except for 98; randomize 01-15]

01. Newspaper
02. Outdoor billboards
03. Postcard or brochure in the mail
04. Public transit (bus, train station or subway)
05. Radio
06. Television
07. Facebook
08. X (Twitter)
09. YouTube
10. Instagram
11. Snapchat
12. Spotify
13. LinkedIn
14. Twitch
15. Internet website
96. Other, please specify: [TEXT]
97. Don't know / don't remember

[Show if W1_AdRecall=01]

W1_AdMessage

Thinking about the advertising and communications that you saw or heard, what do you think is the main point they were trying to get across?

[OPEN-ENDED]
98. Don't know / don’t remember

W1_SloganRecall_aid

Do you recall hearing or seeing the slogan "It's Our Vote"?

01. Yes
02. No
98. Don't know

Section 4: Knowledge of the electoral process

Now we would like to ask you a few questions about voting in a Canadian federal election. Please answer to the best of your knowledge.

[Randomize order of next 3 questions]
[W1a-b]

W1_KnowReg_Update

Do you need to update your voter registration if your information changes – for example if you moved or changed your name?

01. Yes
02. No
98. Don't know

[W1a-b]

W1_KnowReg_Eday

If an elector is not registered on election day and wants to vote, can they register at the polling place and then vote immediately after?

01. Yes
02. No
98. Don't know

[W1a-b]

W1_KnowReg_Online

Is it possible for Canadian electors to check, update or complete their voter registration on Elections Canada's website?

01. Yes
02. No
98. Don't know

W1_KnowID

In order to vote in a Canadian federal election, do voters have to present…

[ROTATE ROWS]

_Identity A proof of identity?
_Address A proof of address?

01. Yes
02. No
98. Don't know

[W1a-e]

W1_KnowWaystoVote_aid

Which of the following are possible ways to vote in a federal election? Select all that apply.

[Randomize 01-07]

01. At an advance polling station
02. By mail
03. At any Elections Canada office across the country

04. Online
05. Through the telephone
06. At your assigned polling station on election day
07. By proxy
97. None of the above
98. Don't know

[W1a-e] [Split sample next 3 questions in 3 ways]

W1_WorkKnowPay

Is this true or false? In a federal election, the people who work at the polls are paid.

01. True
02. False
98. Don’t know

W1_WorkKnowPub

Is this true or false? In a federal election, people from the general public can be hired to work at the polls.

01. True
02. False
98. Don’t know

W1_WorkIntPay

During an election, Elections Canada hires and pays local people to work at the polls in their area. How interested would you be in working at the polls in the election?

01. Very interested
02. Somewhat interested
03. Not very interested
04. Not at all interested
98. Don't know

Section 5: Voter information

[W1c-e]

W1_GotVIC

So far in this election, have you received a voter information card in the mail addressed to you personally telling you where and when to vote?

01. Yes
02. No
98. Don't know

[Show if W1_GotVIC=01]

W1_VICcorrect

Was the following information correct on the card you received?

[GRID; ROWS]
_Name Your name
_Address Your address

[COLUMNS]

01. Yes
02. No
98. Don't know

[W1d-e]

W1_GotBrochure

Do you remember receiving a brochure in the mail over the past few weeks or so describing how to prepare to vote in the upcoming federal election?

01. Yes
02. No
98. Don't know

[If W1a or Marketing<>97, go to Section: Election Period Experience]

Section 6: Evaluation of Elections Canada advertising

[W1b-e: Testing of Ad Materials]

[For each of W1b-e:
Present all youth 18-24 with one ad from the Youth Campaign.
Divide all respondents at random into one of 2 ad campaign streams:

- Recruitment Campaign (1 in 5 chance of selection)
- Main Campaign (4 in 5 chance) – main campaign changes based on the active survey phase according to survey date:
    - W1b = Registration campaign
    - W1c = VIC campaign
    - W1d = Early voting options campaign
    - W1e = Election day campaign

Present respondents with 1 of 3 ads randomly chosen from the selected campaign stream based on the active survey phase.
See Annex 1 for a matrix of the test materials.]

[Split sample so that AdRecall_Recruitment has a 1 in 5 chance of selection and AdRecall_MainCampaign has a 4 in 5 chance of selection]

AdRecall_Recruitment

Have you seen, read or heard this ad in the past few weeks?
[Insert one randomly selected recruitment ad]

01. Yes
02. No
98. Don't know / don't remember

AdRecall_MainCampaign

Have you seen, read or heard this ad in the past few weeks?
[Insert one randomly selected ad from the main campaign for the current survey phase]

01. Yes
02. No
98. Don't know / don't remember

[Show if Youth=01,02]

AdRecall_YouthCampaign

Have you seen, read or heard this ad in the past few weeks?

[Insert one randomly selected ad from the youth campaign]

01. Yes
02. No
98. Don't know / don't remember

W1_AdMessage_aid

What do you think is the main point [If Youth=01,02: "these ads are", Else: "this ad is"] trying to get across? Select all that apply.

[Multiple responses allowed except 98; randomize <96]

01. You can work at the federal election
02. The federal election is on April 28
03. Make sure you are registered to vote
04. Check your registration or update your address online
05. Check the mail for your voter information card
06. The voter information card tells you where and when to vote
07. There are ways to vote early
08. The Elections Canada website has official information on voting
09. It's important to vote
10. You need to prove your identity and address to vote
11. It's our vote
12. Get out and vote
13. Who is eligible to vote
14. Voting is easy

15. Paid positions are available
16. Apply to work in the election on the Elections Canada website
17. Find out where and when to vote on the Elections Canada website
18. Bring ID when you go to vote
96. Other, please specify: [TEXT]
98. Don't know / don't remember

W1_AdOpinion

To what extent do you agree or disagree with the following statements about [If Youth=01,02: “these ads”, Else: “this ad”]?

[GRID; ROWS; ROTATE]
_a These ads catch my attention
_b These ads are relevant to me
_c These ads are clear
_d These ads provide useful information

[COLUMNS]

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Section 7: Election period experience

W1_ECInfoSat

Overall, how satisfied are you with the information you have received from Elections Canada on where, when, and the ways to vote in the federal election?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don’t know

W1_RegCheck

What, if anything, have you done so far to make sure you are registered to vote in this federal election? Did you…?

01. Register to vote recently
02. Update your registration information
03. Check that you are already registered
04. Did none of the above
98. Don’t know

[Show if W1_RegCheck=01-03]

W1_RegMethod

How did you make sure you are registered? Select all that apply.

[Allow multiple responses except for 98; randomize 01-09]

01. Contacted Elections Canada by phone
02. Contacted Elections Canada by mail
03. Contacted Elections Canada through website
04. Used Elections Canada's online voter registration system on its website
05. [Show if Day<=10 (i.e. Date>=April 18) AND W1_VoteIntention=05] At the polling place before voting
06. At a local Elections Canada office
07. [Show if W1_GotVIC=01] I made sure my voter information card was correct
08. An Elections Canada representative visited me
09. I checked the voter registration boxes on my income tax forms
96. Other, please specify: [TEXT]
98. Don't know / don’t remember

[Show if W1_RegCheck=01-03]

W1_RegEase

How easy or difficult was it to make sure you are registered?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don’t know

W1_PartyContactPref

Thinking about this election, what do you think are appropriate ways for political parties or candidates to contact you? Select all that apply.

[Multiple response allowed except 97-98; Randomize 01-07]

01. In person (e.g. door-to-door campaigning)
02. A telephone call from a live person
03. A telephone call with a recorded message
04. A text message on your phone
05. Social media
06. E-mail
07. Mail
96. Other, please specify: [TEXT]
97. None of the above
98. Don’t know

W1_Results_Expected

After the polls close on election day, when do you expect all the ballots will be counted and the election results will be known?

01. On election night
02. One or two days after election day
03. Three or four days
04. Five days to a week
05. Weeks
06. A month or more
98. Don't know

[If W1_VoteIntention=05, go to Section: Voting experience]

Section 8: Expectations of the voting process

W1_Expected

If you do vote, how easy or difficult do you think it would be to …?

[GRID] [ROWS]
_TravelEase Go to the polling place? [Show if (TaskDifficulty_Seeing=04,07) or (TaskDifficulty_Mobility=04,07) or (DailyDifficulty_Pain=04,07)]
_Access Enter and access the polling place?
_IDEase Prove your identity and address?
_VoteEase Vote at the polling place?
_DecideEase Decide who to vote for?

[COLUMNS]

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[W1a-b]

W1_Expected_TravelTime

How much time do you think it would take you to travel to the polling place?

01. Record time in minutes: [NUMBER]
98. Don't know

[W1a-b]

W1_Expected_VoteTime

How much time do you think it would take you to vote once you arrive at the polling place?

01. Record time in minutes: [NUMBER]
98. Don't know

Section 9: Voting experience

[Show if W1_VoteIntention=05, else go to Section: Attitudes toward politics]

W1_VoteMethod

You mentioned that you already voted. Which method did you use to vote?

01. [Show if Day<=0 (i.e. Date>=April 28] At the polling station on election day, April 28
02. [Show if Day<=10 (i.e. Date>=April 18] At the advance polling station on April 18, 19, 20 or 21
03. At a local Elections Canada office before election day
04. Vote by mail
05. [Show if DisabilityLevel=01-04] Election officials visited my home so I could vote
06. [Show if Day<=15 (i.e. Date>=April 13] At a voting office hosted on a post-secondary campus
96. Other, please specify: [TEXT]
98. Don't know [Skip to Section: Attitudes toward politics]

[Show if W1_VoteMethod=01,02,03]

W1_VoteTimeOfDay

Do you remember approximately what time it was when you went to the [Insert based on W1_VoteMethod=01,02,03: polling station/advance polling station/local Elections Canada office]?

01. [Hide if (W1_VoteMethod=01 and (ProvTerr = MB, ON, QC, NL, NB, NS, or PEI)) or W1_VoteMethod=02,03] Before 8 a.m.
02. [Hide if (W1_VoteMethod=01 and ProvTerr = QC) or W1_VoteMethod=02,03] Between 8 and 9 a.m.
03. Between 9 and 10 a.m.
04. Between 10 and 11 a.m.
05. Between 11 and noon
06. Between noon and 1 p.m.
07. Between 1 and 2 p.m.
08. Between 2 and 3 p.m.
09. Between 3 and 4 p.m.
10. Between 4 and 5 p.m.
11. Between 5 and 6 p.m.
12. Between 6 and 7 p.m.
13. [Hide if W1_VoteMethod=01 and (ProvTerr = BC, YT)] Between 7 and 8 p.m.
14. [Hide if W1_VoteMethod=01 and (ProvTerr = BC, YT, AB, SK, or NWT)] Between 8 and 9 p.m.
15. [Hide if (W1_VoteMethod=01 and (ProvTerr<>ON, QC, or NU)) or W1_VoteMethod=02,03] After 9 p.m.
98. Don't know

[Show if W1_VoteMethod=01,02,03,06]

W1_TravelTime

To the best of your knowledge, how long did it take you to travel to the [Insert based on W1_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Record time in minutes: [NUMBER]
98. Don't know

[Show if W1_VoteMethod=01,02,03,06]

W1_VoteTime

To the best of your knowledge, how long did it take you to vote once you arrived at the [Insert based on W1_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Record time in minutes: [NUMBER]
98. Don't know

[Show if W1_VoteTime=01 (i.e., if it's a number)]

W1_VoteTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

[Show If W1_GotVic = 01 and (W1_VoteMethod=01,02,03,06)]

W1_BroughtVIC

Did you bring your voter information card with you to the [Insert based on W1_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Yes
02. No
98. Don't know / don't remember

[Show If ProvTerr=QC]

W1_IDoption1QC

Did you use your driver's licence to prove your identity and address in order to receive your ballot?

01. Yes
97. No
98. Don't know / don't remember

[Show If ProvTerr<>QC]

W1_IDoption1

Did you use one of the following pieces of photo ID to prove your identity and address in order to receive your ballot?

01. Driver's licence
02. Provincial/territorial photo ID [Hyperlink note: "A provincial or territorial photo ID is not a health card. It is an ID card issued by your province or territory that includes your photo and address. It may be used in place of a driver's licence as a form of government-issued identification.]
03. [Show if ProvTerr = BC] BC Services Card
97. No, none of these
98. Don't know / don't remember

[Show if (W1_IDOption1QC=97 or W1_IDOption1=97) and Indigenous=02]

W1_IDoption1FN

Did you use a band membership card that contains your photo, name and address?

04. Yes
97. No
98. Don't know / don't remember

[Hide if (W1_IDoption1QC=01,98 or W1_IDoption1=01-03,98 or W1_IDOption1FN=04,98)]

W1_IDoption2or3

Which of the following options did you use to meet the identification requirements to vote?

01. I provided 2 pieces of ID
02. [Show if W1_VoteMethod<>04] Someone vouched for me and I declared my identity and address in writing
03. [Show if W1_VoteMethod=04] Provided a signed affidavit with my name and address
98. Don't know / don't remember

[Show if W1_IDoption2or3=01]

W1_IDPiece_Address

What document did you use to prove your address? This can include electronic statements or invoices shown on a mobile device, as well as physical documents. At this point, please select only one document.

[SELECT ONE]

05. [Show if W1_BroughtVIC = 01] voter information card
06. [Show if ProvTerr=MB,YT] health care card
18. utility bill (e.g. electricity, water, telephone, internet)

19. statement from a financial institution or insurance company, or personal cheque
20. residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by your school, college or university
24. [Show if Indigenous=02-04] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05] letter confirming your residence or stay from a student residence
26. letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)

97. I cannot find the proof of address that I used on this list
98. Don't know / Don't remember
99. Prefer not to say

[Show if W1_IDPiece_Address<=97]

W1_IDPiece_Second

Which second piece of ID did you use to meet the identification requirements to vote? This can include electronic statements or invoices shown on a mobile device, as well as physical documents.

[SELECT ONE]

05. [Show if W1_BroughtVIC=01 and W1_IDPiece_address<>05] voter information card
06. [Show if W1_IDPiece_address<>06] health care card
07. birth certificate or citizenship card
08. Canadian passport
09. social insurance or old age security card
10. debit or credit card
11. [Show if Indigenous=02-04] band membership card, Indian status card, Métis card or card issued by an Inuit local authority
12. Canadian Forces identity card or Veterans Affairs health card
13. [Show if Employment=05] student identity card
14. public transit card
15. other government-issued licence (firearms, fishing/trapping/hunting, liquor)
16. card or identity bracelet issued by a hospital, clinic or long-term care institution
17. [Show if TaskDifficulty_Seeing=04,07] CNIB card
18. utility bill (e.g. electricity, water, telephone, internet)
19. statement from a financial institution or insurance company, or personal cheque
20. [Show if W1_IDPiece_address <> 20] residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by a school, college or university
24. [Show if Indigenous=02-04 and W1_IDPiece_address <>24] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05 and W1_IDPiece_address<>25] letter confirming your residence or stay from a student residence

26. [Show if W1_IDPiece_address<>26] letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)
96. Other, please specify: [TEXT]
98. Don't know / Don't remember
99. Prefer not to say

[Show if W1_IDoption1QC=01 or W1_IDoption1=01-03 or W1_IDOption1FN=04 or (W1_IDPiece_Address<=97and W1_IDPiece_Second <= 97)]

W1_IDEase

Overall, how easy or difficult was it to meet the identification requirements?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W1_VoteMethod=04]

W1_MailApplyMethod

How did you apply for your vote by mail kit?

01. Submitted an online application
02. In person at a local Elections Canada office
03. By fax
04. By mail/courier
05. Someone submitted it for me
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W1_MailApplyMethod=01-04,96]

W1_MailApplyEase

How easy or difficult was it to apply for your vote by mail kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W1_VoteMethod=04]

W1_MailTime

How long did it take to receive your vote by mail kit after applying?

01. Record number of days: [NUMBER; min. 1, max. 50]
98. Don't know

[Show if W1_MailTime=01 (i.e., if it's a number)]

W1_MailTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

[Show if W1_VoteMethod=04]

W1_SpecialBallotEase

How easy or difficult was it to complete your ballot using the voting kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Section 10: Attitudes toward politics

[Ask All]

W1_DemSat

Overall, how satisfied are you with the way democracy works in Canada?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

CivicEd

When you were in high school, did you take any courses where you learned about government, politics and democracy?

01. Yes
02. No
97. Did not attend high school

98. Don't know

[Show if Youth=01,02]

MockElection

Did you ever participate in a mock election program in primary school or high school, for example Student Vote? [Note on "Student Vote" in hyperlink: "Student Vote is a program that runs during a federal, provincial or municipal election that lets students vote for the actual candidates in a mock election at their school."]

01. Yes
02. No
98. Don't know

PolSocialization

When you were growing up, how often did you talk about politics or government at home?

01. Often
02. Sometimes
03. Rarely
04. Never
97. Not applicable
98. Don't know

PartyAffect

Do you think of yourself as very or somewhat close to a particular federal political party?

01. Yes, very close
02. Yes, somewhat close
03. No
98. Don't know

PoliticalAffect

Thinking about Canadians you might agree or disagree with politically, to what extent do you **agree** with the following statement?

[GRID]
[ROWS; RANDOMIZE]

_a I find it easier to relate to people if I agree with them politically.
_b I find it harder to relate to people if I disagree with them politically.

[COLUMNS]

01. To a large extent
02. To a moderate extent
03. To a small extent

04. Not at all
98. Don't know

PoliticalEfficacy

Thinking about government and politics in Canada, how strongly do you agree or disagree with the following statements?

[GRID]
[ROWS; RANDOMIZE]

_a All federal political parties are basically the same, there is not really a choice.
_b I do not think government cares much about what people like me think.
_c Sometimes politics and government seem so complicated that someone like me can't really understand what's going on.

[COLUMNS]

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Section 11: Perceptions of electoral integrity

[Split sample W1_VoteFraudPerception and W1_MailFraudPerception]

W1_VoteFraudPerception

Which statement is closest to your opinion about the voting system in Canada?

[ROTATE 01-02]

01. Voting is prone to fraud
02. Voting is secure and reliable
98. Don't know

W1_MailFraudPerception

Which statement is closest to your opinion about voting by mail in Canada?

[ROTATE 01-02]

01. Voting by mail is prone to fraud
02. Voting by mail is secure and reliable
98. Don't know

W1_RecallDisinfo

Since the beginning of the election campaign, do you recall seeing or hearing any false information about…

[GRID] [ROWS; RANDOMIZE]
_Who Who is eligible to vote?
_Where Where to vote?
_When When to vote?
_Mail Voting by mail?

01. Yes
02. No
98. Don't know

W1_Interference_Perceived

Based on what you have seen or heard recently, what impact, if any, do you think the following could have on the outcome of the election?

[GRID] [ROWS; RANDOMIZE; SPLIT SAMPLE EACH ITEM 50/50; PRESENT 3 of 6]
_Influence Foreign countries or groups trying to interfere with or influence the political opinions of Canadians.
_Disinfo The spread of false information online.
_Funding Foreign money being used to influence politics in Canada.
_Cyber Hacking by foreign countries or groups into the computer systems in Canada that support the election.
_AIcontent AI-generated content such as deep fakes being used to mislead voters.
_Nominations Foreign countries or groups trying to interfere with who parties select as their election candidates.

[COLUMNS]

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don’t know

Section 12: Background Characteristics

[Ask All]

These last few questions will allow us to compare the survey results among different groups of respondents. Your answers will remain anonymous and confidential.

Gender

For the purposes of this survey, could you please provide your gender?

01. Woman
02. Man
03. Or please specify your gender: [TEXT]
99. Prefer not to say

LangAtHome

What language do you speak most often at home?

01. English
02. French
96. Other, please specify: [TEXT]
99. Prefer not to say

[If LangAtHome=01 and ProvTerr=QC, OLMC=01 “English OLMC”]
[If LangAtHome=02 and ProvTerr<>QC, OLMC=02 “French OLMC”]
[If (LangAtHome=97,99) or (LangAtHome=01 and ProvTerr<>QC) or (LangAtHome=02 and ProvTerr=QC), OLMC=00 “Not OLMC”]

Education

What is the highest level of education that you have reached?

01. Some elementary
02. Completed elementary
03. Some high school
04. Completed high school
05. Some college/vocational/trade school/commercial/CEGEP
06. Completed college/vocational/trade school/commercial/CEGEP
07. Some university (No degree or diploma obtained)
08. Completed university (Diploma or bachelor degree)
09. Post-graduate university/professional school (Master’s, PhD, or any professional degree)
96. Other, please specify: [TEXT]
98. Don’t know
99. Prefer not to answer

HHsize

Including yourself, how many people usually live in your household?

[NUMBER; Min. value 1, max. value 20]
99. Prefer not to say

[Show if HHsize>1]

HHchild

Are you the parent or guardian of any child under 18 years of age living at home with you?

01. Yes
02. No

99. Prefer not to say

HHincome

What was the total annual income of all members of your household combined, before taxes, in the last year?

01. Under $20,000
02. $20,000 to just under $40,000
03. $40,000 to just under $60,000
04. $60,000 to just under $80,000
05. $80,000 to just under $100,000
06. $100,000 to just under $150,000
07. $150,000 to just under $200,000
08. $200,000 and above
98. Don't know
99. Prefer not to say

Moved

Have you moved in the last 12 months?

01. Yes
02. No
98. Don't know/don't remember
99. Prefer not to say

Religion

What is your religion, if you have one?

[Alphabetize 02 to 15]

01. No religion/secular
02. Anglican
03. Baptist
04. Buddhist
05. Catholic
06. Christian Orthodox
07. Hindu
08. Jewish
09. Lutheran
10. Muslim
11. Pentecostal
12. Presbyterian
13. Sikh
14. Traditional (North American Indigenous) Spirituality
15. United Church
16. Other Christian denomination/non-denominational
96. Other religion, please specify: [TEXT]

99. Prefer not to say

[Hide if Indigenous=02-04]

Ethnicity

What is your ethnic background?

01. White (e.g. English Canadian, Québécois, German, Italian)
02. South Asian (e.g., East Indian, Pakistani, Sri Lankan)
03. Chinese
04. Black
05. Filipino
06. Arab
07. Latin American
08. Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai)
09. West Asian (e.g., Iranian, Afghan)
10. Korean
11. Japanese
95. Mixed background
96. Other group, please specify: [TEXT]
99. Prefer not to say

PostalCode

Finally, to help us better understand how results vary by region, would you please provide your postal code?
Your postal code will not be used to identify you or link your survey responses to you.

[TEXT; 6 characters; validate postal code format (e.g. A9A9A9)]
98. Don't know
99. Prefer not to answer

[Show if PostalCode=98,99]

FSA

Would you be willing to provide the first three digits of your postal code?

[TEXT; 3 characters; validate FSA format (e.g. A9A)]
99. No

Conclusion

That concludes the survey. This survey was conducted on behalf of Elections Canada. Thank you very much for your thoughtful feedback. It is much appreciated.

We will contact you for the second and final survey following the election.

If you have any questions about this survey, you can contact Elections Canada: Contact Elections Canada – Elections Canada.

If you have any reason to believe that your personal information is not being handled in accordance with the *Privacy Act*, you have a right to complain to the Privacy Commissioner of Canada:
Toll-free: 1-800-282-1376
TTY: (819) 994-6591
Web: Go to www.priv.gc.ca and click "Report a concern"

Ad Testing Scheme

Sample	Campaign/phase	Ad option 1	Ad option 2	Ad option 3
Youth 18-24	W1b-e: Youth Campaign	15s-audio	10s-animated GIF (web banner)	15s-video (social media video)
1 in 5	W1b-e: Recruitment campaign	Image (print)	15s-audio	15s-video (social media video)
4 in 5 per phase	W1b: Registration	Image (social media post)	10s-animated GIF (web banner)	15s-video (social media video)
	W1c: VIC	Image (social media post)	30s-audio	30s-video (TV)
	W1d: Early voting options	Image (print)	10s-animated GIF (web banner)	30s-video (TV)
	W1e: Election day	Image (print)	10s-animated GIF (web banner)	30s-video (TV)

2. W2a Questionnaire

Introduction

Thank you for your continued participation in the surveys being conducted on behalf of Elections Canada by Advanis. It is now time to complete the final survey.

The survey should take no more than 20 minutes to complete and is voluntary and completely confidential. Click here (opens in a new window) if you wish to go to the Elections Canada website to verify the authenticity of this survey.

By taking part in this survey, you consent to the use of your answers for research and statistical purposes. Any personal information collected is subject to the federal *Privacy Act* and will be held in strict confidence. Elections Canada will not use your responses to identify you, and none of your opinions will be attributed to you personally in any way. The anonymous database of all responses may be shared with external researchers under the strict condition that no personal information is ever distributed or made public.

Section 1: Knowledge of the electoral process

The first few questions are about voting in a Canadian federal election.

[Randomize order of next 3 questions]

W2_KnowReg_Update

To the best of your knowledge, do you need to update your voter registration if your information changes – for example if you moved or changed your name?

01. Yes
02. No
98. Don't know

W2_KnowReg_Eday

If an elector is not registered on election day and wants to vote, can they register at the polling place and then vote immediately after?

01. Yes
02. No
98. Don't know

W2_KnowReg_Online

To the best of your knowledge, is it possible for Canadian electors to check, update or complete their voter registration on Elections Canada's website?

01. Yes

02. No
98. Don't know

W2_KnowVIS

During an election, is it possible to look up the location of your polling station on the Elections Canada website?

01. Yes
02. No
98. Don't know

W2_KnowID

In order to vote in a Canadian federal election, do voters have to present…

[ROTATE ROWS]

_Identity A proof of identity?
_Address A proof of address?

01. Yes
02. No
98. Don't know

[Split sample next 2 questions with a 9 in 10 chance of selection for the aided question, 1 in 10 chance for the unaided]

W2_KnowWaystoVote_aid

Which of the following are possible ways to vote in a federal election? Select all that apply.
[Randomize 01-07; allow multiple selections except 97,98]

01. At an advance polling station
02. By mail
03. At any Elections Canada office across the country
04. Online
05. Through the telephone
06. At your assigned polling station on election day
07. By proxy
97. None of the above
98. Don't know

W2_KnowWaystoVote_unaided

To the best of your knowledge, what are the different voting methods available in a federal election?

[OPEN-ENDED]
98. Don't know

W2_ECInfoSource

When you think about getting information about when and where to vote, or any other information you need on the voting process, who or which organization first comes to mind?

[OPEN-ENDED]
98. Don't know

W2_ECInfoTrust

How strongly do you agree or disagree that Elections Canada is the most trusted source of information about the electoral process?

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Next we would like to ask you about the federal election that recently took place on April 28, 2025. [Show if ProvTerr=ON: We are not asking about the Ontario provincial election that took place earlier on February 27.]

Recall of Elections Canada Advertising

[If Marketing<>97, skip to Section: Voter Information Card]

W2_AdRecall

During the election campaign, did you see, hear or read any advertising or communications from Elections Canada about where, when and the ways to register and vote in the Canadian federal election?

01. Yes
02. No
98. Don't know

[Show if W2_AdRecall=01]

W2_AdChannel

Where did you see or hear this advertising or communication? Select all that apply.
[Allow multiple selections except for 98; randomize 01-15]

01. Newspaper
02. Outdoor billboards
03. Postcard or brochure in the mail
04. Public transit (bus or subway)
05. Radio
06. Television
07. Facebook

08. X (Twitter)
09. YouTube
10. Instagram
11. Snapchat
12. Spotify
13. LinkedIn
14. Twitch
15. Internet website
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_AdRecall=01]

W2_AdMessage

Thinking about the advertising and communications that you saw or heard, what do you think is the main point they were trying to get across?

[OPEN-ENDED]

98. Don't know / don’t remember

Voter Information Card

[Hide if W1_GotVIC=01]

W2_GotVIC

During the campaign, did you receive a voter information card in the mail addressed to you personally telling you where and when to vote?

01. Yes
02. No
98. Don’t know

[Show if W2_GotVIC=01]

W2_VICcorrect

Was the following information correct on the card you received?
[GRID; ROWS]

_Name Your name
_Address Your address
[COLUMNS]

01. Yes
02. No
98. Don’t know

[Hide if W1_GotBrochure=01]

W2_GotBrochure

Do you remember receiving a brochure in the mail over the past few weeks or so describing how to prepare to vote in the federal election?

01. Yes
02. No
98. Don't know

Contact with Elections Canada

W2_ECContact

During the campaign, did you contact Elections Canada?

01. Yes
02. No
98. Don't know

[Show if W2_ECContact=01]

W2_ECContactMethod

How did you contact Elections Canada?
[Allow multiple selections except 98; randomize 01-06]

01. By phone
02. By e-mail
03. By mail
04. Through social media
05. Through a web form on Elections Canada's website
06. At a local Elections Canada office
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_ECContact=01]

W2_ECContactSat

How satisfied were you with the service you received when you contacted Elections Canada?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

W2_ECWeb

Did you visit Elections Canada's website during the campaign?

01. Yes
02. No
98. Don't know

[Show if W2_ECWeb=01]

W2_ECWebSat

How satisfied were you with your experience using Elections Canada's website?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

Electoral Information

[Ask all]

PollLocationInfo

How, if at all, did you learn the location of your polling place for this election? Select all that apply.
[Randomize <96; allow multiple response except 97, 98]

01. Looked it up on the Elections Canada website
02. Contacted my local Elections Canada office
03. Contacted Elections Canada by email or by phone
04. [Show if W1_GotVIC=01 or W2_GotVIC=01] From my voter information card
05. From someone in my household
06. From a candidate or party
07. From the media
08. Through word of mouth
09. Through a web search
96. Other, please specify: [Text]
97. I did not learn the location of my polling place
98. Don't know/don't remember

[Show if FNonreserve=01 and PollLocationInfo<97]

FNonReserve_Poll

Was there a polling place on your reserve for the federal election?

01. Yes
02. No
98. Don't know

[Show if DisabilityLevel=01-04]

W2_AccessAware

Elections Canada offers a number of voting tools and services to make voting more accessible, for example, for Canadians with disabilities. How aware are you of the tools and services that are available?

01. Very aware
02. Somewhat aware
03. Not very aware
04. Not at all aware
98. Don't know

[Show if DisabilityLevel=01-04]

W2_AccessInfoNeed

For this election, did you need information on:
[GRID; ROWS]
_Poll The accessibility of your polling place?
_Tools Accessible voting tools and services to assist you with voting?
[COLUMNS]

01. Yes
02. No
98. Don't know

[Show if W2_AccessInfoNeed_Poll=01 or W2_AccessInfoNeed_Tools=01]

W2_AccessInfoEase

How easy or difficult was it to find the information you needed on accessibility for the election?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
97. I did not look for this information
98. Don't know

[Ask all]

W2_FeelInformed_Voting

Overall, how well informed do you feel you were about when, where and how to vote in the federal election?

01. Very informed
02. Somewhat informed
03. Not very informed
04. Not at all informed
98. Don't know

W2_ECInfoSat

Overall, how satisfied are you with the information you have received from Elections Canada on where, when, and the ways to vote in the federal election?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don’t know

Registration

[Hide if W1_RegCheck=01-03]

W2_RegCheck

What, if anything, did you do to make sure you were registered to vote in this federal election? Did you…?

01. Register to vote recently
02. Update your registration information
03. Check that you were already registered
04. Did none of the above
98. Don’t know

[Show if W2_RegCheck=01-03]

W2_RegMethod

How did you make sure you were registered? Select all that apply.
[Allow multiple responses except for 98; randomize 01-08]

01. Contacted Elections Canada by phone
02. Contacted Elections Canada by mail
03. Contacted Elections Canada through website
04. Used Elections Canada's online voter registration system on its website
05. At the polling place before voting
06. At a local Elections Canada office
07. [Show if W1_GotVIC=01 or W2_GotVIC=01] I made sure my voter information card was correct
96. Other, please specify: [TEXT]
98. Don't know / don’t remember [Show if W2_RegCheck=01-03]

W2_RegEase

How easy or difficult was it to make sure you were registered?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult

98. Don't know

W2_PartyContact

During the election, were you directly contacted by a political party or candidate?

01. Yes
02. No
98. Don't know

[Show if W2_PartyContact=01]

W2_PartyContactMethod

How did the political party or candidate contact you? Select all that apply.
[Multiple response allowed; Randomize 01-07]

01. In person (e.g. door-to-door campaigning)
02. A telephone call from a live person
03. A telephone call with a recorded message
04. A text message on your phone
05. Through social media
06. E-mail
07. Mail
96. Other, please specify: [TEXT]

Voter Participation

[Hide if W1_VoteIntention=05] (i.e. already voted at W1)

W2_Voted

Many people don't or can't vote for a variety of reasons. Which of the following statements describes you?

01. I did not vote in the election
02. I thought about voting this time but didn't vote
03. I usually vote but didn't this time
04. I am sure I voted in the election
98. Don't know

[Show if W2_Voted=01-03]

W2_ReasonDidNotVote

What is the main reason you did not vote?
[Randomize <96]

01. Too busy
02. Out of town / away from home

03. Illness or disability
04. Not interested in politics
05. Lack of information about campaign issues or parties' positions
06. Did not like the candidates, parties, or campaign
07. Felt voting would not make a difference
08. Did not know who to vote for
09. Could not prove identity or address
10. Not on voters list
11. Transportation problem / polling station was too far
12. Lack of information about the voting process (e.g. when or where to vote)
13. Lineups were too long
14. Issues with the voter information card
15. Missed the mail-in ballot deadline
16. Tried to vote by mail but did not receive ballot in time
17. Polling place was not accessible
18. Voting process was not accessible
19. Forgot to vote
20. Religious or other beliefs
96. Other reason, please specify: [TEXT]
97. No particular reason
98. Don't know

[Show if W2_ReasonDidNotVote=01]

W2_TooBusy_Reason

You indicated that you were too busy to vote. If you had to choose, which of the following most closely reflects your situation?
[Randomize 01-03]

01. There isn't time in my normal schedule to vote
02. Something came up and I had to change my plans
03. I had other priorities that day
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_ReasonDidNotVote=09-14,17,18]

W2_TriedtoVote

Did you go to a polling place and try to vote?

01. Yes
02. No
99. Prefer not to say

[If W2_Voted=01-03,98 (did not vote), skip to Section: Electoral Integrity]

Voting Method

[Hide if W1_VoteIntention=05] (i.e. already voted at W1]

W2_VoteMethod

You mentioned that you voted. Which method did you use to vote?

01. At the polling station on election day, April 28, 2025
02. At the advance polling station on April 18, 19, 20 or 21
03. At a local Elections Canada office before election day
04. Vote by mail
05. [Show if DisabilityLevel=01-04] Election officials visited my home so I could vote
06. At a voting office hosted on a post-secondary campus
96. Other, please specify: [TEXT]
98. Don't know [Skip to Section: Electoral Integrity]

[Show if W1_VoteMethod=01-06 or W2_VoteMethod=01-06]

W2_VoteMethodReason

You mentioned that you voted [Insert based on W1_VoteMethod or W2_VoteMethod: "on election day/at advance polls/at a local Elections Canada office/by mail/at home/on campus"].

Why did you choose to vote this way, as opposed to another way? Please select up to three reasons. [Randomize <96 and allow up to 3 selections for codes 01-96 with other choices being exclusive]

01. I usually vote this way
02. I wasn't informed about the other ways to vote
03. I thought it would be easier or more convenient
04. [Hide if W1_VoteMethod=01,05 or W2_VoteMethod=01, 05] I wanted to get my vote done early
05. [Show if W1_VoteMethod=01 or W2_VoteMethod=01] I missed the chance to vote early
06. [Show if W1_VoteMethod=01 or W2_VoteMethod=01] I wanted to take my time to decide my vote
07. [Show if W1_VoteMethod=03,04,06 or W2_VoteMethod=03,04,06] I was away from my riding
08. I hoped to avoid line-ups
09. [Hide if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] The voting location was nearby
10. [Hide if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] The voting location was familiar to me
11. [Hide if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] The date and time worked well with my schedule
12. [Hide if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] It was the only voting location I could get to
13. [Hide if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] It was the only time I could go
14. It was the only way I could vote
15. I needed a voting method that was accessible for me
16. [Show if W1_VoteMethod=04,05 or W2_VoteMethod=04,05] It's difficult for me to travel to a polling place
96. Other, please specify: [Text]

97. No particular reason
98. Don't know
99. Prefer not to say

[Show if W1_VoteMethod=01-06 or W2_VoteMethod=01-06]

W2_VoteMethodAlternative

If it had not been possible to vote [Insert based on W1_VoteMethod or W2_VoteMethod: "on election day/at advance polls/at a local Elections Canada office/by mail/at home/on campus"], do you think you would have voted some other way?

01. Yes, I think I would have voted some other way
02. No, I think it would have been too difficult to vote some other way
98. Don't know

Going to the Polling Place

[Show section if W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06; else go to Section: Voter Identification]

W2_VoteTransport

What kind of transportation did you take to get to the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Private vehicle
02. Taxi (or Uber, Lyft, etc.)
03. Public transit
04. Bicycle
05. Walked
96. Other, please specify: [TEXT]
98. Don't know / don't remember

W2_TravelOrigin

Did you go to the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] from home, work, school, or another location?

01. Home
02. Work
03. School
96. Other, please specify: [TEXT]
98. Don't know / don't remember

W2_VoterGroupSize

Counting yourself, how many people travelled with you to vote at the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

Record number of people: [NUMBER; min. 1, max. 20]
98. Don't know

[Show if W1_VoteMethod=02 or W2_VoteMethod=02]

W2_AdvanceVoteDay

On which day did you vote at the advance polling station?

01. Friday, April 18
02. Saturday, April 19
03. Sunday, April 20
04. Monday, April 21
98. Don't know/don't remember
99. Prefer not to say

[Show if W2_VoteMethod=01,02,03]

W2_VoteTimeOfDay

Do you remember approximately what time it was when you went to the [Insert based on W2_VoteMethod=01,02,03: polling station/advance polling station/local Elections Canada office]?

01. [Hide if (W2_VoteMethod=01 and (ProvTerr = MB, ON, QC, NL, NB, NS, or PEI)) or W2_VoteMethod=02,03] Before 8 a.m.
02. [Hide if (W2_VoteMethod=01 and ProvTerr = QC) or W2_VoteMethod=02,03] Between 8 and 9 a.m.
03. Between 9 and 10 a.m.
04. Between 10 and 11 a.m.
05. Between 11 and noon
06. Between noon and 1 p.m.
07. Between 1 and 2 p.m.
08. Between 2 and 3 p.m.
09. Between 3 and 4 p.m.
10. Between 4 and 5 p.m.
11. Between 5 and 6 p.m.
12. Between 6 and 7 p.m.
13. [Hide if W2_VoteMethod=01 and (ProvTerr = BC, YT)] Between 7 and 8 p.m.
14. [Hide if W2_VoteMethod=01 and (ProvTerr = BC, YT, AB, SK, or NWT)] Between 8 and 9 p.m.
15. [Hide if (W2_VoteMethod=01 and (ProvTerr<>ON, QC, or NU)) or W2_VoteMethod=02,03] After 9 p.m.
98. Don't know

[Show if W2_VoteMethod=01,02,03,06]

W2_TravelTime

To the best of your knowledge, how long did it take you to travel to the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

Record time in minutes: [NUMBER]
98. Don't know

W2_TravelReasonable

How reasonable was the distance from the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] to your home?

01. Very reasonable
02. Somewhat reasonable
03. Somewhat unreasonable
04. Very unreasonable
98. Don't know

W2_PollFamiliar

Was the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] in a location that was familiar to you?

01. Very familiar
02. Somewhat familiar
03. Not very familiar
04. Not familiar at all
98. Don't know

[Show if TaskDifficulty_Seeing=01,04,07 or TaskDifficulty_Mobility=01,04,07 or DailyDifficulty_Pain=01,04,07]

W2_PollLevelAccess

Did you need level access to enter the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]? [Hyperlink on "level access": Level access means being able to get through the polling place without having to use steps, whether using a ramp, an elevator, an entrance that has no steps, etc.]

01. Yes
02. No
98. Don't know

[Show if DisabilityLevel=01-04]

W2_PollAccessEase

How easy or difficult was it for you to enter and access the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

W2_PollSuitable

Overall, would you say that the building where you voted was…?

01. Very suitable
02. Somewhat suitable
03. Not very suitable
04. Not suitable at all
98. Don't know

[Show if W2_VoteMethod=01,02,03,06]

W2_VoteTime

To the best of your knowledge, how long did it take you to vote once you arrived at the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

Record time in minutes: [NUMBER]
98. Don't know

[Show if W2_VoteTime=01 (i.e., if it's a number)]

W2_VoteTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

Voter Identification

[Show If (W1_GotVIC = 01 or W2_GotVIC=01) and (W2_VoteMethod=01,02,03,06)]

W2_BroughtVIC

Did you bring your voter information card with you to the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Yes
02. No
98. Don't know/don't remember

[Show If W2_VoteMethod=01-96 and ProvTerr=QC]

W2_IDoption1QC

Did you use your driver's licence to prove your identity and address in order to receive your ballot?

01. Yes
97. No
98. Don't know/don't remember

[Show If W2_VoteMethod=01-96 and ProvTerr<>QC]

W2_IDoption1

Did you use one of the following pieces of photo ID to prove your identity and address in order to receive your ballot?

01. Driver's licence
02. Provincial/territorial photo ID [Hyperlink note: A provincial or territorial photo ID is not a health card. It is an ID card issued by your province or territory that includes your photo and address. It may be used in place of a driver's licence as a form of government-issued identification.]
03. [Show if ProvTerr = BC] BC Services Card
97. No, none of these
98. Don't know / don't remember

[Show if (W2_IDOption1QC=97 or W2_IDOption1=97) and Indigenous=02]

W2_IDoption1FN

Did you use a band membership card that contains your photo, name and address?

04. Yes
97. No
98. Don't know/don't remember

[Hide if (W2_IDoption1QC=01,98 or W2_IDoption1=01-03,98 or W2_IDOption1FN=04,98)]

W2_IDoption2or3

Which of the following options did you use to meet the identification requirements to vote?

01. I provided 2 pieces of ID
02. [Show if W2_VoteMethod<>04] Someone vouched for me and I declared my identity and address in writing
03. [Show if W2_VoteMethod=04] Provided a signed affidavit with my name and address
98. Don't know / don't remember

[Show if W2_IDoption2or3=01]

W2_IDPiece_Address

What document did you use to prove your address? This can include electronic statements or invoices shown on a mobile device, as well as physical documents. At this point, please select only one document.

[SELECT ONE]

05. [Show if W2_BroughtVIC = 01] voter information card
06. [Show if ProvTerr=MB,YT] health care card
18. utility bill (e.g. electricity, water, telephone, internet)
19. statement from a financial institution or insurance company, or personal cheque
20. residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by your school, college or university
24. [Show if Indigenous=02-04] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05] letter confirming your residence or stay from a student residence letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)
97. I cannot find the proof of address that I used on this list
98. Don't know / Don't remember
99. Prefer not to say

[Show if W2_IDPiece_Address<=97]

W2_IDPiece_Second

Which second piece of ID did you use to meet the identification requirements to vote? This can include electronic statements or invoices shown on a mobile device, as well as physical documents.

[SELECT ONE]

05. [Show if W2_BroughtVIC=01 and W2_IDPiece_address<>05] voter information card
06. [Show if W2_IDPiece_address<>06] health care card
07. birth certificate or citizenship card
08. Canadian passport
09. social insurance or old age security card
10. debit or credit card
11. [Show if Indigenous=02-04] band membership card, Indian status card, Métis card or card issued by an Inuit local authority
12. Canadian Forces identity card or Veterans Affairs health card
13. [Show if Employment=05] student identity card
14. public transit card
15. other government-issued licence (firearms, fishing/trapping/hunting, liquor)
16. card or identity bracelet issued by a hospital, clinic or long-term care institution

17. [Show if TaskDifficulty_Seeing=04,07] CNIB card
18. utility bill (e.g. electricity, water, telephone, internet)
19. statement from a financial institution or insurance company, or personal cheque
20. [Show if W2_IDPiece_address <> 20] residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by a school, college or university
24. [Show if Indigenous=02-04 and W2_IDPiece_address <>24] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05 and W2_IDPiece_address<>25] letter confirming your residence or stay from a student residence
26. [Show if W2_IDPiece_address<>26] letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)
96. Other, please specify: [TEXT]
98. Don't know / Don't remember
99. Prefer not to say

[Show if W2_IDoption1QC=01 or W2_IDoption1=01-03 or W2_IDOption1FN=04 or W2_IDoption2or3=02,03 or (W2_IDPiece_Address<=97and W2_IDPiece_Second <= 97)]

W2_IDEase

Overall, how easy or difficult was it to meet the identification requirements?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Vote by Mail Experience

[Show if W2_VoteMethod=04]

W2_MailApplyMethod

How did you apply for your vote by mail kit?

01. Submitted an online application
02. In person at a local Elections Canada office
03. By fax
04. By mail/courier
05. Someone submitted it for me
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_MailApplyMethod=01-04,96]

W2_MailApplyEase

How easy or difficult was it to apply for your vote by mail kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W2_VoteMethod=04]

W2_MailTime

How long did it take to receive your vote by mail kit after applying?

Record number of days: [NUMBER; min. 1, max. 50]
98. Don't know

[Show if W2_MailTime=01 (i.e., if it's a number)]

W2_MailTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

[Show if W2_VoteMethod=04]

W2_SpecialBallotEase

How easy or difficult was it to complete your ballot using the voting kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Accessible Voting Services

[Show this section if DisabilityLevel=01-04 and (W1_VoteMethod=01,02,03,05,06 or W2_VoteMethod=01,02,03,05,06); else go to Section: Overall Satisfaction with Voting Experience]

W2_VoteAssist_Disability

When you voted, did someone assist you with marking your ballot?

01. Yes

02. No
98. Don't know/don't remember

[Show if W2_VoteAssist_Disability=01]

W2_VoteAssistWho_Disability

Who gave you assistance marking your ballot?

01. Someone you know such as a family member, friend or personal support worker
02. Elections Canada staff
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_VoteAssist_Disability=01]

W2_VoteAssistSat_Disability

How satisfied were you with the assistance you received marking your ballot?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

[Show if TaskDifficulty_Hearing=04,07 or TaskDifficulty_Seeing=01,04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]

W2_VoteAssistTools

Did you use any of the following tools or services to help you vote?
[GRID][ROWS]

[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Hearing=04,07 or DailyDifficulty_Cognitive=04,07 or DailyDifficulty_Development=04,07)]
_Interpreter Language or sign language interpretation

[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Seeing=01,04 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07)]
_LargePrintList Large-print list of candidates

[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Seeing=01,04 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07)]
_Magnifier Magnifier

[Show if TaskDifficulty_Seeing=04,07]
_BrailleList Braille list of candidates

[Show if TaskDifficulty_Seeing=04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]
_Template Tactile and braille template that fits onto the ballot

[Show if TaskDifficulty_Seeing=04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]
_SigGuide Signature guide

[Show if TaskDifficulty_Hearing<>07 and (TaskDifficulty_Seeing=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]

_Phone A personal smart phone to read the ballot
_Other Any other personal device or support you used
[COLUMNS]

01. Yes
02. No
98. Don't know/don't remember

[Show if W2_VoteAssistTools_Other=01]

W2_VoteAssistTools_Personal
What other personal device or support did you use to help you vote?

[OPEN-ENDED]
98. Don't know
99. Prefer not to say

[Show if DisabilityLevel=01-04]

W2_ECStaffSensitivity
Overall, how sensitive were Elections Canada staff to your needs when voting?

01. Very sensitive
02. Somewhat sensitive
03. Not very sensitive
04. Not at all sensitive
98. Don't know

Voting Services

[Show if W1_VoteMethod=01,02,03,05,06 or W2_VoteMethod=01,02,03,05,06]

W2_VoteLang
Voters can choose to be served in either official language, English or French. In which language were you served by Elections Canada staff?

01. English
02. French
03. In both English and French
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_VoteLang=01-03]

W2_VoteLangSat

Were you satisfied with the official language in which you were served?

01. Yes, satisfied
02. No, not satisfied
98. Don't know

[Show if W2_VoteLangSat=02]

W2_VoteLangSat_Reason

Is there a specific reason you were not satisfied with the service you received in [Insert based on W2_VoteLang=01-03: English/French/both English and French]?

[OPEN-ENDED]
97. No specific reason
98. Don't know

[Show if W1_VoteMethod=01,02,03,05,06 or W2_VoteMethod=01,02,03,05,06]

W2_ECStaffSat

Overall, how satisfied were you with the services provided by Elections Canada staff when you voted?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

[Show if W1_VoteMethod=01-96 or W2_VoteMethod=01-96]

W2_VoteEase

Overall, how easy or difficult was it to vote?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W1_VoteMethod=01-96 or W2_VoteMethod=01-96]

W2_VoteSat

Overall, how satisfied were you with your voting experience?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

Electoral integrity

[Ask all]

W2_GEFairness

Thinking about the April 28 federal election, how fairly would you say Elections Canada ran the election?

01. Very fairly
02. Somewhat fairly
03. Somewhat unfairly
04. Very unfairly
98. Don't know

[Show if W2_GEFairness=03,04]

W2_GEFairness_Reason

Is there a specific reason why you think Elections Canada ran the election unfairly?

[Open-ended]
97. No particular reason
98. Don't know
99. Prefer not to say

W2_GETrust

What level of trust do you have in the accuracy of the election results in your riding?

01. Very high
02. Somewhat high
03. Somewhat low
04. Very low
98. Don't know

W2_Confidence_EC

Overall, how much confidence do you have in Elections Canada?

01. A great deal of confidence
02. A fair amount of confidence
03. Not much confidence
04. No confidence
98. Don't know

W2_DemSat

Overall, how satisfied are you with the way democracy works in Canada?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

W2_SafeguardTrust

How much trust do you have that the following statements are true?

[Grid] [Randomize rows]

_Secrecy In a federal election, who I vote for on my ballot is kept secret.
_Impartiality Elections Canada is impartial and non-partisan in how it runs elections.
_Enforcement Cases of fraud and other violations of federal election laws are properly investigated and penalized.
_PolFinance The money raised and spent by candidates and parties in a federal election is effectively controlled and audited.

[Columns]

01. A great deal of trust
02. A fair amount of trust
03. Not much trust
04. No trust
98. Don't know

[Split sample W2_VoteFraudPerception and W2_MailFraudPerception]

W2_VoteFraudPerception

Which statement is closest to your opinion about the voting system in Canada?
[ROTATE 01-02]

01. Voting is prone to fraud
02. Voting is secure and reliable
98. Don't know

W2_MailFraudPerception

Which statement is closest to your opinion about voting by mail in Canada?
[ROTATE 01-02]

01. Voting by mail is prone to fraud
02. Voting by mail is secure and reliable
98. Don't know

W2_FraudFrequency

How often do you think the following types of voter fraud happen in Canadian federal elections?
[Grid]
[Rows, rotate]
_NonCitizen Someone voting who is not a Canadian citizen
_DoubleVote Someone voting more than once

01. Often
02. Sometimes
03. Rarely
04. Almost never
98. Don't know

W2_Intimidation

To what extent do you think there is a problem in your community with foreign governments or groups trying to intimidate Canadians to vote a certain way, or to not vote?

01. Major problem
02. Moderate problem
03. Minor problem
04. No problem
98. Don't know
99. Prefer not to say

W2_Interference

Based on what you have seen or heard recently, do you think any of the following were a problem in this election?
[GRID] [ROWS; ROTATE; SPLIT SAMPLE EACH ITEM 50/50; PRESENT 3 of 6]

_Influence Foreign countries or groups trying to interfere with or influence the political opinions of Canadians.
_Disinfo The spread of false information online.
_Funding Foreign money being used to influence politics in Canada.
_Cyber Hacking by foreign countries or groups into the computer systems in Canada that support the election.
_AIcontent AI-generated content such as deep fakes being used to mislead voters.
_Nomination Foreign countries or groups trying to interfere with who parties select as their election candidates.

[COLUMNS]

01. Yes
02. No
98. Don't know

[Show if W2_Interference_Influence=01]

W2_ Impact_Influence

What impact, if any, do you think problems of foreign influence had on the outcome of this election?

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don't know

[Show if W2_Interference_Disinfo=01]

W2_ Impact_Disinfo

What impact, if any, do you think problems of false information had on the outcome of this election?

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don't know

[Show if W2_Interference_Funding=01]

W2_ Impact_Funding

What impact, if any, do you think problems of foreign funding had on the outcome of this election?

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don't know

[Show if W2_Interference_Cyber=01]

W2_ Impact_Cyber

What impact, if any, do you think problems of foreign hacking had on the outcome of this election?

01. Major impact
02. Moderate impact
03. Minor impact

04. No impact at all
98. Don't know

[Show if W2_Interference_AIcontent=01]

W2_ Impact_AIcontent

What impact, if any, do you think misleading AI-generated content had on the outcome of this election?

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don't know

[Show if W2_Interference_Nomination=01]

W2_ Impact_Nomination

What impact, if any, do you think foreign interference had on who parties selected as their candidates for this election?

01. Major impact
02. Moderate impact
03. Minor impact
04. No impact at all
98. Don't know

Voting Technology

[Ask all]
The last few questions ask about your views on the use of technology in elections.

[Split sample W2_VoteCountPref and W2_ListTechPref]

W2_VoteCountPref

In Canadian federal elections, each paper ballot is counted by hand. In some provincial elections, paper ballots are scanned into a machine that counts the votes. Which vote counting method do you prefer?

01. Hand counting
02. Machine counting
97. No preference
98. Don't know

W2_ListTechPref

In Canadian federal elections, poll workers use paper lists to see if an elector's name is on the list and to mark them off after they vote. In some provincial elections, poll workers use computers or tablets to do this electronically. Which method do you prefer?

01. Paper lists
02. Computer lists
97. No preference
98. Don't know

[Split sample W2_IvotingRisk and W2_IvotingSupport]

W2_IvotingRisk

Which statement comes closest to your own view?
[Rotate 01 and 02]

01. Voting on the Internet is risky
02. Voting on the Internet is safe
98. Not sure

W2_IvotingSupport

How strongly do you agree or disagree that Canadians should have the option to vote over the Internet in federal elections?

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Conclusion

That concludes the survey. This survey was conducted on behalf of Elections Canada. Thank you very much for your thoughtful feedback. It is much appreciated.

If you have any questions about this survey, you can contact Elections Canada: Contact Elections Canada – Elections Canada

If you have any reason to believe that your personal information is not being handled in accordance with the *Privacy Act*, you have a right to complain to the Privacy Commissioner of Canada:

Toll-free: 1-800-282-1376
TTY: (819) 994-6591

Web: Go to www.priv.gc.ca and click "Report a concern"

3. W2b Questionnaire

Introduction

Thank you for agreeing to take part in this survey being conducted on behalf of Elections Canada by Advanis.

The survey should take no more than 20 minutes to complete and is voluntary and completely confidential. Click here (opens in a new window) if you wish to go to the Elections Canada website to verify the authenticity of this survey.

By taking part in this survey, you consent to the use of your answers for research and statistical purposes. Any personal information collected is subject to the federal *Privacy Act* and will be held in strict confidence. Elections Canada will not use your responses to identify you, and none of your opinions will be attributed to you personally in any way. The anonymous database of all responses may be shared with external researchers under the strict condition that no personal information is ever distributed or made public.

Section 1: Survey eligibility

The first questions ask a bit about you so we know which questions to ask you later in the survey.

Citizen

Are you a Canadian citizen?

01. Yes
02. No [TERMINATE]

YOB

In what year were you born?

Record year: [4- digit number; min. 1905, max. 2025]
99. Prefer not to say

[Compute Age=2025-YOB]
[If Age<18, TERMINATE]
[If Age=19-24, Youth=01 “18 to 24”]
[If Age=25-34, Youth=02 “25 to 34”]

[Show if Age=18]

Eighteen

Were you 18 years of age on or before April 28, 2025?

01. Yes [Youth=01]
02. No [TERMINATE]

[Show if YOB=99]

AgeGroup

Would you be willing to indicate in which of the following age categories you belong?

00. Under 18 [TERMINATE]
01. 18 to 24 [Youth=01]
02. 25 to 34 [Youth=02]
03. 35 to 44
04. 45 to 54
05. 55 to 64
06. 65 or older
99. Prefer not to say [TERMINATE]

ProvTerr

In which province or territory do you live?

[Alphabetize 01-13]

01. British Columbia
02. Alberta
03. Saskatchewan
04. Manitoba
05. Ontario
06. Quebec
07. New Brunswick
08. Nova Scotia
09. Prince Edward Island
10. Newfoundland and Labrador
11. Yukon
12. Northwest Territories
13. Nunavut
14. I live outside Canada [TERMINATE]

Employment

What best describes your current employment status?

01. Working full-time (35 or more hours per week)
02. Working part-time (less than 35 hours per week)
03. Self-employed
04. Unemployed, and looking for work
05. A student attending school
06. Training for a trade (e.g. apprenticeship)
07. Retired
08. A caregiver or homemaker
09. Not working due to illness or disability, or not looking for work
10. Temporarily not working (e.g. parental leave, seasonal worker, in the process of changing jobs)

96 Other, please specify: [TEXT]
99 Prefer not to answer

[If Age=18-34 and Employment=04,07,08,09, NEET=01 “NEET youth”]
[If Age=18-34 and (Employment=05), Student=01 “Student youth”]

Indigenous

Are you First Nations, Métis or Inuk (Inuit)?

01. No, not First Nations, Métis or Inuk (Inuit)
02. Yes, First Nations
03. Yes, Métis
04. Yes, Inuit
99. Prefer not to say

[Show if Indigenous=02]

FNonReserve

Do you live on a reserve?

01. Yes
02. No

[If Indigenous=02-04, go to DisabilityPreamble]

CanBorn

Were you born in Canada?

01. Yes
02. No

[If CanBorn=01, go to DisabilityPreamble]

CountryBorn

In what country were you born?

[DROPDOWN]
99. Prefer not to say

CanYear

In what year did you first come to Canada to live?

Record year: [4- digit number; validate that (CanYear >= YOB and CanYear<=2025) or CanYear=98]
98. Don’t know / don’t remember

CitizenYear

In what year did you become a citizen of Canada?

Record year: [4-digit number; validate that (CitizenYear >= YOB and CitizenYear<=2025) or CitizenYear=97,98]
02. I was born a Canadian Citizen
98. Don't know / don't remember

[If CitizenYear>2021, NewCanadian=01 "New Canadian"]
[Show if CitizenYear=2021]

Citizen2015

Did you become a Canadian citizen before or after September 20, 2021? [Hyperlink note on date: A federal election was held on September 20, 2021.]

01. Before
02. After [NewCanadian=01]

DisabilityPreamble

Elections Canada wants to ensure that its services are accessible to all Canadians who have the right to vote, including people who have difficulty doing some tasks or doing some daily activities.
The next questions will ask if you have any difficulty doing various activities, and if you do, we may ask you a few questions later in the survey about how accessible Elections Canada's services are for you.

TaskDifficulty

How much difficulty, if any, do you have with …

[GRID] [ROWS; ROTATE]

_Hearing	Hearing, even when using a hearing aid?
_Seeing	Seeing, even when wearing glasses or contacts?
_Mobility	Going up and down a flight of stairs without resting?
_Dexterity	Using your fingers to grasp a small object like a pencil?

[COLUMNS]

00. No difficulty
01. Some difficulty
04. A lot of difficulty
07. I cannot do this at all
98. Don't know
99. Prefer not to say

DailyDifficulty

Thinking about your daily activities, how much difficulty, if any, do you have with …

[GRID] [ROWS; ROTATE]

_Pain Chronic or recurring pain?
_Cognitive Learning, concentrating or memory?
_Mentalhealth A mental health, psychological or emotional health condition?
_Development A developmental disability or disorder, for example Down syndrome or autism?

[COLUMNS]

00. No difficulty
01. Some difficulty
04. A lot of difficulty
07. I cannot do most activities because of this
98. Don't know
99. Prefer not to say

OtherCondition

Do you have any other health problem or long-term condition that causes you difficulty in your daily activities?

01. Yes – please specify: [TEXT]
02. No
99. Prefer not to say

[Show if OtherCondition=01]

OtherDifficulty

How much difficulty do you have with this condition in your daily activities?

01. Some difficulty
04. A lot of difficulty
07. I cannot do most activities because of this
98. Don't know
99. Prefer not to say

[Sum the valid levels (i.e. values of 0,1,4,7) of all TaskDifficulty and DailyDifficulty variables to compute a total DisabilityScore with a range of 0 to 56.]
[98 and 99 responses count as missing but should not exclude other row responses from being counted toward the DisabilityScore. If <u>all</u> TaskDifficulty and DailyDifficulty responses are 98 or 99, then DisabilityScore would be missing.]
[If DisabilityScore based on TaskDifficulty and DailyDifficulty would be 0 or missing, but OtherDifficulty=01,04,07, then use the value of OtherDifficulty for the DisabilityScore. Otherwise OtherDifficulty is not included in the score.]

[If DisabilityScore=0-1, DisabilityLevel=00 "No disability"]
[If DisabilityScore=2-3, DisabilityLevel=01 "Mild disability"]
[If DisabilityScore=4-6, DisabilityLevel=02 "Moderate disability"]
[If DisabilityScore=7-13, DisabilityLevel=03 "Severe disability"]
[If DisabilityScore>=14, DisabilityLevel=04 "Very severe disability"]

Section 2: Knowledge of the electoral process

[Ask all]

W2_AwareGE

Are you aware that a federal election took place on April 28, 2025?

01. Yes
02. No
98. Don't know

[Hide if CitizenYear>2021 or YOB>2003]

VotedLastGE

Did you vote in the previous federal election held on September 20, 2021?

01. Yes
02. No
97. I was not eligible to vote in 2021
98. Don't remember

Polinterest

In general, how interested are you in politics?

01. Very interested
02. Somewhat interested
03. Not very interested
04. Not at all interested
98. Don't know

[Split sample Duty and Choice]

Duty

For some people, voting is a duty. They feel that they should vote in every election. For others, voting is a choice. They only vote when they feel strongly about that election. For you personally, is voting first and foremost a duty or a choice?

01. Duty
02. Choice
98. Don't know

Choice

For some people, voting is a choice. They only vote when they feel strongly about that election. For others, voting is a duty. They feel that they should vote in every election. For you personally, is voting first and foremost a choice or a duty?

01. Choice
02. Duty
98. Don't know

The next few questions are about voting in a Canadian federal election.

[Randomize order of next 3 questions]

W2_KnowReg_Update

To the best of your knowledge, do you need to update your voter registration if your information changes – for example if you moved or changed your name?

01. Yes
02. No
98. Don't know

W2_KnowReg_Eday

If an elector is not registered on election day and wants to vote, can they register at the polling place and then vote immediately after?

01. Yes
02. No
98. Don't know

W2_KnowReg_Online

To the best of your knowledge, is it possible for Canadian electors to check, update or complete their voter registration on Elections Canada's website?

01. Yes
02. No
98. Don't know

W2_KnowVIS

During an election, is it possible to look up the location of your polling station on the Elections Canada website?

01. Yes
02. No
98. Don't know

W2_KnowID

In order to vote in a Canadian federal election, do voters have to present…

[ROTATE ROWS]

_Identity A proof of identity?
_Address A proof of address?

01. Yes
02. No
98. Don't know

[Split sample next 2 questions with a 9 in 10 chance of selection for the aided question, 1 in 10 chance for the unaided]

W2_KnowWaystoVote_aid

Which of the following are possible ways to vote in a federal election? Select all that apply.

[Randomize 01-07; allow multiple selections except 97,98]

01. At an advance polling station
02. By mail
03. At any Elections Canada office across the country
04. Online
05. Through the telephone
06. At your assigned polling station on election day
07. By proxy
97. None of the above
98. Don't know

W2_KnowWaystoVote_unaided

To the best of your knowledge, what are the different voting methods available in a federal election?

[OPEN-ENDED]
98. Don't know

W2_ECInfoSource

When you think about getting information about when and where to vote, or any other information you need on the voting process, who or which organization first comes to mind?

[OPEN-ENDED]
98. Don't know

W2_ECInfoTrust

How strongly do you agree or disagree that Elections Canada is the most trusted source of information about the electoral process?

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Section 3: Voter Information Card

[Show Section if W2_AwareGE=01]

W2_GotVIC

During the campaign, did you receive a voter information card in the mail addressed to you personally telling you where and when to vote?

01. Yes
02. No
98. Don't know

[Show if W2_GotVIC=01]

W2_VICcorrect

Was the following information correct on the card you received?

[GRID; ROWS]

_Name	Your name
_Address	Your address

[COLUMNS]

01. Yes
02. No
98. Don't know

W2_GotBrochure

Do you remember receiving a brochure in the mail over the past few weeks or so describing how to prepare to vote in the federal election?

01. Yes
02. No
98. Don't know

Section 4: Contact with Elections Canada

[Show Section if W2_AwareGE=01]

W2_ECContact

During the campaign, did you contact Elections Canada?

01. Yes
02. No
98. Don't know

[Show if W2_ECContact=01]

W2_ECContactMethod

How did you contact Elections Canada?

[Allow multiple selections except 98; randomize 01-06]

01. By phone
02. By e-mail
03. By mail
04. Through social media
05. Through a web form on Elections Canada's website
06. At a local Elections Canada office
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_ECContact=01]

W2_ECContactSat

How satisfied were you with the service you received when you contacted Elections Canada?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

W2_ECWeb

Did you visit Elections Canada's website during the campaign?

01. Yes
02. No
98. Don't know

[Show if W2_ECWeb=01]

W2_ECWebSat

How satisfied were you with your experience using Elections Canada's website?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

Section 5: Electoral Information

[Show if W2_AwareGE=01]

PollLocationInfo

How, if at all, did you learn the location of your polling place for this election? Select all that apply.

[Randomize <96; allow multiple response except 97, 98]

01. Looked it up on the Elections Canada website
02. Contacted my local Elections Canada office
03. Contacted Elections Canada by email or by phone
04. [Show if W2_GotVIC=01] From my voter information card
05. From someone in my household
06. From a candidate or party
07. From the media
08. Through word of mouth
09. Through a web search
96. Other, please specify: [Text]
97. I did not learn the location of my polling place
98. Don't know/don't remember

[Show if FNonreserve=01 and PollLocationInfo<97]

FNonReserve_Poll

Was there a polling place on your reserve for the April 28 federal election?

01. Yes
02. No
98. Don't know

[Show if DisabilityLevel=01-04]

W2_AccessAware

Elections Canada offers a number of voting tools and services to make voting more accessible, for example, for Canadians with disabilities. How aware are you of the tools and services that are available?

01. Very aware
02. Somewhat aware
03. Not very aware
04. Not at all aware
98. Don't know

[Show if DisabilityLevel=01-04 and W2_AwareGE=01]

W2_AccessInfoNeed

For this election, did you need information on:

[GRID; ROWS]

_Poll The accessibility of your polling place?
_Tools Accessible voting tools and services to assist you with voting?

[COLUMNS]

01. Yes
02. No
98. Don't know

[Show if W2_AccessInfoNeed_Poll=01 or W2_AccessInfoNeed_Tools=01]

W2_AccessInfoEase

How easy or difficult was it to find the information you needed on accessibility for the election?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
97. I did not look for this information
98. Don't know

[Ask all]

W2_FeelInformed_Voting

[Insert if W2_AwareGE<>01: The federal election was held on April 28, 2025.] Overall, how well informed do you feel you were about when, where and the ways to vote in the federal election?

01. Very informed
02. Somewhat informed
03. Not very informed
04. Not at all informed
98. Don't know

[Show if W2_AwareGE=01]

W2_ECInfoSat

Overall, how satisfied are you with the information you have received from Elections Canada on the voting process, meaning where, when, and the ways to vote in the federal election?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

Section 6: Registration

[If W2_AwareGE<>01, skip to Section: Electoral Integrity]

W2_RegCheck

What, if anything, did you do to make sure you were registered to vote in this federal election? Did you…?

01. Register to vote recently
02. Update your registration information
03. Check that you were already registered
04. Did none of the above
98. Don't know

[Show if W2_RegCheck=01-03]

W2_RegMethod

How did you make sure you were registered? Select all that apply.

[Allow multiple responses except for 98; randomize 01-08]

01. Contacted Elections Canada by phone
02. Contacted Elections Canada by mail
03. Contacted Elections Canada through website
04. Used Elections Canada's online voter registration system on its website
05. At the polling place before voting
06. At a local Elections Canada office
07. [Show if W2_GotVIC=01] I made sure my voter information card was correct
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_RegCheck=01-03]

W2_RegEase

How easy or difficult was it to make sure you were registered?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Section 7: Voter Participation

W2_Voted

Many people don't or can't vote for a variety of reasons. Which of the following statements describes you?

01. I did not vote in the election
02. I thought about voting this time but didn't vote
03. I usually vote but didn't this time
04. I am sure I voted in the election
98. Don't know

[Show if W2_Voted=01-03]

W2_ReasonDidNotVote

What is the main reason you did not vote?

[Randomize <96]

01. Too busy
02. Out of town / away from home
03. Illness or disability
04. Not interested in politics
05. Lack of information about campaign issues or parties' positions
06. Did not like the candidates, parties, or campaign
07. Felt voting would not make a difference
08. Did not know who to vote for
09. Could not prove identity or address
10. Not on voters list
11. Transportation problem / polling station was too far
12. Lack of information about the voting process (e.g. when or where to vote)
13. Lineups were too long
14. Issues with the voter information card
15. Missed the mail-in ballot deadline
16. Tried to vote by mail but did not receive ballot in time
17. Polling place was not accessible
18. Voting process was not accessible
19. Forgot to vote
20. Religious or other beliefs
96. Other reason, please specify: [TEXT]
97. No particular reason
98. Don't know

[Show if W2_ReasonDidNotVote=01]

W2_TooBusy_Reason

You indicated that you were too busy to vote. If you had to choose, which of the following most closely reflects your situation?

[Randomize 01-03]

01. There isn't time in my normal schedule to vote
02. Something came up and I had to change my plans

03. I had other priorities that day
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_ReasonDidNotVote=09-14,17,18]

W2_TriedtoVote

Did you go to a polling place and try to vote?

01. Yes
02. No
99. Prefer not to say

[If W2_Voted=01-03,98, skip to Section: Electoral Integrity]

Section 8: Voting Method

W2_VoteMethod

You mentioned that you voted. Which method did you use to vote?

01. At the polling station on election day, April 28
02. At the advance polling station on April 18, 19, 20 or 21
03. At a local Elections Canada office before election day
04. Vote by mail
05. [Show if DisabilityLevel=01-04] Election officials visited my home so I could vote
06. At a voting office hosted on a post-secondary campus
96. Other, please specify: [TEXT]
98. Don't know [Skip to Section: Electoral Integrity]

[Show if W2_VoteMethod=01-06]

W2_VoteMethodReason

You mentioned that you voted [Insert based on W2_VoteMethod: "on election day/at advance polls/at a local Elections Canada office/by mail/at home/on campus"].
Why did you choose to vote this way, as opposed to another way? Please select up to three reasons.

[Randomize <96 and allow up to 3 selections for codes 01-96 with other choices being exclusive]

01. I usually vote this way
02. I wasn't informed about the other ways to vote
03. I thought it would be easier or more convenient
04. [Hide if W2_VoteMethod=01, 05] I wanted to get my vote done early
05. [Show if W2_VoteMethod=01] I missed the chance to vote early
06. [Show if W2_VoteMethod=01] I wanted to take my time to decide my vote
07. [Show if W2_VoteMethod=03,04,06] I was away from my riding
08. I hoped to avoid line-ups

09. [Hide if W2_VoteMethod=04,05] The voting location was nearby
10. [Hide if W2_VoteMethod=04,05] The voting location was familiar to me
11. [Hide if W2_VoteMethod=04,05] The date and time worked well with my schedule
12. [Hide if W2_VoteMethod=04,05] It was the only voting location I could get to
13. [Hide if W2_VoteMethod=04,05] It was the only time I could go
14. It was the only way I could vote
15. I needed a voting method that was accessible for me
16. [Show if W2_VoteMethod=04,05] It's difficult for me to travel to a polling place
96. Other, please specify: [Text]
97. No particular reason
98. Don't know
99. Prefer not to say

[Show if W2_VoteMethod=01-06]

W2_VoteMethodAlternative

If it had not been possible to vote [Insert based on W2_VoteMethod: "on election day/at advance polls/at a local Elections Canada office/by mail/at home/on campus"], do you think you would have voted some other way?

01. Yes, I think I would have voted some other way
02. No, I think it would have been too difficult to vote some other way
98. Don't know

Section 9: Going to the Polling Place

[Show section if W2_VoteMethod=01,02,03,06; else go to Section: Voter Identification]

W2_VoteTransport

What kind of transportation did you take to get to the [Insert based on W1_VoteMethod=01,02,03,06 or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Private vehicle
02. Taxi (or Uber, Lyft, etc.)
03. Public transit
04. Bicycle
05. Walked
96. Other, please specify: [TEXT]
98. Don't know / don't remember

W2_TravelOrigin

Did you go to the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] from home, work, school, or another location?

01. Home

02. Work
03. School
96. Other, please specify: [TEXT]
97. Don't know / don't remember

W2_VoterGroupSize

Counting yourself, how many people travelled with you to vote at the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Record number of people: [NUMBER; min. 1, max. 20]
98. Don't know

[Show if W2_VoteMethod=02]

W2_AdvanceVoteDay

On which day did you vote at the advance polling station?

01. Friday, April 18
02. Saturday, April 19
03. Sunday, April 20
04. Monday, April 21
98. Don't know/don't remember
99. Prefer not to say

[Show if W2_VoteMethod=01,02,03]

W2_VoteTimeOfDay

Do you remember approximately what time it was when you went to the [Insert based on W2_VoteMethod=01,02,03: polling station/advance polling station/local Elections Canada office]?

01. [Hide if (W2_VoteMethod=01 and (ProvTerr = MB, ON, QC, NL, NB, NS, or PEI)) or W2_VoteMethod=02,03] Before 8 a.m.
02. [Hide if (W2_VoteMethod=01 and ProvTerr = QC) or W2_VoteMethod=02,03] Between 8 and 9 a.m.
03. Between 9 and 10 a.m.
04. Between 10 and 11 a.m.
05. Between 11 and noon
06. Between noon and 1 p.m.
07. Between 1 and 2 p.m.
08. Between 2 and 3 p.m.
09. Between 3 and 4 p.m.
10. Between 4 and 5 p.m.
11. Between 5 and 6 p.m.
12. Between 6 and 7 p.m.
13. [Hide if W2_VoteMethod=01 and (ProvTerr = BC, YT)] Between 7 and 8 p.m.
14. [Hide if W2_VoteMethod=01 and (ProvTerr = BC, YT, AB, SK, or NWT)] Between 8 and 9 p.m.

15. [Hide if (W2_VoteMethod=01 and (ProvTerr<>ON, QC, or NU)) or W2_VoteMethod=02,03] After 9 p.m.
98. Don't know

[Show if W2_VoteMethod=01,02,03,06]

W2_TravelTime

To the best of your knowledge, how long did it take you to travel to the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Record time in minutes: [NUMBER]
98. Don't know

W2_TravelReasonable

How reasonable was the distance from the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] to your home?

01. Very reasonable
02. Somewhat reasonable
03. Somewhat unreasonable
04. Very unreasonable
98. Don't know

W2_PollFamiliar

Was the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office] in a location that was familiar to you?

01. Very familiar
02. Somewhat familiar
03. Not very familiar
04. Not familiar at all
98. Don't know

[Show if TaskDifficulty_Seeing=01,04,07 or TaskDifficulty_Mobility=01,04,07 or DailyDifficulty_Pain=01,04,07]

W2_PollLevelAccess

Did you need level access to enter the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]? [Hyperlink on "level access": Level access means being able to get through the polling place without having to use steps, whether using a ramp, an elevator, an entrance that has no steps, etc.]

01. Yes
02. No
98. Don't know

[Show if DisabilityLevel=01-04]

W2_PollAccessEase

How easy or difficult was it for you to enter and access the [Insert based on or W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/poll on campus]?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

W2_PollSuitable

Overall, would you say that the building where you voted was…?

01. Very suitable
02. Somewhat suitable
03. Not very suitable
04. Not suitable at all
98. Don't know

[Show if W2_VoteMethod=01,02,03,06]

W2_VoteTime

To the best of your knowledge, how long did it take you to vote once you arrived at the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Record time in minutes: [NUMBER]
98. Don't know

[Show if W2_VoteTime=01 (i.e., if it's a number)]

W2_VoteTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

Section 10: Voter Identification

[Show If W2_GotVIC=01 and W2_VoteMethod=01,02,03,06]

W2_BroughtVIC

Did you bring your voter information card with you to the [Insert based on W2_VoteMethod=01,02,03,06: polling station/advance polling station/local Elections Canada office/campus voting office]?

01. Yes
02. No
98. Don't know / don't remember

[Show If W2_VoteMethod=01-96 and ProvTerr=QC]

W2_IDoption1QC

Did you use your driver's licence to prove your identity and address in order to receive your ballot?

01. Yes
97. No
98. Don't know / don't remember

[Show If W2_VoteMethod=01-96 and ProvTerr<>QC]

W2_IDoption1

Did you use one of the following pieces of photo ID to prove your identity and address in order to receive your ballot?

01. Driver's licence
02. Provincial/territorial photo ID [Hyperlink note: A provincial or territorial photo ID is not a health card. It is an ID card issued by your province or territory that includes your photo and address. It may be used in place of a driver's licence as a form of government-issued identification.]
03. [Show if ProvTerr = BC] BC Services Card
97. No, none of these
98. Don't know / don't remember

[Show if (W2_IDOption1QC=97 or W2_IDOption1=97) and Indigenous=02]

W2_IDoption1FN

Did you use a band membership card that contains your photo, name and address?

04. Yes
97. No
98. Don't know / don't remember

[Hide if (W2_IDoption1QC=01,98 or W2_IDoption1=01-03,98 or W2_IDOption1FN=04,98)]

W2_IDoption2or3

Which of the following options did you use to meet the identification requirements to vote?

01. I provided 2 pieces of ID
02. [Show if W2_VoteMethod<>04] Someone vouched for me and I declared my identity and address in writing
03. [Show if W2_VoteMethod=04] Provided a signed affidavit with my name and address
98. Don't know / don't remember

[Show if W2_IDoption2or3=01]

W2_IDPiece_Address

What document did you use to prove your address? This can include electronic statements or invoices shown on a mobile device, as well as physical documents. At this point, please select only one document.

[SELECT ONE]

05. [Show if W2_BroughtVIC = 01] voter information card
06. [Show if ProvTerr=MB,YT] health care card
18. utility bill (e.g. electricity, water, telephone, internet)
19. statement from a financial institution or insurance company, or personal cheque
20. residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by your school, college or university
24. [Show if Indigenous=02-04] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05] letter confirming your residence or stay from a student residence letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)
97. I cannot find the proof of address that I used on this list
98. Don't know / Don't remember
99. Prefer not to say

[Show if W2_IDPiece_Address<=97]

W2_IDPiece_Second

Which second piece of ID did you use to meet the identification requirements to vote? This can include electronic statements or invoices shown on a mobile device, as well as physical documents.

[SELECT ONE]

05. [Show if W2_BroughtVIC=01 and W2_IDPiece_address<>05] voter information card
06. [Show if W2_IDPiece_address<>06] health care card
07. birth certificate or citizenship card
08. Canadian passport
09. social insurance or old age security card
10. debit or credit card

11. [Show if Indigenous=02-04] band membership card, Indian status card, Métis card or card issued by an Inuit local authority
12. Canadian Forces identity card or Veterans Affairs health card
13. [Show if Employment=05] student identity card
14. public transit card
15. other government-issued licence (firearms, fishing/trapping/hunting, liquor)
16. card or identity bracelet issued by a hospital, clinic or long-term care institution
17. [Show if TaskDifficulty_Seeing=04,07] CNIB card
18. utility bill (e.g. electricity, water, telephone, internet)
19. statement from a financial institution or insurance company, or personal cheque
20. [Show if W2_IDPiece_address <> 20] residential lease or sub-lease
21. government cheque, statement of benefits or pension statement
22. income or property tax assessment
23. [Show if Employment=05] correspondence issued by a school, college or university
24. [Show if Indigenous=02-04 and W2_IDPiece_address <>24] letter confirming your residence from a First Nations band or reserve, an Inuit local authority, or an Alberta Metis Settlement authority
25. [Show if Employment=05 and W2_IDPiece_address<>25] letter confirming your residence or stay from a student residence
26. [Show if W2_IDPiece_address<>26] letter confirming your residence or stay from a seniors' residence, long-term care institution, shelter, soup kitchen or community-based residential facility (halfway house)
96. Other, please specify: [TEXT]
98. Don't know / Don't remember
99. Prefer not to say

[Show if W2_IDoption1QC=01 or W2_IDoption1=01-03 or W2_IDOption1FN=04 or W2_IDoption2or3=02,03 or (W2_IDPiece_Address<=97and W2_IDPiece_Second <= 97)]

W2_IDEase

Overall, how easy or difficult was it to meet the identification requirements?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Section 11: Vote by Mail Experience

[Show if W2_VoteMethod=04]

W2_MailApplyMethod

How did you apply for your vote by mail kit?

01. Submitted an online application
02. In person at a local Elections Canada office

03. By fax
04. By mail/courier
05. Someone submitted it for me
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_MailApplyMethod=01-04,96]

W2_MailApplyEase

How easy or difficult was it to apply for your vote by mail kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W2_VoteMethod=04]

W2_MailTime

How long did it take to receive your vote by mail kit after applying?

01. Record number of days: [NUMBER; min. 1, max. 50]
98. Don't know

[Show if W2_MailTime=01 (i.e., if it's a number)]

W2_MailTimeReasonable

Would you say that this was a reasonable amount of time?

01. Yes
02. No
98. Don't know

[Show if W2_VoteMethod=04]

W2_SpecialBallotEase

How easy or difficult was it to complete your ballot using the voting kit?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

Section 12: Accessible Voting Services

[Show this section if DisabilityLevel=01-04 and (W2_VoteMethod=01,02,03,05,06); else go to Section: Overall Satisfaction with Voting Experience]

W2_VoteAssist_Disability

When you voted, did someone assist you with marking your ballot?

01. Yes
02. No
98. Don't know

[Show if W2_VoteAssist_Disability=01]

W2_VoteAssistWho_Disability

Who gave you assistance marking your ballot?

01. Someone you know such as a family member, friend or personal support worker
02. Elections Canada staff
96. Other, please specify: [TEXT]
98. Don't know / don't remember

[Show if W2_VoteAssist_Disability=01]

W2_VoteAssistSat_Disability

How satisfied were you with the assistance you received marking your ballot?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

[Show if TaskDifficulty_Hearing=04,07 or TaskDifficulty_Seeing=01,04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]

W2_VoteAssistTools

Did you use any of the following tools or services to help you vote?

[GRID][ROWS]
[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Hearing=04,07 or DailyDifficulty_Cognitive=04,07 or DailyDifficulty_Development=04,07)]
_Interpreter Language or sign language interpretation

[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Seeing=01,04 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07)]
_LargePrintList Large-print list of candidates
[Show if TaskDifficulty_Seeing<>07 and (TaskDifficulty_Seeing=01,04 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07)]
_Magnifier Magnifier
[Show if TaskDifficulty_Seeing=04,07]
_BrailleList Braille list of candidates
[Show if TaskDifficulty_Seeing=04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]
_Template Tactile and braille template that fits onto the ballot
[Show if TaskDifficulty_Seeing=04,07 or TaskDifficulty_Dexterity=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]
_SigGuide Signature guide
[Show if TaskDifficulty_Hearing<>07 and (TaskDifficulty_Seeing=01,04,07 or DailyDifficulty_Cognitive=01,04,07 or DailyDifficulty_Development=01,04,07]
_Phone A personal smart phone to read the ballot
_Other Any other personal device or support you used

[COLUMNS]

01. Yes
02. No
98. Don't know

[Show if W2_VoteAssistTools_Other=01]

W2_VoteAssistTools_Personal

What other personal device or support did you use to help you vote?

[OPEN-ENDED]
98. Don't know
99. Prefer not to say

[Show if DisabilityLevel=01-04]

W2_ECStaffSensitivity

Overall, how sensitive were Elections Canada staff to your needs when voting?

01. Very sensitive
02. Somewhat sensitive
03. Not very sensitive
04. Not at all sensitive
98. Don't know

Section 13: Voting Services

[Show if W2_VoteMethod=01,02,03,05,06]

W2_VoteLang

Voters can choose to be served in either official language, English or French. In which language were you served by Elections Canada staff?

01. English
02. French
03. In both English and French
96. Other, please specify: [TEXT]
98. Don't know

[Show if W2_VoteLang=01-03]

W2_VoteLangSat

Were you satisfied with the official language in which you were served?

01. Yes, satisfied
02. No, not satisfied
98. Don't know

[Show if W2_VoteLangSat=02]

W2_VoteLangSat_Reason

Is there a specific reason you were not satisfied with the service you received in [Insert based on W2_VoteLang=01-03: English/French/both English and French]?

[OPEN-ENDED]
97. No specific reason
98. Don't know

[Show if W2_VoteMethod=01,02,03,05,06]

W2_ECStaffSat

Overall, how satisfied were you with the services provided by Elections Canada staff when you voted?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

[Show if W2_VoteMethod=01-96]

W2_VoteEase

Overall, how easy or difficult was it to vote?

01. Very easy
02. Somewhat easy
03. Somewhat difficult
04. Very difficult
98. Don't know

[Show if W2_VoteMethod=01-96]

W2_VoteSat

Overall, how satisfied were you with your voting experience?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

Section 14: Electoral Integrity

[Ask all]

W2_GEFairness

Thinking about the April 28 federal election, how fairly would you say Elections Canada ran the election?

01. Very fairly
02. Somewhat fairly
03. Somewhat unfairly
04. Very unfairly
98. Don't know

[Show if W2_GEFairness=03,04]

W2_GEFairness_Reason

Is there a specific reason why you think Elections Canada ran the election unfairly?

[Open-ended]
97. No particular reason
98. Don't know
99. Prefer not to say

W2_GETrust

What level of trust do you have in the accuracy of the election results in your riding?

01. Very high
02. Somewhat high
03. Somewhat low
04. Very low
98. Don't know

W2_Confidence_EC

Overall, how much confidence do you have in Elections Canada?

01. A great deal of confidence
02. A fair amount of confidence
03. Not much confidence
04. No confidence
98. Don't know

W2_DemSat

Overall, how satisfied are you with the way democracy works in Canada?

01. Very satisfied
02. Somewhat satisfied
03. Somewhat dissatisfied
04. Very dissatisfied
98. Don't know

W2_SafeguardTrust

How much trust do you have that the following statements are true?

[Grid] [Randomize rows]

_Secrecy In a federal election, who I vote for on my ballot is kept secret.
_Impartiality Elections Canada is impartial and non-partisan in how it runs elections.
_Enforcement Cases of fraud and other violations of federal election laws are properly investigated and penalized.
_PolFinance The money raised and spent by candidates and parties in a federal election is effectively controlled and audited.

[Columns]

01. A great deal of trust
02. A fair amount of trust
03. Not much trust
04. No trust
98. Don't know

W2_Intimidation

To what extent do you think there is a problem in your community with foreign governments or groups trying to intimidate Canadians to vote a certain way, or to not vote?

01. Major problem
02. Moderate problem
03. Minor problem
04. No problem
98. Don't know
99. Prefer not to say

Section 15: Attitudes toward politics

[Ask all]

CivicEd

When you were in high school, did you take any courses where you learned about government, politics and democracy?

01. Yes
02. No
97. Did not attend high school
98. Don't know

[Show if Youth=01,02]

MockElection

Did you ever participate in a mock election program in primary school or high school, for example Student Vote? [Note on "Student Vote" in hyperlink: "Student Vote is a program that runs during a federal, provincial or municipal election that lets students vote for the actual candidates in a mock election at their school."]

01. Yes
02. No
98. Don't know

PolSocialization

When you were growing up, how often did you talk about politics or government at home?

01. Often
02. Sometimes
03. Rarely
04. Never
97. Not applicable
98. Don't know

PartyAffect

Do you think of yourself as very or somewhat close to a particular federal political party?

01. Yes, very close
02. Yes, somewhat close

03. No
98. Don't know

PoliticalAffect

Thinking about Canadians you might agree or disagree with politically, to what extent do you **agree** with the following statement?

[GRID]
[ROWS; RANDOMIZE]

_a I find it easier to relate to people if I agree with them politically.
_b I find it harder to relate to people if I disagree with them politically.

[COLUMNS]

01. To a large extent
02. To a moderate extent
03. To a small extent
04. Not at all
98. Don't know

PoliticalEfficacy

Thinking about government and politics in Canada, how strongly do you agree or disagree with the following statements?

[GRID]
[ROWS; RANDOMIZE]

_a All federal political parties are basically the same, there is not really a choice.
_b I do not think government cares much about what people like me think.
_c Sometimes politics and government seem so complicated that someone like me can't really understand what's going on.

[COLUMNS]

01. Strongly agree
02. Somewhat agree
03. Somewhat disagree
04. Strongly disagree
98. Don't know

Section 16: Background Characteristics

[Ask All]

These last few questions will allow us to compare the survey results among different groups of respondents. Your answers will remain anonymous and confidential.

Gender

For the purposes of this survey, could you please provide your gender?

01. Woman
02. Man
03. Or please specify your gender: [TEXT]
99. Prefer not to say

LangAtHome

What language do you speak most often at home?

01. English
02. French
96. Other, please specify: [TEXT]
99. Prefer not to say

[If LangAtHome=01 and ProvTerr=QC, OLMC=01 “English OLMC”]
[If LangAtHome=02 and ProvTerr<>QC, OLMC=02 “French OLMC”]
[If (LangAtHome=97,99) or (LangAtHome=01 and ProvTerr<>QC) or (LangAtHome=02 and ProvTerr=QC), OLMC=00 “Not OLMC”]

Education

What is the highest level of education that you have reached?

01. Some elementary
02. Completed elementary
03. Some high school
04. Completed high school
05. Some college/vocational/trade school/commercial/CEGEP
06. Completed college/vocational/trade school/commercial/CEGEP
07. Some university (No degree or diploma obtained)
08. Completed university (Diploma or bachelor degree)
09. Post-graduate university/professional school (Master’s, PhD, or any professional degree)
96. Other, please specify: [TEXT]
98. Don’t know
99. Prefer not to answer

HHsize

Including yourself, how many people usually live in your household?

[NUMBER; Min. value 1, max. value 20]
99. Prefer not to say

[Show if HHsize>1]

HHchild

Are you the parent or guardian of any child under 18 years of age living at home with you?

01. Yes
02. No
99. Prefer not to say

HHincome

What was the total annual income of all members of your household combined, before taxes, in the last year?

01. Under $20,000
02. $20,000 to just under $40,000
03. $40,000 to just under $60,000
04. $60,000 to just under $80,000
05. $80,000 to just under $100,000
06. $100,000 to just under $150,000
07. $150,000 to just under $200,000
08. $200,000 and above
98. Don't know
99. Prefer not to say

Moved

Have you moved in the last 12 months?

01. Yes
02. No
98. Don't know/don't remember
99. Prefer not to say

Religion

What is your religion, if you have one?

[Alphabetize 02 to 15]

01. No religion/secular
02. Anglican
03. Baptist
04. Buddhist
05. Catholic
06. Christian Orthodox
07. Hindu
08. Jewish
09. Lutheran
10. Muslim
11. Pentecostal
12. Presbyterian
13. Sikh
14. Traditional (North American Indigenous) Spirituality
15. United Church

16. Other Christian denomination/non-denominational
96. Other religion, please specify: [TEXT]
99. Prefer not to say

[Hide if Indigenous=02-04]

Ethnicity

What is your ethnic background?

01. White (e.g. English Canadian, Québécois, German, Italian)
02. South Asian (e.g., East Indian, Pakistani, Sri Lankan)
03. Chinese
04. Black
05. Filipino
06. Arab
07. Latin American
08. Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai)
09. West Asian (e.g., Iranian, Afghan)
10. Korean
11. Japanese
95. Mixed background
96. Other group, please specify: [TEXT]
99. Prefer not to say

PostalCode

Finally, to help us better understand how results vary by region, would you please provide your postal code?
Your postal code will not be used to identify you or link your survey responses to you.

[TEXT; 6 characters; validate postal code format (e.g. A9A9A9)]
98. Don't know
99. Prefer not to answer

[Show if PostalCode=98,99]

FSA

Would you be willing to provide the first three digits of your postal code?

[TEXT; 3 characters; validate FSA format (e.g. A9A)]
99. No

Conclusion

That concludes the survey. This survey was conducted on behalf of Elections Canada. Thank you very much for your thoughtful feedback. It is much appreciated.

If you have any questions about this survey, you can contact Elections Canada: Contact Elections Canada – Elections Canada.

If you have any reason to believe that your personal information is not being handled in accordance with the *Privacy Act*, you have a right to complain to the Privacy Commissioner of Canada:
Toll-free: 1-800-282-1376
TTY: (819) 994-6591
Web: Go to www.priv.gc.ca and click "Report a concern"