



CB in Brief

The Competition Bureau's Month in Review

August 2014

News

Bureau Case Against Rogers, Bell, Telus and the CWTA Advances Thanks to Collaboration with US Federal Trade Commission

The Competition Bureau is pleased with a decision on July 30, 2014 by the US District Court of Maryland ordering Aegis Mobile, LLC (Aegis), a company located in the US, to hand over information that will assist the Bureau in moving forward with its [Premium Text Messaging case](#). Aegis was contracted by the Canadian Wireless Telecommunications Association (the CWTA) to collect and analyze advertising used to promote digital content.

The US court compelled Aegis to produce documents to the US Federal Trade Commission (the FTC) so that the FTC could deliver those documents to the Bureau. This marks the first time a US court has granted this kind of investigative assistance to obtain information on behalf of the Competition Bureau. The decision is important as it reflects the Bureau's ability to reach beyond Canada's borders when enforcing the *Competition Act*, and highlights the commitment of the FTC and the Bureau to work together to ensure that businesses and consumers prosper in a competitive and innovative marketplace.

The Premium Text Messaging case involves allegations by the Bureau that Canada's three largest wireless companies have been charging their customers for premium-rate digital content (such as trivia questions and ringtones) that their customers did not intend to purchase or for which they did not agree to pay. The Bureau's investigation concluded that Rogers, Bell, TELUS and the CWTA exercised control over the alleged deceptive marketing practices, and that Rogers, Bell and TELUS kept a significant share of the revenues from the digital content.

Competition Bureau Introduces Quarterly Report, Launches New Portal on International Activities

As part of its [Action Plan on Transparency](#), the Competition Bureau is introducing its first [Quarterly Report](#), which presents statistics relating to a variety of intake measures, mergers and other enforcement matters, as well as advocacy, outreach and partnership initiatives. The quarterly reports are designed to provide Canadians with up-to-date information on

- > CB in Brief is an electronic publication, distributed regularly to media and stakeholders to provide a snapshot of recent news and developments.
- > The Competition Bureau, as an independent law enforcement agency, ensures that Canadian businesses and consumers prosper in a competitive and innovative marketplace.



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a wide range of the Bureau's activities in support of an innovative and competitive marketplace.

The Bureau is further enhancing transparency by launching a new web portal that provides easy access to information about its efforts to address anti-competitive conduct that crosses borders. The new [International Efforts](#) portal features information on the Bureau's growing collaboration with its law enforcement counterparts, as well as its participation in international organizations, including the publication of the Bureau's submissions to the OECD Competition Committee on a variety of issues of global concern. These international efforts enhance the Bureau's ability to promote competition in the marketplace, to the benefit of both consumers and businesses.

The Bureau's *Action Plan on Transparency* aims to promote the development of a more cost-effective, efficient and responsive agency, all the while providing Canadians with more opportunities to learn about its work.

Announcements

- **August 27, 2014**
[Back-to-school and clothing donation bins: Who is profiting from your generosity?](#)
- **August 26, 2014**
[Competition Bureau Seeks Input on the Guidelines for the Production of Electronically Stored Information](#)
- **August 20, 2014**
[Sixth Guilty Plea in Competition Bureau's Investigation Involving Motor Vehicle Components](#)
- **August 15, 2014**
[Eastlink and Bruce Telecom Abandon Proposed Merger: Competition Preserved for Telecommunications Services in Port Elgin and Paisley, Ontario](#)

Position Statements

- **August 19, 2014**
[Competition Bureau Statement Regarding the Proposed Acquisition of Bruce Telecom by Eastlink](#)

> For enquiries or information, please contact:
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