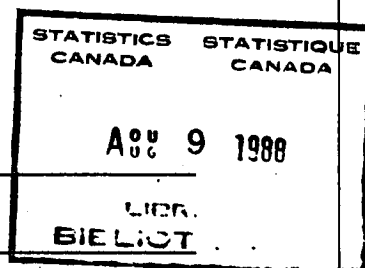


The Daily

Statistics Canada

Tuesday, August 9, 1988



Major Releases

New Motor Vehicle Sales, June 1988

- Sales of new motor vehicles decreased 8.4% from the June 1987 level.

2

New Housing Price Index, June 1988

- New housing prices continued to climb, rising 0.9% from the previous month and 9.7% from a year earlier.

5

Pensions and Incomes of the Elderly in Canada, 1971-1985

- Between 1971 and 1985, the average income of Canada's elderly population increased more rapidly than the income of the total population.

7

Construction Building Material Price Index: Non-residential, June 1988

- Prices for non-residential construction building materials rose 0.3% from May and 6.5% from a year earlier.

8

Construction Building Material Price Index: Residential, June 1988

- The index recorded an increase of 0.3% from the previous month and 4.7% from June 1987.

9

Data Availability Announcements

Cement, June 1988

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Shipments of Rolled Steel, June 1988

10

Exports of Major Grains, May 1988

10

Exports of Wheat Flour and Barley Malt, May 1988

10

Publications Released

11



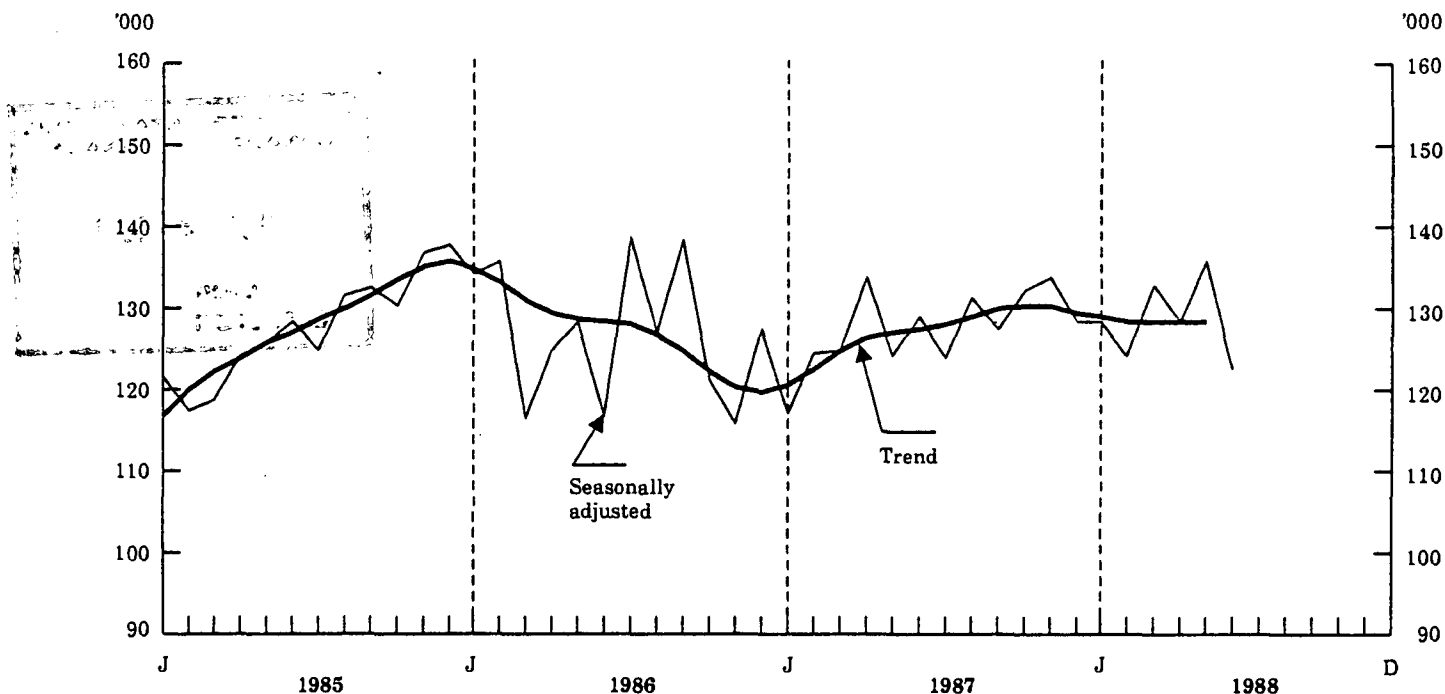
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Major Releases

Monthly Sales of New Motor Vehicles, Canada, Seasonally Adjusted, in Units, 1985-1988



New Motor Vehicle Sales

June 1988

Highlights

Seasonally Adjusted Sales

- Adjusted for seasonal fluctuations and the number of trading days, preliminary estimates indicate that sales of all new motor vehicles totalled 123,000 units in June 1988, a sharp decline of 9.6% from the revised May 1988 level of 136,000 units. In June, lower sales were posted for both passenger cars (-9.2%) and commercial vehicles (-10.4%).
- In the first six months of 1988, new motor vehicle sales have fluctuated markedly while experiencing no overall growth. Strong gains in March and May were more than offset by declines in February, April and June.

- On an origin basis, sales of North American passenger cars recorded a sharp decline of 11.3% in June 1988 to a level of 55,000 units, while imported passenger cars were off 4.7% to a level of 28,000 units. The drop in June for North American passenger car sales followed a significant increase of 9.7% in May, whereas imported passenger car sales decreased for the second consecutive month.

Unadjusted Sales

- Sales of all new motor vehicles totalled 151,000 units in June 1988, down 8.4% from the June 1987 level. Commercial vehicle sales decreased 4.4%, while passenger car sales recorded a decrease of 10.1%. The decline by commercial vehicles followed year-over-year increases for 10 consecutive months.

(continued on page 3)

- Unit sales of imported passenger cars were down 5.6% from their level in June 1987, as a decrease in cars imported from "other countries" (-31.6%) more than offset a sales increase in Japanese cars (+6.8%). Sales of North American passenger cars decreased by 12.1%.
- The Japanese share of the Canadian passenger car market rose to 24.9% in June 1988 from 21.0% a year earlier. The Japanese share grew at the expense of overseas manufacturers from "other countries", as their market share declined to 7.7% from 10.1% in June 1987.
- All provinces registered lower unit sales of motor vehicles in June 1988 compared to June 1987 except for Prince Edward Island (+0.9%) and Alberta (+0.2%). The decreases ranged from 21.8% in Saskatchewan to 4.4% in New Brunswick.
- For the first six months of 1988, total new motor vehicle sales increased 2.7% over the same period last year to 836,000 units. Sales of domestic passenger cars were up by a modest 0.1% to 390,000 units, while imported passenger car sales dropped 3.0% to 177,000 units. Commercial vehicle sales continued to show strength with the year-to-date total 11.1% higher than in 1987.

Note to Users:

The short-term trend provides a clearer picture of the direction and rate of change in new motor vehicle sales. It is calculated by the X-11 ARIMA seasonal adjustment program. Essentially, the calculation involves a 13-term Henderson moving average which smooths irregular fluctuations in the seasonally adjusted data. The trend for the last month is however not shown in the chart since it frequently changes significantly with the addition of succeeding months of data.

North American vehicles: motor vehicles manufactured or assembled in North America. These vehicles may be built by domestic or foreign-owned companies.

Imported vehicles: motor vehicles manufactured or assembled overseas and marketed in Canada by domestic or foreign-owned companies.

(see table on page 4)

Available on CANSIM: matrix 64.

The June 1988 issue of *New Motor Vehicle Sales* (63-007, \$9/\$90) will be available the third week of October. See "How to Order Publications".

For more detailed information on this release, contact Roger Laplante (613-951-3552) or Maurice Massaad (613-951-9682), Retail Trade Section, Industry Division.

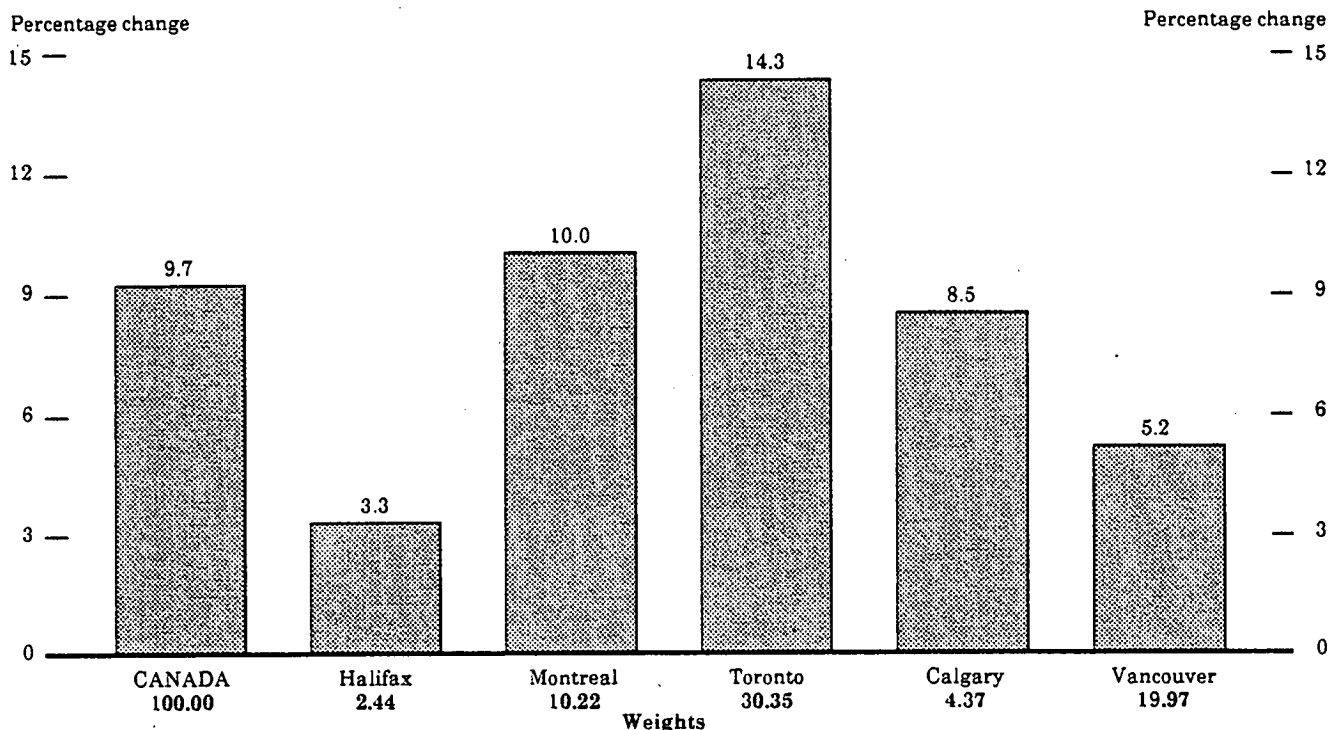
New Motor Vehicle Sales - Canada
June 1988

	March 1988 ^r	April 1988 ^r	May 1988 ^r	June 1988 ^p
	Units %	Units %	Units %	Units %
Seasonally Adjusted Data				
Total New Motor Vehicles	132,856 6.9	128,336 -3.4	135,747 5.8	122,730 -9.6
Passenger Cars by Origin:				
North America	60,620 6.5	56,522 -6.8	61,996 9.7	54,979 -11.3
Overseas	28,291 -1.7	29,916 5.7	29,466 -1.5	28,085 -4.7
Total	88,911 3.7	86,438 -2.8	91,462 5.8	83,064 -9.2
Total Commercial Vehicles	43,945 14.1	41,898 -4.7	44,285 5.7	39,667 -10.4
	June 1988	Change 1988/87	January - June 1988	Change 1988/87
	Units	%	Units	%
Unadjusted Sales				
Total New Motor Vehicles	150,832	-8.4	835,622	2.7
Passenger Cars by Origin:				
North America	69,299	-12.1	389,893	0.1
Japan	25,644	6.8	129,895	7.5
Other Countries (Including South Korea)	7,874	-31.6	47,313	-23.4
Total	102,817	-10.1	567,101	-0.9
Commercial Vehicles by Origin:				
North America	43,726	-2.7	243,292	12.6
Overseas	4,289	-19.3	25,229	-1.5
Total	48,015	-4.4	268,521	11.1

^r Revised figures.

^p Preliminary figures.

**Percentage Change in New Housing Price Index from Same Month of the Previous Year,
Canada and Selected Cities, June 1988**



**New Housing Price Index
June 1988**

Highlights

- The New Housing Price Index (1981=100) for Canada stood at 131.2 in June, up 0.9% from May. This index of Canadian housing contractors' selling prices now stands 9.7% higher than the year-earlier level. Between May and June the estimated house only index increased 0.5%, while the estimated land only index increased 2.2%, an amount equal to that experienced in each of the two previous months.
- Among the cities surveyed, Kitchener-Waterloo showed the largest monthly increase (2.0%), followed by Vancouver, with an increase of 1.5%. Increases were also noted in Toronto (1.4%) and in London (1.2%). Cost increases from materials, land shortages and increased lot levies were reported to be affecting builders.

- Generally, Southwestern Ontario cities, together with Montreal, Quebec City and Ottawa-Hull maintained yearly gains which were higher than those experienced by other Canadian cities, with the exception of Calgary and Victoria. Despite recent price increases, index levels remained below their 1981 price reference level of 100 in Edmonton and British Columbia.

(see table on page 6)

Available on CANSIM: matrix 198.

The second quarter 1988 issue of *Construction Price Statistics* (62-007, \$16.50/\$66) will be available in September. See "How to Order Publications".

For more detailed information on this release, contact the Information and Current Analysis Unit (613-951-9607), Prices Division.

New Housing Price Indexes
(1981=100)

	Weights ¹ 1987	June 1988	May 1988	June 1987	% change	
					June 1988/ May 1988	June 1988/ June 1987
Canada Total	100.0	131.2	130.0	119.6	0.9	9.7
Canada (House only)		137.1	136.4	127.2	0.5	7.8
Canada (Land only)		122.9	120.3	106.2	2.2	15.7
St. John's	0.87	114.8	114.6	113.0	0.2	1.6
Halifax	2.44	133.2	132.6	129.0	0.5	3.3
Saint John-Moncton	0.98	137.8	137.5	133.3	0.2	3.4
Quebec City	2.26	158.4	157.9	144.2	0.3	9.8
Montreal	10.22	166.7	166.5	151.5	0.1	10.0
Ottawa-Hull	5.74	147.2	146.8	137.8	0.3	6.8
Toronto	30.35	171.4	169.0	150.0	1.4	14.3
Hamilton	2.98	175.3	175.3	156.2	-	12.2
St. Catharines-Niagara	1.30	167.0	166.6	158.2	0.2	5.6
Kitchener-Waterloo	2.08	176.4	173.0	162.2	2.0	8.8
London	1.58	161.7	159.8	148.8	1.2	8.7
Windsor	0.90	128.6	128.6	122.9	-	4.6
Winnipeg	3.11	135.7	135.7	134.0	-	1.3
Regina	0.90	118.6	119.0	117.5	-0.3	0.9
Saskatoon	1.30	112.5	111.5	109.9	0.9	2.4
Calgary	4.37	102.0	101.7	94.0	0.3	8.5
Edmonton	4.86	93.2	93.0	88.8	0.2	5.0
Vancouver	19.97	80.7	79.5	76.7	1.5	5.2
Victoria	2.79	73.4	73.4	67.9	-	8.1

¹ Surveys in Sudbury and Thunder Bay account for the remaining weight and are secured due to insufficient sample size. The survey has been discontinued in Prince George.

- Nil or zero.

Pensions and Incomes of the Elderly in Canada

1971-1985

Between 1971 and 1985, the average income of Canada's elderly population increased 4.5 times, a more rapid rate than for the total population whose average income increased 3.3 times. In 1985, persons aged 65 years and over received on average \$12,829.

The analytical report, "Pensions and Incomes of the Elderly in Canada, 1971-1985", examines changes in the income sources of Canada's elderly population. Based on data from the Survey of Consumer Finances, the report focuses on private pension and investment income and the resulting trends in income that have taken place since 1971. Also featured is a demographic profile of the elderly according to these income sources.

Other highlights include:

- More of the elderly received income from private pensions and investment income in 1985 than in 1971. The proportion receiving private pensions increased to 32% from 21% and investment income to 57% from 44%.
- The elderly with the highest average income in 1985 were those who received both a private pension and investment income, averaging \$21,048. The benefits from the private pensions provided almost a third of the income for this group.
- The elderly who received neither private pension nor investment income were least well off (\$7,474 in 1985). However, this group accounted for a declining proportion of the elderly: between 1971 and 1985, its proportion dropped from almost half to just over a third.
- In 1985, 57% of all persons aged 65 years and over reported having investment income. Income from investments averaged \$5,449 in 1985, accounting for over a third of the average income among the elderly with investment income.
- In 1985, there were fewer elderly persons who fell below Statistics Canada's low income cut-offs than in 1971. However, 47% of all elderly unattached individuals were below the line compared to only 9% of elderly couples.

Pensions and Incomes of the Elderly in Canada, 1971-1985 (13-548, \$24) is now available. See "How to Order Publications".

For more detailed information on this release, contact Roger Love (613-951-6898), Labour and Household Surveys Analysis Division.

Construction Building Material Price Index: Non-residential

June 1988

Highlights

- The Non-residential Construction Building Material Price Index (1981=100) rose to 138.1 in June, up 0.3% from the revised figure for the previous month and up 6.5% from a year ago.
- Between May and June 1988, there were relatively large price increases for polyethylene sheets, incandescent lighting fixtures and carbon steel plate.
- Between June 1987 and June 1988, electrical materials rose 8.5%, due primarily to increases for building wires and cables. Prices for mechanical materials increased by 6.9%, due

primarily to increases for elevator and escalator equipment and air conditioning equipment. Structural materials were up 6.8%, mainly attributable to concrete bricks and blocks, ready-mix concrete and concrete reinforcing bars. Architectural materials rose 5.8%, mainly because of increases in polyethylene sheets, metal roofing and siding and colorless plate and sheet glass.

Available on CANSIM: matrix 423 (level 2).

The second quarter 1988 issue of *Construction Price Statistics* (62-007, \$16.50/\$66) will be available in September. See "How to Order Publications".

For more detailed information on this release, contact the Information and Current Analysis Unit (613-951-9607), Prices Division.

Construction Building Material Price Indexes: Non-residential

June 1988
(1981=100)

	June 1988	May 1988	June 1987	% Change	
				June 1988/ May 1988	June 1988/ June 1987
Total materials	138.1	137.7	129.7	0.3	6.5
Architectural materials	138.9	138.5	131.3	0.3	5.8
Structural materials	137.3	137.1	128.6	0.1	6.8
Mechanical materials	142.8	142.4	133.6	0.3	6.9
Electrical materials	131.5	130.4	121.2	0.8	8.5

Construction Building Material Price Index: Residential

June 1988

Highlights

- The Residential Construction Building Material Price Index (1981 = 100) rose to 139.9 in June, up 0.3% from the figure for the previous month and up 4.7% from a year ago.
- Between May and June 1988, there were some price increases, in particular polyethylene sheets, incandescent lighting fixtures and lumber. There was also a rebound in the price of copper pipe and fittings. These gains more than offset some minor decreases in prices for gypsum wallboard, some types of plywood and particleboard.

- Between June 1987 and June 1988, prices for electrical materials rose 11.7%, due primarily to increases for building wires and cables. A 7.7% increase in the price of mechanical materials was due mainly to copper pipe and fittings, sanitaryware, hot water heating equipment and plumbing fittings. Architectural materials increased 4.4%, mainly due to increases for metal roofing and siding and polyethylene sheets. Structural materials rose 3.0%, principally attributable to concrete bricks and blocks.

Available on CANSIM: matrix 423 (level 1).

The second quarter 1988 issue of *Construction Price Statistics* (62-007, \$16.50/\$66) will be available in September. See "How to Order Publications".

For more detailed information on this release, contact the Information and Current Analysis Unit (613-951-9607), Prices Division.

Construction Building Material Price Indexes: Residential

June 1988
(1981 = 100)

	June 1988	May 1988	June 1987	% Change	
				June 1988/ May 1988	June 1988/ June 1987
Total materials	139.9	139.5	133.6	0.3	4.7
Architectural materials	138.7	138.5	132.9	0.1	4.4
Structural materials	143.3	143.0	139.1	0.2	3.0
Mechanical materials	143.3	142.3	133.1	0.7	7.7
Electrical materials	133.4	131.1	119.4	1.8	11.7

Data Availability Announcements

Cement June 1988

Canadian manufacturers shipped 1 319 593 tonnes of cement in June 1988, a decrease of 2.5% from the 1 353 457^r (revised figure) tonnes shipped a year earlier but an increase of 9.3% from the 1 207 124^r tonnes shipped in May 1988.

January to June 1988 shipments reached 5 162 199^r tonnes, up 1.2% from the 5 098 511^r tonnes shipped during the same period in 1987.

Available on CANSIM: matrices 92 and 122 (series 13).

The June 1988 issue of *Cement* (44-001, \$4.50/\$45) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Sharon McLinton (613-951-3527), Industry Division.

Shipments of Rolled Steel June 1988

Rolled steel shipments for June 1988 totalled 1 214 837 tonnes, an increase of 3.8% from the preceding month's total of 1 170 113 tonnes and up 7.3% from the year-earlier level of 1 132 179^r (revised figure) tonnes.

Year-to-date shipments totalled 6 935 023 tonnes, an increase of 7.6% compared to 6 445 386^r tonnes the previous year.

Available on CANSIM: matrices 58 and 122 (series 22-25).

The June 1988 issue of *Primary Iron and Steel* (41-001, \$4.50/\$45) will be available at a later date. See "How to Order Publications".

For more detailed information on this release, contact Gerry Barrett (613-951-3515), Industry Division.

Exports of Major Grains May 1988

Export clearances of the major grains during May 1988 were as follows (in thousand tonnes):

• Total wheat	2 992.9
• Oats	82.4
• Barley	568.1
• Rye	6.1
• Flaxseed	59.1
• Canola (rapeseed)	130.2

Available on CANSIM: matrices 2650-2656.

The May 1988 issue of *Cereals and Oilseeds Review* (22-007, \$11.50/\$115) is scheduled for release in August. See "How to Order Publications".

For more detailed information on this release, contact A. Dupuis (613-951-3871), Agriculture Division.

Exports of Wheat Flour and Barley Malt May 1988

Customs exports of wheat flour and barley malt during May 1988 were as follows (in thousand tonnes):

• Wheat flour	3.4
• Malt	18.7

Available on CANSIM: matrices 5612 (series 1) and 5630. CANSIM matrix 5613 has been terminated. Refer to matrix 5630 for replacement data expressed in terms of wheat equivalent.

The May 1988 issue of *Cereals and Oilseeds Review* (22-007, \$11.50/\$115) is scheduled for release in August. See "How to Order Publications".

For further detailed information on this release, contact A. Dupuis (613-951-3871), Agriculture Division.

Publications Released

Pensions and Incomes of the Elderly in Canada, 1971-1985. Catalogue number 13-548
(Canada: \$24; Other Countries: \$25).

Stocks of Frozen Meat Products, July 1988.
Catalogue number 32-012
(Canada: \$11.50/\$115; Other Countries: \$12.50/\$125).

Primary Metal Industries, Iron Foundries, 1986 Census of Manufactures.
Catalogue number 41-250B 2941
(Canada: \$4; Other Countries: \$5).

Transportation Equipment Industries, Commercial Trailer Industry, 1986 Census of Manufactures. Catalogue number 42-251B 3242
(Canada: \$4; Other Countries: \$5).

Specified Domestic Electrical Appliances, June 1988. Catalogue number 43-003
(Canada: \$4.50/\$45; Other Countries: \$5.50/\$55).

Gypsum Products, June 1988.
Catalogue number 44-003
(Canada: \$4.50/\$45; Other Countries: \$5.50/\$55).

Production and Sales of Phonograph Records and Pre-recorded Tapes in Canada, June 1988. Catalogue number 47-004
(Canada: \$4.50/\$45; Other Countries: \$5.50/\$55).

Oil Pipe Line Transport, April 1988.
Catalogue number 55-001
(Canada: \$9/\$90; Other Countries: \$10/\$100).

Merchandising Inventories, February 1988.
Catalogue number 63-014
(Canada: \$13/\$130; Other Countries: \$14/\$140).

Touriscope, International Travel, January-March 1988. Catalogue number 66-001
(Canada: \$35/\$140; Other Countries: \$36.50/\$146).

How to Order Publications

Statistics Canada publications may be purchased by mail order from Publication Sales, Room 1710, Main Building, Statistics Canada, Ottawa K1A 0T6 or phone 613-951-7276.

Please enclose cheque or money order payable to the Receiver General for Canada/Publications and provide full information on publications required (catalogue number, title, issue).

Publications may also be ordered through Statistics Canada's offices in St. John's, Halifax, Montreal, Ottawa, Sturgeon Falls, Toronto, Winnipeg, Regina, Edmonton, Calgary and Vancouver, or from authorized bookstore agents or other booksellers.

A national toll-free telephone order service is now in operation at Statistics Canada. The toll-free line (1-800-267-6677) can be used by Canadian customers for the ordering of Statistics Canada products and services.

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