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Industry, Trade
and Commerce

Industrie
et Commerce

Import Analysis

Analyse des importations

Pub. No. 04180 - F

CAROB BEAN POWDER

JANUARY TO DECEMBER 1979

**MATERIAL APPEARING IN SECTION II OF THIS REPORT MUST
NOT BE REPRINTED WITHOUT PRIOR PERMISSION FROM THE
IMPORT ANALYSIS**

Further information available from Import
Analysis, Corporate Systems Branch,
Industry, Trade & Commerce, Ottawa Canada,
K1A 0H5

Pour plus amples renseignements s'adresser à
l'Analyse des importations, Direction des
systèmes intégrés, Industrie et Commerce,
Ottawa Canada, K1A 0H5

C O N T E N T S

SECTION I - Scope of Analysis

SECTION II - Analysis of Imports

SECTION III - List of Foreign Exporters

SECTION IV - Canadian and Foreign Tariffs

REFERENCES: (1) Customs Tariff: Item 7700-1

(2) Trade of Canada Imports:
Import Classes 219-99(80)
and 219-99(89)

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of carob bean powder during the months January to December 1979. This product is included in the following Statistics Canada seven-digit Import Classes.

219-99(80) Flour, vegetable, inedible
219-99(89) Vegetable materials, crude, inedible n.e.s.

SECTION II

ANALYSIS OF IMPORTS

Imports of carob bean powder during the period January to December 1979 amounted to 877,812 pounds for a value of \$410,286. The analysis indicates that carob bean powder, in 50 and 55 pound bags accounted for 579,500 pounds for a value of \$315,084 or 66 per cent and 77 per cent respectively of the total quantity and value.

During the period analyzed exports from Greece and Spain accounted for 634,081 pounds or 72 per cent of the total quantity. The United States accounted for the remaining 243,731 pounds or 28 per cent of the total quantity.

Full details of the analysis are provided in the following table.

IMPORTS OF CAROB BEAN POWDER

JANUARY TO DECEMBER 1979

<u>Container Size</u> (lbs.)	<u>Quantity</u> (lbs.)	<u>Value</u> (\$)	<u>REGION OF ENTRY</u>			<u>Import Market Concentration</u>
			<u>West of Ontario</u>	<u>Ontario</u>	<u>East of Ontario</u>	<u>Market Share - Importers</u>
			<u>(% of Quantity)</u>			<u>Top 3 Firms</u> (% of Quantity)
50 and 55	579,500	315,084	-	*	*	100
110	298,312	95,202	*	*	*	82
TOTAL	877,812	410,286	6	47	47	

NOTES: - Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

* - Included in total

- All percentage figures are rounded.

SECTION III

EXPORTERS TO CANADA

Exporters to Canada of carob bean powder for the months January to December 1979 as analyzed in Section II, are as follows:

Bnnden S.A.	Valencia	Spain
J.R. Carbonell	Barcelona	Spain
The Braun Trading Corp. (1)	Lake Success, NY	USA
Colony Import and Export Corp.	New York, NY	USA
Liahona Marketing Inc.	Seattle, WA	USA
Meer Corp.	North Bergen, NJ	USA
El Molino Mills	City of Industry, CA	USA
Penny Inc.	Ridgewood, NJ	USA
Spring Tree Corp.	Brattleboro, VT	USA

NOTE: (1) - Country of origin is Greece

SECTION IV

CANADIAN AND FOREIGN TARIFFS

CANADA

Carob bean powder included in this analysis was dutiable under the following following most commonly applied tariff item.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>
7700-1	Beans, viz.: -Tonquin, crude only; locust beans; locust beans, roasted or ground; locust bean meal.....	Free	Free	Free	-

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
OTTAWA K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux
Department of Industry, Trade and Commerce
OTTAWA K1A 0H5

Import Analysis
Corporate Systems Branch
Department of Industry, Trade and Commerce
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