

# The Daily

Statistics Canada

Friday, December 2, 1988

## Major Release

**Labour Force Survey, November 1988**

- The unemployment rate edged down to 7.8.

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## Data Availability Announcements

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Cement, October 1988

Sawmills East of the Rockies, September 1988

Rigid Insulating Board, October 1988

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## Travel-log - Touriscope

November 1988 Issue

The third issue of *Travel-log*, Statistics Canada's quarterly publication that monitors data sources related to tourism, is now available.

China and Eastern Europe are becoming increasingly popular destinations for Canadian tourists, according to the feature article in this issue. In 1987, 35,000 Canadians unpacked their suitcases in China, a six-fold increase since 1980. The number of travellers visiting the Soviet Union more than doubled over the same period.

Also included in this issue of *Travel-log* are articles on first quarter 1988 domestic travel patterns, visitors from France, package travel tours, travel to Halifax, changing immigration trends and the second quarter travel price index.

*Travel-log - Touriscope* (87-003, \$10/\$40) is now available from Publication Sales and Services (613-951-7277).



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## Major Release

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### Labour Force Survey

November 1988

#### Overview

Estimates from Statistics Canada's Labour Force Survey for November 1988 show a jump in employment of 66,000 this month, following the moderate growth of the previous five months. A large increase in the number of persons entering the labour force resulted in only a slight decline in the level of unemployment. The unemployment rate edged down to 7.8, similar to the rates recorded during most of the year.

#### Employment

For the week ended November 12, 1988, the seasonally adjusted level of employment was estimated at 12,445,000 - an increase of 66,000 from October.

- Employment grew by 36,000 among persons aged 25 and over and by 30,000 for those aged 15 to 24. For both age groups, the growth in employment resulted from large gains posted by men.
- The employment/population ratio rose to 61.7 (+0.3), with men accounting for all of the increase. The ratio advanced 0.9 to 61.5 for persons aged 15 to 24, while rising slightly to 61.7 for persons aged 25 and over.
- Full-time employment increased by 40,000 and part-time employment rose by 21,000 - with both changes concentrated among men.
- Estimated employment, adjusted for seasonal variation, rose in agriculture (+8,000), manufacturing (+20,000), transportation, communication and other utilities (+19,000) and in public administration (+18,000) while it declined in trade (-15,000). There was little or no change in the remaining industries.
- The estimated level of employment advanced in all provinces except Newfoundland and New Brunswick, where it remained virtually unchanged.

### Unemployment/Participation Rate

The seasonally adjusted estimate of unemployment declined slightly in November 1988 to 1,056,000. The participation rate increased to 66.9 (+0.2), returning to the previous high, set last May.

- Unemployment declined by 10,000 among persons aged 15 to 24, due mostly to a decrease for young men. For persons aged 25 and over, unemployment increased by an estimated 20,000 among women while it declined by 15,000 for men.
- The participation rate advanced 0.7 to 69.9 among persons aged 15 to 24, with males accounting for most of the increase. The rate for persons aged 25 and over rose slightly to 66.2.
- The unemployment rate for men declined by 0.3 to 7.4, while it increased by 0.3 to 8.4 for women. The unemployment rate declined by 0.4 among persons aged 15 to 24 due to a drop of 0.8 in the rate among young men.
- The estimated number of unemployed declined by 13,000 in Quebec and by 3,000 in Newfoundland and Manitoba. It increased by 5,000 in Ontario and by 6,000 in British Columbia while there was little or no change in the other provinces.
- The unemployment rate fell by 1.1 in Newfoundland (15.4) and Prince Edward Island (12.0), by 0.7 in Nova Scotia (10.0), by 0.2 in New Brunswick (11.9), by 0.4 in Quebec (9.5), by 0.6 in Manitoba (7.9) and by 0.1 in Saskatchewan (7.5) and Alberta (8.1). The rate increased by 0.1 in Ontario (5.1) and 0.2 in British Columbia (10.3).

### Changes Since November 1987

(unadjusted estimates)

- Employment rose by an estimated 317,000 (+2.6%) to 12,366,000.

*(continued on next page)*

- Full-time employment increased by 228,000 to 10,352,000 (+2.3%) and part-time employment rose by 88,000 to 2,014,000 (+4.6%).
- Employment grew by 3.0% in the goods-producing industries, with strong year-over-year gains in construction (+5.7%) and manufacturing (+3.6%). Employment in the service-producing industries rose by 2.5% as the result of gains in community, business and personal services (+4.7%) and in public administration (+3.0%).
- The estimated number of unemployed fell by 23,000 (-2.2%) to 1,001,000.
- The unemployment rate decreased by 0.3 to 7.5.

- The participation rate rose by 0.7 to 66.3 and the employment/population ratio increased by 0.8 to 61.3.

Available on CANSIM: matrices 2074, 2075, 2078-2099, 2101-2107 and table 00799999.

The November 1988 issue of *The Labour Force* (71-001, \$22/\$220) will be available the third week of December. For summary information, available on the day of release, order *Labour Force Information* (71-001P, \$5.50/\$55). See "How to Order Publications".

For more detailed information on this release, contact Ken Bennett (613-951-4720), Household Surveys Division.

### Labour Force Characteristics, Canada

|                                 | November<br>1988 | October<br>1988 | November<br>1987 |
|---------------------------------|------------------|-----------------|------------------|
| Seasonally Adjusted Data        |                  |                 |                  |
| Labour Force (,000)             | 13,501           | 13,440          | 13,204           |
| Employment (,000)               | 12,445           | 12,379          | 12,124           |
| Unemployment (,000)             | 1,056            | 1,061           | 1,080            |
| Unemployment Rate (%)           | 7.8              | 7.9             | 8.2              |
| Participation Rate (%)          | 66.9             | 66.7            | 66.3             |
| Employment/Population Ratio (%) | 61.7             | 61.4            | 60.9             |
| Unadjusted Data                 |                  |                 |                  |
| Labour Force (,000)             | 13,367           | 13,400          | 13,073           |
| Employment (,000)               | 12,366           | 12,437          | 12,049           |
| Unemployment (,000)             | 1,001            | 963             | 1,024            |
| Unemployment Rate (%)           | 7.5              | 7.2             | 7.8              |
| Participation Rate (%)          | 66.3             | 66.5            | 65.6             |
| Employment/Population Ratio (%) | 61.3             | 61.7            | 60.5             |

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## Data Availability Announcements

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### Electric Storage Batteries

October 1988

Canadian manufacturers of electric storage batteries sold 357,847 automotive replacement batteries in October 1988, a decrease of 3.4% from 370,618 batteries sold the same month a year earlier.

Cumulative sales amounted to 2,292,873 automotive replacement batteries from January to October 1988, up 11.6% from 2,054,951 for the same period in 1987.

Information on sales of other types of storage batteries is also available.

The October 1988 issue of *Factory Sales of Electric Storage Batteries* (43-005, \$4.50/\$45) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact J.-P. Beauparlant (613-951-3526), Industry Division.

### Cement

October 1988

Canadian manufacturers shipped 1 209 451 tonnes of cement in October 1988, a decrease of 9.2% from the 1 331 820<sup>r</sup> (r: revised figure) tonnes shipped a year earlier and a decrease of 8.0% from the 1 314 704 tonnes shipped in September 1988.

January to October 1988 shipments totalled 10 140 716 tonnes, down 1.1% from 10 251 420<sup>r</sup> tonnes shipped during the same period in 1987.

Available on CANSIM: matrices 92 and 122 (series 13).

The October 1988 issue of *Cement* (44-001, \$4.50/\$45) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Sharon Boyer (613-951-3520), Industry Division.

### Sawmills East of the Rockies

September 1988

Production of lumber in sawmills east of the Rockies decreased 6.8% to 2 088 728 cubic metres (885,153,000 feet board measure) in September 1988 from 2 240 337 cubic metres (949,401,000 feet board measure) after revisions in September 1987.

Stocks on hand at the end of September 1988 totalled 2 393 637 cubic metres (1,014,366,000 feet board measure), an increase of 16.1% compared to 2 062 507 cubic metres (873,890,000 feet board measure) in September 1987.

Year-to-date production in 1988 amounted to 17 878 129<sup>r</sup> (r: revised figure) cubic metres (7,576,323,000<sup>r</sup> feet board measure), a decrease of 1.8% compared to 18 215 093 cubic metres (7,719,120,000 feet board measure) after revisions for the same period in 1987.

Available on CANSIM: matrices 53 (except series 1.2, 2.2, 3.2) and 122 (series 2).

The September 1988 issue of *Production, Shipments and Stocks on Hand of Sawmills East of the Rockies* (35-002, \$9/\$90) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Jacques Lepage (613-951-3516), Industry Division.

## **Rigid Insulating Board**

October 1988

Shipments of rigid insulating board totalled 4 238 thousand square metres (12.7 mm basis) in October 1988, an increase of 2.7% compared to 4 126 thousand square metres (12.7 mm basis) in October 1987.

For January to October 1988, year-to-date shipments amounted to 37 319<sup>r</sup> (r: revised figure) thousand square metres (12.7 mm basis) compared to 46 444 thousand square metres (12.7 mm basis) for the same period in 1987, a decrease of 19.6%.

Available on CANSIM: matrices 31 (series 1) and 122 (series 4-7).

The October 1988 issue of *Rigid Insulating Board* (36-002, \$4.50/\$45) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Sandra Bohatyretz (613-951-3531), Industry Division.

## **Government Revenue and Expenditure**

Third Quarter 1988

Government revenue and expenditure detail by level of government on a national accounts basis for the quarter ended September 30, 1988 is now available.

Available on CANSIM: matrices 2711-2713.

For more detailed information, contact Dan Finnerty (613-951-1820), Public Institutions Division.

## **Chemical and Chemical Products Industries**

1986 Census of Manufactures

Commodity data for the Chemical and Chemical Products Industries (Major Group 37) are now available on request. The information will also be released at a later date in catalogue 46-250.

For more detailed information on this release, contact Katherine Blais (613-951-9836), Industry Division.

## **Canned and Preserved Fruit and Vegetable Industry**

1986 Census of Manufactures

In 1986, the value of shipments of goods of own manufacture for the canned and preserved fruit and vegetable industry (SIC 1031) totalled \$1,922.9 million, up 8.6% from \$1,770.5 million in 1985.

Available on CANSIM: matrix 5383.

Data for the industry will be published at a later date (32-250B 1031, \$4). See "How to Order Publications".

For more detailed information on this release, contact Brian Preston (613-951-3511), Industry Division.

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## Publications Released

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**Industry Price Indexes, September 1988.**

**Catalogue number 62-011**

(Canada: \$16.50/\$165; Other Countries: \$18.50/\$185).

**Profiles – Census Tracts – Montreal: Part 2,**

**1986 Census. Catalogue number 95-130**

(Canada: \$85; Other Countries: \$98).

**Travel-log – Touriscope, November 1988 Issue.**

**Catalogue number 87-003**

(Canada: \$10/\$40; Other Countries: \$11/\$44).

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### How to Order Publications

*Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7277.*

*Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).*

*Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.*

*A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.*

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### Statistics Canada's Official Release Bulletin for Statistical Information

Catalogue 11-001E. Price: Canada \$100/year; other countries \$125/year

Published by the Communications Division (Director – Douglas Newson)  
Statistics Canada, 3-N, R.H. Coats Bldg., Ottawa K1A 0T6.

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The Daily, December 2, 1988

## Major Release Dates

Week of December 5 - 9

(Release dates are subject to change)

Anticipated  
date of  
release

Title

Reference period

### December

|   |                                              |                    |
|---|----------------------------------------------|--------------------|
| 5 | Canadian Composite Leading Indicator         | September 1988     |
| 7 | Estimates of Labour Income                   | September 1988     |
| 8 | Financial Flows                              | Third Quarter 1988 |
| 8 | Help-wanted Index                            | November 1988      |
| 9 | New Housing Price Index                      | October 1988       |
| 9 | Travel Between Canada and<br>Other Countries | October 1988       |
| 9 | Farm Product Price Index                     | October 1988       |