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ANALYSIS OF
PLASTIC PRESSURE SENSITIVE PACKAGING TAPE

JANUARY TO MARCH 1981

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Canada

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- REFERENCES: (1) Customs Tariff: Items 93901-81, 93902-81
93902-84, 93903-81, 93903-82 & 93907-1
- (2) Canadian International Trade Classification
(Cat. #65-502E, Statistics Canada)
- (3) Imports by Commodities
(Cat. #65-007, Statistics Canada)
Commodity Codes 425-90(10) & 904-99(60)

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed examination of documents during the period January to March 1981 covering imports of plastic pressure sensitive packaging tape. These products are included in the following Statistics Canada Import Commodity Codes:

425-90(10) Tape, plastic

904-99(60) Tape, plastic, pressure-sensitive in retail pkg.

Details shown in Section III of this report include all shipments of cellulose acetate imported during the period analyzed. All other information contained in Section III includes only those shipments of polyester, polypropylene and polyvinylchloride pressure sensitive tape used for packaging purposes during the same period.

Quarterly imports of both Statistics Canada Commodity Codes analyzed are shown in the following table.

SCOPE OF ANALYSIS (Cont'd)

IMPORTS BY QUARTER

Commodity Code	Country of Origin	1980				1981		
		Jan. to Mar. (\$,000)	Apr. to June (\$,000)	July to Sept. (\$,000)	Oct. to Dec. (\$,000)	Jan. to Mar. (\$,000)	Apr. to June (\$,000)	July to Sept. (\$,000)
425-90(10)	Italy	330	403	317	313	183	307	205
	U.S.A.	1,477	1,917	1,378	1,478	1,795	1,919	2,339
	Other	550	393	465	452	433	379	593
		2,358	2,712	2,160	2,243	2,411	2,605	3,137
904-99(60)	Italy	957	271	424	507	648	849	988
	U.S.A.	971	1,396	463	1,504	1,327	1,715	896
	Other	564	319	342	400	408	669	547
		2,492	1,986	1,229	2,411	2,383	3,233	2,431

Note: Figures may not add due to rounding

SOURCE: Statistics Canada

SECTION II

CANADIAN PRODUCTION

Statistics Canada reports shipments of pressure sensitive tape by Canadian manufacturers during 1976, 1977, 1978 and 1979 the four latest years available as follows:

Pressure Sensitive Tape, Including Cellulose

	Value (\$,000)
1976	42,724
1977	37,771
1978	44,302
1979	57,562

SOURCE: Statistics Canada

SECTION III

ANALYSIS OF IMPORTS

Total imports of plastic pressure sensitive tape included in this report amounted to 1,337,946 rolls for a value of \$1,258,329. This analysis separates pressure sensitive tape into apparent end use industry, type of plastic and country of origin.

Plastic pressure sensitive tape to be used for carton sealing

Imports included under this end use industry amounted to 983,450 rolls for a value of \$1,013,516. Polypropylene type accounted for 58 per cent of the total quantity followed by polyvinylchloride type accounting for 42 per cent. Italy was the single largest country of export accounting for 96 per cent of the total quantity. Imports indicating no width or length sizes had a price range from a low of \$6.10 to a high of \$31.05 per roll.

Plastic pressure sensitive tape to be used for packaging purposes other than carton sealing

Imports included under this end use industry amounted to 10,376 rolls for a value of \$41,745. Polypropylene type accounted for 95 per cent of the total quantity followed by polyester type accounting for three per cent; polyvinylchloride type accounted for the remaining two per cent. United States was the single largest country of export accounting for 81 per cent of the total quantity.

Plastic pressure sensitive tape used for various purposes

Imports included under this end use industry amounted to 344,120 rolls for a value of \$203,068. All shipments were of the cellulose acetate type. Switzerland was the single largest country of export accounting for 66 per cent of the total quantity. Imports indicated a price range from a low of \$0.13 to a high of \$13.41 per roll.

Full details of the analysis are provided in the following table.

IMPORTS OF PLASTIC PRESSURE SENSITIVE PACKAGING TAPE

JANUARY TO MARCH 1981

Apparent End Use	Width (mm)	Length (m)	Rolls (No.)	Value (\$)	TYPE OF PLASTIC			COUNTRY OF ORIGIN			
					Polyester (- % of Quantity)	Poly- propylene chloride	Polyvinyl- Acetate	Italy (- % of Quantity-)	USA	Other	
Carton Sealing:	9 & 12	55,66 & 165	20,640	7,049	-	23	77	-	86	-	14
	19	55 & 66	26,032	11,313	-	19	81	-	96	-	4
	25 & 38	55 & 66	94,796	50,143	-	79	21	-	98	-	2
	48 & 50	55,66 & 900	837,498	752,258	*	57	43	-	97	1	2
	762 to 1546	433 to 5029	91	123,092	10	90	-	-	-	100	-
	-	-	4,393	69,661	-	58	42	-	100	-	-
			983,450	1,013,516	*	58	42	-	96	1	3
Other Packaging:	9 & 12	66	1,032	1,350	16	84	-	-	-	100	-
	18	66 & 1372	990	4,891	5	95	-	-	-	100	-
	24,36 & 42	66 & 914	978	4,611	15	85	-	-	-	100	-
	48 & 50	50,66 & 914	6,944	16,893	-	100	-	-	-	71	29
	152 to 457	50,165 & 1829	259	3,400	7	93	-	-	-	100	-
	1346,1372 & 1422	33,55 & 165	173	10,600	1	-	99	-	-	100	-
			10,376	41,745	3	95	2	-	-	81	19
Various	6 to 96	33,66 & 658	344,120	203,068	-	-	-	100	-	34	66
GRAND TOTAL			1,337,946	1,258,329							

NOTES: * Less than one per cent

All percentage figures are rounded

Other Countries include Netherlands, Switzerland and Taiwan.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

SECTION IV

FOREIGN EXPORTERS TO CANADA

Principal exporters to Canada of plastic pressure sensitive packaging tape, with shipments totaling \$5,000 and over, during January, February and March 1981 as analyzed in Section III are shown below in descending order of value. These exporters accounted for 99 per cent of the total published value of \$1,258,329.

<u>NAME</u>	<u>ADDRESS</u>	
Vibac S.P.A.		Italy
Tuck Industries Inc.	New Rochelle, NY	U.S.A.
Plasturopa Industries S.P.A.	Florence	Italy
Cellux A.G.		Switzerland
Manuli Autoadesive S.P.A.	Milano	Italy
R. Tape Corp.	S. Plainfield, NJ	U.S.A.
A.G.P. Industries	Brooklyn, NY	U.S.A.
Comet Sara	Como	Italy
Primeras Industries Inc.	Taipei	Taiwan
Adchem Corp.	Westbury, NC	U.S.A.
Plymouth Rubber Co.	Canton, MA	U.S.A.
Permace1	New Brunswick, NJ	U.S.A.

SECTION V

IMPORT TRENDS

Imports by country of export.

Commodity Code 425-90(10) "Plastic tape"

Country of Export	1976		1977		1978		1979		1980		% GROWTH P.A. 1976-1980	
	0001b	\$,000	Qty.	Value								
United Kingdom	89	150	118	246	171	247	171	156	109	342	+ 5	+ 23
West Germany	156	124	201	176	79	73	113	250	126	295	- 5	+ 24
Italy	300	333	319	321	449	445	204	354	2,350	1,363	+ 67	+ 42
Japan	179	154	223	195	194	173	140	143	159	273	- 3	+ 15
South Korea	-	-	45	30	-	-	-	-	-	-
Taiwan	123	133	269	184	345	267	769	648	678	781	+ 53	+ 56
United States	1,717	2,342	3,330	2,749	2,986	3,522	4,048	4,537	2,671	6,249	+ 12	+ 28
TOTAL	2,674	3,328	4,686	4,055	4,319	4,818	5,516	6,180	6,199	9,477	+ 23	+ 30

Commodity Code 904-99(60) "Tape, plastic, pressure-sensitive, in retail packages"

United Kingdom	94	173	177	325	367	+ 41
Ireland	19	27	36	-	-	..
France	5	23	-	-	-	..
West Germany	281	89	215	247	30	- 43
Italy	2,140	2,386	4,127	3,112	2,156	..
Netherlands	123	201	x	37	x	..
Sweden	-	-	-	5	9	..
Switzerland	73	73	98	154	x	..
Hong Kong	-	-	x	25	-	..
Japan	295	230	303	229	230	- 6
South Korea	177	58	60	x	-	..
Taiwan	361	482	756	867	765	+ 21
United States	4,406	4,465	4,932	5,812	4,357	..
TOTAL	8,047	8,264	10,851	10,874	8,145	..

NOTES: Figures may not add due to rounding
 x Confidential
 .. Not appropriate

SOURCE: Statistics Canada

SECTION VI

CANADIAN AND FOREIGN TARIFFS

CANADA

Pressure sensitive tapes included in this analysis were dutable under the following most commonly applied tariff items.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>	<u>U.K. & Ireland</u>
	93901 - Condensation, polycondensation and polyaddition products, whether or not modified or polymerised, and whether or not linear (for example, phenoplasts, aminoplasts, alkyds, polyallyl esters and other unsaturated polyesters, silicones):					
93901-81	Plates, sheets, film, sheeting, strip; lay-flat or other tubing, blocks, bars, rods sticks, non-textile monofilament and other profile shapes imported in lengths, all produced in uniform cross-section.....	16.5%	16.5%	25%	11%	16.5%
	93902 - Polymerisation and copolymerisation products (for example, polyethylene, polytetrahaloethylenes, polyisobutylene, polystyrene, polyvinyl chloride, polyvinyl acetate, polyvinyl chloroacetate and other polyvinyl derivatives, polyacrylic and polymethacrylic derivatives, coumarone-indene resins):					
93902-81	Plates, sheets, film, sheeting, strip; lay-flat or other tubing, blocks, bars, rods, sticks, non-textile monofilament and other profile shapes imported in lengths, all produced in uniform cross-section	16.5%	16.5%	25%	11%	16.5%
93902-84	Polypropylene type	16.5%	16.5%	25%	11%	16.5%

<u>Item</u>	<u>Description</u>	<u>British Prefer- ential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Prefer- ential Tariff</u>	<u>U.K. & Ireland</u>
	93903 - Regenerated cellulose; cellulose nitrate, cellulose acetate and other cellulose esters, cellulose ethers or other chemical derivatives of cellulose, plasticised or not (for example, collodions, celluloid); not including vulcanised fibre:					
93903-81	Plates, sheets, film, sheeting, strip; lay-flat or other tubing, blocks, bars, rods, sticks, non-textile mono- filament and other profile shapes imported in lengths, all produced in uniform cross-section:					
	Cellulose acetate and cellulose ace- tate butyrate sheets, films sheeting and strip, other than unsensitized film for use in the manufacture of sensitized photographic film, more than 0.003 inch in thickness.....	10%	10%	-	6.5%	10%
	Cellulose acetate and cellulose ace- tate butyrate sheets, films, sheeting and strip, other than unsensitized film for use in the manufacture of sensitized photographic film, less than 6 inches in width and not more than 0.003 inch in thickness.....	7.5%	7.5%	-	5%	7.5%
	All other goods	Free	Free	-	Free	Free
93903-82	Regenerated cellulose	10%	14.4%	25%	9.5%	12.5%
93907-1	Articles of materials of the kinds described in heading 93901 to 93906 inclusive, n.o.p.....	15%	16.5%	30%	11%	15%

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
OTTAWA, Ontario
K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux
Department of Industry, Trade and Commerce
OTTAWA, Ontario
K1A 0H5