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Government
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Industry, Trade
and Commerce

Industrie
et Commerce

Import Analysis

Analyse des importations

Pub. No. 01081 - D

TERRY TOWELS AND TERRY WASHCLOTHS

MARCH TO AUGUST 1980

**MATERIAL APPEARING IN SECTION II OF THIS REPORT MUST
NOT BE REPRINTED WITHOUT PRIOR PERMISSION FROM THE
IMPORT ANALYSIS**

Further information available from Import
Analysis, Corporate Systems Branch,
Industry, Trade & Commerce, Ottawa Canada,
K1A 0H5

Pour plus amples renseignements s'adresser à
l'Analyse des importations, Direction des
systèmes intégrés, Industrie et Commerce,
Ottawa Canada, K1A 0H5

C O N T E N T S

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REFERENCES: (1) Customs Tariff: Items 52305-1
& 54305-1

(2) Trade of Canada Imports:
Import Classes 848-03, 848-10
848-25 & 848-39

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of terry towels and terry washcloths. Also included are sets of terry towels and terry washcloths. These products are included in the following Statistics Canada Import Classes:

848-03	Towels, cotton terry
848-10(50)	Towels, n.e.s.
848-25	Washcloths, towel & washcloths sets, cotton terry
848-39(39)	Washcloths, textile n.e.s.
848-39(49)	Towel and washcloth sets, n.e.s.

SECTION II

ANALYSIS OF IMPORTS

Imports of terry towels and terry washcloths including sets, during the six month period March to August 1980 amounted to 3,086,330 lbs. valued at \$10,615,906. Full details of the analysis are provided in the following tables.

SUMMARY

IMPORTS BY COUNTRY OF ORIGIN

MARCH TO AUGUST 1980

<u>Country</u>	<u>Quantity</u> (lb.)	<u>Value</u> (\$)
United States	862,073	4,421,776
People's Republic of China	761,185	1,894,652
Poland	389,607	1,138,787
Pakistan	276,608	614,927
Czechoslovakia	148,436	491,907
Brazil	124,507	464,279
Hong Kong	138,238	448,470
India	167,779	356,470
Italy	51,340	258,013
El Salvador	27,310	122,221
<u>Other Countries*</u>		
Asia ⁽¹⁾	133,343	381,488
Western Europe ⁽²⁾	5,904	22,916
TOTAL	3,086,330	10,615,906

IMPORTS OF TERRY TOWELS AND TERRY WASHCLOTHS

(Includes Sets and also Dish Towels)

MARCH TO AUGUST 1980

Import Market Concentration
(Market Share)
Importers

<u>Country of Origin</u>	<u>Item</u>	<u>Generic Fiber Content</u>	<u>Quantity (lb.)</u>	<u>Value (\$)</u>	<u>Top 3 Firms (% of Value)</u>	<u>Top 5 Firms (% of Value)</u>
United States:	Bath Towels:	Cotton	169,287	750,806	60	69
		Blends	564,033	2,954,949		
		<u>733,320</u>	<u>3,705,755</u>			
	Towels N.F.I.	Cotton	1,702	9,848		
	Washcloths:	Cotton	14,005	63,604		
			<u>70,504</u>	<u>448,835</u>		
		<u>84,509</u>	<u>512,439</u>			
Towel & Washcloth sets:	Cotton Blends	4,510	18,967			
		<u>38,032</u>	<u>174,767</u>			
		<u>42,542</u>	<u>193,734</u>			
TOTAL - UNITED STATES			862,073	4,421,776		
People's Rep.of China:	Bath Towels	Cotton	516,624	1,218,620	55	69
	Dish Towels	Cotton	29,367)	676,032*		
	Washcloths	Cotton	215,194)			
TOTAL - CHINA			761,185	1,894,652		
Poland:	Bath Towels	Cotton	383,358	1,117,829	97	99
	Washcloths	Cotton	6,249	20,958		
TOTAL - POLAND			389,607	1,138,787		

<u>Country of Origin</u>	<u>Item</u>	<u>Generic Fiber Content</u>	<u>Quantity (lb.)</u>	<u>Value (\$)</u>	<u>Import Market Concentration (Market Share) Importers</u>	
					<u>Top 3 Firms (% of Value)</u>	<u>Top 5 Firms</u>
Pakistan:	Bath Towels	Cotton	247,538	539,713		
	Dish Towels	Cotton	6,030)	75,214*		
	Washcloths	Cotton	23,040)			
TOTAL - PAKISTAN			276,608	614,927	46	62
Czechoslovakia:	Bath Towels:	Cotton	129,571	433,246		
		Blends	4,865	11,401		
			134,436	444,647		
	Washcloths	Cotton	14,000	47,260		
TOTAL - CZECHOSLOVAKIA			148,436	491,907	75	90
Brazil:	Bath Towels	Cotton	119,245	442,927		
	Dish Towels	Cotton	3,174)	21,352*		
	Washcloths	Cotton	2,088)			
TOTAL - BRAZIL			124,507	464,279	51	71
Hong Kong:	Bath Towels	Cotton	115,077	371,837		
	Dish Towels	Cotton	5,362)	19,698*		
	Towels, N.F.I.	Cotton	253)			
	Washcloths	Cotton	17,546	56,935		
TOTAL - HONG KONG			138,238	448,470	87	94
India	Bath Towels	Cotton	167,779	356,470	47	62
Italy:	Bath Towels	Cotton	45,484	227,595		
	Towels, N.F.I.	Cotton	3,734	19,053		
	Towel & Washcloth sets.	Cotton	2,122	11,366		
TOTAL - ITALY			51,340	258,013	79	93

<u>Country of Origin</u>	<u>Item</u>	<u>Generic Fiber Content</u>	<u>Quantity (lb.)</u>	<u>Value (\$)</u>	<u>Import Market Concentration (Market Share) Importers</u>	
					<u>Top 3 Firms (% of Value)</u>	<u>Top 5 Firms</u>
El Salvador	Bath Towels: ⁽¹⁾	Cotton	22,223	83,787		
		Blends	5,087	38,434		
TOTAL - EL SALVADOR			27,310	122,221	96	100
<u>OTHER COUNTRIES*</u>						
Asia: ⁽²⁾	Bath Towels	Cotton	125,156	356,064		
	Washcloths	Cotton	8,187	25,424		
TOTAL - ASIA			133,343	381,488	94	99
Western Europe: ⁽³⁾	Bath Towels ⁽¹⁾	Cotton & Blends	5,904	22,916	57	80
GRAND TOTAL			3,086,330	10,615,906		

NOTES: (1) - Includes a minimal amount of washcloths, aggregated in order to preserve confidentiality.

(2) - Includes Taiwan, Thailand, South Korea, South Malaysia, Singapore, Japan.

(3) - Includes Sweden, Belgium-Luxembourg, Portugal, France, United Kingdom.

N.F.I. - Not further identified

* - Aggregated in order to preserve confidentiality.

- Dollar values shown are based on the value for duty purposes, which in most instances is identical to selling price F.O.B. plant.

SECTION III

FOREIGN EXPORTERS TO CANADA

Exporters to Canada of products shown in Section II are listed below in descending order of dollar value. The exporters listed accounted for 84 per cent of the total value of imports during the period analyzed. The remaining 16 per cent consists of companies each representing less than 0.75 per cent of the total value of imports.

<u>NAME</u>	<u>ADDRESS</u>	
Fieldcrest Mills Inc.	Fieldale, VA	USA
China National Textiles Import & Export Corp.	Shanghai	People's Rep.of China
Textilimpex	Lodz	Poland
Cannon Mills Inc.	New York, NY	USA
Centrotex	Prague	Czechoslovakia
West Point Pepperel	Fairfax, AL	USA
Good Luck Weaving Factory		Hong Kong
J.P. Stevens Co. Inc.	New York	USA
The Delhi Cloth & General Mills	Delhi	India
Intex S.A. Comercio Int'nl	Blumenau	Brazil
Dundee Mills Inc.	Griffin, GA	USA
Kwong Fong Ind. Corp.	Taipei	Taiwan
Feroze Textile Ind.	Karachi	Pakistan
J. Abouchar & Sons Inc.	New York, NY	USA
Ilac Ltd.	Amedabad	India
Dragon and Phoenix Weaving		Hong Kong
Diamond International Corp.	Karachi	Pakistan
Nakshbandi Industries Ltd.	Karachi	Pakistan
Ames Shower Curtain Co. Inc. (Ames Ind.)	Millersburg, PA	USA
Artex S.A.	Blumenau	Brazil
Alpau Trading	Blumenau	Brazil

SECTION IV

CANADIAN AND FOREIGN TARIFFS

CANADA

During the period analyzed, products included in this analysis, were dutiable under the following most commonly applied tariff items.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>
52305-1	Clothing, wearing apparel and other articles, made from woven fabrics wholly of cotton; all textile manufactures, wholly or partially manufactured, the component fibre of which is wholly cotton, n.o.p.	22.5%	22.5%	35%	-
54305-1	Clothing, wearing apparel and articles, made from woven fabrics, and all textile manufactures, wholly or partially manufactured, composed wholly or in part of vegetable fibres, n.o.p., when the textile component is not more than fifty per cent, by weight, of silk nor fifty per cent or more, by weight, of man-made fibres or filaments or glass fibres or filaments, not containing wool or hair.	22.5%	22.5%	35%	-

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
OTTAWA, Ontario
K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux
Department of Industry, Trade and Commerce
OTTAWA, Ontario
K1A 0H5

Import Analysis
Corporate Systems Branch
Department of Industry, Trade and Commerce
235 Queen Street
OTTAWA, Ontario
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