

The FORD(Q) Economic Update

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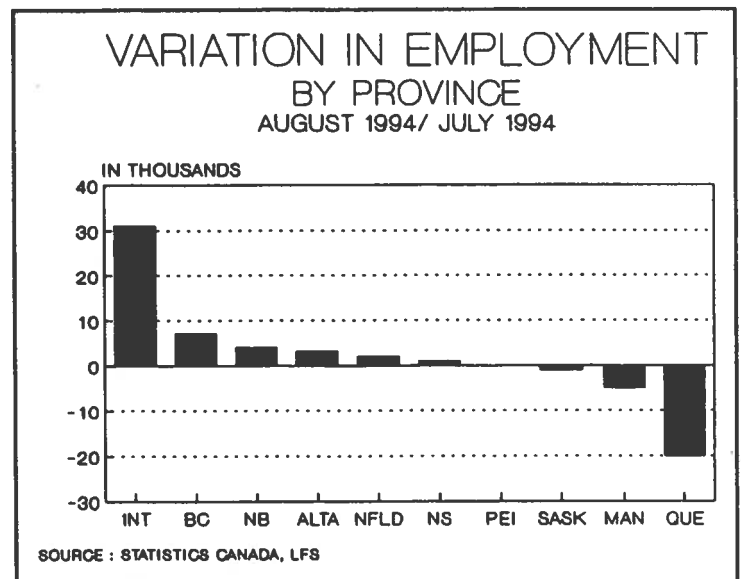


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Volume 6
Number 9
September 14, 1994

Significant drop in employment

- The number of people employed in Quebec dropped unexpectedly by 20,000 between July and August 1994. This was the most substantial drop in any of the Canadian provinces. The employment level for Canada as a whole rose by 22,000; 31,000 jobs were created in Ontario, 7,000 in British Columbia and 4,000 in New Brunswick. According to seasonally unadjusted data, 89,000 jobs were generated in Quebec between August 1993 and August 1994. The greatest contribution came from the manufacturing industry (+50,000 jobs), trade (+40,000) and the service sector (+31,000). By contrast, employment levels declined in public administration (-21,000); transportation, communications and utilities (-10,000); and finance, insurance and real estate (-10,000).



Federal Office of
Regional Development
(Québec)

Bureau fédéral de
développement régional
(Québec)

Canada

The FORD-Q ECONOMIC UPDATE is a monthly publication whose purpose is to inform readers about the most recent economic developments affecting Quebec and its regions.

The information in this monthly report is taken from dailies and weeklies, magazines and other publications on the Quebec economy. Most of the statistical data come from Statistics Canada.

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The FORD-Q ECONOMIC UPDATE is produced by Policy and Liaison Group. The publication is photocopied and distributed by the Canada Communication Group. Translation has been provided by the Secretary of State of Canada, Translation Bureau.

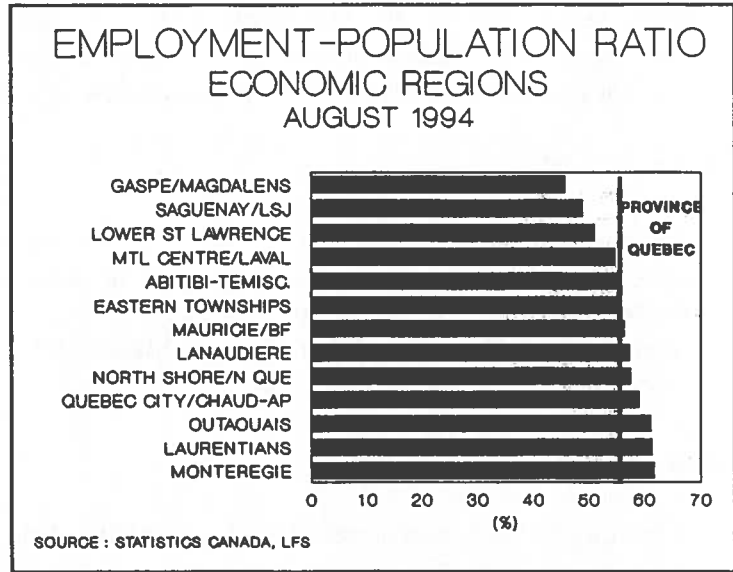
The editor is:

Léonel Plasse

Low employment-population ratio

- The **employment-population ratio**, which measures the number of jobs available in relation to the number of people aged 15 and over, indicates that, at 54.8%, Quebec is lagging far behind Canada as a whole, which stands at 58.3%. The ratios observed in Ontario and the western provinces are all substantially higher than that observed in Quebec. Ratios for the different economic regions of Quebec vary substantially. The ratio for the Gaspé/Magdalen Islands region (45.7%) is far below the provincial average; close behind is Saguenay/Lac St Jean (48.8%).

Montreal Centre and Laval also have relatively fewer jobs available than the average for the province. Montérégie (61.8%), the Laurentians (61.4%) and the Outaouais (61.1%) posted the highest ratios.



Record international trade figures

- Statistics Canada announced that, in June 1994, Canadian exports reached \$18.2 billion, while imports reached \$17.1 billion, increases of \$1.4 billion and \$400 million, respectively, in comparison with May 1994. The highest export gains were in industrial and agricultural goods, fishery products and motor vehicles. Machinery, equipment, industrial goods and energy-related products, primarily oil, accounted for most of the rise in imports.

(*Le Journal de Montréal*, 19/08/94)

Strong growth in second quarter

- Canada's real gross domestic product (GDP) grew by 1.6% in the second quarter of 1994. This represents 6.4% annual growth, the highest GDP growth rate in seven years. The expansion is attributable largely to exports and corporate investment. Price levels nonetheless dropped during the quarter.

(*La Presse; Le Journal de Montréal*, 01/09/94)

Corporate profits rising

- In the second quarter, the **operating profits** of Canadian companies were 11% higher than in the first quarter. This is the third consecutive quarter during which profits have risen; current profit levels stand at over 80% of pre-recession figures. (*Statistics Canada Daily*, 25/08/94)

Lower deficit

- Between April and July 1994, the **federal deficit** was \$3.5 billion lower than it was during the same period in 1993, owing to an increase in budgetary revenue. The improvement may be attributed to the rise in employment, higher corporate profits and a drop in individual tax refunds, which were applied earlier, in March 1994. A reduction in program spending also contributed to the deficit reduction. (*The Fiscal Monitor*, September 1994)

Canada drops to 16th place

- According to the **Management Development Institute**, Canada dropped from 11th to 16th place in the world competitiveness ranking, where it has been steadily losing ground since 1989. It is in 16th, rather than 14th, place because countries with developing economies have been added to the ranking. (*La Presse; The Globe and Mail*, 07/09/94)

REGIONAL REVIEW

METROPOLITAN MONTREAL

Upward trend in employment continues

- Based on the three-month moving average, seasonally adjusted employment in the **Metropolitan Montreal** region rose by 10,000 between July and August 1994; this was the strongest growth posted in any of Canada's metropolitan regions. Since August 1993, 44,000 new jobs have been created in Montreal, in comparison with 35,000 in Vancouver and -20,000 in Toronto. The unemployment rate for August nonetheless remained at the July figure of 11.8%.

Monorail link between Brossard and downtown Montreal

- A consortium consisting of AEG Transportation Systems, AMF Technotransport, Tecsalt and RBC Securities has proposed to the Quebec government that a high-speed monorail transportation system be built to link **Brossard, Nuns' Island and Montreal**. The system, to be known as the **Sprint**, would be financed almost entirely by the private sector and later transferred to the provincial government, which would cover its costs as of the year 2001. The

investment involved would be on the order of \$1 billion: \$325 million to build the facilities and cars, and \$600 million for capital development. *(Le Journal de Montréal, 31/08/94)*

ISLAND OF MONTREAL

Major capital development

- The **CP Rail System**, a Canadian Pacific subsidiary, has unveiled a major capital investment project for the site of its switching yards in **Outremont**. Some 2,000 housing units are to be built close to the city's northern boundary. The project represents an investment of about \$525 million over 15 years, to begin in autumn 1995. *(La Presse, 08/09/94)*

Contracts for Bombardier-Canadair

- **Bombardier-Canadair**, located in **Ville St Laurent**, has won a \$74 million contract to manufacture components for the next generation of Boeing 737 aircraft. *(La Presse, 06/09/94)*
- Bombardier-Canadair has also been selected to expand an automatic monorail system in downtown Jacksonville, Florida. The contract is worth \$75 million. *(Le Soleil, 31/08/94)*

New life for Signalisation de Montréal

- The French group **Lacroix SA** has bought **Signalisation de Montréal**, a **Ville St Laurent** company which went bankrupt last June. As a result, the company's 150 jobs are now safe. *(Les Affaires, 03/09/94)*

Housing construction

- **Côteau Rosemont housing project**: at a cost of \$42.6 million, the **Groupe Immobilier Saint-Jacques** will build 339 housing units, interspersed with small parks, on the former site of the **Paul Sauvé Centre**. The work, which could begin by spring 1995, will be carried out in a number of stages over four years. *(Constructo, 19/08/94)*

Revitalization of downtown Montreal

- The sum of \$27 million will be invested in **Montreal** to revitalize the city's **downtown area**. The federal and provincial governments will each invest \$7.66 million under the **Canada-Quebec Infrastructure Works** program, while the **City of Montreal** will contribute \$11.66 million -- the same amount plus four million -- to complete the work. The project involves **St Catherine Street**, the **Faubourg St Laurent** and the **Faubourg de Québec**, and the **International City**, which contains the **Convention Centre** and **World Trade Centre**. *(Le Journal de Montréal, 16/08/94)*

Work at Bank of Montreal's Place d'Armes Complex

- The **Bank of Montreal** has earmarked \$20 million for investment in the restoration and renovation of the **Place d'Armes complex** in **Old Montreal** between now and early 1996. The project has three components: the installation of fire prevention systems, measures to preserve the building and the modernization of the complex. *(Constructo, 19/08/94)*

Magnesium pilot plant

- **Noranda Minerals** plans to build a pilot magnesium production plant in **Pointe Claire**. The pilot plant, which will cost \$25 million, will be part of the Pointe Claire research centre; its purpose will be to test Magnola technology. If results are positive, a full-size, \$500 million plant will be built in the Thetford Mines region around 1997. *(Les Affaires, 03/09/94)*

SOUTH SHORE

Contracts for Héroux

- During the first quarter, **Héroux** won \$42.4 million in contracts. These include a United States Air Force contract lost by Héroux last year. *(La Presse, 07/09/94)*

Jean Coutu extends its network

- The **Jean Coutu Group**, based in **Longueuil**, will double its pharmacies by acquiring Brooks, a US company, at a cost of US\$147.5 million. *(La Presse, 13/09/94)*

CENTRAL REGIONS

EASTERN TOWNSHIPS

Employment declines in August

- The **Eastern Townships** lost 2,000 jobs between July and August 1994. Only one other region lost jobs during that period. However, the region gained 4,000 jobs in relation to August 1993. This means that, even with the July-August decline, the unemployment rate dropped from 9% to 8.7%, the lowest rate in Quebec.

ABB closure

- The FTQ is concerned that **ABB** will be closing down its **Sherbrooke** plant in the coming weeks. ABB has let go 300 employees since January 1994, and last week refused to sell the plant to a group of entrepreneurs in the region. *(La Presse, 18/08/94)*

New plant in Sherbrooke

- A group composed of former managers from ABB, Zerotech Technology of Vancouver and Zimpro Environmental Inc of Wisconsin intends to build a plant in **Sherbrooke**. Among other things, the plant will process de-inking sludge from the Kruger paper mill in Bromptonville. The project cost is estimated at \$30 million, \$10 million of which will be contributed by the provincial government. It is currently estimated that the project will create some 100 jobs, though that figure could rise in the near future. *(Le Soleil, 03/09/94)*

Investment at Lake Megantic

- **Tafisa Canada** and its Portuguese partner **Sonae Investimentos** have announced that \$13.7 million are to be invested in **Lake Megantic's** particleboard and melamine panel plant, in order to boost the plant's production capacity by 31% by early 1996. The new production figures will be made possible by installing a second melamine press and upgrading the stackers. *(La Presse, 18/08/94)*

LANAUDIÈRE

4,000 jobs lost

- The **Lanaudière** region lost 4,000 jobs between July and August 1994. The decline cancelled out the previous month's increase. The unemployment rate has risen by 0.3 percentage points, and now stands at 10.6%.

LAURENTIANS

Significant upturn in employment

- There were 6,000 more jobs August than in July, resulting in 208,000 jobs in the region. For the first time in its history, the Laurentian region has more jobs than La Mauricie/Bois Francs. Unemployment was slightly reduced, declining to 12.6%.

MAURICIE/BOIS FRANCS

Little change

- The number of jobs in the **Mauricie/Bois Francs** region rose by 2,000 between July and August 1994. Employment levels are only slightly higher than they were during the same period in 1993. The unemployment rate for August (9.6%) was the same as that for July, but was slightly lower (-1.9 percentage points) than the August 1993 rate.

Tripap invests in Trois Rivières

- **Tripap** plans to invest \$13 million in its **Trois Rivières** plant to build a secondary treatment facility for its effluent. The new facility will enable Tripap to meet the government standards coming into force on September 30, 1995, and will provide jobs for some 100 people for ten months.
(*Le Soleil*, 26/08/94)

Museum expansion

- The **Musée des arts et traditions populaires du Québec** in **Trois Rivières** is to be expanded. Phase I of the project is the construction of a new, three-floor building to house exhibition rooms and educational services. Phases II and III consist in renovating the old **Trois Rivières** prison and extending one wing. The work could start at the beginning of autumn 1994.
(*Constructo*, 05/08/94)

Shutdown of Cadorette Marine

- The **Grand Mère** firm **Cadorette Marine** is being forced to shut down following the **Fonds de solidarité du Québec's** withdrawal of its funding. A renewal plan is under study in the hope of saving the plant's 225 jobs.
(*Le Nouvelliste*, 30/08/94)

Investment in Warwick

- The **Rock-Tenn Corporation** of **Atlanta** has announced plans to invest \$15 million in its folding carton plant in **Warwick, Bois Francs**. The project will create some fifty jobs within the company.
(*La Presse*, 31/08/04)

MONTÉRÉGIE

Job creation slowdown

- The number of jobs created in August was only half the number created in preceding months. Only 6,000 jobs were created in August, compared to 13,000 in July and 14,000 in June. The unemployment rate fell by 0.3 percentage points and now stands at 9.1%, the second-lowest rate in Quebec.

New housing developments

- A number of housing development projects were announced in the municipalities of Vaudreuil-Dorion, Ile Perrot, Pincourt and St Lazare. Collectively, the projects involve the construction of over 600 housing units, at a cost of some \$50 million. *(Constructo, 23/08/94)*

Modernization of Cowansville plant

- **Albany International** has put forward a project to modernize its paper press canvas plant in Cowansville. The \$15.5 million project is already under way and could be completed by late 1996. *(Constructo, 19/08/94)*

Modernizing Les Forges de Sorel

- **Les Forges de Sorel** will be modernizing its plant in **St Joseph de Sorel**. The work, which is to begin this autumn, is expected to take about one year and cost \$11 million. *(Constructo, 23/08/94)*

Layoffs at Expro

- **Expro**, a **Valleyfield** company, has announced that 150 of its 502 employees will be laid off. The substantial work force rationalization was prompted mainly by declining sales to the military. *(Le Devoir, 31/08/94)*

OUTAOUAIS

Rise in unemployment

- Despite the creation of 2,000 jobs in August, the unemployment rate rose from 9.8% in July to 10.5% in August. In the past year, employment in the **Outaouais** has increased by only 3,000.

Layoffs in Hull

- Some 135 employees at the **Scott Paper** plant in **Hull** will lose their jobs by the end of the year. The layoffs will enable the company to remain competitive. Scott will be laying off a total of four hundred employees across Canada. *(Le Droit, 23/08/94)*

Plant construction

- Construction work on the OSB waferboard plant in **Bois Francs** could begin by early autumn 1994. The project, a **Forex Group** undertaking, will be implemented in two phases. The plant will be built in phase I, at a cost of \$20 million, while a waferboard production line and press

will be set up in phase II, at a cost of \$65 million. Work on phase II will probably begin in two or three years.
(Constructo, 19/08/94)

Overhaul of hydroelectric plant

- **Hydro Pontiac Inc** has started modernizing the **Waltham power plant** in **Waltham and Bryson**, on the **Black River**. The \$25 million project comprises an overhaul of the power plant's distribution grid and facilities.
(Constructo, 09/08/94)

QUEBEC CITY/CHAUDIÈRE-APPALACHES

No increase in employment

- The employment level in August was 464,000, the same as it was in July. However, no less than 18,000 jobs have been created since August 1993. Unemployment decreased in August, falling to 9.2% from the July rate of 9.6%.

Les Ailes de la mode in St Foy

- In August 1996, the **San Francisco Group** will open its next **Les Ailes de la mode** store at the **Place St Foy shopping centre**. The project represents a total investment of \$42 million, \$30 million of which are being contributed by the owner of the shopping centre, the **Société immobilière de gestion Ivanhoé inc**, and \$12 million by the **San Francisco Group**.
(Le Journal de Québec, 13/08/94)

RESOURCE REGIONS

ABITIBI-TEMISCAMING

Improvement in labour market conditions

- Between July and August 1993, employment rose by 1,000. This was the fourth consecutive period in which it increased. Between August 1993 and August 1994, the employment level rose by 4,000, a rate of increase of over 6%. Unemployment (12.5%) fell sharply in relation to the rate for July 1994 (13.5%) and the rate for August 1993 (15.2%).

LOWER ST LAWRENCE

Upturn in employment

- After stagnating for several months early this year, employment increased by 3,000 in August; this was the second consecutive increase. Unemployment decreased sharply, from 15.4% in July to 14.1% in August.

Contract for Bombardier

- Bombardier has won a \$59.3 million contract to supply 34 commuter train cars to New York's Metro North Railroad. The cars will be manufactured in **La Pocatière**. An option on the contract could carry the total amount to \$84 million. Bombardier has also announced the construction of a plant in Plattsburgh, New York State. *(La Presse, 10/09/94)*

Meeting environmental standards

- The FF Soucy newsprint plant in **Rivière du Loup** is building a secondary treatment plant for its effluent in order to meet the **environmental standards** coming into force in **autumn 1995**. The system, which will cost \$13.5 million, will both dissolve pollutants present in the water and eliminate the toxicity of effluent discharged into the river. *(Le Soleil, 11/08/94)*

NORTH SHORE/NORTHERN QUEBEC

No growth in August

- The employment level remained the same in July and August, and has increased by 1,000 in relation to August 1993. Unemployment rose from 13.4% in July to 14.1% in August. However, it has dropped in relation to the August 1993 rate of 15.1%.

GASPÉ/MAGDALEN ISLANDS

5th increase in employment

- Employment increased in August 1994, for the fifth consecutive month. Though the August increase was smaller than July's, it led to a 3-point drop in the unemployment rate, which now stands at 16.4%.

SAGUENAY/LAC ST JEAN

Upward trend in employment maintained

- Employment increased by 5,000 in August, after rising by 4,000 in July and 3,000 in June. The Saguenay/Lac St Jean region is nonetheless 3,000 jobs short of its 1993 levels. It is the only region to have lost jobs since August 1993. And, though the unemployment rate has decreased to 14.3%, it is still the second-highest in Quebec, after the Gaspé/Magdalen Islands region.

Investment by Donohue

- This year, Donohue will invest nearly \$24 million in its Lac St Jean facilities. The project includes building an ultramodern planing mill in La Doré for \$8 million, modernizing the Girardville plant for \$2 million, building a new kiln in Normandin for \$1 million and upgrading the St Thomas Didyme plant for \$1.5 million. *(Le Quotidien, 09/08/94)*

Development of a heritage site

- This autumn, the Société de gestion La Pulperie, located in Chicoutimi, may embark on the enhancement and development of the La Pulperie site. The \$15 million project includes moving the Villeneuve house, setting up a food and service area and establishing an interpretation trail along the Chicoutimi River. *(Constructo, 12/08/94)*

**EMPLOYMENT BY INDUSTRY
IN QUEBEC**
(Unadjusted data)

Industries	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94 /	Jul-94	Aug-94 /	Aug-93
Agriculture	82	89	83	74	-7		-1	
Other primary indust.	48	52	45	40	-4		3	
Manufacturing	584	582	534	531	2		50	
Construction	161	167	154	135	-6		7	
Transp., communic. and oth. util.	230	235	240	217	-5		-10	
Trade	537	553	497	518	-16		40	
Finance, insur. and real estate	165	181	175	174	-16		-10	
Services	1,116	1,138	1,085	1,113	-22		31	
Public administration	215	209	236	206	6		-21	
All industries	3,138	3,205	3,049	3,005	-67		89	
In thousands								
Source: Statistics Canada, LFS								

**EMPLOYMENT
BY PROVINCE**
(Seasonally adjusted data)

Province				Average of last 12 months	Variation		Variation	
	Aug-94	Jul-94	Aug-93		Aug-94	/ Jul-94	Aug-94	/ Aug-93
Newfoundland	189	187	185	188		2		4
Prince Edward Island	54	54	53	54		0		1
Nova Scotia	369	368	358	362		1		11
New Brunswick	295	291	288	288		4		7
Québec	3,033	3,053	2,942	3,003		-20		91
Ontario	4,890	4,859	4,787	4,815		31		103
Manitoba	486	491	491	492		-5		-5
Saskatchewan	438	439	440	438		-1		-2
Alberta	1,284	1,281	1,255	1,273		3		29
British Columbia	1,637	1,630	1,577	1,606		7		60
Canada	12,680	12,658	12,382	12,519		22		298

In thousands
Source: Statistics Canada, LFS

EMPLOYMENT*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/	Jul-94	Aug-94
St-John's (Nfld)	72	72	72	74	0		0	
Halifax	158	158	151	154	0		7	
Saint John (NB)	52	52	55	54	0		-3	
Chicoutimi-Jonquière	50	50	53	51	0		-3	
Québec	303	306	287	297	-3		16	
Montréal	1,419	1,409	1,375	1,385	10		44	
Trois-Rivières	52	52	51	53	0		1	
Sherbrooke	57	57	55	56	0		2	
Ottawa-Hull	461	462	439	452	-1		22	
Sudbury	68	67	71	68	1		-3	
Toronto	1,753	1,750	1,773	1,756	3		-20	
Hamilton	309	307	292	306	2		17	
St. Catharines-Niagara	144	143	138	142	1		6	
London	177	173	175	173	4		2	
Windsor	120	121	116	120	-1		4	
Kitchener-Waterloo	203	200	195	198	3		8	
Thunder Bay	59	58	58	57	1		1	
Oshawa	123	121	118	116	2		5	
Winnipeg	300	301	303	303	-1		-3	
Regina	87	86	89	88	1		-2	
Saskatoon	86	86	84	86	0		2	
Calgary	364	365	362	368	-1		2	
Edmonton	377	375	366	371	2		11	
Vancouver	856	859	821	830	-3		35	
Victoria	135	136	129	136	-1		6	

* Employment: In thousands, three-month moving average
Source: Statistics Canada, LFS

EMPLOYMENT*
BY ECONOMIC REGION
(Unadjusted data)

Québec Economic Region				Average of last 12 months	Variation		Variation	
	Aug-94	Jul-94	Aug-93		Aug-94	/	Jul-94	Aug-94
Gaspésie/Iles-de-la-Madeleine	38	37	36	31		1		2
Bas-Saint-Laurent	81	78	80	76		3		1
Saguenay/Lac-Saint-Jean	112	107	115	106		5		-3
Québec/Chaudière-Appalaches	464	464	446	439		0		18
Mauricie/Bois-Francs	207	205	206	198		2		1
Estrie	120	122	116	118		-2		4
Montérégie	614	608	590	580		6		24
Montréal-Centre and Laval	904	891	895	867		13		9
Laurentides	208	202	192	191		6		16
Lanaudière	158	162	153	150		-4		5
Outaouais	144	142	141	140		2		3
Abitibi-Témiscamingue	64	63	60	59		1		4
Côte-Nord/Nord-du-Québec	46	46	45	44		0		1
Province of Québec	3,162	3,130	3,073	2,997		32		89

*Employment: In thousands, three-month moving average
Source: Statistics Canada, LFS

**EMPLOYMENT/POPULATION RATIO
BY PROVINCE**
(Seasonally adjusted data)

Province	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/ Jul-94	Aug-94	/ Aug-93
Newfoundland	42.3	41.8	41.8	42.2	0.5		0.5	
Prince Edward Island	52.8	53.2	52.7	53.7	-0.4		0.1	
Nova Scotia	52.3	52.2	51.1	51.5	0.1		1.2	
New Brunswick	51.8	51.1	51.1	50.7	0.7		0.7	
Québec	54.8	55.2	53.7	54.4	-0.4		1.1	
Ontario	59.9	59.6	59.6	59.4	0.3		0.3	
Manitoba	59.6	60.2	60.5	60.5	-0.6		-0.9	
Saskatchewan	60.8	61.0	61.2	61.0	-0.2		-0.4	
Alberta	65.4	65.3	64.7	65.2	0.1		0.7	
British Columbia	60.0	60.0	59.8	59.8	0.0		0.2	
Canada	58.3	58.3	57.8	57.9	0.0		0.5	
In percentage								
Source: Statistics Canada, LFS								

EMPLOYMENT/POPULATION RATIO*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area				Average of last 12 months	Variation		Variation	
	Aug-94	Jul-94	Aug-93		Aug-94	/ Jul-94	Aug-94	/ Aug-93
St-John's (Nfld)	55.1	55.0	55.2	56.4				-0.1
Halifax	63.0	63.1	61.2	61.9				1.8
Saint John (NB)	54.5	53.9	58.1	56.7				-3.6
Chicoutimi-Jonquière	45.1	44.4	48.2	45.7				-3.1
Québec	59.2	59.9	56.8	58.4				2.4
Montréal	56.3	55.9	55.1	55.1				1.2
Trois-Rivières	54.7	54.9	53.9	55.9				0.8
Sherbrooke	55.4	56.0	54.6	55.1				0.8
Ottawa-Hull	63.9	64.2	62.5	63.4				1.4
Sudbury	53.3	52.2	56.5	53.2				-3.2
Toronto	59.3	59.3	61.0	59.9				-1.7
Hamilton	61.1	60.9	58.4	60.8				2.7
St.Catharines-Niagara	52.5	52.4	50.8	52.0				1.7
London	64.8	63.5	65.3	63.8				-0.5
Windsor	57.0	57.5	55.8	57.1				1.2
Kitchener-Waterloo	66.8	65.9	65.1	65.5				1.7
Thunder Bay	59.4	58.7	58.5	57.6				0.9
Oshawa	63.7	63.1	63.2	60.8				0.5
Winnipeg	59.3	59.5	60.2	60.0				-0.9
Regina	63.9	63.4	65.7	64.6				-1.8
Saskatoon	60.3	60.6	59.8	60.5				0.5
Calgary	63.4	63.6	64.2	64.7				-0.8
Edmonton	63.6	63.4	62.5	62.9				1.1
Vancouver	62.3	62.7	61.6	61.2				0.7
Victoria	56.9	57.4	55.8	58.1				1.1

*Employment/population ratio: In percentage, three-month moving average
Source: Statistics Canada, LFS

EMPLOYMENT/POPULATION RATIO*
BY ECONOMIC REGION
(Unadjusted data)

Québec Economic Region	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/ Jul-94	Aug-94	/ Aug-93
Gaspésie/Iles-de-la-Madeleine	45.7	44.9	42.6	37.2	0.8		3.1	
Bas-Saint-Laurent	51.0	49.2	49.9	47.9	1.8		1.1	
Saguenay/Lac-Saint-Jean	48.8	46.8	50.4	46.3	2.0		-1.6	
Québec/Chaudière-Appalaches	59.1	59.1	57.3	56.1	0.0		1.8	
Mauricie/Bois-Francs	56.4	55.8	56.2	53.8	0.6		0.2	
Estrie	55.8	56.7	53.9	54.7	-0.9		1.9	
Montréal	61.8	61.3	60.5	58.8	0.5		1.3	
Montréal-Centre and Laval	54.7	53.9	54.1	52.4	0.8		0.6	
Laurentides	61.4	59.8	58.5	57.2	1.6		2.9	
Lanaudière	57.3	58.7	57.7	55.2	-1.4		-0.4	
Outaouais	61.1	60.6	61.7	60.1	0.5		-0.6	
Abitibi-Témiscamingue	55.6	54.6	52.0	50.9	1.0		3.6	
Côte-Nord/Nord-du-Québec	57.6	57.2	56.0	54.7	0.4		1.6	
Province of Québec	57.1	56.6	56.1	54.4	0.5		1.0	

*Employment/population ratio: In percentage, three-month moving average

Source: Statistics Canada, LFS

**UNEMPLOYED
BY PROVINCE**
(Seasonally adjusted data)

Province				Average of last 12 months	Variation		Variation	
	Aug-94	Jul-94	Aug-93		Aug-94	/ Jul-94	Aug-94	/ Aug-93
Newfoundland	50	50	48	48		0		2
Prince Edward Island	12	12	13	12		0		-1
Nova Scotia	57	60	63	60		-3		-6
New Brunswick	40	42	43	43		-2		-3
Québec	423	395	435	427		28		-12
Ontario	508	516	579	549		-8		-71
Manitoba	52	43	51	51		9		1
Saskatchewan	32	32	38	35		0		-6
Alberta	117	126	139	126		-9		-22
British Columbia	170	161	165	169		9		5
Canada	1,457	1,431	1,576	1,521		26		-119
In thousands								
Source: Statistics Canada, LFS								

**UNEMPLOYED
BY METROPOLITAN AREA**
(Seasonally adjusted data)

Metropolitan Area	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/	Jul-94	Aug-94
St-John's (Nfld)	12	13	12	12	-1		0	
Halifax	16	16	20	19	0		-4	
Saint John (NB)	7	7	7	7	0		0	
Chicoutimi-Jonquière	9	9	10	9	0		-1	
Québec	33	34	35	37	-1		-2	
Montréal	190	189	213	206	1		-23	
Trois-Rivières	7	8	8	8	-1		-1	
Sherbrooke	6	6	7	7	0		-1	
Ottawa-Hull	39	41	44	43	-2		-5	
Sudbury	8	8	7	8	0		1	
Toronto	203	201	231	220	2		-28	
Hamilton	25	27	37	31	-2		-12	
St. Catharines-Niagara	17	18	27	20	-1		-10	
London	16	17	17	16	-1		-1	
Windsor	13	13	16	14	0		-3	
Kitchener-Waterloo	15	16	19	17	-1		-4	
Thunder Bay	8	8	8	8	0		0	
Oshawa	13	13	16	16	0		-3	
Winnipeg	35	35	39	38	0		-4	
Regina	6	7	8	8	-1		-2	
Saskatoon	8	8	9	9	0		-1	
Calgary	39	40	44	42	-1		-5	
Edmonton	47	47	48	47	0		-1	
Vancouver	86	86	86	85	0		0	
Victoria	12	12	12	12	0		0	

*Unemployed: In thousands, three-month moving average
Source: Statistics Canada, LFS

UNEMPLOYED*
BY ECONOMIC REGION
(Unadjusted data)

Québec Economic Region	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/ Jul-94	Aug-94	/ Aug-93
Gaspésie/Iles-de-la-Madeleine	7	9	8	9	-2		-1	
Bas-Saint-Laurent	13	14	14	14	-1		-1	
Saguenay/Lac-Saint-Jean	19	20	19	18	-1		0	
Québec/Chaudière-Appalaches	47	49	49	52	-2		-2	
Mauricie/Bois-Francs	22	22	27	24	0		-5	
Estrie	11	12	14	13	-1		-3	
Montréal-Centre and Laval	61	63	83	73	-2		-22	
Montréal-Centre and Laval	128	126	138	136	2		-10	
Laurentides	30	30	31	33	0		-1	
Lanaudière	19	19	16	21	0		3	
Outaouais	17	16	18	18	1		-1	
Abitibi-Témiscamingue	9	10	11	10	-1		-2	
Côte-Nord/Nord-du-Québec	8	7	8	7	1		0	
Province of Québec	392	397	434	428	-5		-42	

* Unemployed: In thousands, three-month moving average
Source: Statistics Canada, LFS

**UNEMPLOYMENT RATE
BY PROVINCE**
(Seasonally adjusted data)

Province	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94 /	Jul-94	Aug-94 /	Aug-93
Newfoundland	20.9	21.1	20.6	20.5	-0.2		0.3	
Prince Edward Island	17.8	18.6	19.3	17.9	-0.8		-1.5	
Nova Scotia	13.4	14.0	15.0	14.2	-0.6		-1.6	
New Brunswick	11.9	12.6	13.0	12.9	-0.7		-1.1	
Québec	12.2	11.5	12.9	12.4	0.7		-0.7	
Ontario	9.4	9.6	10.8	10.2	-0.2		-1.4	
Manitoba	9.7	8.1	9.4	9.4	1.6		0.3	
Saskatchewan	6.8	6.8	7.9	7.4	0.0		-1.1	
Alberta	8.4	9.0	10.0	9.0	-0.6		-1.6	
British Columbia	9.4	9.0	9.5	9.5	0.4		-0.1	
Canada	10.3	10.2	11.3	10.8	0.1		-1.0	
In percentage								
Source: Statistics Canada, LFS								

UNEMPLOYMENT RATE*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/	Jul-94	Aug-94
St-John's (Nfld)	14.6	14.9	14.3	13.5	-0.3		0.3	
Halifax	9.2	9.4	11.8	10.8	-0.2		-2.6	
Saint John (NB)	11.7	12.5	11.5	11.3	-0.8		0.2	
Chicoutimi-Jonquière	15.9	16.0	15.8	15.6	-0.1		0.1	
Québec	9.8	10.0	11.0	11.0	-0.2		-1.2	
Montréal	11.8	11.8	13.4	13.0	0.0		-1.6	
Trois-Rivières	12.5	13.3	13.1	13.7	-0.8		-0.6	
Sherbrooke	9.9	10.1	11.6	10.9	-0.2		-1.7	
Ottawa-Hull	7.9	8.1	9.1	8.8	-0.2		-1.2	
Sudbury	10.8	10.4	9.5	10.7	0.4		1.3	
Toronto	10.4	10.3	11.5	11.1	0.1		-1.1	
Hamilton	7.5	8.0	11.3	9.3	-0.5		-3.8	
St.Catharines-Niagara	10.8	11.0	16.4	12.4	-0.2		-5.6	
London	8.3	9.0	9.0	8.4	-0.7		-0.7	
Windsor	9.5	9.4	12.2	10.6	0.1		-2.7	
Kitchener-Waterloo	7.0	7.5	9.1	7.7	-0.5		-2.1	
Thunder Bay	11.4	11.6	12.6	11.6	-0.2		-1.2	
Oshawa	9.6	10.0	12.2	12.4	-0.4		-2.6	
Winnipeg	10.5	10.5	11.3	11.2	0.0		-0.8	
Regina	6.9	7.7	8.2	8.1	-0.8		-1.3	
Saskatoon	8.9	8.8	9.3	9.4	0.1		-0.4	
Calgary	9.8	10.0	10.9	10.1	-0.2		-1.1	
Edmonton	11.1	11.1	11.6	11.2	0.0		-0.5	
Vancouver	9.1	9.1	9.4	9.3	0.0		-0.3	
Victoria	8.3	8.2	8.7	7.8	0.1		-0.4	

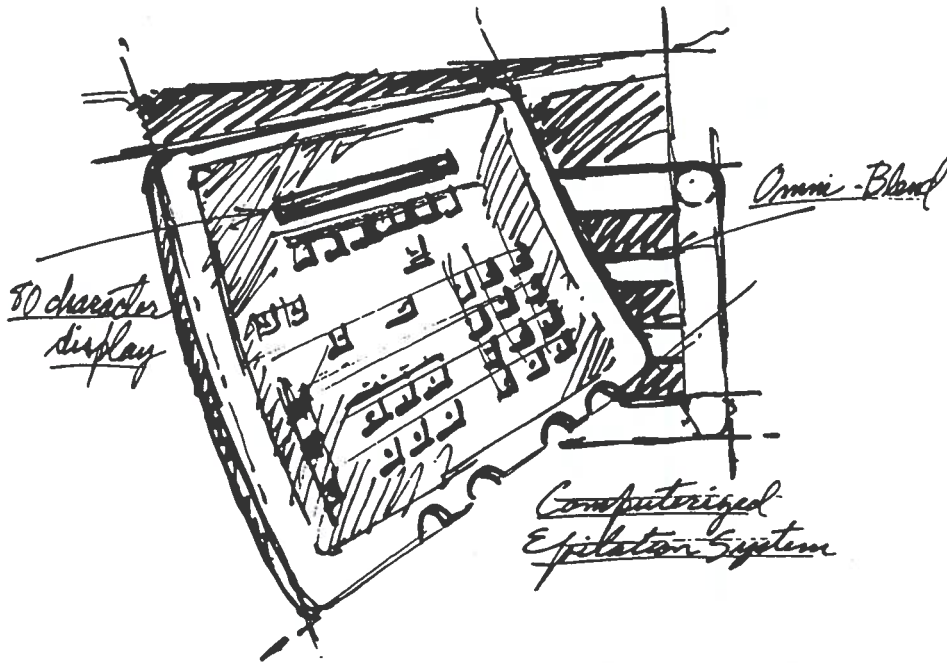
* Unemployment rate: In percentage, three-month moving average

Source: Statistics Canada, LFS

UNEMPLOYMENT RATE*
BY ECONOMIC REGION
(Unadjusted data)

Québec Economic Region	Aug-94	Jul-94	Aug-93	Average of last 12 months	Variation		Variation	
					Aug-94	/ Jul-94	Aug-94	/ Aug-93
Gaspésie/Iles-de-la-Madeleine	16.4	19.4	19.1	22.1	-3.0		-2.7	
Bas-Saint-Laurent	14.1	15.4	14.8	15.4	-1.3		-0.7	
Saguenay/Lac-Saint-Jean	14.3	15.8	14.2	14.8	-1.5		0.1	
Québec/Chaudière-Appalaches	9.2	9.6	9.9	10.5	-0.4		-0.7	
Mauricie/Bois-Francs	9.6	9.6	11.5	11.0	0.0		-1.9	
Estrie	8.7	9.0	10.5	9.9	-0.3		-1.8	
Montréal	9.1	9.4	12.3	11.2	-0.3		-3.2	
Montréal-Centre and Laval	12.4	12.4	13.3	13.6	0.0		-0.9	
Laurentides	12.6	12.8	13.8	14.8	-0.2		-1.2	
Lanaudière	10.6	10.3	9.3	12.1	0.3		1.3	
Outaouais	10.5	9.8	11.2	11.4	0.7		-0.7	
Abitibi-Témiscamingue	12.5	13.5	15.2	14.4	-1.0		-2.7	
Côte-Nord/Nord-du-Québec	14.1	13.4	15.1	13.5	0.7		-1.0	
Province of Québec	11.0	11.3	12.4	12.5	-0.3		-1.4	

*Unemployment rate: In percentage, three-month moving average
Source: Statistics Canada, LFS



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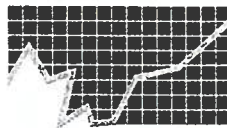
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