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Government of Canada | Gouvernement du Canada

Industry, Trade and Commerce | Industrie et Commerce

Import Analysis | Analyse des importations

Pub. No. 01582 - D I.D. 12300 September 15, 1982

ANALYSIS OF

CAMERA TRIPODS

JANUARY TO DECEMBER 1981

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Further information available from Import Analysis Directorate, Industry, Trade & Commerce, Ottawa Canada, K1A 0H5 Tel: (613) 995-8216

Canada

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REFERENCES:

(1) Customs Tariff: Item 46235-1

(2) Canadian International Trade Classification (Cat. #65-502E, Statistics Canada)

(3) Imports by Commodities (Cat. #65-007, Statistics Canada) Commodity Code 911-49

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed examination of documents covering imports of camera tripods, unipods and parts during the year 1981. These products are included in Statistics Canada Import Commodity Code 911-49 "Camera accessories, not elsewhere specified".

SECTION II

CANADIAN PRODUCTION

According to industry sources, camera tripods are manufactured in Canada; however, Statistics Canada does not provide separate data on production or shipments by Canadian manufacturers.

SECTION III

ANALYSIS OF IMPORTS

Imports of camera tripods, unipods and parts during the period 1981 amounted to $2,473,055.

Almost all shipments (approximately 99%) included in this analysis are apparently, in Statistics Canada terminology "arm-lenght transactions".

Full details of the analysis are provided in the following table.

IMPORTS OF CAMERA TRIPODS

JANUARY TO DECEMBER 1981

Item	Country of Origin	Unit Price Range ($)	Quantity (No.)	Value ($)	Import Market Concentration Market Shares: Top 3 Importers (% of Value)	Top 5 Importers (% of Value)
Camera Tripods	Japan	Under 10	8,779	68,303		
		10 to under 15	21,309	271,561		
		15 to under 20	20,729	363,298		
		20 to under 30	36,188	892,214		
		30 to under 40	7,899	260,886		
		40 to under 50	1,474	65,092		
		50 and over	921	60,471		
	TOTAL - JAPAN		97,299	1,981,825	53	69
	Other Countries(1)	Under 10	12,782	74,178		
		10 to under 20	5,258	78,059		
		20 to under 30	1,762	42,717		
		30 to under 40	350	11,802		
		40 to under 50	1,099	46,794		
		50 to under 70	494	28,907		
		70 to under 100	413	35,221		
		100 to under 150	248	32,248		
		150 and over	194	60,333		
	TOTAL - OTHER COUNTRIES		22,600	410,259	54	64
TOTAL - CAMERA TRIPODS			119,899	2,392,084		

Item	Country of Origin	Unit Price Range ($)	Quantity (No.)	Value ($)	Import Market Concentration Market Shares: Top 3 Importers (% of Value)	Top 5 Importers (% of Value)
Camera Unipods	Japan, USA, Italy & France	5 to 40	958	7,804	73	87
TOTAL - TRIPODS & UNIPODS			120,857	2,399,888		
Parts (Including heads, legs, adapters & clamps etc.)	West Germany, USA, Italy, Japan, Switzerland & Taiwan	-	-	73,167	75	84
GRAND TOTAL				2,473,055		

NOTES: (1) Other Countries, in descending order of dollar value are Italy, Taiwan, USA, Hong Kong, West Germany, Australia, Switzerland and France. These countries were aggregated in order to preserve confidentiality and to provide price range data.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

SECTION IV

FOREIGN EXPORTERS TO CANADA

Major exporters to Canada of products shown in Section III are listed below in descending order of value by Country. They accounted for 90 per cent of the total value shown in Section III.

JAPAN		Value ($,000)
Velbon Tripod Co. Ltd.	Tokyo	1,214*
Slik Tripod Co. Ltd.	Tokyo	
Kenlock Corp.	Yokohama	
Heiwa Seiki Kogyo Co. Ltd.	Yashio-City, Saitama	504*
Photacs Ind. Co. Ltd.	Tokyo	
Stitz Corp.	Tokyo	
Takara Seisakusho Co. Ltd.	Osaka	223*
Hakuba Photo Industries Co. Ltd.	Tokyo	
Nissei Commerce Ltd.	Tokyo	
Dodwell & Co. Ltd.	Tokyo	
Photo Export Co.	Tokyo	
		1,941

OTHER COUNTRIES		
Lino Manfrotto & Co. SPA	Bassano Del Grappa, Italy	279*
Inwood Industries Co. Ltd.	Taipai Taiwan	
Sachtler GMBH	Garching West Germany	
TOTAL		2,220

NOTE: *Aggregated in order to preserve confidentiality.

SECTION V

CANADIAN AND FOREIGN TARIFFS

CANADA

During the period analyzed, camera tripods, unipods and parts included in this analysis were dutiable under the following most commonly applied tariff item.

Tariff Item	Description	British Preferential Tariff	Most Favoured Nation Tariff	General Tariff	General Preferential Tariff	U.K. & Ireland
46235-1	Accessories for cameras, namely: Backgrounds; Colour filters and holders; Diffusion discs and holders; Exposure meters; Flash guns; Flash tubes for high-speed flash apparatus, Lantern slide attachemnts; Lens hoods; Polarizing screens and holders; Range finders; Stands; Tripods and tripod tops; Vignetters; Parts of all the foregoing.....	Free	Free	10%	Free	Free

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
Ottawa, Ontario
K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux
Department of Industry, Trade and Commerce
Ottawa, Ontario
K1A 0H5