



INFORMATION ON AN ONGOING PROJECT CONTRIBUTION AGREEMENT

Tracing Trees Online

The lack of digitalization and transparency in forest sector supply chains hinders sustainable practices, highlighting the urgent need for integrated platforms to ensure responsible resource management and long-term forest sustainability.

PROJECT TITLE

Forest Value Chain, Traceability and Geolocation Platform for the Canadian Forest Sector

ORGANIZATION

Quebec Wood Products Promotion Bureau
quebecwoodexport.com

CONTACT

Frédéric Jacques
fjacques@quebecwoodexport.com

START DATE

December 1st, 2023

END DATE

March 31st, 2026

This project introduces a cloud-based platform for the forest industry that connects supply chains by allowing members to share information easily. Its main goal is to improve communication and management among organizations working in the forest value chain. The platform helps establish and maintain connections between different groups, streamlining the digitalization of supply chains. It also tracks where the wood fibre used in products comes from, ensuring transparency and accountability.

A key outcome of the project is to encourage digitalization among businesses in the forest sector and to enhance understanding of forest value chains. By improving transparency and efficiency, the project aims to support sustainable practices and compliance with industry standards. This is significant because it has the potential to transform how forests are managed, making operations clearer, more efficient, and environmentally friendly. By optimizing supply chain processes and promoting digital practices, the project contributes to the long-term health and sustainability of forests and the industries that rely on them. Ultimately, this platform is a vital tool for ensuring responsible and sustainable use of forest resources, benefiting both the environment and the economy over time.

