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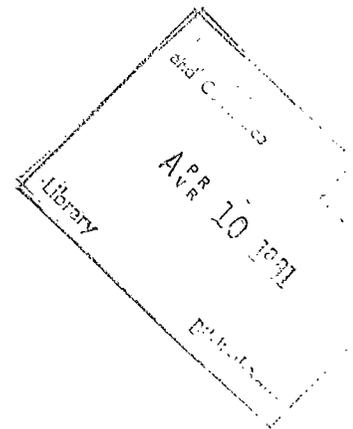
Industry, Trade  
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Industrie  
et Commerce

Import Analysis

Analyse des importations

Pub. No. 04980 - F



FROZEN STRAWBERRIES

MARCH 1979 TO FEBRUARY 1980

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IMPORT ANALYSIS**

Further information available from Import  
Analysis, Corporate Systems Branch,  
Industry, Trade & Commerce, Ottawa Canada,  
K1A 0H5

Pour plus amples renseignements s'adresser à  
l'Analyse des importations, Direction des  
systèmes intégrés, Industrie et Commerce,  
Ottawa Canada, K1A 0H5

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C O N T E N T S

SECTION I - Scope of Analysis

SECTION II - Canadian Production

SECTION III - Analysis of Imports

SECTION IV - List of Foreign Exporters

SECTION V - Canadian and Foreign Tariffs

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- REFERENCES: (1) Customs Tariff: Items 10704-1 (1979)  
10704-1 & 10705-1 (1980)
- (2) Trade of Canada Imports:  
Import Classes 72-78 & 72-99

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of frozen strawberries and frozen strawberry pulp and puree during the months of March 1979 to February 1980. These products are included in the following Statistics Canada Import Classes:

- 72-78(10) Strawberries, frozen
- 72-99(61) Strawberry pulp or puree, frozen
- 72-99(69) Berry pulp or puree, frozen n.e.s.

N.E.S. - Not elsewhere specified

SECTION II

CANADIAN PRODUCTION

Pack of frozen strawberries in Canada: 1978, 1979 and 1980.

<u>1978</u>		<u>1979</u>		<u>1980</u>	
<u>000 lbs.</u>	<u>Metric Tonnes</u>	<u>000 lbs.</u>	<u>Metric Tonnes</u>	<u>000 lbs.</u>	<u>Metric Tonnes</u>
7,586	3,441	6,763	3,068	9,840	4,463

List of Processors Who Packed in 1979

<u>Name</u>	<u>Plant location</u>
Maritime provinces	
McLean Ltd., C.M.	Springhill, N.S.
British Columbia	
Abbotsford Growers Co-op Union	Abbotsford
Berryland Canning Company	Maple Ridge
Canadian Cannery Limited	Penticton
Chow, Joseph S.	Langley
Empress Foods Ltd. (Clearbrook Frozen Foods Div.)	Clearbrook
Frazer Valley Frosted Foods Ltd.	Chilliwack
Snowcrest Packers Ltd.	Abbotsford
Westvale Foods Ltd.	Mission City
York Farms	Sardis

SOURCE: Statistics Canada

SECTION III

ANALYSIS OF IMPORTS

Frozen Strawberries

Imports of frozen strawberries during the period March 1979 to February 1980 amounted to 21,078,221 pounds for a value of \$9,294,199. The analysis indicates that frozen strawberries in 30 pound tins accounted for 12,227,319 pounds for a value of \$5,205,819 or 58 per cent and 56 per cent respectively of the total quantity and value.

During the period analyzed exports from Mexico accounted for 17,887,132 pounds or 85 per cent of the total quantity. The United States and Poland accounted for the remaining 3,191,089 pounds or 15 per cent of the total quantity.

Frozen Strawberry Pulp and Puree

Shipments of frozen strawberry pulp and puree were in containers of 28 and 30 pound tins. There were also shipments in large drums of approximately 400 pounds.

Full details of the analysis are provided in the following tables.

IMPORTS OF FROZEN STRAWBERRIES  
MARCH 1979 TO FEBRUARY 1980

TABLE I

Frozen Strawberries Container Size	COUNTRY OF ORIGIN						TOTAL (lbs.) (\$)	Sliced (%)	Whole (%)	NFI (%)	REGION OF ENTRY				Total	
	UNITED STATES (lbs.) (\$)		POLAND (lbs.) (\$)		MEXICO (lbs.) (\$)						Mari- times Total	Que. Quantity	Ont. Quantity	West of Ont. Quantity		
9 oz. & 15 oz.	*	*	-	-	*	*	2,434,640	1,365,067	86	1	13	-	*	48	*	100
28 lb. Cartons	-	-	-	-	125,916	43,437	125,916	43,437	-	11	89	-	*	-	*	100
30 lb. Cartons	*	*	-	-	*	*	798,143	417,632	5	95	-	2	-	69	29	100
40 lb. Cartons	*	*	-	-	*	*	328,645	145,830	-	100	-	-	-	*	*	100
Other Cartons	-	-	-	-	47,150	22,281	47,150	22,281	41	35	24	-	-	76	24	100
28 lb. Tins	-	-	-	-	1,695,018	587,308	1,695,018	587,308	-	51	49	-	83	*	*	100
30 lb. Tins	478,680	205,411	673,200	243,701	11,075,439	4,756,707	12,227,319	5,205,819	18	70	12	*	36	46	*	100
Other Tins	-	-	-	-	75,564	25,769	75,564	25,769	-	11	89	-	*	*	*	100
33 lb. Polybags (15kg equiv.)	-	-	696,696	336,706	-	-	696,696	336,706	-	100	-	-	*	*	-	100
Other (2 lb. Polybags, 50 lb. Pails & 420 lb. Drums)	-	-	*	*	*	*	2,649,130	1,144,350	-	95	5	-	*	*	-	100
							21,078,221	9,294,199								
<u>Frozen Strawberry Pulp and Puree</u>																
Various	*	*	*	*	*	*	703,974 <sup>(1)</sup>	224,062 <sup>(1)</sup>	-	-	-	-	*	67	*	100

TABLE II

MONTHLY IMPORTS OF FROZEN STRAWBERRIES (ALL COUNTRIES)  
MARCH 1979 to FEBRUARY 1980

Frozen Strawberries Container Size	Total Quantity (lbs.)	1979										1980		TOTAL
		March	April	May	June ( - % of	July of	August Total	September Quantity	October	November	December	January	February	
9 oz. and 15 oz.	2,434,640	8	13	16	11	*	*	*	*	*	*	-	-	100
28 lb. Cartons	125,916	*	*	*	-	-	-	-	-	-	-	-	-	100
30 lb. Cartons	798,143	*	*	*	*	*	*	-	-	-	-	-	*	100
40 lb. Cartons	328,645	-	*	*	*	*	*	-	-	-	-	-	-	100
Other Cartons	47,150	*	-	*	-	-	-	*	-	-	-	-	-	100
28 lb. Tins	1,695,018	*	*	*	21	*	*	-	*	*	-	*	-	100
30 lb. Tins	12,227,319	9	13	17	17	5	10	5	7	4	2	1	10	100
Other Tins	75,564	-	-	-	*	-	-	-	-	-	-	-	*	100
33 lb. Polybags (15 kg equivalent)	696,696	*	-	-	-	-	26	*	15	20	19	-	*	100
Other (2 lb. Polybags, 50 lb. Pails & 420 lb. Drums)	2,649,130	*	*	*	*	*	-	*	-	*	*	-	*	100
	21,078,221													
<u>Frozen Strawberry Pulp and Puree</u>														
Various	703,974 <sup>(1)</sup>	*	*	-	*	-	13	*	*	-	*	-	-	100

NOTES: (1) - Includes shipments from Holland

\* - Confidential-included in total

N.F.I. - Not further identified

- Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

- All percentage figures are rounded.

SECTION IV

EXPORTERS TO CANADA

Exporters to Canada of frozen strawberries and frozen strawberry pulp and puree for the period March 1979 to February 1980 as analyzed in Section III, are as follows:

HOLLAND

A. Swanenburg & Co. N.V. Etten-Leur

POLAND

PHZ "Hortex-Polcoop" Warszawa  
Sea Land Service Inc.

MEXICO

Agro Industrias Exporadora Zamora, Michoagan  
Banco de Credito Rural de Pacifico Zamora, Michoagan  
Congeladora de Zamora Zamora, Michoagan  
Empacadora Inter-Mex Jacona, Michoagan  
Frexport S.A. Zamora, Michoagan  
Frutas Refregeradas Zamora, Michoagan

Jose Luis Lopez Zamora, Michoagan  
Refrigeradora Del Valle Irapuato, Gto  
Sociedad Local de Credito Agricult de RL Zamora, Michoagan  
J.A. Valdez Tlajomulco Jal

UNITED STATES

\*Bentley & Bentley Inc. Redwood City, CA  
\*Bettters Food Sales Inc. Oakfield, NY  
J. Buckwald & Sons Inc. Redwood City, CA  
\*Cadur Trading Corp. Miami, FL  
Campbell Soup Co. Sacramento, CA  
Conroy Packing Co. Woodburn, OR  
\*Flavorland Foods Inc. Forest Grove, OR  
\*Global Trading Inc. Greenville, SC  
\*Greater Chicago Foods Chicago, IL  
\*Imperial Frozen Foods Inc. Greatneck, NY  
International Frozen Foods Inc. McAllen, TX  
\*International Products Co. San Antonio, TX  
Kern Foods Inc. City of Industry, CA  
Kitchens of Sara Lee Inc. Deerfield, IL  
\*Loop Cold Storage Co.  
\*Northwest Cold Pack Co. Bainbridge Island, WA  
Oxnard Frozen Food Cooperative Oxnard, CA  
Pik'd Rite Inc. Escondido, CA  
\*Ramsey Lab Inc. Cleveland, OH  
\*Richardson Corp. Macedon, NY  
\*San Antonio Foreign Trading Co. San Antonio, TX  
J.M. Smucker Co. Orrville, OH  
Valley Packers Inc. Puyallup, WA

\* - Country of Origin was Mexico.

SECTION V

CANADIAN AND FOREIGN TARIFFS

CANADA

Frozen strawberries and frozen strawberry pulp and puree included in this analysis were dutiable under the following most commonly applied tariff items.

<u>Tariff Item</u>	<u>1979</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>
10704-1		Fruits, frozen n.o.p..... per pound	1½cts.	2 cts.	3 cts.	-
	<u>1980</u>					
10704-1		Fruits Frozen: Strawberries for processing, per pound net weight	3 cts. but not less than 10%	3 cts. but not less than 10%	4 cts. but not less than 12.5%	-
10705-1		Strawberries n.o.p. ....	15%	15%	20%	-

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat  
Department of National Revenue  
Customs and Excise  
OTTAWA K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux  
Department of Industry, Trade and Commerce  
OTTAWA K1A 0H5

Import Analysis  
Corporate Systems Branch  
Department of Industry, Trade and Commerce  
235 Queen Street  
OTTAWA K1A 0H5

October 27, 1980