

2018–19 CORPORATE PLAN SUMMARY

Innovation, Science and Economic Development Canada (ISED) works with Canadians in all areas of the economy and all parts of the country to improve conditions for investment, enhance Canada's innovation performance, increase Canada's share of global trade and build a fair, efficient and competitive marketplace.

OUR OPERATING CONTEXT



Canada's Innovation and Skills Plan

Deliver next steps to make Canada a world-leading centre for innovation, help create well-paying jobs, and strengthen and grow the middle class.



Results and Delivery

Build a new culture of measurement and reporting to align resources to programs and activities that deliver real value to Canadians.



Digital Transformation

Create an open, service-oriented organization with modern programs and services that are based on user needs and available at any time.



Gender-Based Analysis+

Consider the needs of Canadians from all regions, cultures and circumstances when developing policies, programs and legislation.



Sustainable Development

Grow Canada's clean technology industry to support clean growth and the transition to a clean, low-carbon economy.



Public Service Renewal

Modernize and renew the public service to better serve Canadians and foster a healthy, productive workforce.

OUR PRIORITIES FOR 2018–19



PEOPLE, SKILLS AND COMMUNITIES

1. **Highly Skilled Workforce and Digitally Literate Society**
 - Support the development of technology solutions that assist persons with disabilities: Accessible Technology Program
 - Promote digital literacy: Digital Literacy Exchange
 - Teach young Canadians coding and digital skills: CanCode
 - Address regional opportunities and challenges: Prosperity and Growth Strategy for Northern Ontario
2. **Enhanced Broadband Coverage and Internet Access**
 - Extend and enhance high-speed broadband coverage in rural and remote communities: Connect to Innovate
 - Offer affordable home Internet to low-income families: Connecting Families initiative
3. **Support for Women Entrepreneurs**
 - Remove barriers and help women entrepreneurs grow their businesses, including work with regional development agencies to provide support through locally designed solutions and finance the scale-up efforts of women entrepreneurs: Women Entrepreneurship Strategy



SCIENCE, TECHNOLOGY, RESEARCH AND COMMERCIALIZATION

4. **Innovation Superclusters**
 - Promote leading-edge development and commercialization in digital technology, protein industries, advanced manufacturing, AI and ocean science: Innovation Superclusters Initiative
5. **Scientific Innovation and World-Class Research**
 - Give researchers better access to advanced computing and big data resources: Digital Research Infrastructure Strategy
 - Invest in fundamental research through the federal granting councils to support Canada's next generation of researchers and enhance equity and diversity in academia
 - Facilitate completion of the Chief Science Advisor's first annual report on activities to support independent, evidence-based decision making



COMPANIES, INVESTMENT AND GROWTH

6. **Innovative Companies**
 - Support development of recommendations from the six Economic Strategy Tables to deliver effective programs to Canadian businesses: small, medium and large
 - Support business innovation program reform, including for high-potential firms and large business R&D: Accelerated Growth Service, Strategic Innovation Fund
 - Enable departments to solicit new technologies from Canadian firms through a web platform: Innovative Solutions Canada

7.

Improved Access to Programs and Services

- Connect businesses with government programs and services, especially SMEs: Innovation Canada
 - Mature the departmental omni-channel strategy to make it easier for businesses to navigate government services
8. **Marketplace Framework Policies that Promote Investments, Competition and Innovation**
- Establish a new strategy to help Canadian entrepreneurs better understand and protect intellectual property
 - Publish Spectrum Outlook 2018 to 2022 for a multi-year spectrum release plan
 - Modernize the *Telecommunications Act* to help Canadian businesses and consumers adapt and thrive in a changing environment

9.

Clean Technology Firms

- Leverage the Clean Growth Hub to support clean technology by identifying relevant federal programs and facilitating available funding

10.

Growth of Canada's Tourism Sector

- Continue to deliver on the Tourism Vision including the Canada–China Year of Tourism as part of Canada–China Tourism Strategy
- Work with provinces and territories to continue implementation of the federal, provincial and territorial Tourism Strategy, including reporting on key priority areas under the strategy



ORGANIZING FOR SUCCESS

11.

Diverse and Positive Workplace

- Act on Public Service Employee Survey responses, with focus on harassment prevention
 - Implement ISED Workplace Mental Health and Wellness Strategy and deliver initiatives through the Canadian Innovation Centre for Mental Health in the Workplace
 - Measure performance using departmental Diversity and Inclusion Roadmap and Scorecard
12. **Workplace Modernization**
- Give employees new digital tools to promote mobility: Digital Office program
 - Continue Workplace 2.0 optimization and space-reduction initiatives
13. **Strengthened Governance and Management Practices**
- Implement Innovation and Skills Plan Charter, including target and indicator tracking
 - Better inform and serve Canadians: ISED Data Strategy
 - Promote proactive response to change and uncertainty: updated ISED integrated risk management approach
 - Define and measure management capacity and ensure continuous improvement: ISED-specific management results framework

