

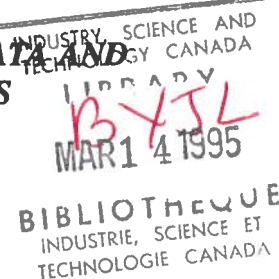
The FORD(Q) Economic Update

Version française disponible

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François Mottard

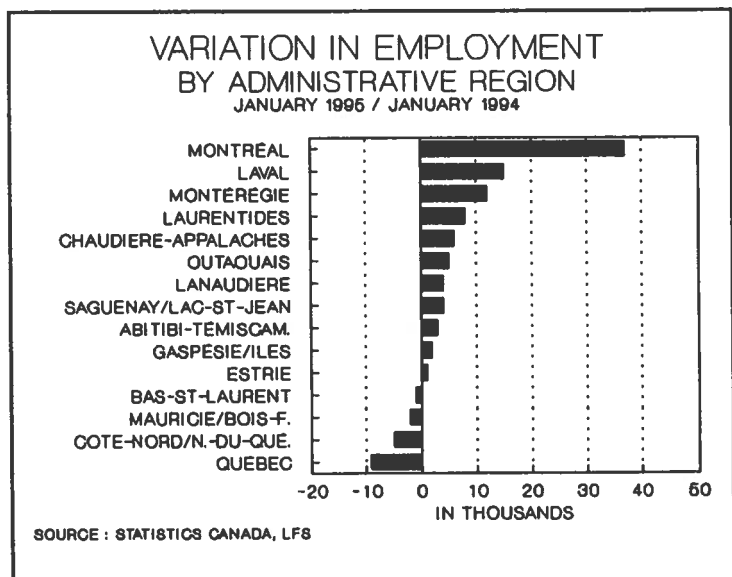
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CHANGES IN LABOUR MARKET DATA AND ADMINISTRATIVE REGIONS EXPLANATIONS PAGE 15



Sharp increase in employment in Quebec

- Employment rose by 16,000 in Quebec from December 1994 to January 1995. There was an increase of 15,000 jobs in Canada as a whole. New Brunswick and Ontario lost 8,000 and 5,000 jobs respectively; at the same time, employment rose by 9,000 in British Columbia and 5,000 in Newfoundland. According to seasonally unadjusted data, 78,000 jobs were created in Quebec between January 1994 and January 1995. The greatest increase was in the manufacturing sector



(+57,000), followed by trade (+26,000), construction (+11,000) and transportation (+8,000). On the basis of a three-month moving average, the Montreal region posted the strongest increase (+37,000) compared to last year, followed by Laval (+15,000), Montérégie (+12,000), the Laurentians (+8,000) and Chaudière-Appalaches (+6,000). The poorest performance was in the Quebec City region, which lost 9,000 jobs.



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(Québec)

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Canada

The FORD-Q ECONOMIC UPDATE is a monthly publication whose purpose is to inform readers about the most recent economic developments affecting Quebec and its regions.

The information in this monthly report is taken from dailies and weeklies, magazines and other publications on the Quebec economy. Most of the statistical data come from Statistics Canada.

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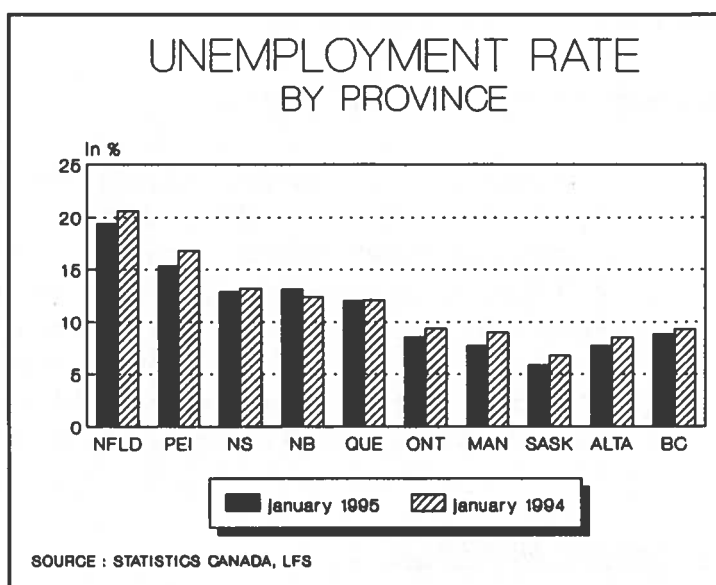
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The editor is:

Léonel Plasse

Slight decline in unemployment rate

- The unemployment rate in Quebec dropped from 12.2% in December 1994 to 12.0% in January 1995. This reflects a gain of 16,000 jobs and an addition of 9,000 in the labour force, reducing the number of unemployed by 7,000. The national unemployment rate rose 0.1% in January. The rate dropped in four provinces, with Newfoundland recording the largest decrease (-1.7%). New Brunswick posted the largest increase (1.5%). On a year-over-year basis, the unemployment rate fell in all provinces, particularly Prince Edward Island and Manitoba (-3.1%). In Quebec, the rate slipped 0.9% in the same period.



Prices fall in 1994

- The Consumer Price Index fell 1.4% in Quebec in 1994, because of the decrease in cigarette taxes and the setting of the sales tax at 6.5%. In Canada as a whole, the Consumer Price Index rose slightly by 0.2%. (La Presse, 21/01/95)

Exports on the rise

- Canadian exports jumped significantly in November to reach \$20 billion. The increase is largely attributable to machinery, automobiles, trucks and energy. Imports also rose, resulting in a \$2.1 billion trade surplus. (La Presse, 20/01/95)

Drop in residential construction

- All residential construction products declined in Quebec. Those most affected were rental units (-38%), semi-detached houses (-27%) and single-family dwellings (-13%). The Chicoutimi-Jonquière, Sherbrooke and Quebec City metropolitan regions bucked the trend and recorded increases in housing starts. (Telbec, 08/02/95)

REGIONAL REVIEW

METROPOLITAN MONTREAL

Strong increase in employment

- According to revised Statistics Canada data, seasonally adjusted employment rose by 11,000 between December 1994 and January 1995 in the Metropolitan Montreal region, the strongest growth posted by any of Canada's metropolitan regions after Toronto (+24,000). On a year-over-year basis (between January 1994 and January 1995), employment increased by 72,000 in Montreal, 69,000 in Toronto and 41,000 in Vancouver. Despite a healthy employment picture, the unemployment rate rose 0.1% in Montreal to 12.3% in January 1995 (13.8% in January 1994). The creation of 11,000 new jobs was not enough to compensate for 14,000 new entrants into the job market.

ISLAND OF MONTREAL

Kaufel to consolidate activities in Montreal

- Kaufel has decided to close its **Puerto Rico** and **Toronto** plants and consolidate its activities in **Montreal**. Higher wages in **Puerto Rico** eliminated the cost advantage over **Canada**. The company wants to operate only one plant, in **Montreal**, and will be closing its **Toronto** plant. Two hundred new employees will be hired in **Montreal** to match what was produced in the other plants. (La Presse, 16/02/95)

Port traffic up

- Cargo traffic in the **Port of Montreal** rose 21.7% in 1994, a higher growth rate than that recorded by northeastern US ports. Growth in container traffic was particularly high. (Le Devoir, 20/01/95)

Irving Samuel closing

- The **FTQ (Fonds de Solidarité du Québec)** has decided to close the **Irving Samuel** plant, which specialized in the manufacture of luxury clothing. The decision was made after a majority of the plant's 100 employees refused a recovery plan. (Journal de Québec, 01/02/95)

SNC Lavalin wins contract in Libya

- **SNC Lavalin** was awarded a \$230 million contract in Libya for the construction of 246 water wells in the Sahara Desert. Work is slated to begin in March and will take two years to complete. Operations will be supervised from the head office in **Montreal**.
(The Gazette, 31/01/95)

Logidisque signs deal with Microsoft

- **Logidisque** of **Montreal** recently signed an agreement with **Microsoft** to install the grammar checker **Hugo** in the French version of **Windows 95** software.
(Journal de Montréal, 02/02/95)

Forest Engineering Research Institute gets new offices

- The **Forest Engineering Research Institute of Canada** opened its new head office on February 3 in **Pointe Claire**. The 43-person office will serve as the administrative centre for Eastern Canada. **FORD-Q** contributed \$2.1 million under the Assistance Program for Research Establishments.
(The Gazette, 04/02/95)

Layoffs at Hitachi

- **Hitachi** will close the colour television assembly line at its **Pointe Claire** plant, resulting in 75 layoffs starting on July 15.
(Journal de Montréal, 10/02/95)

Computerized environment research project

- **Systemcorp**, the **Centre de recherche informatique de Montréal (CRIM)**, the **Centre for Information Technology Innovation (CITI)** and **Concordia University** launched **MBT 9000**. The project is aimed at creating a multimedia system that will be used primarily for the training of personnel in the **ISO 9000** certification process. The estimated cost of the project is \$904,600 and 20 new jobs will be created, as well as research positions at **Concordia University**, **CRIM** and **CITI**. **FORD-Q** is contributing \$203,535.
(FORD-Q press release, 27/01/95)

Contracts for Bombardier

- The regional carrier **Comair** of Cincinnati, a subsidiary of **Delta Airlines**, ordered five additional **Regional Jet CL-65s** from **Bombardier-Canadair** at a cost of \$121.8 million. The company's total order is now 70 RJs by 1998. In addition, the **Korean Department of Transportation** purchased a **Challenger 601-3R** for \$16.7 million that **Bombardier-Canadair** is slated to deliver in July.
(La Presse, 08/02/95)

Quebecor purchase

- Quebecor has acquired **Jean Didier**, the largest commercial printer in Europe, for \$350 million. **Jean Didier** employs 2,000 people in **France** and **Great Britain** and has sales of \$750 million. (La Presse, 10/02/95)

LAVAL

Largest employment increase in Quebec

- According to seasonally unadjusted data on a three-month moving average, employment rose by 6,000 in Laval in January 1995 from the previous month. That was the best performance recorded in the province, which lost 36,000 jobs overall on this basis. Over the past year, Laval has regained 15,000 jobs, second only to Montreal. The number of jobs in January 1995 (169,000) equals the record for a month of January set in 1989. The unemployment rate dropped in January 1995, compared to both December 1994 and January 1994.

CENTRAL REGIONS

CHAUDIÈRE-APPALACHES

Lowest unemployment rate in Quebec

- Although employment has been stable for the past month, the Chaudière-Appalaches region posted a gain of 6,000 jobs in January 1995 as compared to January 1994. This resulted in a large drop in the unemployment rate (-2.5 %) to 7.6% in January 1995, which is by far the lowest rate in all regions of Quebec.

Kvaerner Hymac in Thetford Mines

- Following a strategic alliance, **Fonderie Thetford** of Thetford Mines will manufacture refining plates for **Kvaerner Hymac** of Laval. **Kvaerner Hymac** will open a plant in Thetford Mines to finish the plates, which will be used in refiners produced in Laval for the paper market. The project will create 43 jobs and attract a \$3.6 million investment. (Le Soleil, 11/02/95)

Prévost Car hiring

- To decrease delivery time and avoid losing contracts, **Prévost Car** of **St Claire de Bellechasse** will boost its production from eight and a half buses a week to thirteen. One hundred and fifty new employees will be hired by May 8 to meet the new demand. (Le Soleil, 11/02/95)

Natural gas coming to the Beauce

- The first pipes needed to build an extension to Gaz Métropolitain's network in the Beauce were delivered to St Joseph de Beauce. The work will require a \$39.1 million investment and create 575 jobs. Natural gas should be available in the Beauce around the end of 1995. (Le Soleil, 11/02/95)

EASTERN TOWNSHIPS

Little change in employment

- Employment increased by 1,000, as compared to the previous month and to January 1994. Despite a 0.4% increase, the unemployment rate remains the second lowest in Quebec.

Innovatech in Sherbrooke

- The Quebec Department of Industry, Trade, Science and Technology announced \$40 million in credits to start up Société Innovatech de Sherbrooke. The organization will cover the Eastern Townships, parts of Montérégie, and the regions of Drummondville and Arthabaska. (Le Soleil, 02/02/95)

Imperial Wallcoverings investment

- Imperial Wallcoverings will invest \$3.3 million to modernize its Sherbrooke facilities, which will lead to a loss of 50 jobs. (RDI, 02/02/95)

Barmish to close

- Barmish, a clothing manufacturer in Coaticook, announced it would be closing its doors in the coming weeks. Two hundred and twenty-five workers will lose their jobs. (La Tribune, 06/02/95)

LANAUDIERE

Employment stabilizes

- The number of people in the work force reached 154,000 in January 1995, unchanged from December 1994 and an increase of 4,000 over January 1994. With the entry of 2,000 people into the labour market, the unemployment rate rose 1.2% in January 1995 to 12.2%.

LAURENTIANS

Large drop in employment in January

- Employment decreased by 9,000 in the region between December 1994 and January 1995, second only to the Montreal region. There was, however, an increase of 8,000 jobs compared to the previous year. The unemployment rate, up from December, is still significantly lower than it was in January 1994.

MAURICIE/BOIS FRANCS

Employment down

- Employment in Mauricie/Bois Francs was at 200,000 in January 1995, down 4,000 from December 1994, and 2,000 from January 1994. The unemployment rate stood at 11.7%, identical to the January 1994 rate, but up by 0.7% from the previous month.

New plant

- **Gérard Crête et Fils**, a Proulxville lumber producer, announced a \$55 million investment for the construction of a medium density fibreboard plant. Approximately 100 jobs will be created, but the location of the plant has not yet been released.
(Le Devoir, 26/01/95)

Musée des arts et traditions in Trois Rivières

- Renovations to the former prison for the Trois Rivières **Musée des Arts et traditions** have begun, but construction work will not start until spring. The museum is slated to open in May 1996 and 42 to 45 jobs will be created. The cost of the project is estimated at \$15.3 million.
(Le Nouvelliste, 28/01/95)

Cadorette Marine reopens

- **Jeanneau France**, the new owner of **Cadorette Marine** in Grand Mère, will reopen the company some time this summer. A hundred or so jobs will be created and the company plans to build approximately 50 luxury sailboats worth \$75,000 to \$100,000 each for the summer of 1996.
(Le Journal de Montréal, 08/02/95)

St Laurent Paperboard under renovation

- Modernization of the **St Laurent Paperboard** plant in **La Tuque** will take place in three stages in March, May and August. Loss in production will be less than the original estimate of 52 days. The work will cost \$112 million and create 700 construction jobs.
(Le Nouvelliste, 06/02/95)

Powerbloc IBC Canada innovation

- **Powerbloc IBC of Drummondville** plans to develop a variable speed transmission for snowmobiles and small recreational vehicles. The project will cost \$1.2 million; FORD-Q is contributing \$245,000. (FORD-Q press release, 24/01/95)

MONTEREGIE

Employment growth slows

- After experiencing strong growth in 1994, the region is beginning 1995 on a quieter note. Employment rose by 12,000 between January 1994 and January 1995, compared to 45,000 for the same period one year earlier. The unemployment rate dipped slightly in January 1995 compared to January 1994.

Expro workers called back

- Following an agreement between union members and **Expro**, the **St Timothée** explosives company called back 200 workers. (CBF AM 690, 01/02/95)

GE Bromont rehiring

- Product diversification has led to new contracts for **GE Bromont**. The company called 36 employees back to work to meet the new demand. (La Presse, 28/01/95)

Subsidy for Camoplast

- **Camoplast** will spend \$1.2 million to improve the productivity and environmental quality of its **Roxton Falls** plant. FORD-Q will contribute \$350,000. (FORD-Q press release, 27/01/95)

Maintenance work in St Athanase

- Maintenance on the water, sewer and water purification systems valued at \$7 million will take place in **St Athanase d'Iberville**. Work is slated to begin in 1995 and will continue for three years. (Constructo, 01/02/95)

OUTAOUAIS

Annual rise in employment

- Despite a loss of 1,000 jobs between December 1994 and January 1995, employment increased by 5,000 in Outaouais in one year. The unemployment rate also dropped 1.3% compared to January 1994.

Residential construction in Gatineau

- The first stage in the construction of **Verrières Dumouchel**, a 145-unit single-family housing development, could begin in the spring. The estimated cost of the entire project is \$16 million. (Constructo, 01/02/95)

ABB to rehire former Sherbrooke employees

- **ABB** will recall thirty or so former employees in **Sherbrooke** to work in its new plant in **Hull**. Twenty or so employees will begin in the next few weeks, and the others will return to work when the plant starts up production. (TVA, 08/02/95)

QUEBEC CITY

Employment at six-year low

- In January 1995, employment in the Quebec City region fell to its lowest point for that month in six years. In January 1989, 261,000 jobs were recorded in the region. The unemployment rate rose 1.1% in one year to 12.7% in January 1995.

Residential construction

- Two major housing developments in the Quebec City region were announced:
 - Eight buildings comprising 400 condominium units in **Quebec City**. **Châteaubourg du Mesnil** (\$40 million), begun in August 1994, is slated for completion some time in 1997.
 - A residential complex for independent seniors in **St Foy**, which is expected to contain 300 apartments and will cost \$25 million. (Constructo, 18/01/95)

Two flour mills opening

- Two mills to manufacture potato flour and vegetable and berry powders will be opened in the Quebec City region. The first one will open in the spring on Ile d'Orléans, and the second one in the fall on the south shore. The project will require \$8 million in investment and is expected to create 25 jobs. (Le Soleil, 07/02/95)

Enfant Jésus hospital expanding

- The Hôpital de l'Enfant Jésus in Quebec City recently awarded a contract to the firm Hervé Pomerleau Inc of St Georges de Beauce to expand and renovate its facilities. The work will require a \$42.9 million investment. (Constructo, 01/02/95)

Pharmaceutical lab in St Foy

- ANAPHARM will open a private research and clinical testing lab in St Foy to develop new drugs and pharmaceutical products. ANAPHARM received assistance from Laval University and Quebec City region hospitals. The new lab will employ eight people and FORD-Q will provide a \$200,000 repayable contribution. (FORD-Q press release, 19/01/95)

RESOURCE REGIONS

ABITIBI-TEMISCAMINGUE

3,000 new jobs in January

- Employment grew by 3,000 to 62,000 in Abitibi-Témiscamingue between January 1994 and January 1995. This strong performance was not, however, sufficient to match the January 1990 level of 64,000. The unemployment rate dropped sharply compared to last year. It was 12.7% in January, equal to the Quebec City region level and lower than Montreal's rate (13.8%).

New deposit for Noranda

- Noranda Mines and Exploration will invest \$84 million to begin to mine its Bell Allard deposit near Matagami. The new mine and facilities will create 200 jobs in Matagami. (La Presse, 11/02/95)

LOWER ST LAWRENCE

Employment stable

- Employment in January 1995 (75,000) was almost equal to the January 1994 level (76,000). The region has seen almost no increase in employment in the eight years since January 1987 (+72,000). The unemployment rate has been stable for the past few months at around 15%.

Donahue Matane plant overhauled

- An overhaul of Donahue Matane's bleached chemi-thermomechanical pulp plant has begun. The plant, closed since September 1991, is slated to reopen sometime in March and 125 people are expected to be rehired. (Le Soleil, 28/01/95)

Matane's old port being restored

- Public Works and Government Services Canada and FORD-Q are investing \$7 million to restore the old port of Matane. (Le Soleil, 03/02/95)

NORTH SHORE/NORTHERN QUEBEC

Sharp increase in unemployment rate

- Following an almost continuous drop in employment since the fall, the unemployment rate on the North Shore jumped significantly in the past two months to 19.3% in January 1995, overtaking even the Gaspé/Magdalen Islands (18.9%). This represents a 5.8% increase over the January 1994 rate.

Reynolds to invest

- In order to restart production of aluminum rods, which it abandoned in 1991, Reynolds will invest \$17 million in its Baie Comeau plant in 1995. (Le Soleil, 26/01/95)

Important mining projects in the North

- **Falconbridge Ltd**, a subsidiary of the **Noranda group**, is investing \$486 million in the Raglan project, a copper and nickel mining complex at **Katinniq**. Four hundred jobs will be created at the mining complex and 200 more at the Raglan project head office in **Rouyn Noranda**. (La Presse, 03/02/95)
- **Metall Mining Corporation** is investing \$150 million to develop a mine in the **Chibougamau-Chapais** region. This project and the Raglan project will create 4,600 jobs in Northern Quebec and Abitibi in the next fifteen years. (La Presse, 04/02/95)

Investment in Baie Comeau

- **QUNO**, which has turned a profit for the first time in six years, has decided to improve its facilities. The company will invest \$48 million to add two sawmill chains at the **Scierie des Outardes** and \$40 million to complete the wastewater treatment system and increase the proportion of recycled fibres in newsprint at its **Baie Comeau** plant. (Le Soleil, 02/02/95)

Investment at James Bay

- The **James Bay Energy Corporation** is slated to hand out \$205 million in contracts in 1995. Most of the work will take place at the **Laforge-2 power plant**, employing approximately 1,000 people this summer. (Constructo, 01/02/95)

GASPÉ/MAGDALEN ISLANDS

Small increase in employment

- Employment rose by 2,000 on a year-over-year basis to 29,000 in the region. A comparable level has not been seen since January 1992. The unemployment rate dropped significantly compared to January 1994, from 25.6% to 18.9% this year.

SAGUENAY/LAC ST JEAN

Employment robust

- In 1995, employment reached 107,000 in the Saguenay/Lac St Jean region, the second highest figure for January since 1987 and an increase of 4,000 jobs compared to last year. The unemployment rate, however, remained unchanged at 14.1%.

Subsidy for a new plant

- **FORD-Q** will contribute \$2 million for the **Maboco project**. An investment totalling \$11 million will be required to build a plant that will produce glued lumber panels at **St Prime** in Lac St Jean and create 50 jobs.

(Le Quotidien, 26/01/95)

Ro-Na L'entrepôt in Chicoutimi

- The **Ro-Na Dismat Group** has selected **Chicoutimi** as the site of its fourth **Ro-Na L'entrepôt** store in Quebec. Construction of the new store will require an \$18 million investment.

(Constructo, 01/02/95)

New plant in Hébertville

- A new timber heat-treatment, drying, planing and resawing plant will open in **Hébertville** in Lac St Jean. The plant, named **Séchoir du lac Vert inc**, will involve \$2.4 million in investment, including a \$523,000 contribution from **FORD-Q**.

(FORD-Q press release, 25/01/95)

CHANGES IN LABOUR MARKET DATA AND ADMINISTRATIVE REGIONS

Since January 1995, Statistics Canada Labour Force Survey data have undergone significant changes. They are no longer comparable with previously published data. The main changes are:

An adjustment of population data to take into account the 1991 Canadian Census. Previous population data were based on the 1986 Census.

The inclusion of non-permanent resident data. Non-permanent residents in Canada are concentrated mainly in large cities. In Quebec, data for Montreal will be the most affected. This change also takes into account new data gathered during the 1991 Census.

The addition of new provincial sub-regions. In Quebec, this means the addition of two regions: Chaudière-Appalaches and Laval. Chaudière-Appalaches was detached from the Quebec City/Chaudière region and Laval was separated from the Montreal-Centre and Laval region.

**EMPLOYMENT BY INDUSTRY
IN QUEBEC**
(Unadjusted data)

Industries	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/ Dec-94	Jan-95	/ Jan-94
Agriculture	61	61	61	72		0		0
Other primary indust.	39	43	34	44		-4		5
Manufacturing	569	585	512	574		-16		57
Construction	111	122	100	141		-11		11
Transp., communic. and oth. util.	224	229	216	225		-5		8
Trade	541	540	515	548		1		26
Finance, insur. and real estate	165	161	177	173		4		-12
Services	1,158	1,177	1,167	1,174		-19		-9
Public administration	204	208	212	212		-4		-8
All industries	3,072	3,126	2,994	3,163		-54		78

In thousands

Source: Statistics Canada, LFS

**FULL-TIME EMPLOYMENT
BY PROVINCE**
(Unadjusted data)

Province				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	155	160	148	169	-5		7	
Prince Edward Island	43	45	40	47	-2		3	
Nova Scotia	294	307	276	311	-13		18	
New Brunswick	240	257	227	260	-17		13	
Québec	2575	2634	2487	2689	-59		88	
Ontario	4181	4294	4023	4277	-113		158	
Manitoba	399	405	388	417	-6		11	
Saskatchewan	366	371	348	378	-5		18	
Alberta	1103	1120	1041	1117	-17		62	
British Columbia	1385	1421	1311	1411	-36		74	
Canada	10739	11013	10290	11075	-274		449	
In thousands								
Source: Statistics Canada, LFS								

**PART-TIME EMPLOYMENT
BY PROVINCE**
(Unadjusted data)

Province				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	29	28	28	26		1		1
Prince Edward Island	9	9	10	9		0		-1
Nova Scotia	68	69	76	70		-1		-8
New Brunswick	50	51	51	48		-1		-1
Québec	497	491	507	474		6		-10
Ontario	934	929	908	898		5		26
Manitoba	106	106	101	95		0		5
Saskatchewan	84	86	90	80		-2		-6
Alberta	231	237	236	225		-6		-5
British Columbia	310	299	337	325		11		-27
Canada	2319	2307	2344	2252		12		-25
In thousands								
Source: Statistics Canada, LFS								

**EMPLOYMENT
BY PROVINCE**
(Seasonally adjusted data)

Province				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	200	195	193	195		5		7
Prince Edward Island	57	58	55	56		-1		2
Nova Scotia	381	383	371	381		-2		10
New Brunswick	312	320	298	308		-8		14
Québec	3,198	3,182	3,122	3,169		16		76
Ontario	5,249	5,254	5,058	5,176		-5		191
Manitoba	518	517	503	512		1		15
Saskatchewan	465	466	452	458		-1		13
Alberta	1,368	1,367	1,309	1,342		1		59
British Columbia	1,752	1,743	1,706	1,737		9		46
Canada	13,494	13,479	13,061	13,328		15		433
In thousands								
Source: Statistics Canada, LFS								

EMPLOYMENT*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/	Dec-94	Jan-95
St-John's (Nfld)	82	80	81	81		2		1
Halifax	164	163	160	165		1		4
Saint John (NB)	61	60	60	59		1		1
Chicoutimi-Jonquière	63	63	61	60		0		2
Québec	305	308	321	324		-3		-16
Montréal	1,558	1,547	1,486	1,522		11		72
Trois-Rivières	63	63	66	64		0		-3
Sherbrooke	68	68	65	67		0		3
Ottawa-Hull	522	522	508	521		0		14
Sudbury	79	79	72	75		0		7
Toronto	2,091	2,067	2,022	2,044		24		69
Hamilton	308	308	315	311		0		-7
St.Catharines-Niagara	155	155	149	153		0		6
London	215	217	205	212		-2		10
Windsor	131	131	124	128		0		7
Kitchener-Waterloo	210	210	196	203		0		14
Thunder Bay	64	64	58	61		0		6
Oshawa	131	130	117	126		1		14
Winnipeg	337	336	330	330		1		7
Regina	101	101	99	100		0		2
Saskatoon	107	105	104	105		2		3
Calgary	418	419	408	407		-1		10
Edmonton	452	449	425	439		3		27
Vancouver	909	908	868	900		1		41
Victoria	142	141	149	146		1		-7

* Employment: In thousands, three-month moving average

Source: Statistics Canada, LFS

EMPLOYMENT*
BY ADMINISTRATIVE REGION
(Unadjusted data)

Québec Administrative Region	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/ Dec-94	Jan-95	/ Jan-94
Gaspésie/Iles-de-la-Madeleine	29	29	27	31	0		2	
Bas-Saint-Laurent	75	77	76	78	-2		-1	
Québec	270	278	279	291	-8		-9	
Chaudière-Appalaches	171	171	165	174	0		6	
Estrie	119	118	118	119	1		1	
Montréal	587	587	575	596	0		12	
Montréal	790	806	753	788	-16		37	
Laval	169	163	154	149	6		15	
Lanaudière	154	154	150	158	0		4	
Laurentides	190	199	182	196	-9		8	
Outaouais	151	152	146	148	-1		5	
Abitibi-Témiscamingue	62	62	59	63	0		3	
Mauricie/Bois-Francs	200	204	202	206	-4		-2	
Saguenay/Lac-Saint-Jean	107	107	103	104	0		4	
Côte-Nord/Nord-du-Québec	51	52	56	55	-1		-5	
Province of Québec	3,125	3,161	3,044	3,156	-36		81	

* Employment: In thousands, three-month moving average

Source: Statistics Canada, LFS

**EMPLOYMENT/POPULATION RATIO
BY PROVINCE**
(Seasonally adjusted data)

Province				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	44.0	42.9	42.3	42.8		1.1		1.7
Prince Edward Island	55.1	55.6	53.7	54.4		-0.5		1.4
Nova Scotia	52.3	52.6	51.4	52.5		-0.3		0.9
New Brunswick	52.3	53.7	50.4	51.8		-1.4		1.9
Québec	55.3	55.1	54.5	54.9		0.2		0.8
Ontario	60.6	60.8	59.3	60.2		-0.2		1.3
Manitoba	61.2	61.0	59.7	60.6		0.2		1.5
Saskatchewan	62.2	62.4	60.8	61.4		-0.2		1.4
Alberta	66.6	66.7	64.6	65.8		-0.1		2.0
British Columbia	60.0	59.9	60.3	60.4		0.1		-0.3
Canada	58.9	59.0	57.9	58.6		-0.1		1.0
In percentage								
Source: Statistics Canada, LFS								

EMPLOYMENT/POPULATION RATIO*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/	Dec-94	Jan-95
St-John's (Nfld)	56.8	55.7	57.1	56.1		1.1		-0.3
Halifax	61.8	61.6	61.1	62.4		0.2		0.7
Saint John (NB)	57.5	57.3	57.9	55.8		0.2		-0.4
Chicoutimi-Jonquière	48.2	48.0	46.9	45.7		0.2		1.3
Québec	54.5	55.0	58.1	58.1		-0.5		-3.6
Montréal	57.2	56.8	54.9	56.1		0.4		2.3
Trois-Rivières	54.1	53.7	56.9	55.0		0.4		-2.8
Sherbrooke	56.9	57.0	55.3	56.6		-0.1		1.6
Ottawa-Hull	63.1	63.3	63.0	63.7		-0.2		0.1
Sudbury	57.0	56.6	52.6	54.2		0.4		4.4
Toronto	61.1	60.5	60.1	60.2		0.6		1.0
Hamilton	60.6	60.7	62.6	61.5		-0.1		-2.0
St.Catharines-Niagara	53.7	53.7	52.2	53.3		0.0		1.5
London	65.4	65.9	63.5	64.7		-0.5		1.9
Windsor	60.3	60.1	57.3	58.7		0.2		3.0
Kitchener-Waterloo	69.0	69.1	65.6	67.3		-0.1		3.4
Thunder Bay	61.2	61.9	56.7	59.0		-0.7		4.5
Oshawa	65.5	64.8	59.6	63.3		0.7		5.9
Winnipeg	60.9	60.7	60.1	59.9		0.2		0.8
Regina	65.3	65.1	65.0	65.0		0.2		0.3
Saskatoon	62.3	61.4	61.3	61.4		0.9		1.0
Calgary	66.0	66.1	65.5	64.7		-0.1		0.5
Edmonton	65.2	64.9	62.2	63.7		0.3		3.0
Vancouver	62.1	62.2	61.1	62.3		-0.1		1.0
Victoria	55.7	55.3	59.9	57.9		0.4		-4.2

*Employment/population ratio: In percentage, three-month moving average
Source: Statistics Canada, LFS

EMPLOYMENT/POPULATION RATIO*
BY ADMINISTRATIVE REGION
(Unadjusted data)

Québec Administrative Region	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/	Dec-94	Jan-95
Gaspésie/Iles-de-la-Madeleine	34.2	34.8	31.7	37.5	-0.6		2.5	
Bas-Saint-Laurent	45.8	47.4	46.2	48.1	-1.6		-0.4	
Québec	50.9	52.4	53.1	55.0	-1.5		-2.2	
Chaudière-Appalaches	57.5	57.6	55.8	58.6	-0.1		1.7	
Estrie	54.5	53.8	54.0	54.5	0.7		0.5	
Montérégie	57.9	58.0	57.6	59.2	-0.1		0.3	
Montréal	53.3	54.4	50.5	53.0	-1.1		2.8	
Laval	63.2	60.8	58.0	55.6	2.4		5.2	
Lanaudière	52.1	52.4	52.4	54.4	-0.3		-0.3	
Laurentides	56.1	58.9	55.4	58.5	-2.8		0.7	
Outaouais	60.8	61.5	60.2	60.4	-0.7		0.6	
Abitibi-Témiscamingue	51.6	51.3	49.7	52.5	0.3		1.9	
Mauricie/Bois-Francs	52.3	53.3	53.2	53.9	-1.0		-0.9	
Saguenay/Lac-Saint-Jean	46.8	47.0	45.8	46.0	-0.2		1.0	
Côte-Nord/Nord-du-Québec	49.2	50.3	54.8	53.7	-1.1		-5.6	
Province of Québec	54.1	54.8	53.2	54.9	-0.7		0.9	

*Employment/population ratio: In percentage, three-month moving average
Source: Statistics Canada, LFS

**UNEMPLOYED
BY PROVINCE**
(Seasonally adjusted data)

Province	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	48	52	50	50	-4		-2	
Prince Edward Island	10	10	12	12	0		-2	
Nova Scotia	56	53	64	58	3		-8	
New Brunswick	47	42	46	44	5		1	
Québec	435	442	461	436	-7		-26	
Ontario	493	483	612	536	10		-119	
Manitoba	43	45	61	51	-2		-18	
Saskatchewan	29	30	38	34	-1		-9	
Alberta	114	112	135	124	2		-21	
British Columbia	170	162	194	178	8		-24	
Canada	1,449	1,428	1,679	1,520	21		-230	
In thousands								
Source: Statistics Canada, LFS								

**UNEMPLOYED
BY METROPOLITAN AREA**
(Seasonally adjusted data)

Metropolitan Area				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
St-John's (Nfld)	13	13	13	13		0		0
Halifax	15	15	20	17		0		-5
Saint John (NB)	8	8	7	8		0		1
Chicoutimi-Jonquière	10	10	10	10		0		0
Québec	41	40	40	41		1		1
Montréal	218	215	237	217		3		-19
Trois-Rivières	9	9	11	10		0		-2
Sherbrooke	6	6	8	7		0		-2
Ottawa-Hull	46	44	51	47		2		-5
Sudbury	7	7	9	9		0		-2
Toronto	207	216	267	234		-9		-60
Hamilton	27	26	32	28		1		-5
St.Catharines-Niagara	15	15	21	18		0		-6
London	16	15	18	18		1		-2
Windsor	10	10	15	13		0		-5
Kitchener-Waterloo	13	12	17	15		1		-4
Thunder Bay	7	6	8	7		1		-1
Oshawa	10	11	19	14		-1		-9
Winnipeg	35	37	43	40		-2		-8
Regina	7	7	9	8		0		-2
Saskatoon	9	10	11	10		-1		-2
Calgary	37	37	44	41		0		-7
Edmonton	45	45	55	51		0		-10
Vancouver	78	80	87	89		-2		-9
Victoria	12	11	12	12		1		0

* Unemployed: In thousands, three-month moving average

Source: Statistics Canada, LFS

UNEMPLOYED*
BY ADMINISTRATIVE REGION
(Unadjusted data)

Québec Administrative Region	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/ Dec-94	Jan-95	/ Jan-94
Gaspésie/Iles-de-la-Madeleine	7	7	9	9	0		-2	
Bas-Saint-Laurent	14	12	14	14	2		0	
Québec City	39	38	36	40	1		3	
Chaudière-Appalaches	14	14	19	16	0		-5	
Estrie	13	12	13	13	1		0	
Montérégie	72	71	80	68	1		-8	
Montreal	127	116	131	125	11		-4	
Laval	21	21	23	21	0		-2	
Lanaudière	21	19	22	22	2		-1	
Laurentides	27	26	33	30	1		-6	
Outaouais	18	18	20	18	0		-2	
Abitibi-Témiscamingue	9	8	10	9	1		-1	
Mauricie/Bois-Francs	26	25	27	26	1		-1	
Saguenay/Lac-Saint-Jean	18	17	17	18	1		1	
Côte-Nord/Nord-du-Québec	12	12	9	10	0		3	
Province of Québec	439	416	465	438	23		-26	

* Unemployed: In thousands, three-month moving average
Source: Statistics Canada, LFS

**UNEMPLOYMENT RATE
BY PROVINCE**
(Seasonally adjusted data)

Province				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Newfoundland	19.4	21.1	20.6	20.3	-1.7		-1.2	
Prince Edward Island	15.3	14.9	18.4	16.8	0.4		-3.1	
Nova Scotia	12.8	12.2	14.7	13.2	0.6		-1.9	
New Brunswick	13.1	11.6	13.4	12.4	1.5		-0.3	
Québec	12.0	12.2	12.9	12.1	-0.2		-0.9	
Ontario	8.6	8.4	10.8	9.4	0.2		-2.2	
Manitoba	7.7	8.0	10.8	9.0	-0.3		-3.1	
Saskatchewan	5.9	6.0	7.8	6.8	-0.1		-1.9	
Alberta	7.7	7.6	9.3	8.5	0.1		-1.6	
British Columbia	8.8	8.5	10.2	9.3	0.3		-1.4	
Canada	9.7	9.6	11.4	10.2	0.1		-1.7	
In percentage								
Source: Statistics Canada, LFS								

UNEMPLOYMENT RATE*
BY METROPOLITAN AREA
(Seasonally adjusted data)

Metropolitan Area	Jan-95	Dec-94	Jan-94	Average of last 12 months	Variation		Variation	
					Jan-95	/	Dec-94	Jan-95
St-John's (Nfld)	13.6	14.0	13.4	14.1	-0.4			0.2
Halifax	8.5	8.5	11.3	9.4	0.0			-2.8
Saint John (NB)	12.3	12.0	10.3	12.2	0.3			2.0
Chicoutimi-Jonquière	14.1	13.5	14.6	14.3	0.6			-0.5
Québec	11.9	11.5	11.0	11.3	0.4			0.9
Montréal	12.3	12.2	13.8	12.5	0.1			-1.5
Trois-Rivières	12.1	12.8	13.9	12.9	-0.7			-1.8
Sherbrooke	8.7	8.2	10.8	9.3	0.5			-2.1
Ottawa-Hull	8.1	7.7	9.1	8.3	0.4			-1.0
Sudbury	7.7	7.9	10.9	10.4	-0.2			-3.2
Toronto	9.0	9.4	11.7	10.3	-0.4			-2.7
Hamilton	7.9	7.8	9.2	8.2	0.1			-1.3
St.Catharines-Niagara	8.8	9.1	12.2	10.4	-0.3			-3.4
London	7.0	6.5	8.1	7.8	0.5			-1.1
Windsor	6.9	6.9	10.9	9.2	0.0			-4.0
Kitchener-Waterloo	5.6	5.5	8.1	6.7	0.1			-2.5
Thunder Bay	9.4	9.0	11.6	11.0	0.4			-2.2
Oshawa	7.1	8.1	13.8	9.9	-1.0			-6.7
Winnipeg	9.4	9.9	11.6	10.8	-0.5			-2.2
Regina	6.8	6.7	8.2	7.3	0.1			-1.4
Saskatoon	8.1	8.8	9.5	9.0	-0.7			-1.4
Calgary	8.1	8.1	9.7	9.2	0.0			-1.6
Edmonton	9.1	9.2	11.4	10.4	-0.1			-2.3
Vancouver	7.9	8.1	9.1	9.0	-0.2			-1.2
Victoria	7.8	7.5	7.3	7.7	0.3			0.5

* Unemployment rate: In percentage, three-month moving average

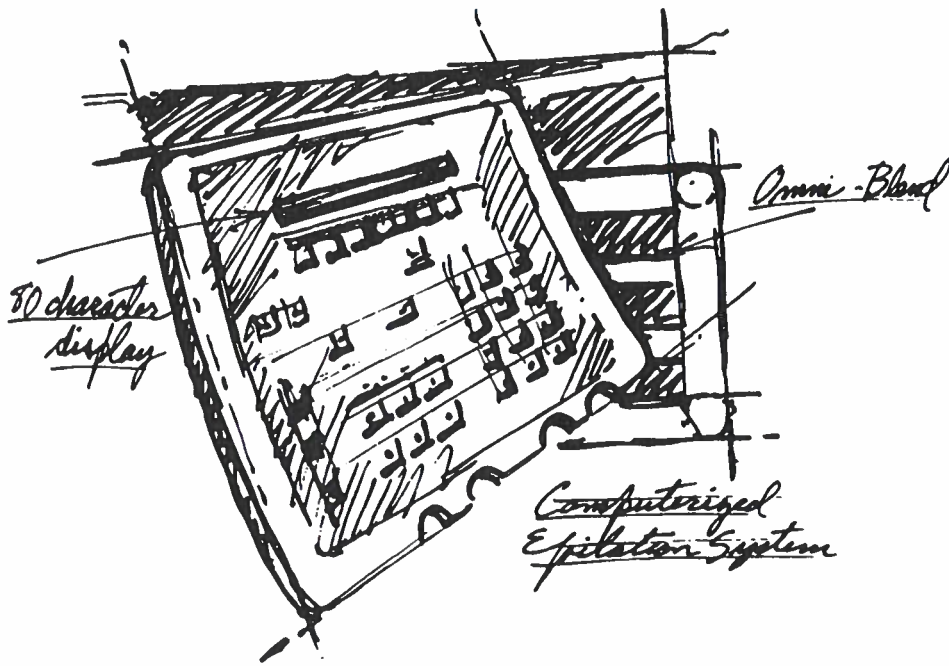
Source: Statistics Canada, LFS

UNEMPLOYMENT RATE*
BY ADMINISTRATIVE REGION
(Unadjusted data)

Québec Administrative Region				Average of last 12 months	Variation		Variation	
	Jan-95	Dec-94	Jan-94		Jan-95	/ Dec-94	Jan-95	/ Jan-94
Gaspésie/Îles-de-la-Madeleine	18.9	19.2	25.6	21.2	-0.3		-6.7	
Bas-Saint-Laurent	15.3	13.6	15.9	15.2	1.7		-0.6	
Québec	12.7	12.0	11.6	12.2	0.7		1.1	
Chaudière-Appalaches	7.6	7.5	10.1	8.3	0.1		-2.5	
Estrie	9.9	9.5	10.2	9.6	0.4		-0.3	
Montréal	11.0	10.8	12.2	10.2	0.2		-1.2	
Montréal	13.8	12.6	14.8	13.7	1.2		-1.0	
Laval	11.2	11.6	12.8	12.1	-0.4		-1.6	
Lanaudière	12.2	11.0	13.0	12.4	1.2		-0.8	
Laurentides	12.5	11.4	15.5	13.5	1.1		-3.0	
Outaouais	10.9	10.4	12.2	11.1	0.5		-1.3	
Abitibi-Témiscamingue	12.7	11.8	15.0	12.8	0.9		-2.3	
Mauricie/Bois-Francs	11.7	11.0	11.7	11.2	0.7		0.0	
Saguenay/Lac-Saint-Jean	14.1	13.9	14.3	14.8	0.2		-0.2	
Côte-Nord/Nord-du-Québec	19.3	18.1	13.5	15.1	1.2		5.8	
Province of Québec	12.3	11.6	13.2	12.2	0.7		-0.9	

*Unemployment rate: In percentage, three-month moving average

Source: Statistics Canada, LFS



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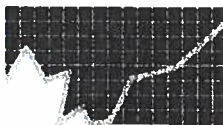
Mr. Clément Beaumont, President

assistance, the Office provided consultation, industry information and access to the

to the United States, Spain, Australia and Japan. FORD(Q) network of contacts.

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