

The Daily

Statistics Canada

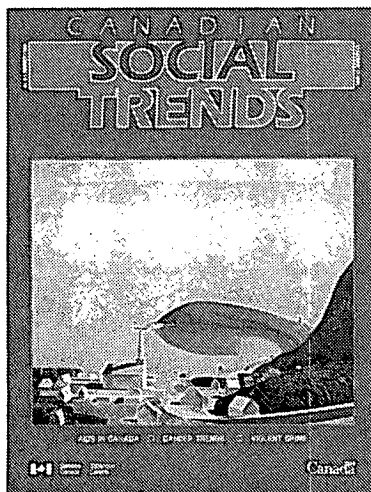
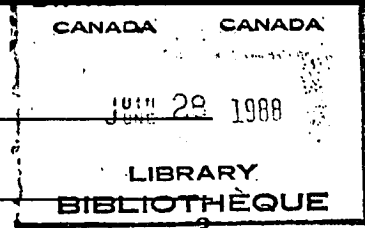
Tuesday, June 28, 1988

Major Releases

Retail Trade, April 1988

- Seasonally adjusted, retail sales totalled \$13.4 billion, down 1.0% from March.

(continued on page 2)



Canadian Social Trends, Summer 1988

Canadian Social Trends has released its Summer 1988 issue. This flagship publication continues to interpret the major social and demographic trends affecting Canadian society.

According to this edition of *Canadian Social Trends* the number of women teaching full-time in Canadian universities rose from fewer than 750 in 1960 to almost 6,000 in 1985 (an increase of 713%). In the same period, the number of male university teachers rose 410%, from 5,700 to 29,200. Most of the growth in the number of both male and female university teachers occurred between 1960 and 1975 when the baby-boom population flooded into Canadian universities. During this period, female faculty increased 487%, compared with 363% for male faculty. However, while women entered this profession at a more rapid rate than men, they remain a minority in Canadian university faculties. As well, they tend to be concentrated in the lower academic ranks, and at all ranks, are paid less than men.

This edition of *Canadian Social Trends* also features articles on AIDS, trends in cancer since 1970, the film industry, travel within Canada, violent crime, employment of disabled persons, loss of prime agricultural land: the example of Southern Ontario, and an annual update on labour force trends.

Canadian Social Trends (11-008E, \$8/\$32) is now available from Publication Sales (613-951-7276). Further information is available from the editors (613-951-2560), Housing, Family and Social Statistics Division.

The Key to the Census

The census has a history that stretches over 320 years. The first Canadian Census was in 1666, when Jean Talon enumerated the 3,215 residents of his colony, doing much of the enumeration himself.

Today's censuses are hardly such casual affairs. The scale and complexity of the modern Census provides a wealth of information. To help our data users take full advantage of all the information available, reference products such as The 1986 Census Handbook were developed.

The handbook offers a brief history of census-taking, a question-by-question outline of the 1986 Census, and an introduction to the geographic regions the census uses. It is a convenient "first stop" for new census data users, but it also tells experienced users about how the latest census differs from its predecessors, and it provides information about new products and services.

The 1986 *Census Handbook* (99-104E, \$18) is now available. See "How to Order Publications" or contact your local Statistics Canada reference centre.



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Department Store Sales and Stocks, April 1988 6

- Seasonally adjusted, department store sales decreased 2.5% from the previous month.

Employment, Earnings and Hours, April 1988 8

- Average weekly earnings for all employees were estimated at \$461.06 – up 5.3% from a year earlier.

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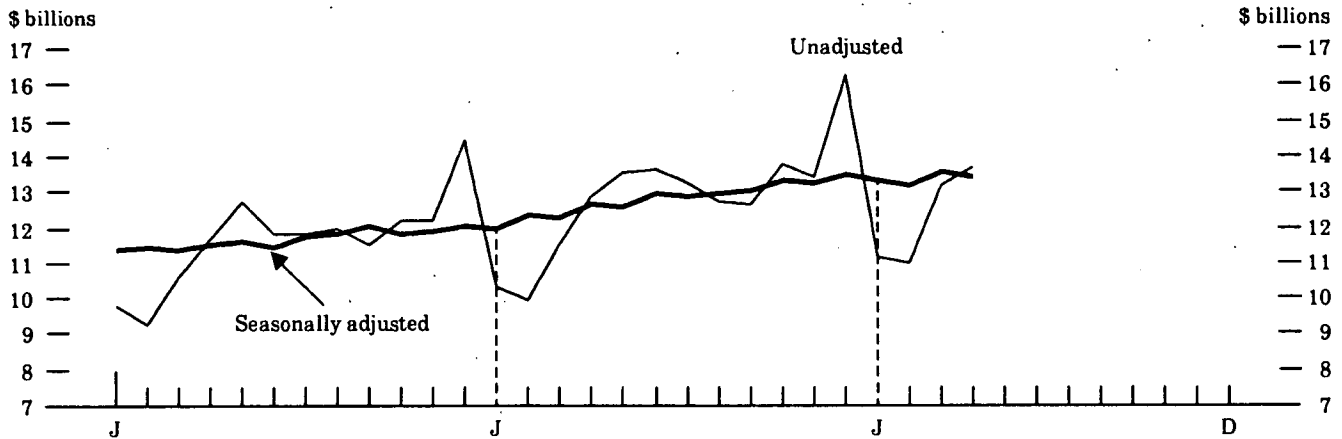
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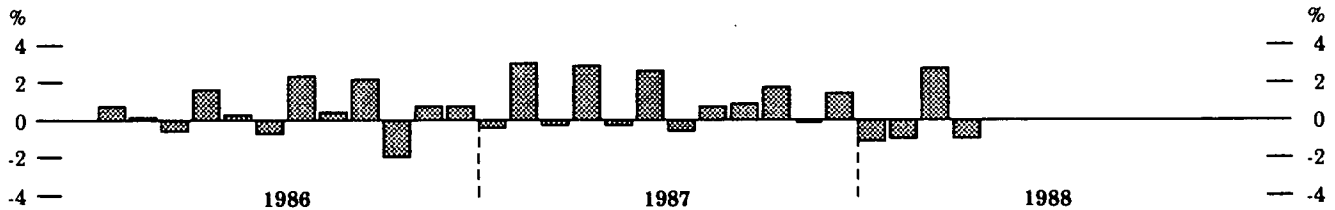
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Major Releases

Monthly Retail Trade, Unadjusted and Seasonally Adjusted, Canada, 1986-1988



Month-to-month Changes (seasonally adjusted)



Retail Trade

April 1988

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that retail sales totalled \$13.4 billion in April 1988, a decrease of 1.0% from the previous month's revised total of \$13.5 billion.
- In the first four months of 1988, retail trade experienced no overall growth, as declines in January, February and April offset a sharp gain in March. This is in contrast to an average monthly increase of about 1.0% in the last four months of 1987.

- The overall decline in April was primarily attributable, in order of dollar impact, to decreases reported by motor vehicle dealers (-1.8%), combination stores (-2.0%) and department stores (-2.5%). Partly offsetting these decreases were gains by service stations (+3.1%), personal accessories stores (+2.9%) and furniture, TV, radio and appliance stores (+2.8%).
- With the exception of New Brunswick, which recorded an increase of 0.1% over March 1988, all other provinces and territories posted decreases in April, with declines ranging from 6.3% in the Yukon and Northwest Territories to 0.4% in British Columbia.

(continued on page 4)

Note: The March and April 1988 seasonal estimates have been adjusted for the occurrence of Easter in early April.

Unadjusted Sales

- Retail trade totalled \$13.7 billion in April 1988, up 6.5% over the same month last year. Cumulative retail sales for the first four months of 1988 amounted to \$49.0 billion, up 9.9% over the corresponding period in 1987.
- The two largest major groups within retail trade recorded increases over April 1987: new and used motor vehicle dealers increased by 7.1% while total food stores rose by 6.2%. Department store sales were down 1.8% on a year-over-year basis, while service station sales rose 6.1%.
- Independent stores (+7.7%) continued to outpace chain stores (+4.7%) in year-over-year sales growth. Excluding new and used motor vehicle dealers, sales by independents rose by 7.9% in April.
- With the exception of Manitoba, which recorded a decrease of 2.3% on a year-over-year basis, all other provinces and territories reported higher sales. Increases ranged from 10.2% in British Columbia to 1.8% in Prince Edward Island.

Note to Users:

Retail trade has an MCD (months of cyclical dominance) of 2, which represents the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction.

(see table on page 5)

Available on CANSIM: matrices 2300-2304, 2306-2313, 2315-2317, 2320 and 2321.

The April 1988 issue of *Retail Trade* (63-005, \$16/\$160) will be available the third week of August. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3549) or David Roeske (613-951-3553), Retail Trade Section, Industry Division.

Retail Trade, Canada, by Kind of Business

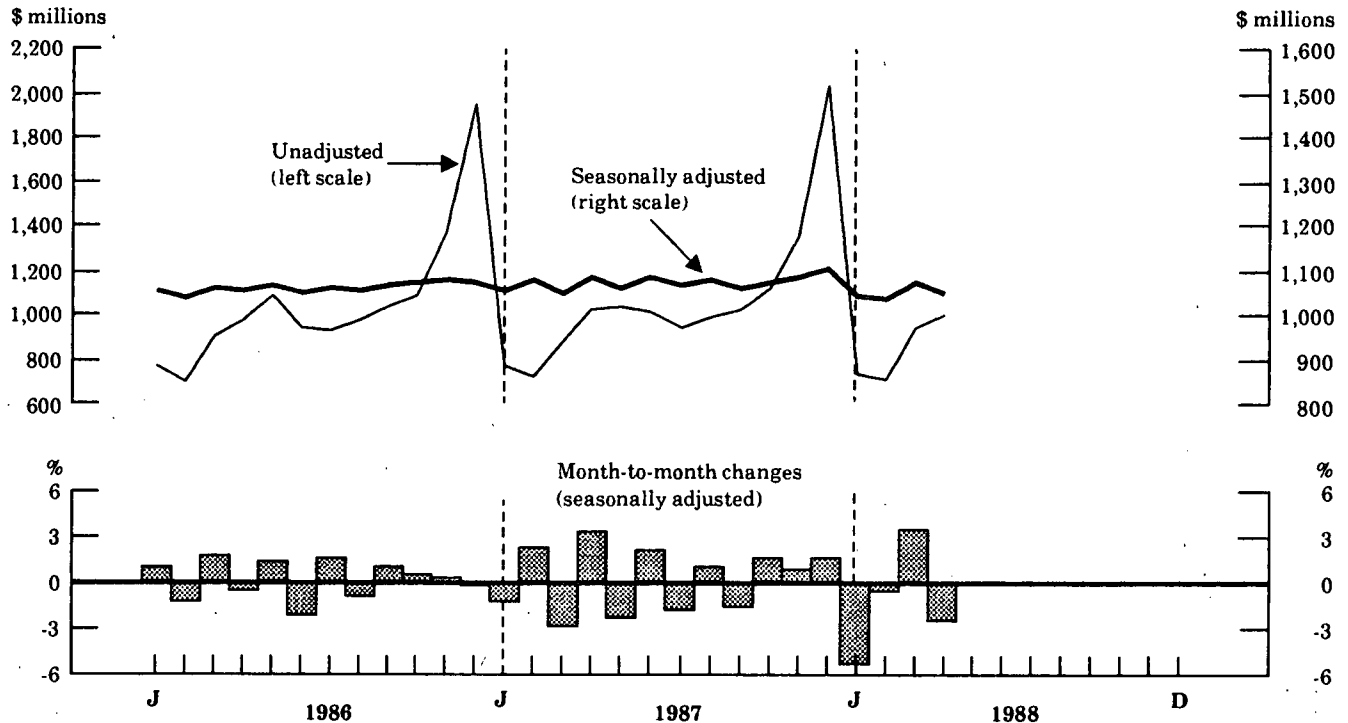
Kind of Business	Unadjusted Sales All Stores				Seasonally Adjusted Sales All Stores				
	April 1987	March 1988 ^r	April 1988 ^p	April 1988/ April 1987	Jan. 1988 ^r	Feb. 1988 ^r	March 1988 ^r	April 1988 ^p	April 1988/ March 1988
	(millions of \$)			%	(millions of \$)				%
Combination stores (groceries and meat)	2,176.9	2,280.5	2,313.2	6.3	2,271.4	2,281.8	2,292.6	2,246.8	-2.0
Grocery, confectionery and sundries stores	613.7	639.1	659.8	7.5	687.9	680.2	683.7	667.6	-2.3
All other food stores	233.6	238.4	237.4	1.6	244.9	244.2	244.5	242.5	-0.8
Department stores	1,021.7	937.0	1,003.5	-1.8	1,042.5	1,036.6	1,074.9	1,047.7	-2.5
General merchandise stores	234.2	251.4	244.2	4.3	248.9	259.4	262.9	258.9	-1.5
General stores	178.2	185.3	190.5	6.9	195.7	195.2	197.0	194.0	-1.6
Variety stores	88.3	82.2	78.0	-11.6	87.0	86.9	89.4	89.0	-0.4
Motor vehicle dealers	3,254.0	3,403.0	3,482.9	7.0	2,884.0	2,799.8	3,003.6	2,948.2	-1.8
Used car dealers	100.0	103.8	110.2	10.2	95.3	88.0	95.7	92.6	-3.3
Service stations	958.3	999.3	1,016.6	6.1	1,057.2	1,024.1	1,023.9	1,055.1	3.1
Garages	141.5	156.2	156.5	10.6	160.6	158.5	159.5	151.2	-5.2
Automotive parts and accessories stores	283.3	243.4	295.7	4.4	304.2	298.3	295.4	290.3	-1.7
Men's clothing stores	119.7	111.7	128.2	7.1	135.8	130.7	137.3	137.4	--
Women's clothing stores	269.8	254.5	281.5	4.3	271.4	269.4	275.5	277.2	0.6
Family clothing stores	179.0	162.5	178.6	-0.2	187.4	183.4	185.0	181.4	-2.0
Specialty shoe stores	24.2	21.1	24.0	-0.9	23.7	24.5	24.2	22.6	-6.4
Family shoe stores	101.7	89.0	107.8	6.0	103.3	101.4	106.2	99.8	-6.0
Hardware stores	125.4	115.1	144.4	15.2	140.2	144.7	147.5	148.0	0.3
Household furniture stores	139.7	150.6	154.0	10.3	166.3	170.5	164.3	163.2	-0.7
Household appliance stores	46.6	51.9	56.5	21.2	55.7	55.3	57.0	59.3	4.1
Furniture, TV, radio and appliance stores	124.7	127.4	131.9	5.7	135.0	135.4	138.4	142.2	2.8
Pharmacies, patent medicine and cosmetics stores	531.4	608.6	576.4	8.5	586.2	590.9	615.2	601.1	-2.3
Book and stationery stores	58.9	72.2	68.0	15.4	81.4	81.4	82.0	81.6	-0.5
Florists	55.3	46.3	53.7	-3.0	47.5	44.4	48.8	49.0	0.5
Jewellery stores	70.3	69.3	77.3	10.0	98.0	97.9	103.4	103.9	0.5
Sporting goods and accessories stores	207.8	175.0	230.5	10.9	213.1	198.3	206.8	205.7	-0.5
Personal accessories stores	163.2	172.6	182.2	11.6	211.0	202.2	207.1	213.1	2.9
All other stores	1,365.9	1,430.4	1,526.5	11.8	1,554.1	1,570.3	1,594.6	1,604.3	0.6
All stores - Total	12,867.4	13,177.8	13,710.0	6.5	13,289.6	13,154.1	13,516.4	13,375.1	-1.0

^p Preliminary figures.

^r Revised figures.

-- Amount too small to be expressed.

Department Store Sales, by Month, Unadjusted and Seasonally Adjusted, Canada, 1986-1988



Department Store Sales and Stocks April 1988

Highlights

Seasonally Adjusted Data

- Adjusted for seasonal fluctuations and the number of trading days, department store sales in April 1988 totalled \$1,048 million, a decrease of 2.5% from the previous month's revised total of \$1,075 million. The decrease in April followed an increase of 3.7% in March.
- The 2.5% decrease in April further extended the trend of fluctuating but generally declining sales observed since the beginning of 1988.
- Department store stocks (at selling value) totalled \$4,432 million at the end of April 1988, a decrease of 0.5% from the March 1988 revised

value of \$4,455 million. This constitutes the second consecutive monthly decrease.

- The ratio of inventories to sales stood at 4.23:1 in April, an increase from the average ratio of 4.19:1 observed in the three previous months.

Unadjusted Data

- Removing the affect of the sale of Woodward Stores Ltd.'s food division, department store sales increased 1.2% over April 1987, to a level of \$1,003 million. (Not adjusted for structural changes, department store sales decreased 1.8%.)
- Cumulative sales for the first four months of 1988 totalled \$3,379 million, an increase of 3.8% (after adjustment) over the corresponding period in 1987.

(continued on page 7)

- On a provincial basis, adjusted for structural changes, six provinces posted decreases in April 1988 from the corresponding month in 1987. Increases were recorded in Ontario (+4.9%), Quebec (+3.1%), Prince Edward Island (+1.8%) and British Columbia (+1.7%).
- Department store stocks at month-end totalled \$4,613 million, an increase of 0.3% over the level reached in April 1987.

Note to Users:

Data users should be aware that the year-over-year movements for some provinces and census metropolitan areas have been affected by major structural changes during 1987, including the sale of Woodward Stores Ltd.'s food department to Canada Safeway Ltd.

Department store sales and stocks have an MCD (months of cyclical dominance) of 3, which represents the number of months over which a change in the seasonally adjusted series must move in a given direction before one can be reasonably certain that the trend-cycle of that series also has moved in the given direction.

Available on CANSIM: matrix 112.

The April 1988 issue of *Department Store Sales and Stocks* (63-002, \$13/\$130) will be available the third week of October. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3549), Retail Trade Section, Industry Division.

Employment, Earnings and Hours

April 1988

(data not seasonally adjusted)

Industrial Aggregate Summary

The preliminary estimate of average weekly earnings for all employees in the industrial aggregate¹ was \$461.06 for April, an increase of \$2.32 (+0.5%) from March. This increase is larger than usual for this time of year. Compared to April 1987, average weekly earnings increased by \$23.16 (+5.3%) (not adjusted for inflation), the highest year-to-year percentage increase since the beginning of the survey in 1983.

Canada industrial aggregate employment was estimated at 10,029,000 – an increase of 170,000 (+1.7%) from the previous month (not adjusted for seasonal variation). This increase is larger than usually observed at this time of year. Compared to April 1987, industrial aggregate employment increased by 232,000 (+2.4%).

Highlights

Average Weekly Earnings

- Between March and April, earnings in manufacturing increased when a decrease is usually observed. In contrast, construction reported a decrease instead of the increase generally observed. Trade reported a larger than usual increase.
- The 5.3% year-to-year growth in earnings was led by community, business and personal services (+6.5%) and manufacturing (+4.6%). Both community, business and personal services and mines, quarries and oil wells had their third consecutive month of growth above 6%. Trade registered its highest year-to-year growth (+5.2%) since December 1985.
- Average weekly earnings in Nova Scotia and Saskatchewan decreased between March and April, a time of year when an increase is usually

observed. Quebec and Ontario both experienced larger than usual increases for this time of year.

- Quebec and Ontario recorded their highest annual growth rates in earnings since the survey began, while Saskatchewan reported its first year-to-year decrease.

Employment

- Between March and April, estimated employment in forestry decreased less than usual, while manufacturing and construction reported a larger than usual increase. Finance, insurance and real estate had a smaller than usual increase for this time of year.
- The 2.4% year-to-year increase in employment was led by trade (+3.9%) and manufacturing (+2.7%). Transportation, communication and other utilities showed a year-to-year increase for the fourth consecutive month.
- Estimated employment in Newfoundland decreased between March and April, a time of year when an increase is usually observed. Prince Edward Island, Nova Scotia, Manitoba, Saskatchewan and British Columbia increased more than usual for this time of year. Alberta increased when a decrease is usually observed.
- New Brunswick recorded its second consecutive year-to-year increase in employment after 11 months of decreases. Manitoba reported its highest year-to-year growth since January 1987; Saskatchewan, since the survey began; and Alberta, since November 1985.

Hours and Hourly Earnings

- At the Canada industrial aggregate level, average weekly hours for employees paid by the hour (who account for approximately half of industrial aggregate employment) were estimated at 31.9 in April, a slight increase from March. Average weekly hours were estimated at 38.8 in the goods-producing industries and 28.2 in the service-producing industries.

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¹ The industrial aggregate is the sum of all industries with the exception of agriculture, fishing and trapping, religious organizations, private households and military personnel.

- Average hourly earnings for employees paid by the hour were estimated at \$11.52 in April, \$13.42 in the goods-producing industries and \$10.13 in the service-producing industries.

Available on CANSIM: matrices 8003-9000 and 9584-9638.

(see tables on page 10 and 11)

The April 1988 issue of *Employment, Earnings and Hours* (72-002, \$38.50/\$385) will be available at the end of July. See "How to Order Publications".

For more detailed information on this release, contact R. Arsenault (613-951-4090), Labour Division.

Employment, Earnings and Hours

April 1988

(data not seasonally adjusted)

Industry group - Canada (1970 SIC)	All employees					
	Number			Average weekly earnings		
	Apr. 1988 ^p	Mar. 1988 ^r	Feb. 1988	Apr. 1988 ^p	Mar. 1988 ^r	Feb. 1988
	thousands			dollars		
Forestry	43.3	46.2	49.5	632.72	637.67	650.36
Mines, quarries and oil wells	152.0	156.4	153.4	769.58	768.84	775.43
Manufacturing	1,906.2	1,876.5	1,865.6	543.15	542.46	539.01
Durables	942.5	929.3	918.2	576.07	572.64	570.81
Non-durables	963.7	947.2	947.5	510.95	512.86	508.19
Construction	452.5	390.0	377.5	553.63	556.11	551.14
Building	382.5	327.8	319.5	536.92	538.34	533.23
Industrial and heavy	69.9	62.2	58.0	645.05	649.79	649.79
Goods-producing industries	2,554.0	2,469.0	2,445.9	560.00	560.74	557.96
Transportation, communication and other utilities	817.7	812.4	811.4	595.12	590.74	588.29
Transportation	454.9	448.4	449.7	557.34	550.18	545.49
Storage	15.0	14.8	14.1	531.95	526.51	523.69
Communication	228.8	230.8	229.5	602.52	600.09	601.61
Electric power, gas and water utilities	119.0	118.5	118.1	733.17	734.08	733.08
Trade	1,827.8	1,791.5	1,771.5	339.00	333.72	327.00
Wholesale	552.2	529.5	524.6	481.27	468.74	467.99
Retail	1,275.6	1,262.0	1,246.9	277.41	277.07	267.69
Finance, insurance and real estate	637.5	634.6	626.2	508.21	500.03	484.90
Community, business and personal services	3,526.1	3,486.5	3,481.1	388.12	387.03	388.60
Public administration	665.5	664.7	656.5	593.21	592.16	593.35
Service-producing industries	7,474.6	7,389.8	7,346.8	427.26	424.66	422.31
Industrial aggregate	10,028.5	9,858.8	9,792.7	461.06	458.74	456.19
Industrial aggregate - Provinces						
Newfoundland	136.8	137.0	135.4	441.08	438.77	440.43
Prince Edward Island	34.3	32.6	32.4	385.10	384.60	373.51
Nova Scotia	275.2	267.9	265.2	413.94	414.66	412.81
New Brunswick	209.3	203.0	202.5	416.39	419.04	416.28
Quebec	2,488.6	2,452.6	2,437.5	454.18	450.16	446.64
Ontario	4,161.3	4,104.2	4,086.3	479.54	474.58	473.20
Manitoba	388.7	378.1	377.7	412.44	410.95	407.70
Saskatchewan	301.3	292.2	292.7	405.74	409.74	405.65
Alberta	919.5	907.7	903.5	456.12	461.47	460.61
British Columbia	1,084.7	1,054.4	1,030.9	465.02	465.44	459.92
Yukon	9.9	9.9	9.4	540.53	547.84	563.79
Northwest Territories	19.0	19.3	19.2	615.99	612.02	583.31
Canada	10,028.5	9,858.8	9,792.7	461.06	458.74	456.19

^p Preliminary estimates.

^r Revised estimates.

Employment, Earnings and Hours

April 1988

(data not seasonally adjusted)

Industry group - Canada (1970 SIC)	Employees paid by the hour					
	Average weekly hours			Average hourly earnings		
	Apr. 1988 ^p	Mar. 1988 ^r	Feb. 1988	Apr. 1988 ^p	Mar. 1988 ^r	Feb. 1988
	hours			dollars		
Forestry	40.1	39.3	41.6	17.31	16.84	16.57
Mines, quarries and oil wells	39.8	41.0	40.9	16.96	16.78	17.07
Manufacturing	39.0	38.9	38.8	12.74	12.73	12.66
Durables	40.2	40.0	40.0	13.35	13.30	13.24
Non-durables	37.7	37.7	37.5	12.02	12.05	11.98
Construction	37.6	37.5	37.3	15.06	15.40	15.33
Building	37.3	37.1	36.8	14.84	15.14	15.08
Industrial and heavy	39.9	39.5	40.0	16.27	16.79	16.75
Goods-producing industries	38.8	38.8	38.7	13.42	13.42	13.36
Transportation, communication and other utilities	38.4	37.8	38.5	14.28	14.29	14.19
Transportation	38.2	37.4	38.2	13.58	13.53	13.45
Storage	38.1	38.4	37.8	12.91	12.47	12.35
Communication	36.6	36.3	37.0	14.86	14.97	14.65
Electric power, gas and water utilities	40.4	40.5	40.5	16.62	16.75	16.77
Trade	27.9	27.9	27.3	8.79	8.76	8.70
Wholesale	35.7	35.6	35.6	10.51	10.28	10.29
Retail	26.3	26.3	25.7	8.30	8.33	8.25
Finance, insurance and real estate	...	...	...	...	...	...
Community, business and personal services	26.8	26.9	26.5	9.98	9.86	9.88
Public administration	...	...	...	...	...	...
Service-producing industries	28.2	28.1	27.8	10.13	10.04	10.04
Industrial aggregate	31.9	31.8	31.5	11.52	11.45	11.42
Industrial aggregate - Provinces						
Newfoundland	34.8	35.0	34.8	10.03	9.95	10.03
Prince Edward Island	31.7	31.1	30.5	8.08	7.93	7.79
Nova Scotia	32.9	32.4	32.3	9.92	9.97	9.95
New Brunswick	33.2	33.2	33.3	10.08	10.12	10.09
Quebec	33.0	32.6	32.4	11.33	11.20	11.11
Ontario	32.5	32.3	32.0	11.79	11.70	11.70
Manitoba	29.9	29.7	29.4	10.23	10.19	10.20
Saskatchewan	28.1	28.3	27.7	10.52	10.54	10.42
Alberta	29.9	30.5	30.6	10.90	10.92	10.95
British Columbia	29.7	29.8	29.2	12.96	12.88	12.94
Yukon	31.9	32.7	33.1	12.92	12.97	13.67
Northwest Territories	31.6	32.0	32.6	15.54	15.37	14.60
Canada	31.9	31.8	31.5	11.52	11.45	11.42

^p Preliminary estimates.

^r Revised estimates.

... Figures not appropriate or not applicable.

Data Availability Announcements

Local Government Assets and Liabilities

1987

At December 31, 1987, the total financial assets of all local governments in Canada stood at \$17,149 million while the liabilities reached \$38,172 million for a net debt of \$21,023 million.

An historical summary (1976-1987) of financial assets, liabilities and net debt of local governments, by province as at December 31, 1987 is now available on CANSIM: matrices 3241-3253.

These data have been revised to reflect improved accounting of foreign currency exchange rates. In conformity with recommendations of the Canadian Institute of Chartered Accountants, all foreign currency loans are converted into Canadian dollar amounts using the exchange rates in effect on December 31 of each year.

For more detailed information on this release, contact C. Saumure (613-951-1831), Public Institutions Division.

Coal and Coke Statistics

April 1988

Highlights

Canadian production of coal totalled 5 779 kilotonnes in April 1988, up 28.4% from the corresponding month last year. The year-to-date production figure stands at 23 999 kilotonnes, up 26.9%.

Exports in April rose 94.0% from April 1987 to 3 448 kilotonnes. Cumulative figures for the year show exports of 11 439 kilotonnes, 38.7% above last year's level.

Coke production increased 0.9% to stand at 404 kilotonnes in April 1988.

Available on CANSIM: matrix 9.

The April 1988 issue of *Coal and Coke Statistics* (45-002, \$9/\$90) will be available the second week of July. See "How to Order Publications".

For more detailed information on this release, contact Dave Madsen (613-951-9823), Energy Section, Industry Division.

Electric Power Statistics

April 1988

Highlights

- Net generation of electric energy in Canada in April 1988 increased to 38 964 gigawatt hours (gwh), up 1% from the corresponding month last year. Exports decreased 40% to 2 708 gwh, while imports climbed from 186 gwh to 414 gwh.
- Year-to-date figures show net generation at 179 438 gwh, up 3.6% over the previous year's period. Exports, at 12 166 gwh, were down 28.3%, while imports, at 1 882 gwh, were up 149.8%.

Available on CANSIM: matrices 3987-3999.

The April 1988 issue of *Electric Power Statistics* (57-001, \$9/\$90) will be available the second week of July. See "How to Order Publications".

For more detailed information on this release, contact Dave Madsen (613-951-9823), Energy Section, Industry Division.

Chain Store Stocks

April 1988

Highlights

- Retail chain store stocks totalled \$4,486 million at the end of April 1988, an increase of 5.1% over the level reached in April 1987.
- The inventories to sales ratio stood at 0.99:1 in April 1988, down significantly compared to the ratio of 1.15:1 observed a year earlier and to the average ratio of 1.14:1 observed in the three previous months.

Available on CANSIM: matrix 194.

The April 1988 issue of *Merchandising Inventories* (63-014, \$13/\$130) will be available the third week of August. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3549), Retail Trade Section, Industry Division.

Publications Released

Canadian Social Trends, Summer 1988.
Catalogue number 11-008E
(Canada: \$8/\$32; Other Countries: \$9/\$36).

Construction Type Plywood, April 1988.
Catalogue number 35-001
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