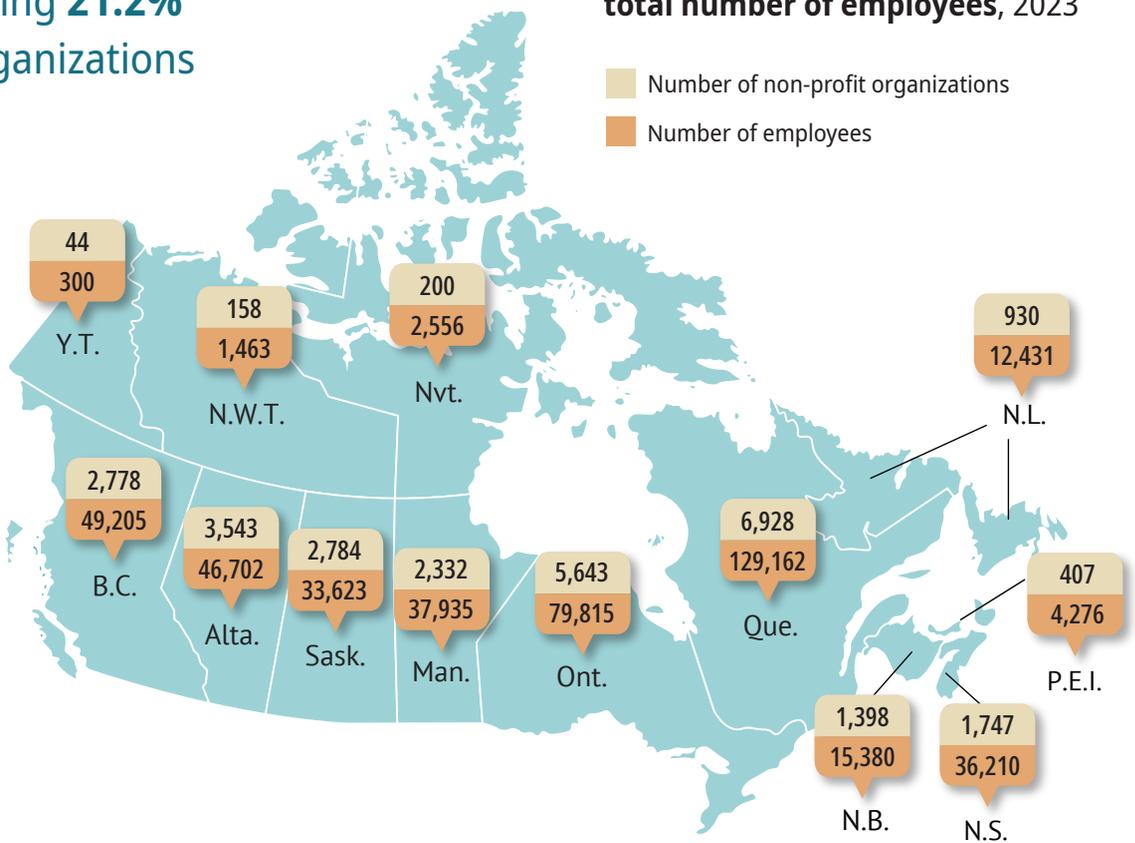


Non-profit organizations in rural and small town Canada, 2023

In 2023, **28,892** non-profit organizations were active in **rural and small town Canada**, representing **21.2%** of all non-profit organizations in the country.

Number of non-profit organizations in rural and small town Canada and total number of employees, 2023

■ Number of non-profit organizations
■ Number of employees



Non-profit organizations in rural and small towns employed **449,058** people. Almost 60% of these employees were in **Quebec, Ontario and British Columbia**.

Most common areas of activity¹ of non-profit organizations in rural and small town Canada



In 2023, **non-profit organizations in rural and small towns** generated **\$26 billion** in revenue, accounting for **7.2%** of the total revenue (\$361 billion) of all non-profit organizations across Canada.



Non-profit organizations in health care and social assistance (48.3%) and education services (24.1%) were among those that contributed the most to the total revenue of non-profit organizations in rural and small town Canada.



1. Based on the International Classification of Non-profit Organizations.

Note: In this infographic, rural and small towns refer to anywhere outside a census metropolitan area or census agglomeration based on Statistics Canada's 2021 Standard Geographical Classification.

Source: Statistics Canada, table 45-10-0108-01 - Rural Canada non-profits, estimates of active non-profit organization counts, revenues and employment by industry and table 45-10-0109-01 - Rural Canada non-profits, estimates of active non-profit organization counts, revenues and employment by activity.