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ANALYSIS OF  
DRIED SHIITAKE MUSHROOMS

OCTOBER 1980 TO SEPTEMBER 1981

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Canada

C O N T E N T S

- SECTION I - Scope of Analysis
- SECTION II - Canadian Production
- SECTION III - Analysis of Imports  
- Import Market Concentration
- SECTION IV - Foreign Exporters to Canada
- SECTION V - Import Trends
- SECTION VI - Canadian and Foreign Tariffs
- 

- REFERENCES:
- (1) Customs Tariff: Item 9060-1
  - (2) Canadian International Trade Classification (Cat. #65-502E, Statistics Canada)
  - (3) Imports by Commodities (Cat. #65-007, Statistics Canada) Commodity Code 93-99

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of dried shiitake mushrooms during the months of October 1980 to September 1981. This product is included in Statistics Canada Import Commodity Code 93-99(20) "Mushrooms, dried, not canned".

Shiitake mushroom (*Lentinus Edodes*) is a live sterile culture of the oriental black forest mushroom.

SECTION II

CANADIAN PRODUCTION

Statistics Canada reports production of mushrooms by Canadian producers during 1979 and 1980, the two latest years available as follows:

	<u>1979</u>			<u>1980</u>		
	<u>Production</u> Tons	<u>Production</u> Tonne	<u>Value</u> \$,000	<u>Production</u> Tons	<u>Production</u> Tonne	<u>Value</u> \$,000
CANADA	27,292	24,759	53,224	32,046	29,072	65,683
Maritimes, Quebec & Ontario	18,454	16,741	36,060	21,194	19,227	43,328
Prairies	1,832	1,662	4,304	1,923	1,745	5,076
British Columbia	7,007	6,357	12,860	8,930	8,101	17,279

NOTE: The following metric conversion factors are used in this table. Production Ton (short 2,000 pounds) = 0.907185 Tonne.

A survey of the mushroom industry is conducted annually by Statistics Canada. Questionnaires are mailed to all known mushroom growers and are returned to Ottawa for compilation. Results of the survey are published as a supplement in May.

SOURCE: Statistics Canada

SECTION III

ANALYSIS OF IMPORTS

Imports of dried shiitake mushrooms during the period October 1980 to September 1981 amounted to a total quantity of 150,568 pounds for a value of \$1,631,155.

Ninety-nine per cent of all shipments included in this analysis are apparently, in Statistics Canada terminology "arms-length transactions", i.e. shipments between non-affiliated firms.

This analysis indicated that 91 per cent of the total quantity originated from Japan with the remaining nine per cent originating from South Korea.

Dried shiitake mushrooms were imported in various size packages. A summary of all package sizes showing total quantities are listed below.

<u>Package Size</u>	<u>Quantity</u> <u>(lb.)</u>
24 g to 115 g	846
1 oz. and 8 oz.	690
1 lb. and 3 lb.	1,060
5 lb.	35,300
11.25 lb. and 20 lb	839
25 lb.	92,350
30 lb and 34 lb.	10,650
3 kg	661
Not shown	<u>8,172</u>
	150,568

Full details of the analysis are provided in the following table.

IMPORTS OF DRIED SHIITAKE MUSHROOMS

OCTOBER 1980 TO SEPTEMBER 1981

Variety	Quantity (lb.)	Value (\$)	COUNTRY OF ORIGIN		REGION OF ENTRY		
			Japan (% of Quantity)	South Korea	West of Ontario (% of Quantity)	Ontario	East of Ontario
Chuba	325	3,917	100	-	100	-	-
Donko:							
Hana	1,103	15,802	100	-	34	66	-
Nami Chudama							
Nami Jyo							
Nami Hana	3,350	69,156	100	-	94	6	-
Nami Nami	8,767	84,498	100	-	50	50	-
Nami	54,407	562,850	100	-	79	16	5
	<u>67,627</u>	<u>732,306</u>					
Koshin:							
Nami	5,388	40,211	100	-	59	39	2
N.F.I.	3,799	27,287	70	30	97	3	-
	<u>9,187</u>	<u>67,498</u>					
Tonko: (Tongko)							
Hana Chudama	575	11,984	100	-	100	-	-
Hana							
Jyo	1,625	27,284	100	-	100	-	-
Nami Hana							
Nami Jyo	500	7,651	100	-	100	-	-
Nami Nami	12,650	139,697	97	3	70	30	-
Nami	45,720	532,175	100	-	51	29	20
N.F.I.	10,865	98,057	1	99	4	96	-
	<u>71,935</u>	<u>816,848</u>					
N.F.I.	1,494	10,586	10	90	68	31	1
TOTAL	150,568	1,631,155					

NOTES: N.F.I. - Not further identified.

All percentage figures are rounded.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

IMPORT MARKET CONCENTRATION  
DRIED SHIITAKE MUSHROOMS  
OCTOBER 1980 TO SEPTEMBER 1981

<u>Variety</u>	<u>Value</u> ( <u>\$</u> )	<u>MARKET SHARES</u>	
		<u>Top 3 Importers</u> ( <u>% of</u>	<u>Top 5 Importers</u> <u>Value</u> )
Chuba	3,917	96	100*
Donko	732,306	44	58
Koshin	67,498	64	83
Tonko (Tongko)	816,848	36	56
N.F.I.	10,586	98	100*

\*Less than five importers.

SECTION IV

FOREIGN EXPORTERS TO CANADA

Exporters of dried shiitake mushrooms to Canada for the months October 1980 to September 1981 as analyzed in Section III, in descending order of value, are as follows.

<u>NAME</u>	<u>ADDRESS</u>		<u>Value</u> <u>(\$ ,000)</u>
Kwong Hop Hong & Co. Ltd.	Yokohama	Japan	568
Taisei Trading Co.	Kobe	Japan	151
Pacific Trading Co. Ltd.	Tokyo	Japan	122
Yuen Kee Hong	Kobe	Japan	106
Tai Wing Hong Importers Inc.	New York, NY	U.S.A.*	95
Ohashi & Co. Ltd.	Kobe	Japan	84
Takemoto Trading Co. Ltd.	Kobe	Japan	74
Tobu Boeki K.K.	Tokyo	Japan	60
Asaki Co. Ltd.	Kobe	Japan	58
Koean Trading Co. Ltd.	Kobe	Japan	55
Yee Hing Mercantile Co. Ltd.		Hong Kong**	44
Umeya Trading Co. Ltd.	Kobe	Japan	40
Nikka Foods Co. Ltd.	Kobe	Japan	28
H.J.C. Corp.	Seattle, WA	U.S.A.**	) 28
	Kirkland, WA	U.S.A.**	
Kobe Yoko Ltd.	Kobe	Japan	27
Taiyo Gyogyo Kabushiki Kaisha	Yokohama	Japan	23
Marutoyo Trading Co.	Kobe	Japan	15
Unicoop Japan	Tokyo	Japan	14
Chee Seng & Co.	Kobe	Japan	14
Ryung Chang Moolsan Co. Ltd.	Seoul	South Korea	) 25
Nishina Brothers Co. Ltd.	Hyogo	Japan	
Nishimoto Trading Co. Ltd.	Kobe	Japan	)
Yutaka Food Co. Ltd.	Kobe	Japan	)
Sam Jin Trading Co. Ltd.	Seoul	South Korea	)
Jisuke Tonska	Osaka	Japan	)
Central Trading Co. Ltd.	Tokyo	Japan	)
Mitoku Co. Ltd.	Tokyo	Japan	)
Yoshikawa Shoji Co. Ltd.	Yokohama	Japan	)
			<u>1,631</u>

COUNTRY OF ORIGIN

- \* - South Korea
- \*\* - Japan

SECTION V

IMPORT TRENDS

Imports by country of export.

Import Commodity Code 93-99(20) "Mushrooms, dried, not canned"

Calendar Years 1976-1981

Country of Export	1976		1977		1978		1979		1980		1981		% GROWTH P.A. 1976-1981	
	1b.	\$,000	Qty.	Value										
Hong Kong	39,525	140	31,800	132	27,584	114	24,499	114	27,966	104	66,999	279	+ 11	+ 15
Japan	115,193	600	85,952	697	141,525	850	120,515	1,201	124,695	1,013	183,656	1,626	+ 10	+ 22
South Korea	x	x	43,386	102	49,325	97	16,033	136	28,692	173	7,521	53	..	..
U.S.A.	32,338	38	21,766	42	5,514	26	17,229	98	18,609	70	64,736	290	+ 15	+ 50
TOTAL	187,056	778	182,904	973	223,948	1,087	178,276	2,439	199,962	1,360	322,912	2,248	+ 11	+ 24

NOTES: Figures may not add due to rounding.

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.. Not appropriate.

SOURCE: Statistics Canada

SECTION VI

CANADIAN AND FOREIGN TARIFFS

CANADA

Dried shiitake mushrooms included in this analysis were dutiable under the following most commonly applied tariff item.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>	<u>U.K. &amp; Ireland</u>
9060-1	Mushrooms, processed, preserved or prepared in any manner, whether or not in air-tight cans or other air-tight containers: Dried.....	Free	10%	30%	-	6.7%

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat  
Department of National Revenue  
Customs and Excise  
Ottawa, Ontario  
K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux  
Department of Industry, Trade and Commerce  
Ottawa, Ontario  
K1A 0H5