

TOURISM ACTIVITY

2025



In 2025, visits made by Canadians within Canada and overseas surpassed pre-pandemic levels, while visits to the United States fell considerably



Canada



United States



Overseas countries

	2019	2024	2025
number of visits			
Canada	333,601,000	337,051,000	342,040,000
United States	31,506,000	30,185,000	23,096,000
Overseas countries	12,269,000	12,947,000	14,270,000



Visits by Canadians to the United States for holidays, leisure and recreation saw a larger decline than visits to see friends and relatives

Holidays, leisure and recreation

11,883,000

-21.5%

Main trip purpose

Number of visits, 2025

Percentage change from 2024

Visiting friends and relatives

5,407,000

-9.0%

Canadians made 14.3 million visits overseas in 2025

Top 5 overseas countries visited by Canadians, by number of visits

	Mexico	2,662,000
	Dominican Republic	984,000
	France	977,000
	United Kingdom	878,000
	Italy	805,000

Compared with 2024, visits to Canada by United States residents fell, while visits by overseas residents rose, but both were below their 2019 pre-pandemic levels



United States residents



Overseas residents

	2019	2024	2025
number of visits			
United States residents	24,958,000	23,463,000	22,792,000
Overseas residents	7,472,000	6,355,000	6,832,000

Sources: Statistics Canada, National Travel Survey, 2025, and Frontier Counts, 2025; Presley, L. and C. McCormack, 2026, "Canadian-resident travel to the United States: A year in review," *Economic and Social Reports*, Statistics Canada Catalogue no. 36-28-0001.

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