



# CB in Brief

## The Competition Bureau's Month in Review

September 2014

### News

#### Competition Bureau Coordinates Joint International Internet Sweep

This month, the Competition Bureau coordinated a joint internet sweep by members of the [International Consumer Protection and Enforcement Network](#) (ICPEN) (English only), targeting online deceptive marketing practices aimed at vulnerable consumers.

The goal of this year's sweep is to increase consumer confidence and trust in their online and mobile transactions by improving their ability to make informed purchasing decisions. ICPEN members have been particularly keen to examine marketing practices aimed at vulnerable consumers, who are often most in need of the assistance of consumer protection agencies.

The Bureau has chosen to focus specifically on deceptive marketing practices that target financially vulnerable consumers, including work at home and debt consolidation schemes. The results of the sweep will be analyzed and follow-up enforcement action will be taken, as necessary.

Consumers who believe they have been a victim of deceptive online or mobile practices can contact the Competition Bureau at 1-800-348-5358, or the Canadian Anti-Fraud Centre at 1-888-495-8501.

### Announcements

- **September 23, 2014**  
[Commissioner of Competition Discusses Intellectual Property and Competition at Conference on Competition Issues Facing the Pharmaceutical Industry](#)
- **September 18, 2014**  
[Competition Bureau Releases Updated Intellectual Property Enforcement Guidelines](#)
- **September 18, 2014**  
[Competition Bureau Seeks Input on Updated Corporate Compliance Programs Bulletin](#)

> CB in Brief is an electronic publication, distributed regularly to media and stakeholders to provide a snapshot of recent news and developments.

> The Competition Bureau, as an independent law enforcement agency, ensures that Canadian businesses and consumers prosper in a competitive and innovative marketplace.



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- **September 15, 2014**  
[Competition Bureau Issues Price Maintenance Enforcement Guidelines](#)
- **September 15, 2014**  
[Competition Bureau Releases an Analysis of its Approach to Retail Mergers](#)
- **September 3, 2014**  
[Competition Bureau Approves the Sale of 14 Transcontinental Community Newspapers](#)

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## Speeches

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- **September 23, 2014**  
[Remarks by John Pecman, Commissioner of Competition](#)  
Fairfax, Virginia — George Mason University Pharma Conference
- **September 18, 2014**  
[Remarks by John Pecman, Commissioner of Competition](#)  
Ottawa Convention Centre, Ontario — CBA Fall Conference
- **September 10, 2014**  
[Remarks by Lisa Campbell, Senior Deputy Commissioner of Competition](#)  
Washington, United States — Global Antitrust Enforcement Symposium

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