

# The FORD(Q) Economic Update

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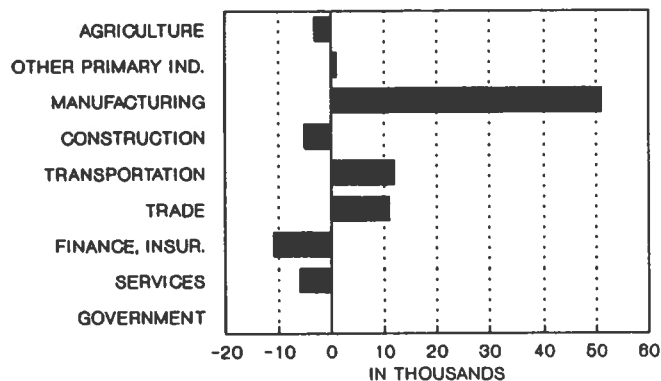


## Employment continues downtrend in Quebec

- **Employment** declined for the second straight month in Quebec, with the loss of 2,000 jobs in April, which is a marked improvement over last month when 15,000 jobs were eliminated. For Canada as a whole, the employment level remained unchanged in April. Ontario posted the largest gain, at 10,000 jobs, and Alberta the sharpest decrease (-6,000), while employment in the other provinces barely budged. From the standpoint of **industry sectors**, growth was strongest in manufacturing, in particular, machinery and electrical products. On a year-over-year basis in April, 51,000 jobs were created in manufacturing, which is equal to total job creation during the period.

The other sectors that generated new jobs were transportation, communications and utilities (12,000) and trade (11,000); in contrast, losses were posted in finance, insurance and real estate (11,000), services (6,000), construction (5,000) and agriculture (3,000). Included in the 51,000 jobs created during the last year was a gain of 69,000 full-time jobs and a loss of 19,000 part-time positions.

CHANGE IN EMPLOYMENT BY SECTOR  
IN QUEBEC  
APRIL 1995/APRIL 1994



SOURCE: STATISTICS CANADA, LFS



Federal Office of  
Regional Development  
(Québec)

Bureau fédéral de  
développement régional  
(Québec)

Canada

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The FORD-Q ECONOMIC UPDATE is a monthly publication whose purpose is to inform readers about the most recent economic developments affecting Quebec and its regions.

The information in this monthly report is taken from dailies and weeklies, magazines and other publications on the Quebec economy. Most of the statistical data come from Statistics Canada.

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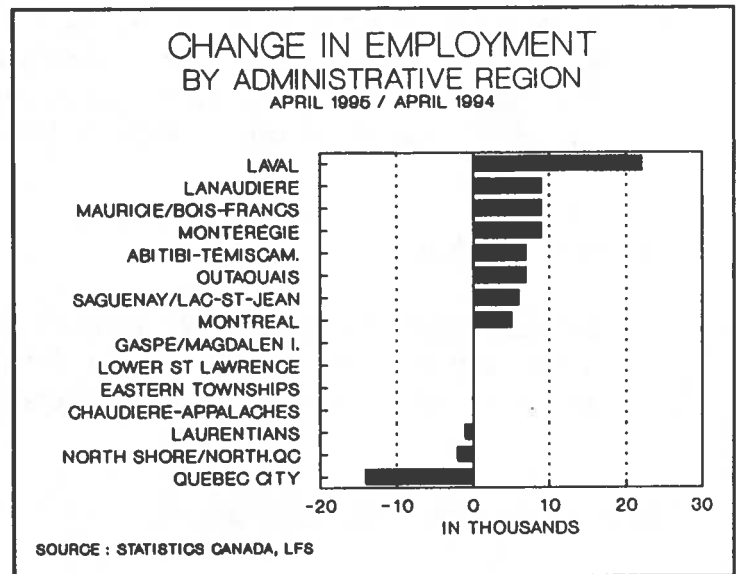
**The editor is:**

Léonel Plasse

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### *Employment trend differs among regions*

- Between April 1994 and April 1995, the number of jobs rose by 22,000 in Laval, placing the region in the lead in Quebec. In fact, it accounted for more than two thirds of the new jobs generated in Quebec during this period. Although the Montreal region has the largest population, it ranked eighth, after the Lanaudière, Montérégie, Mauricie/Bois Francs and Outaouais regions, and even after the Abitibi-Temiscamingue and Saguenay/Lac St Jean areas. The regions that lost jobs were Quebec City (14,000), North Shore/Northern Quebec (2,000) and the Laurentians (1,000).



### *Sharp drop in unemployment in Quebec*

- Despite a loss of 2,000 jobs, Quebec's unemployment rate slipped 0.6 percentage points in April to 11.4%, but this was because many workers who had re-entered the labour force in earlier months withdrew from it; hence, the decline did not reflect an improvement in the economy. The national unemployment rate declined by 0.3 points.

### *Quebec budget*

- The Minister of Finance of Quebec, Jean Campeau, presented the provincial budget. The deficit is to be reduced from \$5.715 billion in 1994-1995 to **\$3.975 billion** in 1995-1996. Program spending has been frozen, and income and other taxes will be raised by \$900 million. As well, the sales tax will be raised to 7.5% on July 1, 1996, and the province will complete its merging of the provincial sales tax and the GST. The additional tax burden will fall primarily on businesses, which will see their payroll and capital taxes rise.

(La Presse, 10/05/95)

### *Drop in the bank rate*

- The Bank of Canada rate fell 53 basis points to 7.47% on May 9, 1995.

### *Economic growth to slow*

- According to the **Royal Bank of Canada**, the Canadian and Quebec economies will grow at a much slower pace next year. The Bank predicts that growth of Quebec's GDP will decrease from 3.6% this year to 2.6% in 1996 mainly because exports will level off as the US economy loses steam. As well, the Canadian dollar is expected to rise to 76 cents in 1996.

(Le Devoir, 29/04/95)

### *Higher inflation*

- Canada's **Consumer Price Index** increased to an annual rate of 2.2% in March, compared to 1.8% in February, marking the biggest jump in two years. This increase is linked to higher cablevision rates, travel costs and gasoline and cigarette taxes.

(Le Soleil, 22/04/95)

### *Decline in international trade*

- **Exports and imports** both declined in value by \$1 billion between January and February, marking the first drop in 10 months, caused mainly by a slowdown in the automobile, industrial product and machinery sectors.

(Le Devoir, 20/04/95)

### *Sharp drop in housing construction*

- In the first quarter of 1995, **housing starts in Quebec** fell by 27.9% compared to the corresponding period in 1994. In Montreal, housing starts showed a similar decline, namely 28.2%.

### *Manufacturing SMEs modernizing*

- A survey conducted by the **University of Quebec at Trois Rivières (UQTR)** revealed that **new technologies** were quickly making inroads among Quebec-based SMEs. In 1995, 84% of companies were using at least one new manufacturing technology, compared with 51% in 1992. The survey also showed that most SMEs were providing technical training (75%) and applying for ISO-9000 certification (75%). As well, exports doubled among SMEs that had introduced new production technologies.

(Les Affaires, 22/04/95)

### *808,000 people on provincial welfare roll*

- In March, the number of **welfare recipients** reached a record **808,000** in Quebec, including 188,000 in Montreal alone. In 1990, there were 555,000 people on the provincial welfare roll.

(Le Soleil, 27/04/95)

## *Valdi chain declares bankruptcy*

- Owing to the union's refusal to renegotiate the collective agreement, the firm Sobey's recently withdrew its offer to purchase the Valdi supermarket chain, the last remaining company in the former Steinberg group. As a result, this chain, with 300 employees at 30 stores in Quebec, will be placed in bankruptcy.

(La Presse, 20/04/95)

## REGIONAL REVIEW

### **METROPOLITAN MONTREAL**

#### *Drop in employment in April*

- The metropolitan Montreal region had 6,000 fewer jobs in April than the previous month, the worst drop among Canadian metropolitan areas. On a year-over-year basis, Montreal added 41,000 jobs, compared with a gain of 86,000 jobs for Toronto. Thanks to shrinkage of the labour force, the jobless rate slipped 0.5 percentage points in Montreal in April.

### MONTREAL ISLAND

#### *Slow employment growth*

- The Montreal administrative region lost 2,000 jobs in April compared with March, and year-over-year growth totalled only 5,000, up 0.7% versus 1.9% for the province as a whole. Between April 1994 and April 1995, the unemployment rate fell from 15.3% to 14.5%.

#### *Closure of Colgate-Palmolive*

- Colgate-Palmolive announced that it is closing its Ville St Laurent plant, which manufactures bleach and clothing softener. The closure spells the loss of 45 jobs.

(Le Journal de Montréal, 29/04/95)

#### *Manufacture of Irving Samuel clothing to continue*

- W.I.M. and Cream Clothing have put forward a plan to manufacture clothing products from the Irving Samuel line at six plants scattered throughout the metropolitan region, including one in St Hubert, namely the old Pantapil plant, and the main one in Montreal. In addition to the Irving Samuel brand, the plants will produce Edwin jeans and private label clothing. The two companies have invested \$4 million to buy the Irving Samuel trademark and equipment and the Pantapil plant.

(Les Affaires, 15/04/95)

## LAVAL

### *Excellent year-over-year performance*

- Despite a loss of 4,000 jobs, the Laval region chalked up 22,000 new jobs in April 1995 on a year-over-year basis, which works out to 15.5%, by far the best showing in Quebec. The jobless rate fell to 11.2% in April from 11.6% in March.

## NORTH SHORE

### *Nova Bus wins contract*

- **Nova Bus** of St Eustache has landed two contracts worth \$200 million to supply buses to the United States. The first contract, with the New York Transit Authority, covers 400 buses, with an option for another 200. Under the second deal, the New Jersey transit authority has ordered 175 buses, with an option for another 175. The buses will be built at the company's plant in New Mexico.  
(Le Journal de Québec, 29/04/95)

## CENTRAL REGIONS

### CHAUDIÈRE-APPALACHES

### *Little change in employment*

- While the employment level remained unchanged from a year ago, at 173,000 jobs, the jobless rate fell as a result of 4,000 people withdrawing from the labour market.

### *Investment at Canam Manac*

- The second largest structural metal manufacturer in North America, the **Canam Manac** group of St Georges de Beauce is investing \$14 million to open two plants in the United States. In addition, the company is injecting \$8 million into an expansion of its St Georges, St Gédéon and Boucherville plants.  
(Le Journal de Québec, 25/04/95)

### *Sale of Prévost Car*

- **Prévost Car** of St Claire has been sold to the Swedish company **Volvo**, which wants to expand its bus manufacturing operations and plans to use Prévost Car as a springboard for penetrating the North American market.

(Le Soleil, 04/05/95)

## *Contract for ADS*

- Further to winning a supply contract from Bombardier, the firm ADS of Quebec City will spend \$9 million on its St Clothilde plant and open a new plant in Thetford Mines. A total of 80 jobs should be created.

(La Tribune, 22/04/95)

## EASTERN TOWNSHIPS

### *Stagnant job growth*

- There were 1,000 fewer jobs in the Eastern Townships in April compared to the previous month, and the employment level was the same as in April 1994. The unemployment rate was very close to the March 1995 and April 1994 rates.

### *Estrie-International 2007*

- The MRI (Regional Industry House) and the Economic Development Corporation of the Sherbrooke region have established a corporation called **Estrie-International 2007**, giving it a mandate it to inform, train and support Eastern Townships entrepreneurs seeking to export to the United States, Mexico or other countries. Also involved as partners in this project are the provincial Department of International Affairs, Immigration and Cultural Communities, the Federal Business Development Bank and Federal Office of Regional Development, and the provincial Department of Industry, Commerce, Science and Technology. In addition, the seven RCMs in the Eastern Townships are backing the project.

(La Tribune, 26/04/95)

## LANAUDIÈRE

### *Major employment gains*

- Employment expanded by 5,000 from March and by 9,000 compared to April 1994, the second best year-over-year performance after Laval and on a par with the Mauricie/Bois Francs and Montérégie increases. Unemployment was down substantially from the year-earlier level.

## LAURENTIANS

### *Employment picture improves*

- Although the number of jobs was up by 4,000 in April from March, this growth did not offset the year-over-year shortfall, which nonetheless fell to 1,000 jobs. The unemployment rate declined both compared with the previous month and year-over-year.

## MAURICIE/BOIS FRANCS

### ***Robust job growth***

- In terms of job creation, the Mauricie/Bois Francs region was one of Quebec's best performers, with a gain of 4,000 jobs in April compared to March and 9,000 on a year-over-year basis. The jobless rate fell in comparison with both March 1995 and April 1994.

### ***New company***

- Lasido of Montreal is to open a guitar manufacturing plant in **Princeville**, which will employ 150 people. The size of the investment was not disclosed.

(Le Soleil, 27/04/95)

### ***Syquartz beginning production***

- After overcoming various problems, the directors of Syquartz announced that the **Trois Rivières** plant was beginning production of synthetic quartz, which is used in quartz watches and many electronic products. The company has about 10 employees.

(Le Nouvelliste, 28/04/95)

## MONTÉRÉGIE

### ***Upturn in employment***

- No fewer than 5,000 new jobs were created in the region in April, and there were 9,000 more jobs than a year earlier, the second best performance among the regions of Quebec. Nonetheless, in terms of percentage of growth, this increase, at 1.5%, was lower than that posted for all the regions together, or 1.9%. Unemployment, although lower than in March, was up slightly from April 1994.

## OUTAOUAIS

### ***High year-over-year growth***

- Although no gains were registered between March and April 1995, employment was up by 7,000 compared to April 1994. This increase of nearly 5% was one of the strongest growth rates posted in Quebec. The unemployment rate held fairly steady during the period.



### *New hotel*

- Local entrepreneurs are planning to build a 200-room hotel on Lake Leamy Road in **Hull** under a \$35 million project which is slated to get under way this year.

(Constructo, 25/04/95)

### QUEBEC CITY

### *Sharpest drop in employment in Quebec*

- In April, the employment level, albeit unchanged from March, was down by 14,000 from April 1994, by far the sharpest drop in the province. Unemployment has risen steadily and stood at 14.5% in April, the fifth highest rate in Quebec.

### *New technology*

- Galvacor, the leading Quebec firm in the metal parts galvanizing sector, will invest \$5 million at its Quebec City plant to introduce a new galvanization process based on induction heating. In addition, the company will be the North American distributor of this French technology. Galvacor plans to hire about 50 people, including 25 highly qualified engineers and technicians, to establish new plants in North America.

(Le Journal de Québec, 27/04/95)



### *Exhibition hall planned*

- The Provincial Exhibition Commission plans to build an exhibition building on the Expo Quebec site as part of a \$15 million project due to begin this year.

(Constructo, 28/04/95)

### *MIL Davie wins contract*

- MIL Davie of Lévis has received a contract from the U.S. Navy to manufacture three sonar dome structures. This \$7 million contract will provide employment for some 100 workers over a 14-month period and includes an option for another nine sonar dome structures.

(Le Soleil, 04/05/95)

## RESOURCE REGIONS

### ABITIBI-TEMISCAMINGUE

#### *7,000 new jobs*

- Although April employment was the same as in March, the year-over-year gain amounted to 7,000, one of the largest increases in Quebec. The region's jobless rate remained close to the provincial average.

#### *Louvicourt mine opened*

- Aur Ressources Inc's new copper, zinc, gold and silver mine in Louvicourt was officially opened on April 25. The new facility, launched at a cost of \$289 million, has 350 employees and will consolidate 850 jobs at the Rouyn-Noranda smelter.

(La Presse, 26/04/95)

### LOWER ST LAWRENCE

#### *Gain of 2,000 jobs in April*

- After a fairly slow start in 1995, employment finally grew by 2,000 in April compared to March, although it remained at the same level as a year earlier. The region's unemployment rate dipped in April, marking the largest decline among Quebec regions.

#### *Expansion at Bo Plastik*

- Bo Plastik of Cabano is going to expand its mine under a \$4 million project, with construction due to begin in the next few weeks.

(Constructo, 28/04/95)

### NORTH SHORE/NORTHERN QUEBEC

#### *Improvement in employment*

- There were 1,000 more jobs in April than in March, and this increase reduced the year-over-year loss to 2,000, compared with 3,000 last month. Thanks to the improvement in employment, the jobless rate dropped from 17.4% in March to 16.2% in April.

#### *Grant awarded for Grevet mine*

- The federal and provincial governments recently awarded a \$5.8 million grant to mining company Cambior for its Grevet project. Construction of the infrastructure required to mine the deposit near

Lebel sur Quévillon will generate 300 jobs; the work includes road repairs and a 40-kilometre power line.

(Constructo, 12/04/95)

## GASPÉ/MAGDALEN ISLANDS

### *Jump in unemployment*

- In April 1995, unemployment was unchanged both compared to March 1995 and on a year-over-year basis. However, owing to an influx of 2,000 people into the labour force, unemployment climbed 3.2 percentage points in April, nearly reaching the 1994 level.

### *New milk processing plant*

- A milk processing plant will be built in New Richmond with financial support from a 29-member Gaspé dairy producers association. The new \$2.2 million facility, **Laiterie Baie-des-Chaleurs**, requiring an \$8,000 injection of funds by each producer, will be the only milk processing plant in the Gaspé. Fifteen jobs will be created.

(Les Affaires, 15/04/95)

### *Closure of Seleine mine*

- The Seleine salt mine of the Magdalen Islands had to shut down as a result of subsidence caused by seepage. At present, it is not known when, or even if, production can be started up again. Over 180 workers are directly affected by the closure.

(Le Soleil, 09/05/95)

## SAGUENAY/LAC ST JEAN

### *Year-over-year rise in employment*

- Although April employment was unchanged from March, a year-over-year gain of 6,000 occurred, exceeding the previous month's rise. As a result of this robust growth, many workers who had left the job market earlier re-entered it, causing the unemployment rate to rise compared to last year.

**EMPLOYMENT BY INDUSTRY  
IN QUEBEC**  
(Unadjusted data)

Industries	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Agriculture	69	67	72	71		2		-3
Other primary indust.	32	37	31	44		-5		1
Manufacturing	590	578	539	588		12		51
Construction	117	118	122	142		-1		-5
Transp., communic. and oth. util.	233	228	221	230		5		12
Trade	544	546	533	550		-2		11
Finance, insur. and real estate	179	178	190	171		1		-11
Services	1,149	1,146	1,155	1,172		3		-6
Public administration	205	204	205	210		1		0
<b>All industries</b>	<b>3,119</b>	<b>3,101</b>	<b>3,068</b>	<b>3,177</b>		<b>18</b>		<b>51</b>

In thousands

Source: Statistics Canada, LFS

**FULL-TIME EMPLOYMENT  
BY PROVINCE**  
(Unadjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	157	162	154	170	-5			3
Prince Edward Island	43	42	40	48	1			3
Nova Scotia	296	294	291	312	2			5
New Brunswick	243	245	230	263	-2			13
<b>Québec</b>	<b>2629</b>	<b>2615</b>	<b>2560</b>	<b>2710</b>	<b>14</b>			<b>69</b>
Ontario	4213	4189	4105	4312	24			108
Manitoba	411	406	414	418	5			-3
Saskatchewan	365	365	359	380	0			6
Alberta	1109	1117	1056	1130	-8			53
British Columbia	1435	1423	1354	1429	12			81
<b>Canada</b>	<b>10901</b>	<b>10858</b>	<b>10563</b>	<b>11172</b>	<b>43</b>			<b>338</b>

In thousands  
Source: Statistics Canada, LFS

**PART-TIME EMPLOYMENT  
BY PROVINCE**  
(Unadjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	27	27	29	26		0		-2
Prince Edward Island	10	10	10	9		0		0
Nova Scotia	70	70	74	68		0		-4
New Brunswick	50	51	49	48		-1		1
<b>Québec</b>	<b>490</b>	<b>487</b>	<b>509</b>	<b>468</b>		<b>3</b>		<b>-19</b>
Ontario	929	912	946	892		17		-17
Manitoba	101	103	92	97		-2		9
Saskatchewan	83	85	82	80		-2		1
Alberta	231	240	235	225		-9		-4
British Columbia	307	312	333	317		-5		-26
<b>Canada</b>	<b>2298</b>	<b>2296</b>	<b>2360</b>	<b>2230</b>		<b>2</b>		<b>-62</b>
In thousands								
Source: Statistics Canada, LFS								

**EMPLOYMENT  
BY PROVINCE**  
(Seasonally adjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	198	201	197	196	-3		1	
Prince Edward Island	57	57	55	57	0		2	
Nova Scotia	383	381	382	381	2		1	
New Brunswick	315	316	299	312	-1		16	
Québec	3,195	3,197	3,145	3,177	-2		50	
Ontario	5,223	5,213	5,121	5,207	10		102	
Manitoba	522	521	515	515	1		7	
Saskatchewan	460	463	452	460	-3		8	
Alberta	1,375	1,381	1,320	1,356	-6		55	
British Columbia	1,766	1,765	1,709	1,746	1		57	
Canada	13,488	13,488	13,195	13,405	0		293	

In thousands  
Source: Statistics Canada, LFS

**EMPLOYMENT\***  
**BY METROPOLITAN AREA**  
(Seasonally adjusted data)

Metropolitan Area	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
St-John's (Nfld)	83	84	82	81		-1		1
Halifax	165	165	166	165		0		-1
Saint John (NB)	59	60	58	59		-1		1
Chicoutimi-Jonquière	62	63	57	61		-1		5
Québec	310	310	331	319		0		-21
Montréal	1,547	1,553	1,506	1,536		-6		41
Trois-Rivières	63	64	66	63		-1		-3
Sherbrooke	62	64	66	67		-2		-4
Ottawa-Hull	515	515	520	521		0		-5
Sudbury	78	78	72	77		0		6
Toronto	2,118	2,118	2,032	2,068		0		86
Hamilton	306	307	314	309		-1		-8
St.Catharines-Niagara	158	156	153	154		2		5
London	207	208	207	212		-1		0
Windsor	127	129	126	128		-2		1
Kitchener-Waterloo	205	206	198	205		-1		7
Thunder Bay	64	63	57	62		1		7
Oshawa	128	130	121	128		-2		7
Winnipeg	340	340	328	333		0		12
Regina	100	100	100	100		0		0
Saskatoon	108	108	105	105		0		3
Calgary	422	419	402	411		3		20
Edmonton	458	457	430	446		1		28
Vancouver	914	913	887	908		1		27
Victoria	144	144	150	144		0		-6

\*Employment: In thousands, three-month moving average  
Source: Statistics Canada, LFS

**EMPLOYMENT\***  
**BY ADMINISTRATIVE REGION**  
(Unadjusted data)

Québec Administrative Region	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Gaspésie/Iles-de-la-Madeleine	27	27	27	32		0		0
Bas-Saint-Laurent	75	73	75	78		2		0
Québec	271	271	285	287		0		-14
Chaudière-Appalaches	173	172	173	175		1		0
Estrie	117	118	117	120		-1		0
Montérégie	591	586	582	599		5		9
Montréal	760	762	755	792		-2		5
Laval	164	168	142	154		-4		22
Lanaudière	163	158	154	160		5		9
Laurentides	185	181	186	196		4		-1
Outaouais	149	149	142	150		0		7
Abitibi-Témiscamingue	66	66	59	65		0		7
Mauricie/Bois-Francs	208	204	199	208		4		9
Saguenay/Lac-Saint-Jean	104	104	98	106		0		6
Côte-Nord/Nord-du-Québec	52	51	54	55		1		-2
<b>Province of Québec</b>	<b>3,105</b>	<b>3,089</b>	<b>3,047</b>	<b>3,173</b>		<b>16</b>		<b>58</b>

\* Employment: In thousands, three-month moving average

Source: Statistics Canada, LFS

**EMPLOYMENT/POPULATION RATIO  
BY PROVINCE**  
(Seasonally adjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	43.4	44.1	43.2	43.0	-0.7		0.2	
Prince Edward Island	55.0	55.0	53.6	54.7	0.0		1.4	
Nova Scotia	52.5	52.3	52.8	52.4	0.2		-0.3	
New Brunswick	52.8	52.9	50.5	52.4	-0.1		2.3	
Québec	55.2	55.2	54.8	55.1	0.0		0.4	
Ontario	60.1	60.1	59.8	60.3	0.0		0.3	
Manitoba	61.5	61.4	61.0	60.8	0.1		0.5	
Saskatchewan	61.4	61.9	60.8	61.6	-0.5		0.6	
Alberta	66.7	67.1	64.9	66.2	-0.4		1.8	
British Columbia	60.3	60.3	60.0	60.3	0.0		0.3	
Canada	58.7	58.8	58.3	58.7	-0.1		0.4	

In percentage  
Source: Statistics Canada, LFS

**EMPLOYMENT/POPULATION RATIO\***  
**BY METROPOLITAN AREA**  
(Seasonally adjusted data)

Metropolitan Area	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
St-John's (Nfld)	57.3	57.9	57.2	56.1	-0.6		0.1	
Halifax	61.7	62.1	63.2	62.3	-0.4		-1.5	
Saint John (NB)	56.2	56.5	55.4	55.9	-0.3		0.8	
Chicoutimi-Jonquière	47.6	47.9	44.0	46.4	-0.3		3.6	
Québec	55.1	55.2	59.7	57.0	-0.1		-4.6	
Montréal	56.7	57.0	55.6	56.5	-0.3		1.1	
Trois-Rivières	53.7	54.5	56.7	54.3	-0.8		-3.0	
Sherbrooke	51.9	53.9	56.3	56.1	-2.0		-4.4	
Ottawa-Hull	61.9	62.0	64.0	63.3	-0.1		-2.1	
Sudbury	55.5	56.1	52.6	55.3	-0.6		2.9	
Toronto	61.7	61.8	60.1	60.6	-0.1		1.6	
Hamilton	60.1	60.3	62.2	61.0	-0.2		-2.1	
St.Catharines-Niagara	54.7	53.8	53.4	53.5	0.9		1.3	
London	62.7	63.2	63.7	64.7	-0.5		-1.0	
Windsor	58.2	59.2	58.1	59.0	-1.0		0.1	
Kitchener-Waterloo	67.2	67.6	66.0	67.7	-0.4		1.2	
Thunder Bay	61.2	60.8	55.7	60.2	0.4		5.5	
Oshawa	63.6	64.5	61.3	64.3	-0.9		2.3	
Winnipeg	61.2	61.2	59.6	60.2	0.0		1.6	
Regina	64.0	64.4	65.3	64.8	-0.4		-1.3	
Saskatoon	62.4	62.4	61.8	61.6	0.0		0.6	
Calgary	66.2	65.9	64.2	65.0	0.3		2.0	
Edmonton	65.9	65.8	62.8	64.5	0.1		3.1	
Vancouver	62.2	62.2	62.0	62.5	0.0		0.2	
Victoria	56.3	56.4	60.1	56.8	-0.1		-3.8	

\* Employment/population ratio: In percentage, three-month moving average  
Source: Statistics Canada, LFS

**EMPLOYMENT/POPULATION RATIO\***  
**BY ADMINISTRATIVE REGION**  
(Unadjusted data)

Québec Administrative Region	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Gaspésie/Iles-de-la-Madeleine	32.2	32.6	32.6	37.8		-0.4		-0.4
Bas-Saint-Laurent	46.2	44.7	46.1	47.8		1.5		0.1
Québec	50.8	50.9	54.0	54.2		-0.1		-3.2
Chaudière-Appalaches	58.1	57.6	58.4	58.7		0.5		-0.3
Estrie	53.5	53.6	53.7	54.6		-0.1		-0.2
Montérégie	58.1	57.7	58.0	59.3		0.4		0.1
Montréal	51.4	51.5	50.7	53.4		-0.1		0.7
Laval	61.0	62.6	53.3	57.4		-1.6		7.7
Lanaudière	54.7	53.2	53.3	54.6		1.5		1.4
Laurentides	54.0	53.0	56.1	58.1		1.0		-2.1
Outaouais	59.6	59.7	58.4	60.7		-0.1		1.2
Abitibi-Témiscamingue	55.2	54.9	49.7	53.8		0.3		5.5
Mauricie/Bois-Francs	54.2	53.2	52.1	54.3		1.0		2.1
Saguenay/Lac-Saint-Jean	45.5	45.7	43.2	46.5		-0.2		2.3
Côte-Nord/Nord-du-Québec	49.4	48.9	52.8	52.7		0.5		-3.4
Province of Québec	53.6	53.4	53.1	55.0		0.2		0.5

\* Employment/population ratio: In percentage, three-month moving average  
Source: Statistics Canada, LFS

**UNEMPLOYED  
BY PROVINCE**  
(Seasonally adjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	44	44	50	49	0			-6
Prince Edward Island	11	11	12	11	0			-1
Nova Scotia	54	56	62	56	-2			-8
New Brunswick	42	38	46	43	4			-4
Québec	413	434	461	431	-21			-48
Ontario	499	500	581	515	-1			-82
Manitoba	42	41	53	47	1			-11
Saskatchewan	30	31	37	32	-1			-7
Alberta	117	116	130	120	1			-13
British Columbia	169	174	200	173	-5			-31
Canada	1,406	1,444	1,623	1,476	-38			-217
In thousands								
Source: Statistics Canada, LFS								

## UNEMPLOYED BY METROPOLITAN AREA

(Seasonally adjusted data)

Metropolitan Area	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
St-John's (Nfld)	12	12	13	13	0		-1	
Halifax	17	17	19	16	0		-2	
Saint John (NB)	7	8	9	8	-1		-2	
Chicoutimi-Jonquière	11	11	9	10	0		2	
Québec	44	42	45	41	2		-1	
Montréal	203	213	219	214	-10		-16	
Trois-Rivières	8	8	10	9	0		-2	
Sherbrooke	9	8	7	7	1		2	
Ottawa-Hull	57	55	51	48	2		6	
Sudbury	7	7	10	8	0		-3	
Toronto	201	201	243	221	0		-42	
Hamilton	26	27	31	27	-1		-5	
St.Catharines-Niagara	16	16	20	17	0		-4	
London	20	19	20	18	1		0	
Windsor	12	10	15	12	2		-3	
Kitchener-Waterloo	15	14	16	14	1		-1	
Thunder Bay	6	6	8	7	0		-2	
Oshawa	10	9	16	12	1		-6	
Winnipeg	31	32	45	37	-1		-14	
Regina	7	7	8	8	0		-1	
Saskatoon	8	9	11	10	-1		-3	
Calgary	38	37	44	40	1		-6	
Edmonton	44	44	52	49	0		-8	
Vancouver	81	79	96	84	2		-15	
Victoria	14	13	12	13	1		2	

\*Unemployed: In thousands, three-month moving average

Source: Statistics Canada, LFS

**UNEMPLOYED\***  
**BY ADMINISTRATIVE REGION**  
(Unadjusted data)

Québec Administrative Region	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Gaspésie/Iles-de-la-Madeleine	10	8	10	8	2		0	
Bas-Saint-Laurent	13	14	16	14	-1		-3	
Québec City	46	44	45	40	2		1	
Chaudière-Appalaches	15	14	19	14	1		-4	
Estrie	14	15	14	13	-1		0	
Montérégie	69	73	67	68	-4		2	
Montreal	129	138	132	125	-9		-3	
Laval	21	22	23	20	-1		-2	
Lanaudière	21	22	28	21	-1		-7	
Laurentides	28	30	37	28	-2		-9	
Outaouais	21	21	21	18	0		0	
Abitibi-Témiscamingue	9	10	9	9	-1		0	
Mauricie/Bois-Francs	26	27	28	26	-1		-2	
Saguenay/Lac-Saint-Jean	21	21	18	19	0		3	
Côte-Nord/Nord-du-Québec	10	11	9	11	-1		1	
Province of Québec	452	468	476	433	-16		-24	

\* Unemployed: In thousands, three-month moving average  
Source: Statistics Canada, LFS

**UNEMPLOYMENT RATE  
BY PROVINCE**  
(Seasonally adjusted data)

Province	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Newfoundland	18.2	18.0	20.2	20.1	0.2		-2.0	
Prince Edward Island	15.7	15.7	18.1	16.1	0.0		-2.4	
Nova Scotia	12.4	12.8	14.0	12.8	-0.4		-1.6	
New Brunswick	11.8	10.7	13.3	12.1	1.1		-1.5	
Québec	11.4	12.0	12.8	12.0	-0.6		-1.4	
Ontario	8.7	8.8	10.2	9.0	-0.1		-1.5	
Manitoba	7.4	7.3	9.3	8.4	0.1		-1.9	
Saskatchewan	6.1	6.3	7.6	6.6	-0.2		-1.5	
Alberta	7.8	7.7	9.0	8.1	0.1		-1.2	
British Columbia	8.7	9.0	10.5	9.0	-0.3		-1.8	
Canada	9.4	9.7	11.0	9.9	-0.3		-1.6	

In percentage  
Source: Statistics Canada, LFS

## UNEMPLOYMENT RATE\* BY METROPOLITAN AREA

(Seasonally adjusted data)

Metropolitan Area	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
St-John's (Nfld)	12.6	12.9	13.4	14.1	-0.3			-0.8
Halifax	9.5	9.1	10.3	8.9	0.4			-0.8
Saint John (NB)	10.3	11.2	13.0	11.9	-0.9			-2.7
Chicoutimi-Jonquière	15.4	15.5	13.6	14.7	-0.1			1.8
Québec	12.3	12.0	12.1	11.4	0.3			0.2
Montréal	11.6	12.1	12.7	12.2	-0.5			-1.1
Trois-Rivières	11.4	11.5	12.9	12.4	-0.1			-1.5
Sherbrooke	12.4	11.3	10.1	9.7	1.1			2.3
Ottawa-Hull	9.9	9.6	8.9	8.4	0.3			1.0
Sudbury	8.4	8.2	12.4	9.2	0.2			-4.0
Toronto	8.7	8.7	10.7	9.7	0.0			-2.0
Hamilton	7.9	8.0	9.0	7.9	-0.1			-1.1
St.Catharines-Niagara	9.3	9.3	11.4	9.8	0.0			-2.1
London	8.7	8.5	8.8	7.8	0.2			-0.1
Windsor	8.3	7.4	10.9	8.3	0.9			-2.6
Kitchener-Waterloo	6.9	6.5	7.3	6.5	0.4			-0.4
Thunder Bay	8.4	9.0	12.8	10.2	-0.6			-4.4
Oshawa	7.1	6.7	11.5	8.4	0.4			-4.4
Winnipeg	8.4	8.6	12.0	10.0	-0.2			-3.6
Regina	6.9	6.8	7.6	7.0	0.1			-0.7
Saskatoon	7.2	7.6	9.5	8.6	-0.4			-2.3
Calgary	8.2	8.1	9.8	8.8	0.1			-1.6
Edmonton	8.7	8.8	10.7	9.8	-0.1			-2.0
Vancouver	8.1	8.0	9.8	8.5	0.1			-1.7
Victoria	8.8	8.5	7.3	8.1	0.3			1.5

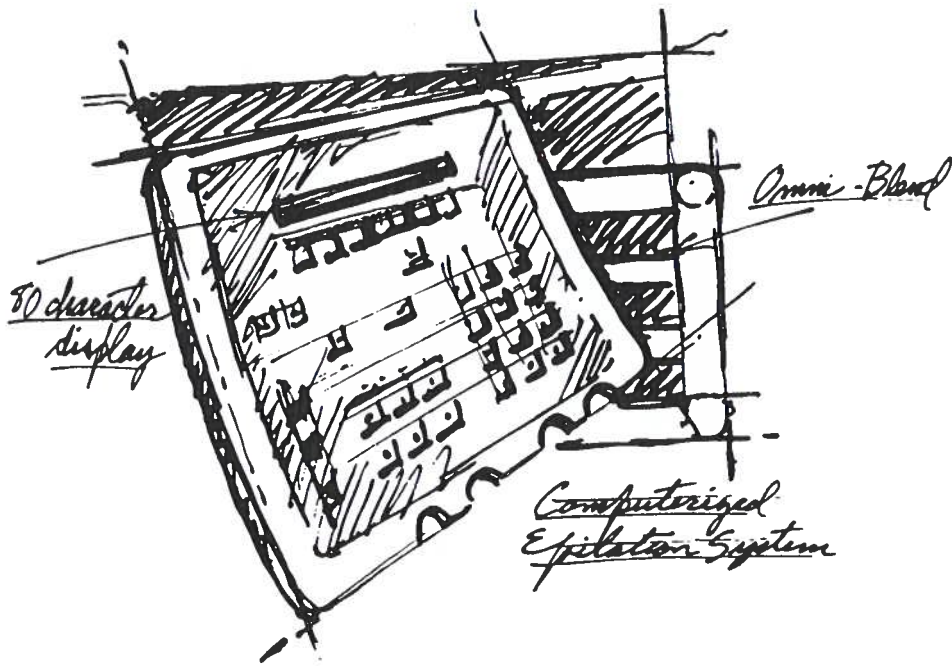
\* Unemployment rate: In percentage, three-month moving average

Source: Statistics Canada, LFS

**UNEMPLOYMENT RATE\***  
**BY ADMINISTRATIVE REGION**  
(Unadjusted data)

Québec Administrative Region	Apr-95	Mar-95	Apr-94	Average of last 12 months	Variation		Variation	
					Apr-95	/	Mar-95	Apr-95
Gaspésie/Iles-de-la-Madeleine	26.5	23.3	27.3	20.2	3.2		-0.8	
Bas-Saint-Laurent	15.1	16.4	17.5	14.9	-1.3		-2.4	
Québec	14.5	14.0	13.7	12.4	0.5		0.8	
Chaudière-Appalaches	7.9	7.3	10.0	7.5	0.6		-2.1	
Estrie	10.9	11.0	10.4	9.7	-0.1		0.5	
Montérégie	10.5	11.0	10.3	10.2	-0.5		0.2	
Montréal	14.5	15.3	14.9	13.6	-0.8		-0.4	
Laval	11.2	11.6	13.8	11.6	-0.4		-2.6	
Lanaudière	11.5	12.3	15.4	11.5	-0.8		-3.9	
Laurentides	13.3	14.1	16.5	12.7	-0.8		-3.2	
Outaouais	12.2	12.2	12.8	10.8	0.0		-0.6	
Abitibi-Témiscamingue	12.4	12.8	13.5	12.5	-0.4		-1.1	
Mauricie/Bois-Francs	11.0	11.8	12.4	11.0	-0.8		-1.4	
Saguenay/Lac-Saint-Jean	16.7	16.5	15.8	14.9	0.2		0.9	
Côte-Nord/Nord-du-Québec	16.2	17.4	14.3	16.1	-1.2		1.9	
Province of Québec	12.7	13.1	13.5	12.0	-0.4		-0.8	

\*Unemployment rate: In percentage, three-month moving average  
Source: Statistics Canada, LFS



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