

HF
3221
.I4
no.
82016-F
c. 2

Government
Canada

Gouvernement
du Canada

Industry, Trade
and Commerce

Industrie
et Commerce

Import Analysis

Analyse des importations

Pub. No. 01682 - F

I.D. 12290

October 1, 1982

ANALYSIS OF

WATERBED FRAMES

JANUARY TO DECEMBER 1981

**THIS REPORT MUST NOT BE COPIED OR REPRINTED WITHOUT PRIOR
PERMISSION FROM THE IMPORT ANALYSIS DIRECTORATE**

Further information available from Import Analysis Directorate, Industry, Trade & Commerce,
Ottawa Canada, K1A 0H5 Tel: (613) 995-8216

Canada

C O N T E N T S

- SECTION I - Scope of Analysis
- SECTION II - Canadian Production
- SECTION III - Analysis of Imports
- Import Market Concentration
- SECTION IV - Foreign Exporters to Canada
- SECTION V - Canadian and Foreign Tariffs

- REFERENCES:
- (1) Customs Tariff: Item 51901-1
 - (2) Canadian International Trade Classification (Cat. #65-502E, Statistics Canada)
 - (3) Imports by Commodities (Cat. #65-007, Statistics Canada) Commodity Code 740-18

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of waterbed frames during the period January to December 1981. This product is included in Statistics Canada Import Commodity Code 740-18(25) "Furniture frames, wooden".

SECTION II

CANADIAN PRODUCTION

Waterbed frames are presently being produced in Canada. However, Statistics Canada does not provide data on Canadian production or shipments.

SECTION III

ANALYSIS OF IMPORTS

This analysis was completed by processing only those shipments originating from the state of California and classified to Statistics Canada's Commodity Code 740-18(25).

Imports of waterbed frames in these shipments during the period January to December 1981 amounted to a total quantity of 3,164 frames for a value of \$532,443.

The analysis indicates that 78 per cent of these waterbed frames had a value of \$200.00 each or less (selling value F.O.B. in Canadian dollars).

All shipments included in this analysis are apparently in Statistics Canada's terminology "arms-length transactions".

Full details of the analysis are provided in the following table.

IMPORTS OF WATERBED FRAMES

JANUARY TO DECEMBER 1981

Unit Price (\$)	P E R I O D O F E N T R Y						R E G I O N O F E N T R Y			T O T A L	
	February to July		August to Nov.		December & Jan.		West of Ontario	Ontario	East of Ontario	Quantity (No.)	Value (\$)
	Quantity (No.)	Value (\$)	Quantity (No.)	Value (\$)	Quantity (No.)	Value (\$)	(% of Total Quantity)				
Up to 100	548	46,063	66	5,184	2	153	3	97	-	616	51,400
Over 100 to 200	665	101,320	915	137,514	282	37,553	1	99	-	1,862	276,387
Over 200 to 300	109	27,018	326	72,660	9	2,281	-	100	-	444	101,959
Over 300 to 400	54	18,777	107	37,416	13	4,691	15	85	-	174	60,884
Over 400	31	17,038	33	21,885	4	2,890	1	99	-	68	41,813
TOTAL	1,407	210,216	1,447	274,659	310	47,568				3,164	532,443

NOTES: All percentage figures are rounded.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

IMPORT MARKET CONCENTRATION

WATERBED FRAMES

JANUARY TO DECEMBER 1981

<u>Unit Price</u> (\$)	<u>Quantity</u> (No.)	<u>M A R K E T S H A R E S</u>	
		<u>Top 3 Importers</u> (- % of	<u>Top 5 Importers</u> Quantity -)
Up to 100	616	94	99
Over 100 to 200	1,862	78	99
Over 200 to 300	444	85	100*
Over 300 to 400	174	93	100
Over 400	68	96	100
TOTAL	3,164		

* - Less than 5 Importers.

SECTION IV

FOREIGN EXPORTERS TO CANADA

Exporters of waterbed frames to Canada from the state of California for the year 1981 as analyzed in Section III, are as follows in descending order of value.

<u>UNITED STATES</u>		Value (\$,000)
Water and Wood Corp.	Gardena, CA	271
Laguna Manufacturing Co.	Irvine, CA	125
Beau Gentry's Woodcraft Inc.	El Cajon, CA	74
Century Trend	Stanton, CA	38
America The Elegant	Santa Ana, CA	15
Heritage House	Brea, CA	5
Trendwest Furniture Mfg.	Compton, CA	2
North Star Furnishings	Los Angeles, CA	2
Coronado Wood Products	Santa Ana, CA	1
		<hr/>
		533

SECTION V

CANADIAN AND FOREIGN TARIFFS

CANADA

Waterbed frames included in this analysis were dutiable under the following most commonly applied tariff item.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>	<u>U.K. & Ireland</u>
51901-1	House, office, cabinet or store furniture of wood, iron or other material, and parts thereof, not to include forgings, castings, and stampings of metal, in the rough.....	15%	18.8%	45%	12.5%	15%

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
Ottawa, Ontario
K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureau
Department of Industry, Trade and Commerce
Ottawa, Ontario
K1A 0H5