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Import Analysis
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Analyse des importations
I.D. 11960 February 11, 1982

ANALYSIS OF
ARCHERY EQUIPMENT

JANUARY TO OCTOBER 1981

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Canada

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REFERENCES: (1) Customs Tariff: Items 35400-1, 50600-1,
71100-1 and 93907-1

(2) Canadian International Trade Classification
(Cat. #65-502E, Statistics Canada)

(3) Imports by Commodities
(Cat. #65-007, Statistics Canada)
Commodity Code 832-89

SECTION I

SCOPE OF ANALYSIS

This report is based on a detailed analysis of imports of bows, arrows and shafts during the period January to October 1981. This archery equipment is included in Statistics Canada Import Commodity Code 832-89 "Sporting and recreation equipment and parts, not elsewhere specified".

SECTION II

CANADIAN PRODUCTION

According to industry sources, archery equipment is manufactured in Canada, but for reason of confidentiality, data on production or shipment cannot be provided.

SECTION III

ANALYSIS OF IMPORTS

Imports of bows, arrows and shafts during the period analyzed amounted to \$1,352,523. The United States accounted for 99 per cent of all imports in terms of dollar value. Eleven per cent of the total value of imports shown are apparently, in Statistics Canada terminology, "company transfer transactions", i.e. shipments between affiliated firms.

Full details of the analysis are provided in the following table.

IMPORTS OF BOWS, ARROWS AND SHAFTS

JANUARY TO OCTOBER 1981

<u>Item</u>	<u>Type</u>	<u>Quantity</u> (No.)	<u>Value</u> (\$)	<u>Import Market Concentration</u> (Market Shares)	
				<u>Top 3</u> <u>Importers</u> (- % of Value -)	<u>Top 5</u> <u>Importers</u> (- % of Value -)
<u>Bows</u>					
Compound: 4 Wheel	Hunting	2,196	122,288		
	Target	48	9,091		
		<u>2,244</u>	<u>131,379</u>		
2 Wheel	Hunting	8,459	602,508		
	Target	1,507	120,255		
		<u>9,966</u>	<u>722,763</u>		
Not further identified	-	202	15,425		
Total - Compound		<u>12,412</u>	<u>869,567</u>		
Takedown:	Hunting	297	17,426		
	Target	172	9,161		
		<u>469</u>	<u>26,587</u>		
Total - Takedown		<u>469</u>	<u>26,587</u>		
Recurve: (one piece laminated)	Hunting	532	24,061		
	Target	256	9,325		
		<u>788</u>	<u>33,386</u>		
Total - Recurve		<u>788</u>	<u>33,386</u>		
Fibreglass	-	386	4,437		
TOTAL - BOWS		<u>14,055</u>	<u>933,977</u>	<u>65</u>	<u>85</u>
<u>Bow Sets</u>					
Fibreglass	-	2,395	34,096		
Takedown and Other	-	113	3,241		
		<u>2,431</u>	<u>37,337</u>	<u>98</u>	<u>100</u> ⁽¹⁾
TOTAL - BOW SETS		<u>2,431</u>	<u>37,337</u>	<u>98</u>	<u>100</u> ⁽¹⁾

<u>Item</u>	<u>Type</u>	<u>Quantity</u> (No.)	<u>Value</u> (\$)	<u>Import Market Concentration</u> <u>(Market Shares)</u>	
				<u>Top 3</u> <u>Importers</u> (- % of Value -)	<u>Top 5</u> <u>Importers</u> (- % of Value -)
<u>Arrows</u>					
Aluminum	-	(2)	74,819		
Fibreglass) Wood)	-	(2)	73,367*		
TOTAL - ARROWS			148,186	91	95
<u>Shafts</u>					
Aluminum	-	112,050	170,371		
Fibreglass) Wood)	-	254,598*	62,652*		
TOTAL - SHAFTS		366,648	233,023	64	78
GRAND TOTAL			1,352,523	63	80

NOTES: * Aggregated in order to preserve confidentiality

(1) Top 4 importers

(2) Quantity could not be determined as in most instances arrows were shipped in various cases or packages with the precise number of arrows not indicated.

Dollar values shown are based on selling price F.O.B. plant, in Canadian dollars.

SECTION IV

FOREIGN EXPORTERS TO CANADA

Exporters to Canada of products shown in Section III are listed below in descending order of dollar value. They accounted for 92 per cent of the total value of imports during the period analyzed.

UNITED STATES

Bear Archery	Gainesville, FL
Precision Shooting Equipment	Champaign, IL
Martin Archery Inc.	Walla Walla, WA
Browning Co.	Arnold, MO
Ben Pearson Sales Corp.	Pine Bluff, AR
Jas. D. Easton Inc.	Salt Lake City, UT
Pro-Line Co.	Hasting, MI
Jennings Compound Bow Inc.	Newhall, CA

SECTION V

CANADIAN AND FOREIGN TARIFFS

CANADA

Bows, arrows and shafts included in this analysis were dutiable under the following most commonly applied tariff items.

<u>Tariff Item</u>	<u>Description</u>	<u>British Preferential Tariff</u>	<u>Most Favoured Nation Tariff</u>	<u>General Tariff</u>	<u>General Preferential Tariff</u>	<u>U.K. & Ireland</u>
35400-1	Manufactures of aluminum, n.o.p.	15%	15.7%	30%	10%	15%
50600-1	Manufactures of wood, n.o.p.	13.6%	13.6%	25%	9%	13.6%
71100-1	All goods not enumerated in this schedule as subject to any other rate of duty, and not otherwise declared free of duty, and not being goods the importation whereof is by law prohibited.	15%	15.7%	25%	10%	15%
93907-1	Articles of materials of the kinds described in headings 93901 to 93906 inclusive, n.o.p.	15%	16.5%	30%	11%	15%

Tariff items and rates of duty are subject to change, and need to be verified by direct reference to:

Customs Programs Branch, Secretariat
Department of National Revenue
Customs and Excise
Ottawa, Ontario K1A 0L5

FOREIGN COUNTRIES

Inquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

International Bureaux
Department of Industry, Trade and Commerce
Ottawa, Ontario K1A 0H5